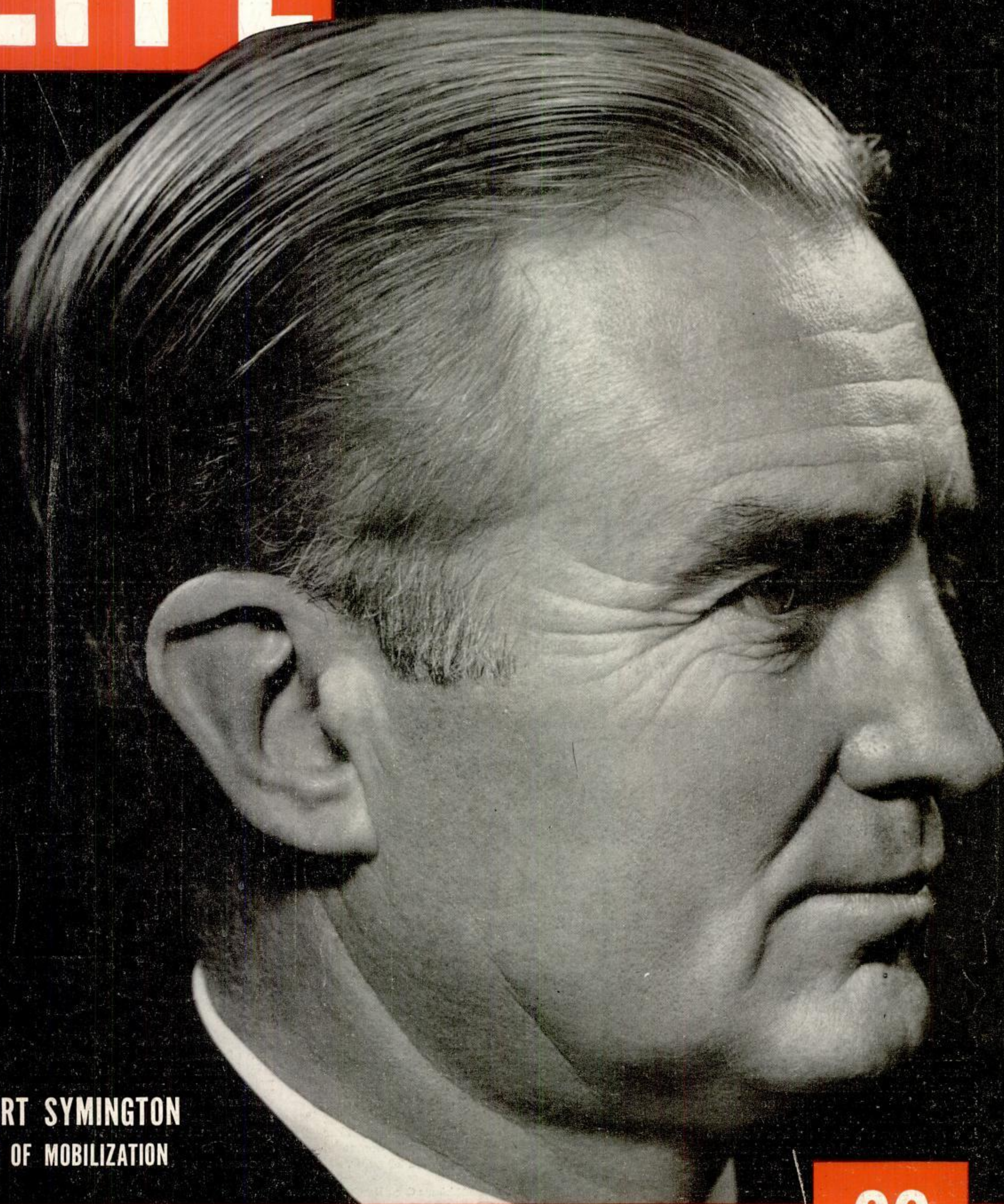


LIFE

IN THIS ISSUE

ALASKA

NORTHERN OUTPOST RIDES A BOOM



STUART SYMINGTON
BOSS OF MOBILIZATION

OCTOBER 2, 1950

20 CENTS

REG. U. S. PAT. OFF.

VIPPEE-E-E *The Kitchen's fun for Everyone* with **KELVINATOR!**



Model MM shown is an "11", yet is only 60 1/4" high, 31 1/4" wide and 28 3/4" deep. Fits right in place of your old refrigerator.

Imagine twice the cold space! Wow! Right in the floor space of pre-war "6's"—an amazing 11 to 12 cu. ft. of cold! Bottle space enough to supply the whole gang. Room for 50 pounds of frozen treats in that giant, across-the-top Freezer Chest. Put the party leftovers in the en-

closed "Cold-Mist" Freshener—they'll stay fresh for days. And keep over a bushel of fruit to satisfy lusty, young appetites in the cold Super-Crisper drawer at the bottom. See all of the beautiful, spacious new Kelvinators at your Kelvinator Dealer's. You'll find his name in your classified phone book.



Imagine meals cooked automatically! Just put in full meals... set the control of your Kelvinator "Automatic Cook" Electric Range... and you're free for hours. At dinner-time, dish up that perfectly cooked food! Get the new, super-fast "Rocket" Unit. Get the "Up-Down" Unit that is a thrifty Scotch Kettle when down, and a fourth 7-Heat Surface Unit when up! Get an over-size, 2-element oven, with radiant heat Broiler!



Imagine shopping in your kitchen! Think of having up to 700 pounds of fresh foods, safe-stored in your Kelvinator freezer for easier, quicker, better meal-making! Think of real savings in dollars! Get such advantages as safe, 4-wall cold; chest-type design to keep cold from "spilling out"... the Kelvinator Polarsphere cold-maker with reserve power to meet heaviest demands! Choose from 4 sizes: 6, 9, 12 and 20 cu. ft.



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FREE! Beautiful booklet showing complete Kelvinator line. Write Dept. L.O., Kelvinator, Division Nash-Kelvinator Corp., Detroit 32, Michigan.

Get more—Get **Kelvinator**



LOOK FOR THIS EMBLEM. Awarded to "5-Star" salesmen of Kelvinator Dealers. It assures you the highest standard of courteous, helpful service.



Please pass Baby the AXE!

Does she Yearn to use it on her Boy Friend?

Yes, indeed! Because he has become a Pain-in-the-Neck... Plus!

Why should Baby feel this Vast Disgust when she is full of Steak bought at Enormous Price, and He is full of Adoration?

Because his Breath is That Way... Again!... A case of Halitosis a Greyhound couldn't Jump Over.

Will she give him another Date?

No, indeed! This is Positively His Farewell Appearance.

Will she tell him why?

Definitely Not! It's a thing that

even your Best Friend won't discuss. Could this Careless Romeo still have been in the Running?

But, yes! All he needed before this date was a dash of Listerine Antiseptic.

Why is Listerine Antiseptic the Extra-Careful precaution against simple Bad Breath?*

Because it freshens and sweetens, not for Seconds!...not for Minutes! ...But For Hours usually!

Isn't any guy a dope ever to omit Listerine Antiseptic?

A Double Dope! Because Bad Breath is a Black Mark against you Socially and in Business.

*Listerine Antiseptic halts the fermentation of food particles in the mouth, a cause of so much bad breath not of systemic origin.

Announcing the **newest** *triple-action* **HOOVER**

It beats, as it sweeps, as it cleans...Automatic rug thickness adjustment...

Angle Conversion for easier above-the-floor cleaning...New lightweight Veriflex hose...

Extra quiet...Extra low...Extra power...Styled by Henry Dreyfuss

Why don't you join the proud company of Hoover users? What better time to do so than with this new model?

Powerful Triple Action gets the dirt that dulls the colors and the grit that cuts the nap. New angle conversion makes above-the-floor cleaning easier than ever. Cleaner follows around the room as you clean.

See this great new Hoover soon. Hoover Cleaners are sold only by leading local merchants. See the classified section of your phone book. Call today for a home showing, without obligation, of any of Hoover's three great Triple-Action cleaners or two new AERO-DYNE tank cleaners.

THE HOOVER COMPANY, North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England.



Hoover Model 29 . . . **87⁹⁵**
Low down payment, easy monthly terms. Cleaning tools in handy kit, with new Veriflex hose, \$19.95.

*You'll be happier
with a Hoover*



Prices slightly higher in Canada
Prices subject to change without notice

IT'S FABULOUSLY DIFFERENT!
The first new kind of Girdle in 11 years!

New Playtex® FAB-LINED Girdle

FABRIC NEXT TO YOUR SKIN

New slimness, coolness, comfort with cloud-soft
fabric lining magically fused to pure latex sheath!

It's more than a new girdle idea, it's
the first new *kind* of girdle in 11 years
—with the amazing Playtex figure-
slimming power and freedom of ac-
tion, *plus fabric next to your skin!*

This revolutionary new cloud-soft lin-
ing is soft as a veil of powder, airy as
a cloud, light as the touch of an angel.
Yet, with all its caressing comfort, the
revolutionary Playtex FAB-LINED Gir-
dle slims you *fabulously*—gives your

silhouette new slenderness, new sup-
pleness, new grace!

Because the cloud-soft fabric lining
is *fused* to the pure latex sheath with-
out a single seam, stitch or bone, the
Playtex FAB-LINED Girdle fits invis-
ibly under all your clothes. And it
washes in seconds, dries in a flash.

Try the Playtex FAB-LINED Girdle
tomorrow. You'll agree—there's never
been another girdle like it!

*You've never seen a girdle
like this, never felt a
girdle like this, never
enjoyed such comfort
in any girdle!*

You'll never wear any other girdle after you've tried Playtex!



In SLIM, golden tubes, PLAYTEX FAB-LINED GIRDLES . . . \$4.95 to \$5.95
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Sizes: extra-small, small, medium, large. Extra-large size slightly higher
At all department stores and better specialty shops everywhere

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Playtex Park ©1950 Dover Del.
presents "LOOK YOUR BEST" with Richard
Willis, on Television, CBS, 3:30 EST Mon. and Fri.

This One



HYZ4-CU9-8XEF

The College Special

BOB MILLER looked down the crowded station platform and smiled. He smiled because so many other people were smiling, and because happiness is a contagious thing.

They were mostly boys and girls—happy, care-free, and obviously on their way back to college. Bob noticed the State University stickers on their luggage as they boarded the train, and noticed the proud mothers and fathers waving their goodbyes as the train pulled out of the station.

Bob looked at his watch and saw that it would be another ten minutes or so until his wife's train arrived. He started walking toward the end of the platform. A boy in denim coveralls was busy loading crates and boxes on a baggage truck, and Bob watched him idly for a moment—until he realized the boy was Henry Wilson.

A cloud passed across Bob Miller's face. Why hadn't young Wilson been on the train with the others? He remembered clearly how he and the boy's father had worked out a New York Life insurance program many years before that would assure the money for his education. And certainly Sarah Wilson had been left well provided for, too...

He walked over and waited until the boy had stopped to rest for a moment and then said, "Hello, Henry! Keeping you busy?" The young man turned around. "Oh, hello there, Mr. Miller. I hadn't noticed you! Going some place?"

"No—just waiting for my wife." The older man nodded toward the half-filled truck and said, "Working here steady, Henry?" He concentrated on one of the crates, and held his breath—half afraid of what the answer might be.

The boy grinned and shook his head. "Only during the back-to-school rush, Mr. Miller. I'm leaving for State myself on Monday." He gestured toward the baggage office. "I figured this would be a good vacation job to have because I'd at least know where my luggage was!"

Bob Miller's sigh of relief was lost in the noise of the incoming train. He looked at his watch again and smiled. "Well, Henry," he said, "I'm sure glad to see that everything is running to schedule..."

NEW YORK LIFE INSURANCE COMPANY

51 Madison Avenue, New York 10, N. Y.



Naturally, names used in this story are fictitious.

Saves you over 200 hours of work a year!

Frees your hands from dishpan soaking!

NO OTHER AUTOMATIC DISHWASHER CAN MATCH THIS GREAT NEW G-E!

UNTIL you've tried it, it's hard to believe what a marvelous convenience this great new General Electric Automatic Dishwasher is!

With many superb new features—a combination of features you can't get in any other dishwasher—it'll spare you over 200 hours of hard, disagreeable work every year, give you over 200 long hours of extra leisure time!

It'll save your hands. (They needn't soak in a dishpan again!) It'll save your soap and dish towels—to say nothing of your disposition!

If ever a kitchen appliance was a sheer blessing to the American housewife (and to husbands who have to help with the dishes), it's this new G-E Automatic Dishwasher!

COMBINATION MODEL

Automatic Dishwasher built in with the G-E Sink. Porcelain-enameled sink has steel cabinet with ample storage space. The famous G-E Disposall® can be readily installed in it!



THE NEW G-E DISHWASHER HAS ALL THESE FEATURES:

Completely Automatic—Turn one simple control and dishes, glasses, pans and silver are washed, rinsed and dried—*sparkling clean!*

New Power Pre-rinse—Flushes food particles off dishes, out of the dishwasher. Then, after washing, there are two more power rinses!

"Spray-Rub" Washing Action—Gets rid of sticky foods and grease! New Wash-Action Regulator gives uniform action for

many dishes—or just a few—and protects fragile pieces!

Higher Water Temperatures—New Calrod® heating unit begins to increase water temperature the instant dishwasher starts! Water gets far hotter than your hands could ever stand. Washes dishes to hygienic cleanliness!

Drying By Electrically Heated Air—Heated air is circulated up around the dishes—rapidly drying everything to a dia-

mond-bright glitter!

Top Opening for Easy Loading—No tire-some bending or stooping!

Giant Capacity—Washes complete family service for eight—once-a-day dishwashing for an average family of four!

Long-lasting Dependability—General Electric's name assures you long years of top-quality performance!

FREE DEMONSTRATION—Ask your G-E dealer to show you the new G-E Automatic Dishwasher in actual operation! (You'll find your G-E dealer listed under "Dish-

washing Machines" in your classified telephone directory. Or write to General Electric Company, Appliance and Merchandising Dept., Bridgeport 2, Connecticut.)

You can put your confidence in—

GENERAL  ELECTRIC

FREE-STANDING MODEL

The wonderful new General Electric Automatic Dishwasher that will match standard base cabinets.

Got a Minute?



Have a Hires!

• First down and ten to go. Time out. For Hires, that is. You can enjoy Hires most anywhere these crisp fall days . . . by the bottle . . . at fountains . . . or from automatic dispensers. When you want refreshment, ask for Hires. It makes a minute mean so much.



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Upset Stomach • Jumpy Nerves



Today more people than ever before use Bromo-Seltzer. Because this time-proved product gives fast help. Not only for headache pain, but also for the upset stomach and jumpy nerves that often go with it.

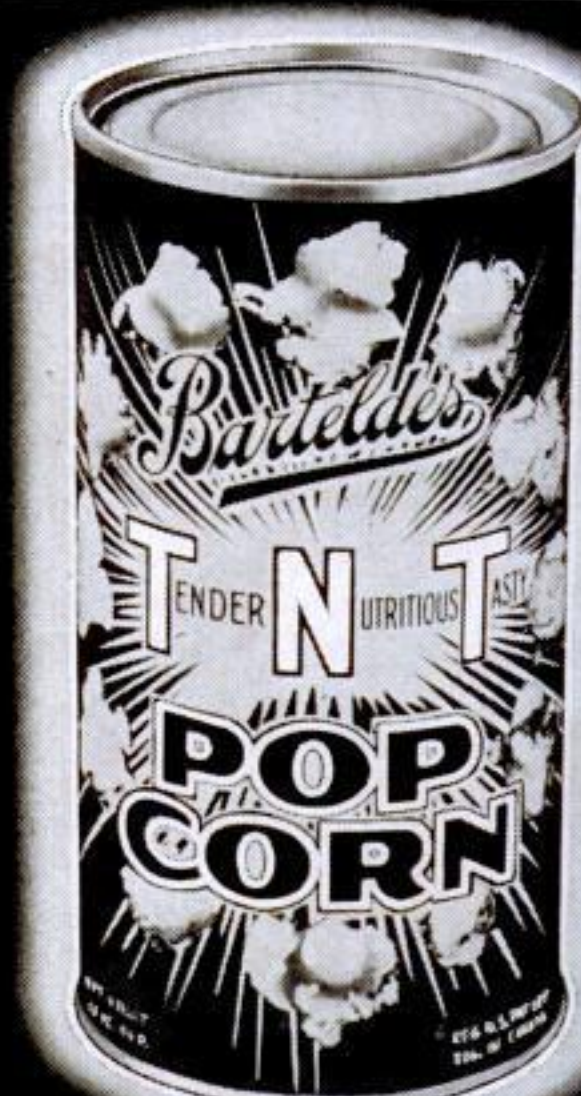
Quick! Pleasant! Bromo-Seltzer effervesces with split-second action, ready to go to work at once. And it is so refreshing! You must be satisfied or your money back! Caution: Use only as directed.

Get Bromo-Seltzer at your drug store fountain or counter today. It's a product of the Emerson Drug Co. since 1887.



T-N-T POPCORN

for little 'goblins'



T-N-T POPCORN

9 quarts from 1 can

AT YOUR FAVORITE STORE
Packed Solely by TNT POPCORN DIVISION
The Barteldes Co. Box 98 Lawrence, Kans.
Established 1867

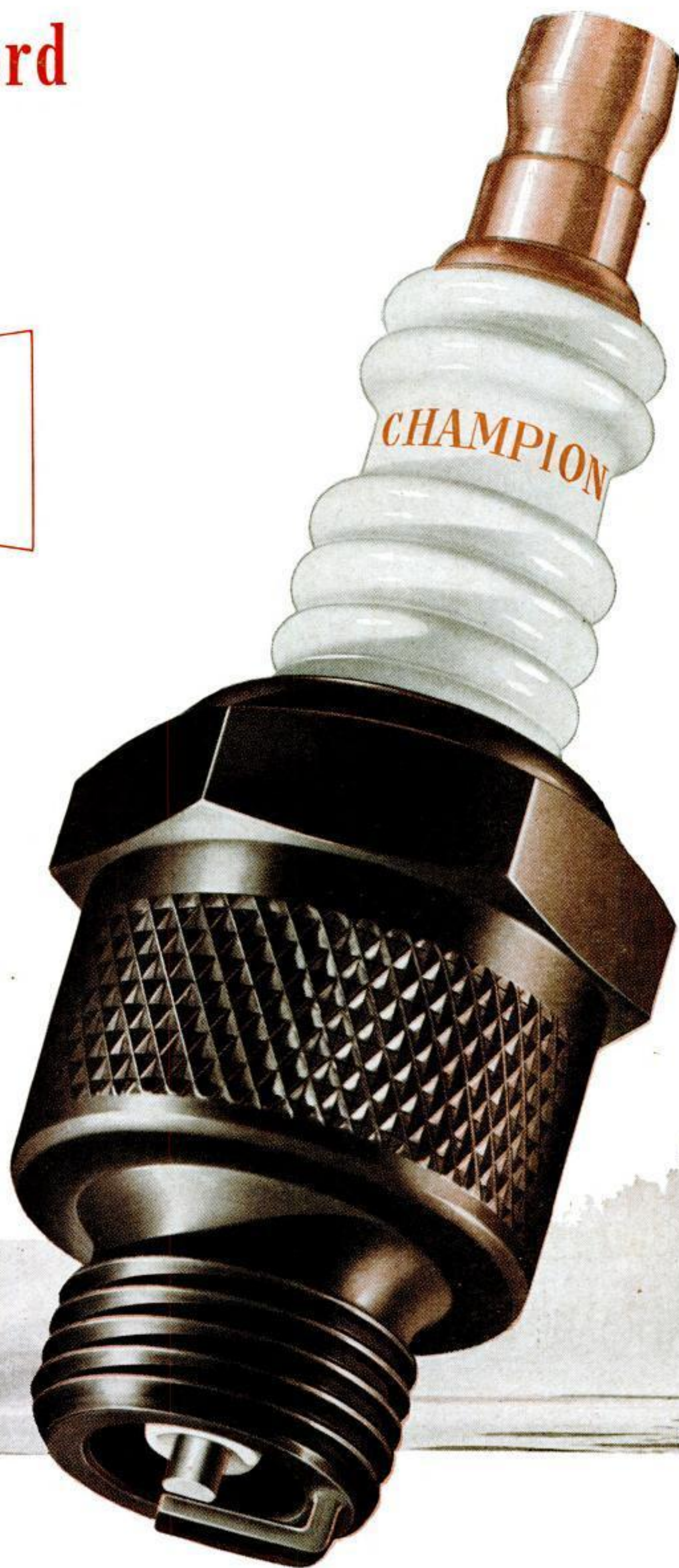
New World's Speed Record

160.323 M.P.H.

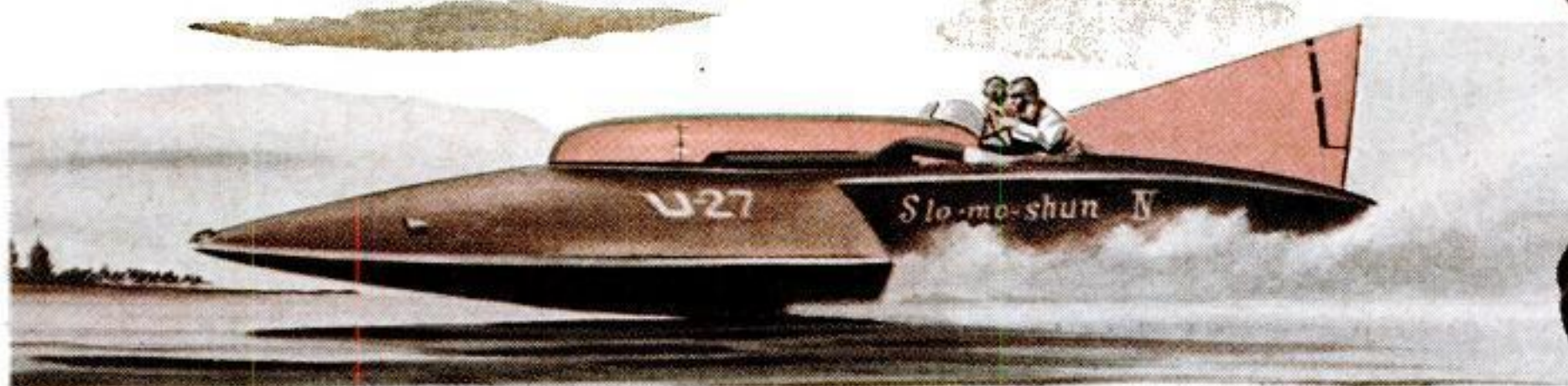
set with Dependable

CHAMPION

Spark Plugs



FLASH: Detroit, Mich. July 22. Slo-Mo-Shun IV
Also Wins 1950 Gold Cup Race.



BE A CHAMPION DRIVER . . . Get this extra performance for Your engine!



Here is the news that electrified the speedboat world recently. The new record broke the old, which has stood since 1939, by over 18 miles per hour.



Mr. S. S. Sayres, owner and driver of Slo-Mo-Shun IV is a qualified expert on engine performance, and his choice of dependable Champion Spark Plugs for his world's record speed run speaks for itself.



Follow the experts, who in overwhelming majority choose Champion Spark Plugs for their outstanding performance and dependability. That's what has made Champion America's Favorite Spark Plug.

Listen to the CHAMPION ROLL CALL . . . Harry Wismer's fast sportscast every Friday night, over ABC network . . . CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



If your car feels like *this*... it's time for **MARFAK** Chassis Lubrication



THAT CUSHIONY FEELING LASTS LONGER WITH MARFAK!

Want "cushiony" driving ease that's feather-bed soft? Get longer-lasting *Marfak* lubrication. *Marfak* fights wear and friction for 1,000 miles and more! It's specially compounded to stand up to rough "road work," and resists wash-out and squeeze-out. As a result, you get "cushiony" driving right from one lubrication job to the next! Today, ask for *Marfak* lubrication from your Texaco Dealer, the best friend your car ever had.



THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America

TUNE IN: TEXACO STAR THEATER starring MILTON BERLE on television every Tuesday night. See newspaper for time and station.

LETTERS TO THE EDITORS

WHAT THE JEWS BELIEVE

Sirs:

I wish to commend you and Rabbi Bernstein for his article "What the Jews Believe" (LIFE, Sept. 11). For a lifetime I have been a student of Judaism. I have taught the tenets of the faith and have read most of the leading texts on the subject, but no book or article I know attains the beauty, the completeness and the accuracy of Rabbi Bernstein's contribution. . . .

HERBERT U. FEIBELMAN
Miami, Fla.

Sirs:

. . . A superb article, a clear, concise and brilliant presentation of the subject. I have decided to use this article as a reading for the confirmation class of our religious school.

RABBI MURRAY BLACKMAN
Congregation B'nai Jeshurun
Newark, N.J.

Sirs:

. . . As a Jew who has long neglected the significance of our Holy Days, I wish to thank LIFE and Rabbi Bernstein for affording me a most inspirational and liberal re-education.

As a father of two young boys, I find the contents of this article will inform my sons of the basic principles of Judaism and the great heritage to which they are heir.

MELVIN GLADSTONE
North Hollywood, Calif.

Sirs:

. . . Most informative and inspiring.
THE REV. WALTER G. COUCH JR.
The First Congregational Church
Woodstock, Conn.

Sirs:

Rabbi Bernstein's article is both interesting and informative. However there are some statements on which I would like to comment. . . .

The rabbi speaks of the time "when Paul fashioned a new religion around Jesus. . . ." At best, this statement is highly controversial. Modern scholarship does not think of St. Paul as the originator of Christianity. St. Paul accepted what he found; he enlarged and enhanced the faith that was current. The rabbi is of course entitled to his opinion about the origin of Christianity and, I am sure, it is a considered one. But he should not talk about Paul fashioning a new religion around Jesus as though it were an accepted fact. . . .

ROBERT NELSON BACK
St. Mark's Church, Frankford
Philadelphia, Pa.

● Rabbi Bernstein considers that the Christian religion was established when Paul interpreted the laws of the Torah as being no longer binding. Christians consider the religion dates from the time when Christ found the first believers in his teachings.—ED.

Sirs:

. . . As to the statement, "We do not know from any contemporary Jewish sources what the Jews thought about the young carpenter from Galilee"—what of the Gospels of Matthew, Mark, Luke and John, certainly the best authenticated of all ancient documents? Their authors were as Jewish as Christ himself. . . .

EDWARD CONNOR
New York, N.Y.

Sirs:

Dr. Bernstein says, "There is not a single reference to him [Jesus] in any existing Jewish document of that period." Undoubtedly Dr. Bernstein must have overlooked the writings of the noted Jewish historian, Flavius Josephus (circa 37-95 A.D.), who wrote this concerning Jesus. "Now there was about this time Jesus, a wise man, if it be lawful to call him a man; for he was a doer of wonderful works, a teacher of such men as receive the truth with pleasure. He drew over to him both many of the Jews, and many of the Gentiles. He was [the] Christ." (*The Antiquities of the Jews*, Book XVIII, Chapter III.)

A. C. MCCLELLAND
Minister
Hebrew Christian Fellowship
Philadelphia, Pa.

● Rabbi Bernstein replies to the questions posed by Readers Connor and McClelland as follows: "Josephus was born about eight years after the death of Jesus and wrote *The Antiquities* more than half a century later. Besides, this reference to Christ is regarded by most scholars as a later Christian alteration of the original text. The Gospels were written by men who were no longer adherents of Judaism but had become Christians."—ED.

Sirs:

Who did those excellent wood engravings?
LOUIS KATZOWITZ
New York, N.Y.

● The wood engravings were prepared especially for Rabbi Bernstein's article by Fritz Eichenberg, one of the foremost U.S. wood engravers.—ED.

Sirs:

. . . Why don't the Jews open the doors of their temples to converts? There are many of us who were raised Christians but find ourselves believing as the Jews do. . . .
GERTRUDE WREN
Buffalo, N.Y.

● They do. Each year a few thousand Gentiles are accepted into the Jewish faith.—ED.

KIDS' WORLD SERIES

Sirs:

You did a fine job on the Little League World Series in LIFE, Sept. 11. We believe your photographs of little Johnny Fox depict the feeling of



any youngster who wanted to win. Here are photographs which show Johnny with a real boyish smile after learning that his pictures had earned him a place in a Grantland Rice movie short.

JACK KUHN
New York, N.Y.

CONTINUED ON PAGE 11



In the Bedroom It's delightful! Lulls you to sleep to music . . . then turns itself off! Next morning it wakes you on time, to sweet music—automatically! Tells time, even in the dark.



In the Kitchen Sensational Electronic Servant starts your breakfast, has your coffee piping hot when you get up — turns dozens of electric appliances on or off, all automatically!



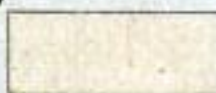
In Every Room Smartest table radio ever! Beautiful tone. Starts a favorite radio program automatically. G-E electric clock. Ideal for living room, den, guest room, any room or office!

World's Most Useful Radio

NOW! CHOICE OF COLORS—SAME LOW PRICE!



A Smart Colors



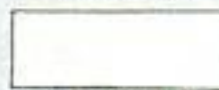
ALABASTER IVORY



PERSIAN RED



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PORCELAIN WHITE



CLOCK-RADIO

Here's the most useful, most popular radio in the world—outselling all other clock-radios combined. Now in choice of colors to fit any room at a low \$34.95*—no more than for many ordinary table radios. Choose from porcelain white, Persian red, Congo brown—or alabaster ivory, Model 516, left.

General Electric Co., Syracuse, N. Y.

\$34.95*

Deluxe dark mahogany and gold (Model 521) or bleached mahogany and gold plastic . . . \$39.95*

Wake-up-to-music Clock-Radio. Congo brown (Model 510) or alabaster ivory. \$29.95*



*Prices slightly higher West and South, subject to change without notice.

You can put your confidence in—

GENERAL



ELECTRIC



A famous foursome in the Studebaker plants is this Andert father-and-son team—expert machine operator Joe Andert senior and his sons Lou, Gene and Joe junior.

Joe Andert and his sons are four good reasons why a Studebaker buying wave sweeps the country

AMERICA has been "going Studebaker" at an all-time record rate all this year.

Sensationally low Studebaker delivered prices are in effect—and, as a result, more and more thousands of people are seizing the opportunity to become proud owners of far-advanced Studebaker cars.

But it's quite evident that something more than price appeal is making the distinctive Studebaker one of the nation's most demanded automobiles.

Many people who've bought Studebakers

recently will tell you frankly that they did so because they had read and heard so much about the Studebaker working force.

This working force rates tops in the esteem of thousands of value-minded car buyers because the men who man it make lifetime careers of their jobs. They're true craftsmen. Each one of them feels in part responsible for some of the wear-resisting soundness for which Studebaker cars are famous.

You may never meet any of these craftsmen face to face. But every mile you drive

a Studebaker you realize more and more that they're real friends—solid citizens whose pride it is to help cut the cost and step up the pleasure of your motoring.

STUDEBAKER

*Builder of trustworthy
cars and trucks*

© 1950, The Studebaker Corporation, South Bend 27, Indiana, U. S. A.

MCGREGOR SPORTSWEAR



*Capturing
Fashions
in Flight*



WILD BIRD SPORTSHIRTS

In authentic colors and designs

See how fashion soars to a new high. McGregor captures all the beauty of bird-plumage—all the brightness of their colors and patterns! In Hugger, Popover shirt models—tailored of washable gabardine. **\$5.95 to \$7.95**

Available in Prep and Wee Sizes everywhere.

*Trademark. Made in U.S.A.

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... After saying that the kids in the World Series wore sneakers, LIFE shows kid pitcher Billy Martin of Texas wearing spikes as he pitches to a Connecticut batter.

TAYLOR KLOSE

Red Hook, N.Y.

● They are not real spikes but rubber ones, which all players had on their sneakers.—ED.

GREAT ARTISTS' LOVES

Sirs:

I believe that the nudes pictured in "Great Loves of Great Artists" (LIFE, Sept. 11) are going a little too far. Formerly such models were clothed at least with a veil, a fig leaf or a bunch of grapes. But because these pictures were painted by poverty-stricken artists leading filthy lives, they are given publicity and passed off as art. . . .

ANNAMAE HOFFMAN

Chicago, Ill.

Sirs:

... I always understood the "immortal" love of Gauguin was not Annah whom you show in the story but a young Tahitian named Tehura, whom he installed in his house. Tehura appears and reappears in his paintings. In the end Gauguin was the faithless one. He left her for Paris and his impressionist friends. Annah was merely one of his numerous "distractions."

AVIS ARTHUR

Bay City, Ore.



TEHURA

● Gauguin did live with Tehura during his second visit to Tahiti, left her to go to France where he met Annah. After Annah left him he returned to Tahiti where Tehura, now married, stole away from her husband to spend a week with the artist.—ED.

1906 CARS

Sirs:

I think a little more investigation will reveal that the No. 24 "unknown" car in Speaking of Pictures (LIFE, Sept. 11) is an early Reo. I remember well seeing them at a time when I could identify every automobile made in America.

FRANCIS DRAKE BALLARD

Hartsdale, N.Y.

Sirs:

No. 24 is a Courier Model F 1905, 7 hp.

L. DEANE BURLINGAME JR.

Las Vegas, Nev.

Sirs:

My guess: Brush, a one-cylinder contraption.

HAROLD BENNER

Indianapolis, Ind.

CONTINUED ON NEXT PAGE

CHANGING
FROM COFFEE TO
POSTUM SAVES ME
PLENTY - AT TODAY'S
HIGH PRICES!

SINCE SWITCHING
TO CAFFEIN-FREE
POSTUM,
I'M SLEEPING MUCH
BETTER, TOO!



NOW - it pays 2 ways to switch to POSTUM!

1

You save — Postum costs about 1/3 as much as coffee at today's prices!

2

You sleep — no caffeine! No more "Coffee Nerves" when you drink Postum!

Get the big 8 oz. economy size of Postum . . . it makes up to 100 hearty cups . . . nearly 3 times more cups than a full pound of coffee and yet it costs much less. Yes, pocket these real savings and enjoy a delicious grain-rich drink besides!

While lots of folks aren't bothered by caffeine in coffee—others suffer sleeplessness, nervousness, indigestion. Postum is 100% caffeine-free—contains nothing that could possibly make you nervous, spoil your sleep. Get POSTUM TODAY!

INSTANT POSTUM
100% CAFFEIN-FREE!



A PRODUCT OF GENERAL FOODS

NO MORE NUISANCE • NO MORE WORRY

**ADD WATER ONLY
ONCE A YEAR**



**BOWERS
Cadmidyne
BATTERY**

Guaranteed in writing . . . 36 months or 36,000 miles!

BOWERS Battery & Spark Plug Co. • Reading, Pa.

NEW! A lighter-bodied cream tonic

Vitalis HAIR Cream

gives you that

"clean-groomed" look!



**NO heavy film
NO sticky comb
NO messy hands**
with the first cream tonic
made of pure vegetable oil!

Now the makers of famous Vitalis bring you a great new improvement over ordinary thick, heavy cream tonics... new Vitalis Hair Cream!

You've never used a cream tonic like this! So light, so fine. The first cream tonic made of pure vegetable oil, it grooms your hair perfectly, yet leaves no heavy film. Always gives your hair the "clean-groomed" look everyone admires. Cleaner to use, too—rinses off comb and hands with plain water. It's homogenized for easy flow, comes in a handy shaker-top bottle.

Moreover, Vitalis Hair Cream's pure vegetable oil is a doctor's prescription ingredient for dry, flaky scalp—routs flaky dandruff fast. Get this new, lighter, cleaner cream tonic at your drug counter today.

She'll prefer that
"clean-groomed"
look!



P.S. Ask your barber for a professional application of new Vitalis Hair Cream.

Made by Bristol-Myers—Dependable Products since 1887

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... A 1904 Northern.

EDWARD A. MORAN
Managing Editor

International Auto Journal
Riverdale, N.Y.

Sirs:

Car No. 24 looks like a combination of parts from Ford Models C and F (1904-05). It appears to have a Model C hood, a special dashboard, and Model F body and chassis with the rear seat removed.

FREDERICK D. ROE
Editor and publisher

Modern Motor Car
Holliston, Mass.

Sirs:

I happened to participate in the run. My car was No. 2 and my father was driving car No. 19. I think the name of the "composite car" No. 24 was a Glide.

E. L. AXTELL

Harvard, Ill.

Sirs:

Car No. 24 is a Moline, with tonneau detached, the owner-driver being C. S. Barnes, our next door neighbor at the time.

I happened to be on hand when the picture was taken.

JOY KELLEY

Marengo, Ill.

● LIFE checked back with Mr. Kelley, who was the small boy in No. 22's back seat, learned that the name of the little girl in Car 24 was Lucille Barnes, now Mrs. Ed Wienke of Woodstock, Ill. Mrs. Wienke remembered being in Car 24 in the picture but could not recall the make of the car. However, she called her brother and several old friends and verified that car No. 24 in the Delavan Run was a Moline with the rear seat removed for the day.—ED.

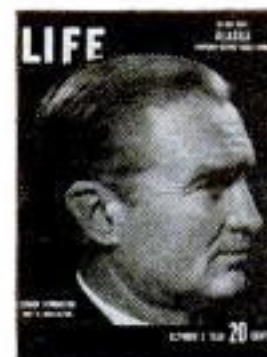
ESCAPE FROM BLINDNESS

Sirs:

Thank you for printing "Escape from Blindness" by Margaret E. Broadley (LIFE, Sept. 11). I would like to tell her how extremely brave I think she has been. This brings me to the impressive part of her story—how could she control sneezing and coughing?

CONTINUED ON PAGE 14

Please send



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ONE YEAR \$6.75 (1 year at the single copy price would cost you \$10.40)

(Canada: 1 yr., \$7.25)

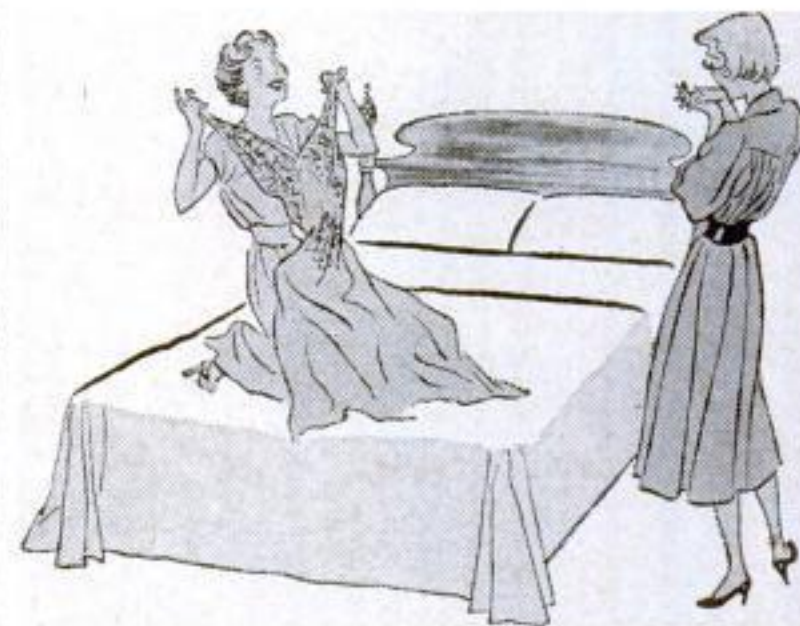
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L-10-2

THE VISITORS



NONSTOP TALKER: "Well, Cannon Percales are Combspun—smoother—and so lightweight—and, my dear, talk about wear..."



GLAMOUR QUEEN: "I couldn't sleep if my sheets didn't match my nightie. Ah, joy! Cannon Percales come in six luscious Water Colors!"

CANNON PERCALE SHEETS —THEY'RE COMBSPUN



CANNON TOWELS • STOCKINGS
BLANKETS • BEDSPREADS
CANNON MILLS, INC., N.Y. 13, N.Y.

THE *Lifetime* GIFT FOR

- ★ Her Birthday
- ★ Her Anniversary
- ★ Her Wedding

LANE

CEDAR
HOPE
CHEST



No. 2455—Ball-and-claw lowboy in ribbon-striped Mahogany veneers. Real drawer in base with lock and key.

\$89⁹⁵

**A LASTING REMEMBRANCE
For Daughter—Sweetheart
Sister—Wife—Mother**

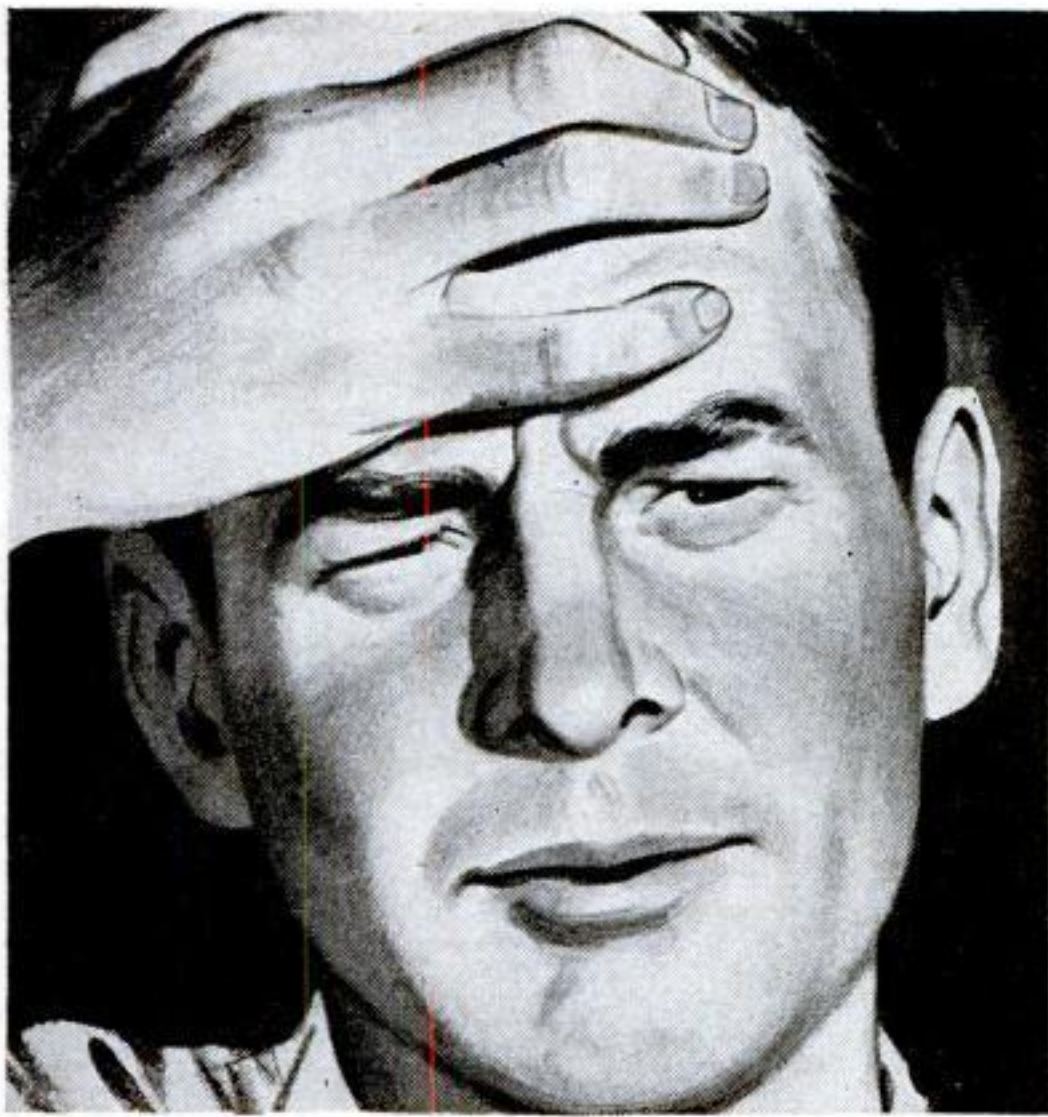
Don't Delay!

Join your dealer's LANE Christmas Lay-A-Way Club today. The easy way to make Christmas dreams come true.

- Lane Cedar Chests at all furniture and department stores.
- Guaranteed Moth Protection

THE LANE COMPANY, Inc., Altavista, Va.

Write attention Dept. L40 for any information desired.



Bufferin

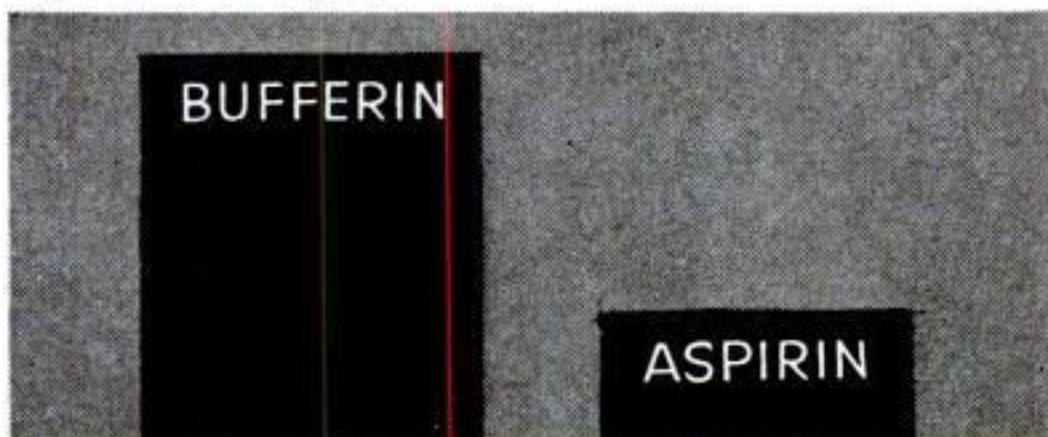
TRADE-MARK

Acts twice as fast as aspirin!

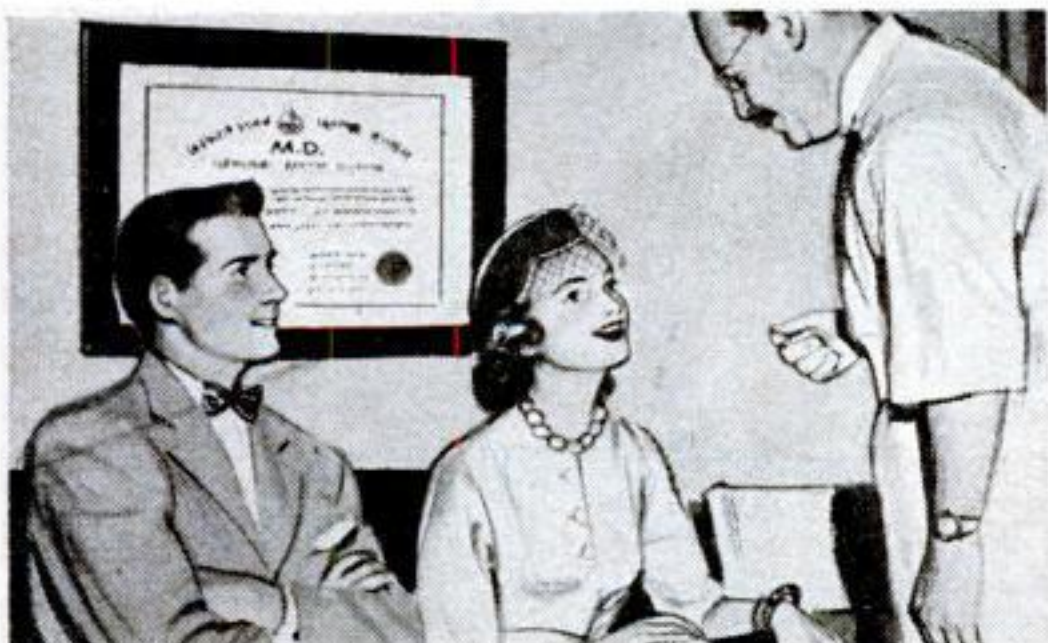
New product for fast pain relief doesn't disagree with you!



No tablet or powder can give you relief from pain until the pain-relieving ingredients enter the blood stream. No tablet or powder can *enter* the blood stream until the Pyloric valve (the trap door of the stomach) opens. Bufferin opens the trap door, gets *into* the blood stream *twice as fast* as aspirin, acts *twice as fast* to relieve pain.

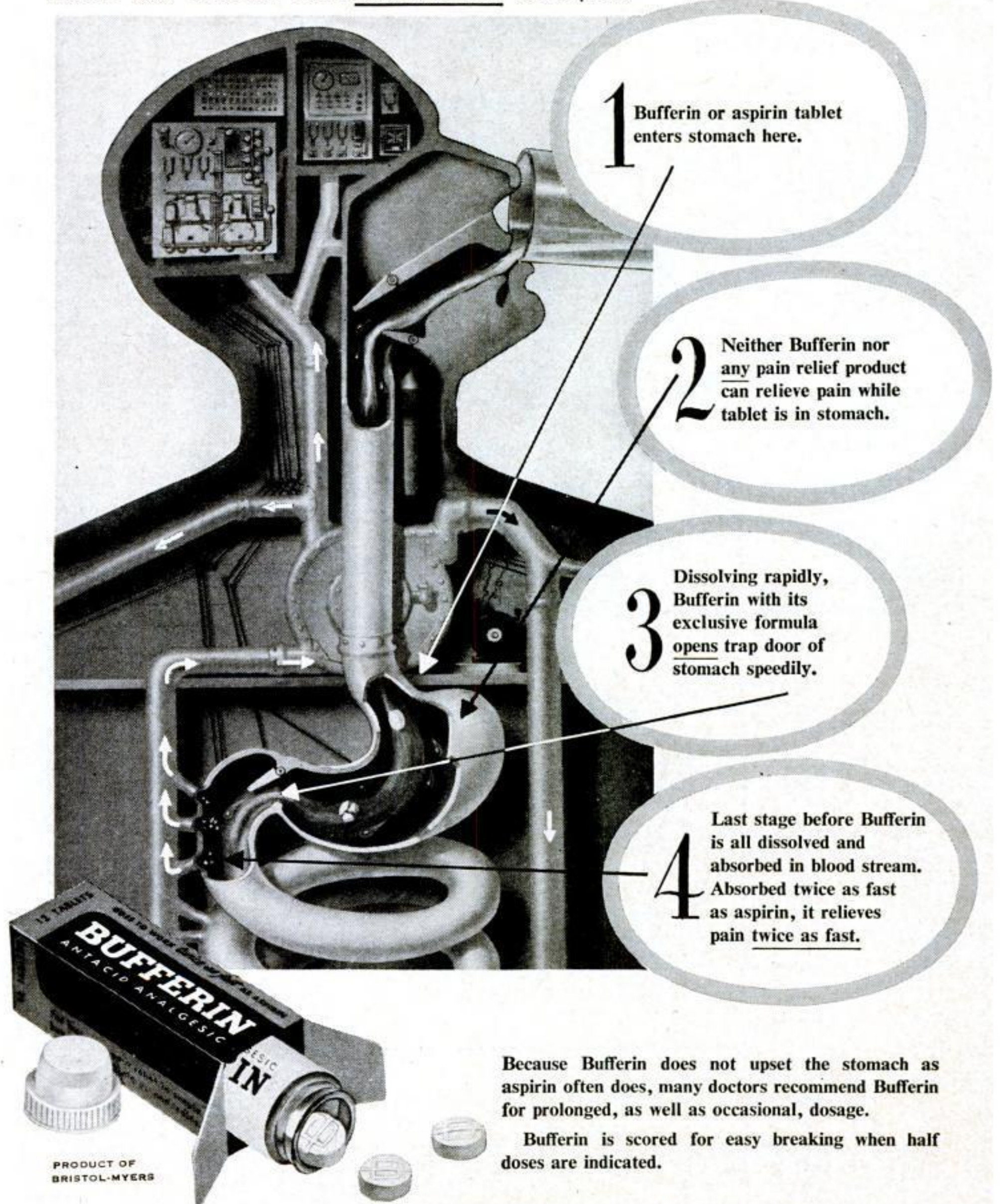


Clinical studies prove that Bufferin starts relieving pain *twice as fast* as aspirin. 20 minutes after taking Bufferin, people had *twice the amount* of pain-relieving ingredients in the blood stream as those who took aspirin. And Bufferin won't upset your stomach, because Bufferin is antacid, actually *protects* your stomach from aspirin irritation.

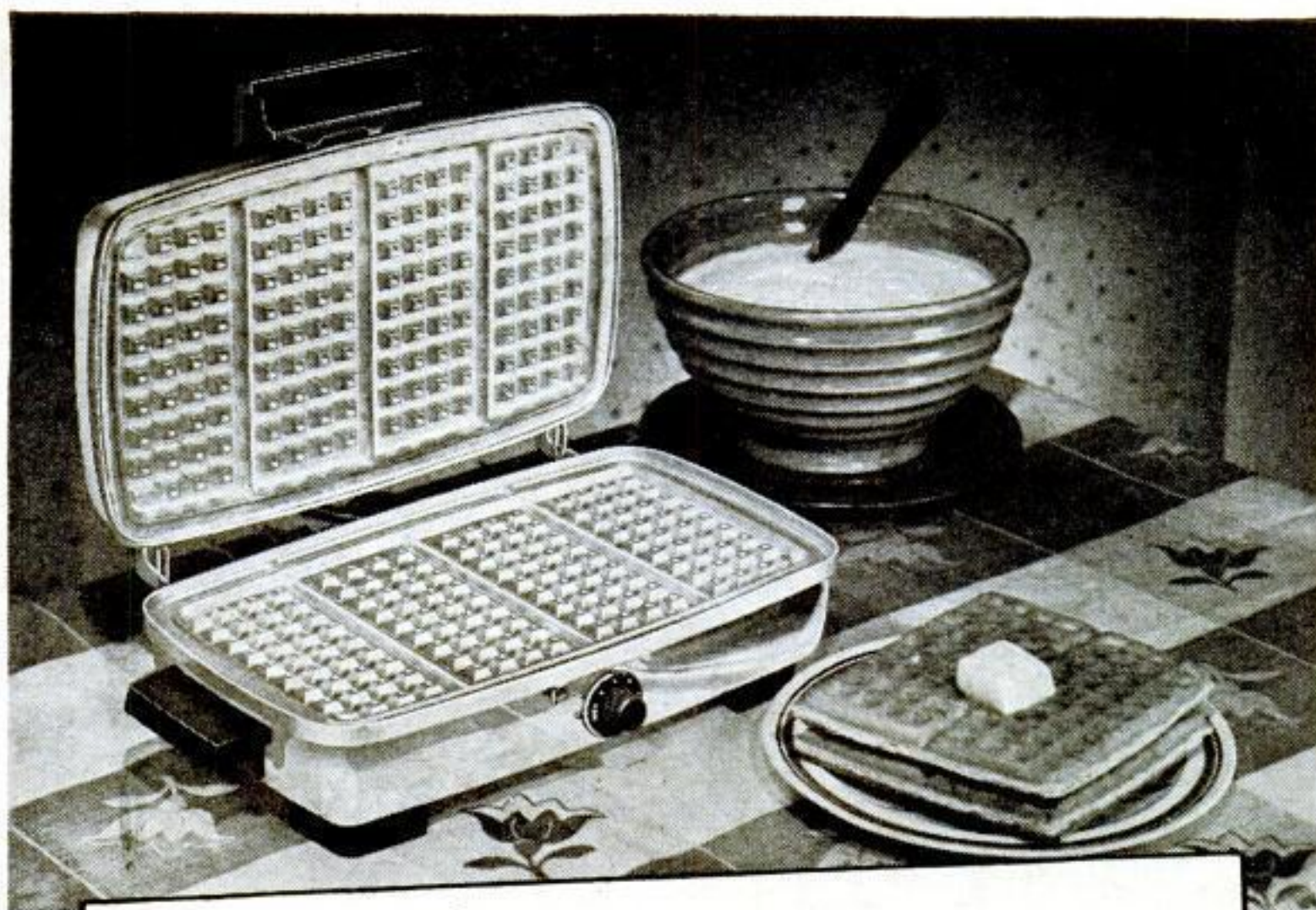


Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your home medicine chest. Bufferin is also available in Canada.

Here's how Bufferin acts twice as fast as aspirin



IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN



It makes butter-brown waffles!

Insert the large aluminum waffle grids in the stunning new General Electric Combination Sandwich Grill and Waffle Iron—and in a jiffy you have four tempting waffles, hot and fluffy and ready to serve!

Or you remove the grids, and toast delicious sandwiches, fry bacon and eggs or even steaks—all right at the table!

It toasts delicious sandwiches!



It's the beautiful new...

General Electric Combination Sandwich Grill and Waffle Iron!

IT'S FINISHED in sparkling, long-lasting chrome plate, equipped with cool, plastic handles. Its modern, graceful lines make it so easy to keep clean, too.

Automatic, a turn of the "Temperature Selector" gives you the just-right heat quickly. A "tell-you-when" light

goes off the minute you have it.

Automatic Model illustrated (and the Standard Model) comes complete with waffle and sandwich grids. Also a recipe booklet you'll want to use. General Electric Company, Bridgeport 2, Connecticut.

YOU CAN PUT YOUR CONFIDENCE IN...

GENERAL  ELECTRIC

LETTERS TO THE EDITORS

CONTINUED

She worked wonders holding back tears, but the other seems like sheer genius.

RUTH B. SMOKER

Bustins Island, Maine

● Mrs. Broadley managed it with will power, sedatives and a dustless atmosphere.—ED.

Sirs:

... the lady's article has been overdramatized. I had the same operation and it is about one-tenth as painful and nerve-racking as she claims.

M. COOK BARWICK

Atlanta, Ga.

Sirs:

I relived every word of the article, only I multiplied it by three, the number of times I have undergone detached retina operations on my right eye. . . . I just hope my stubborn retina sticks this time, as only a person who goes through this operation knows how lonely it can be—so close to blindness.

BETTY SCHOLNICK

Hartford, Conn.

Sirs:

Would Margaret E. Broadley perhaps also be the author of *Square Pegs in Square Holes* and of *Know Your Real Abilities*?

EDWARD C. COLT

Worcester, Mass.

● She is.—ED.

SIR GLADWYN AND MALIK

Sirs:

Your interesting characterization of Sir Gladwyn Jebb ("The Western World Gains A Spokesman," LIFE, Sept. 11) suggests one of his ancestors who also achieved fame in America. This man is the great-great-grandson of Major Henry Gladwin, who revealed the same quiet determination in successfully defending Fort Detroit against an Indian siege of six months in 1763 at the hands of Chief Pontiac. Malik and Company may, like Pontiac, discover they have encountered a block of granite.

HOWARD H. PECKHAM
Director

Indiana Historical Bureau
Indianapolis, Ind.



MAJOR HENRY GLADWIN

Sirs:

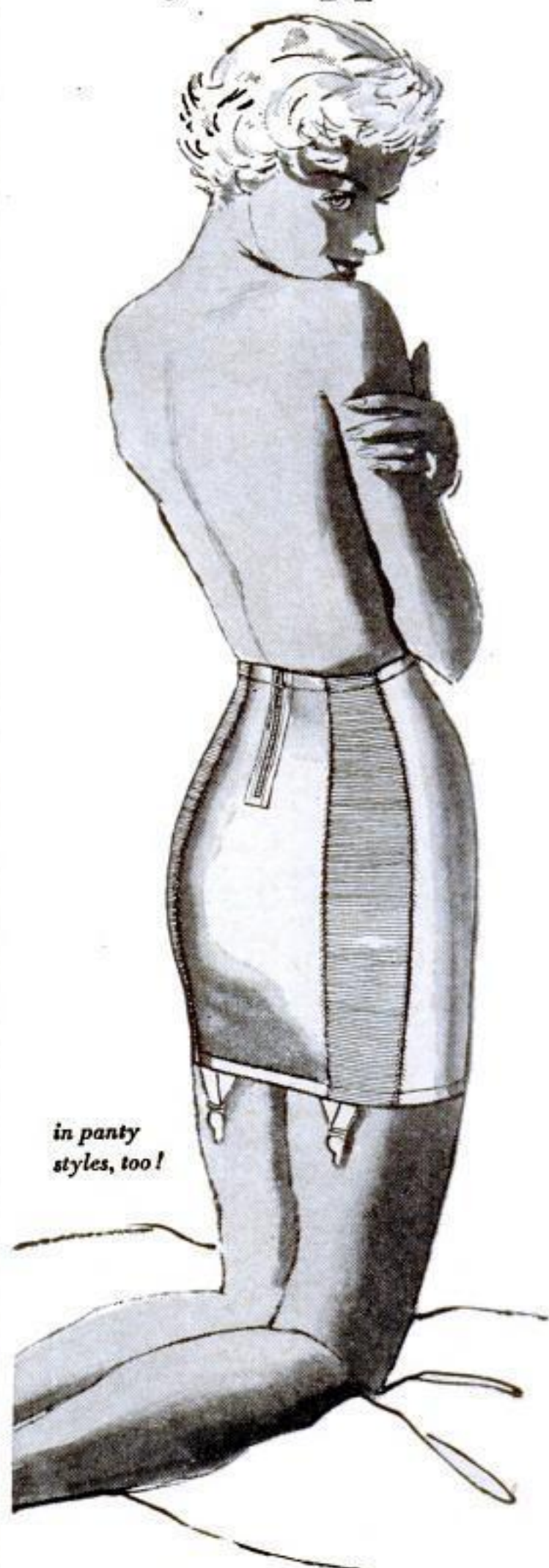
Your full-page picture of Yakov Malik has saved me money. I was going to buy a new dart board but now I have something better.

JAMES FAUSEL

Albany, N.Y.

CONTINUED ON PAGE 17

*the sleekness
of a pull-on
the convenience
of a zipper*



Zipmold*

Yes, you can actually have the smooth lines of a pull-on in a back-zip girdle. The tiny zipper curves to the small of your back and never shows. Elastic gusset under zipper keeps girdle in place—no hooks—no eyes—zips in a flash and will never buckle or bulge. Zip yourself into Zipmold and mold yourself inches in.



Above: 4-section hip-slimming satin Lastex® and Nylon net, 14" or 16" lengths. \$5.95** Other Zipmold girdles and panty girdles \$5 to \$7.50. At your favorite store or write Youthcraft Creations, Inc., 36 East 31st St., New York 16.

Youthcraft

the girdle with the lingerie look

©7/M PAT. APP. FOR. **SLIGHTLY HIGHER WEST OF ROCKIES.

NEW PACK!



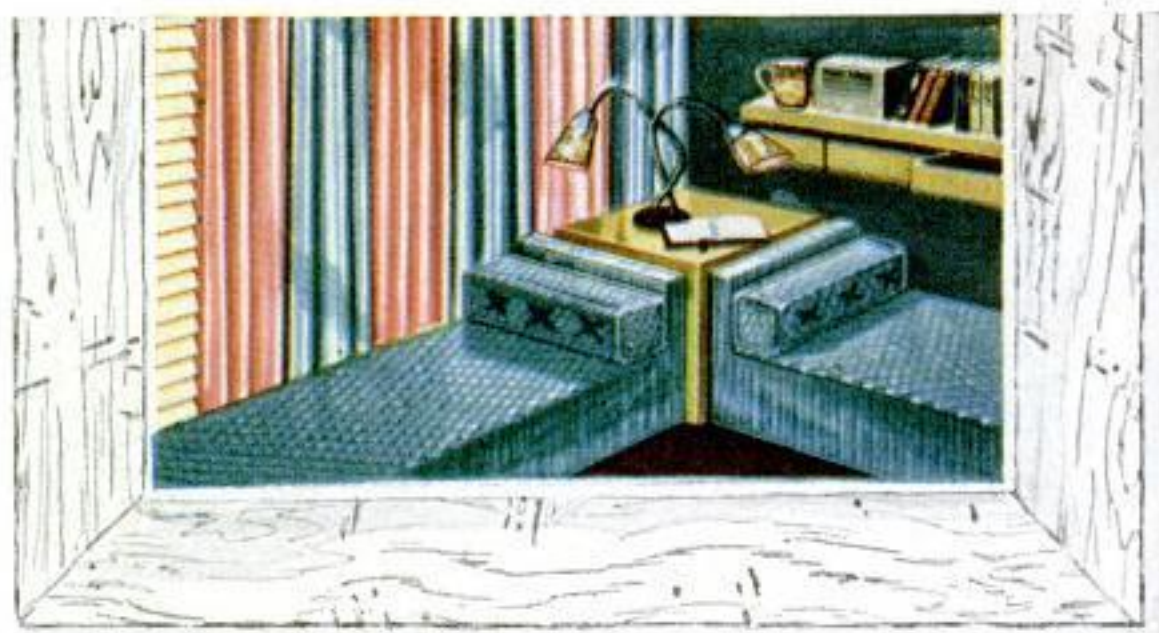
NIBLETS^{BRAND}

SWEET CORN

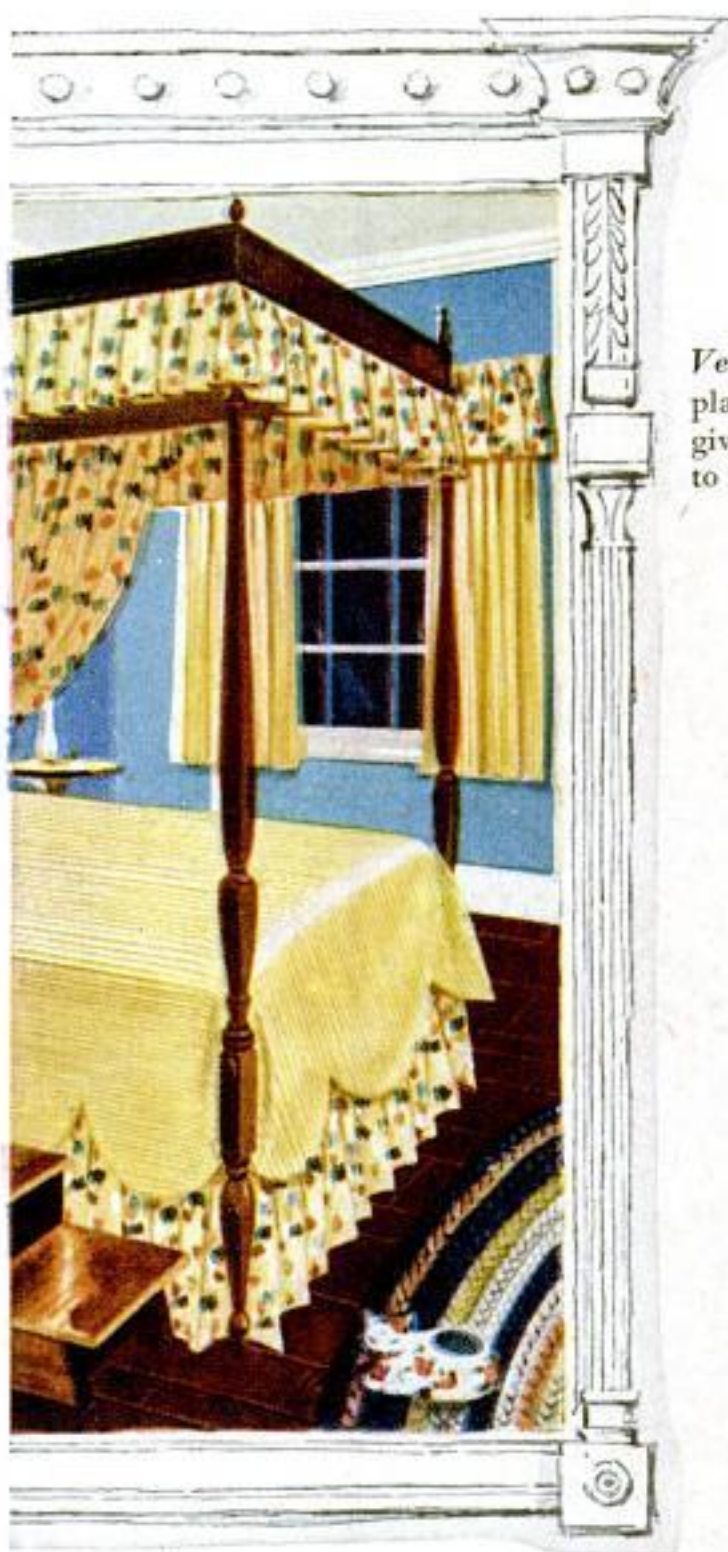
A little horn-tootin' is in order. The Green Giant's done it again! Now in your store is the new, sweeter-than-ever, 1950-model Niblets Brand—the best-eatin' corn ever was. Fill up your arms with cans for the fresh-shucked flavor of tender young corn-on-the-cob without the cob!

Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario.
"Niblet's" Brand Reg. U. S. Pat. Off. © GGC Co.

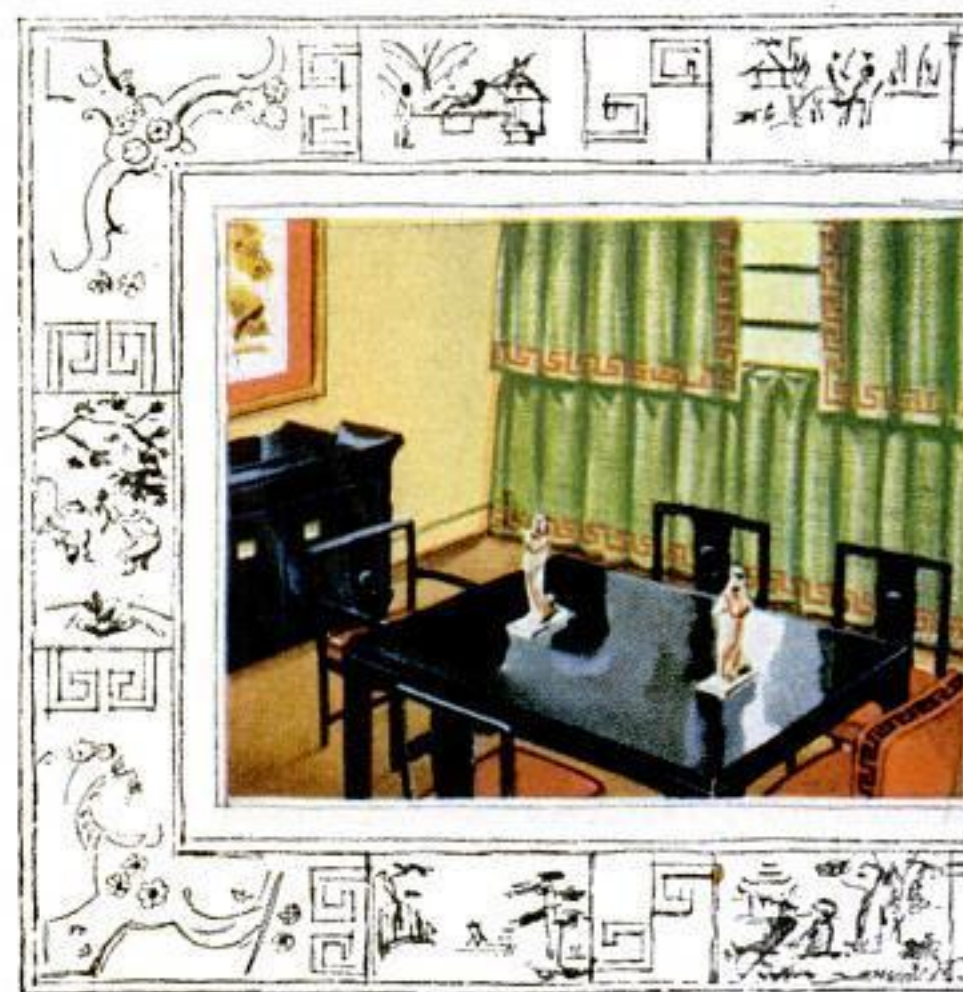
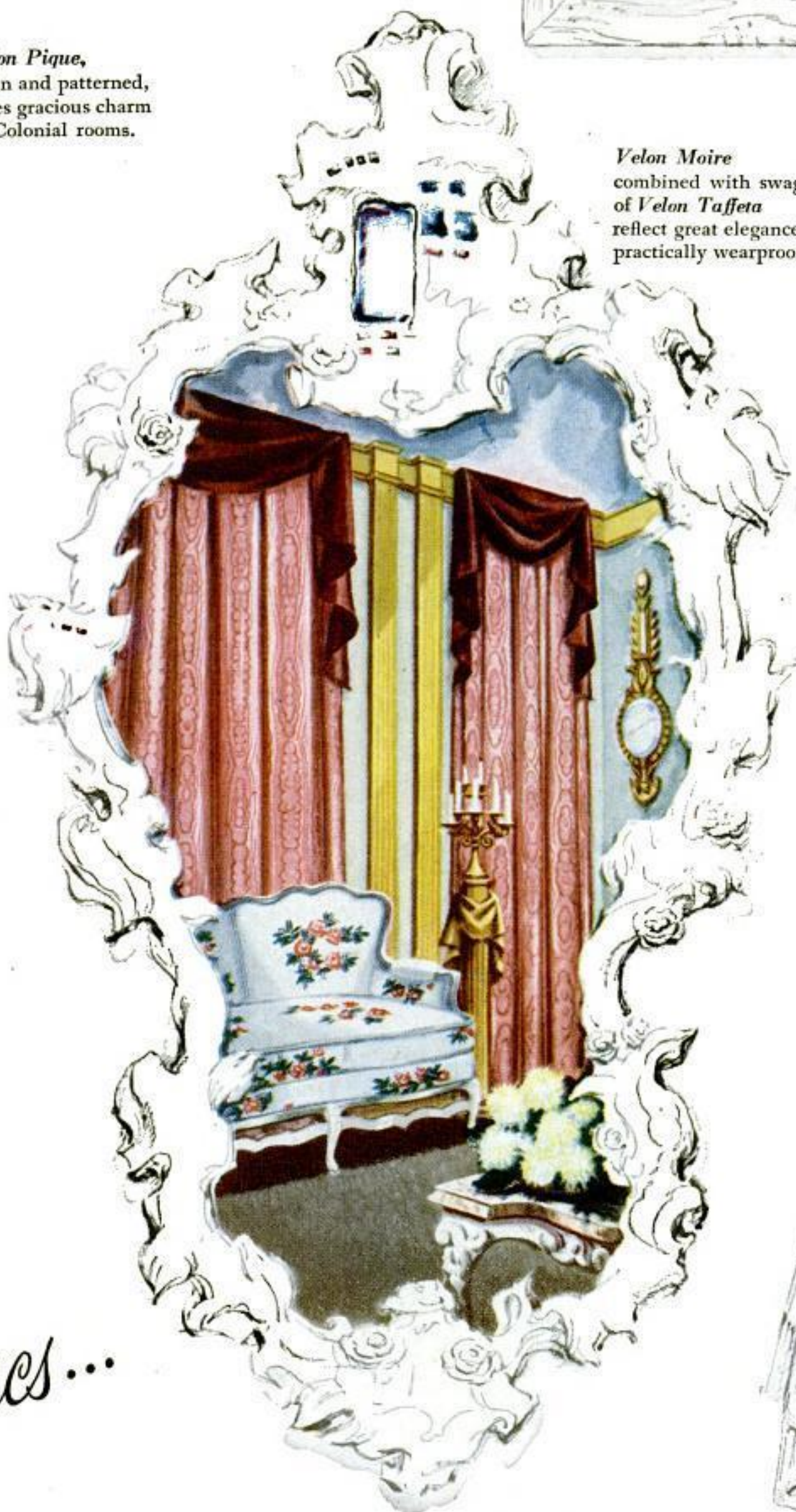
Velon Shadow Stripe
adds shimmering
richness to
functional living.



Velon Pique,
plain and patterned,
gives gracious charm
to Colonial rooms.



Velon Moire
combined with swags
of *Velon Taffeta*
reflect great elegance—
practically wearproof.



Velon Faille
has crisp, texture
interest to contrast
with smooth surfaces.



Velon Herringbone
highlights beautiful
simplicity in this
18th Century setting.

the very
Image
of
finest fabrics...

Firestone Velon*

textured drapery film



©1950 FIRESTONE PLASTICS COMPANY, POTTSTOWN, PA. *TRADEMARK
Listen to the Voice of Firestone Monday evenings over NBC

LOOK FOR THE VELON TAG...YOUR ASSURANCE OF FIRST QUALITY MATERIAL



■ Reflection of your good taste—draperies at every window with the texture, look, feel and drape of finest fabric. Reflection of your good judgment—they're made of practical, long-wearing, washable Firestone Velon plastic film.

■ Yes, Velon mirrors fabric in every respect . . . except cost! Now you can afford to drape six windows for the price you'd expect to pay for one pair of fabric draperies. Made-up draperies of Velon come complete, ready for the rod. They wipe clean with a cloth . . . resist mildew, sun-fading, curling. There's a glorious treat for you at your favorite store . . . selecting the right patterns and colors in Velon fabric-textured draperies. You can match them, in Velon fabric-textures by-the-yard, for slip-covers and bedspreads.

■ Look for the trade mark "Beautiful of Firestone Velon" on the end of yard goods tubes, at yard goods counters, everywhere.

NOW!

BRIGGS

SMOKES

3 WAYS BETTER*



1. Stays lighted longer...by 19%



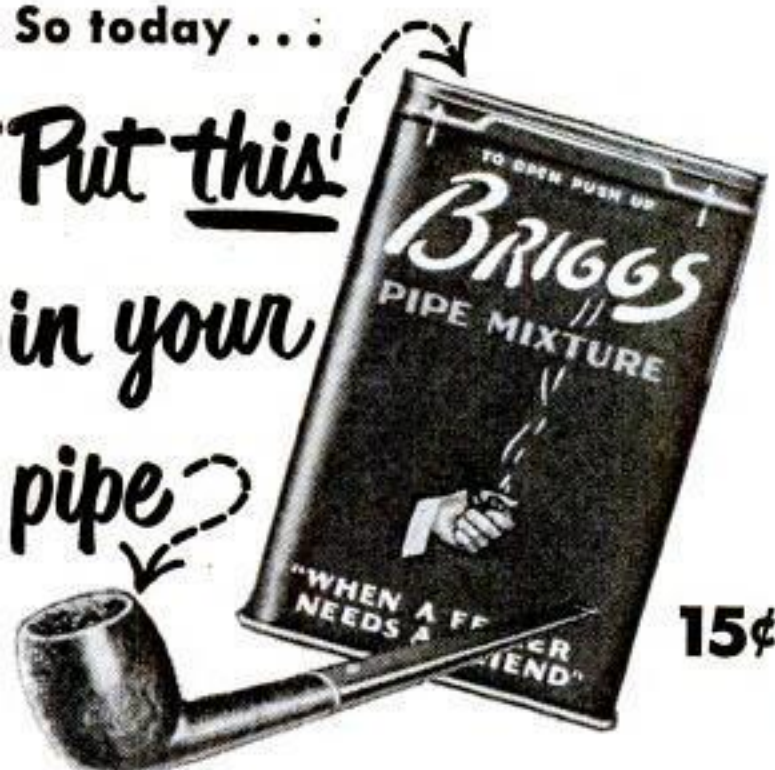
2. Cleaner burning...by 16.4%



3. Less tar...by 21.6%

So today...

Put this
in your
pipe



15¢

and smoke it!

*Yes, our new process makes Briggs better by actual test! Better even than the swell-smoking Briggs that proved so fine and friendly in your pipe before. And remember this: when tobacco burns steady, free and clean, that's when you enjoy all the goodness of Briggs' fine tobacco, aged and mellowed in oaken casks. Today—try 3-ways-better Briggs!

Also available in Canada

LETTERS TO THE EDITORS

CONTINUED

CHAMPION OF CHAMPIONS

Sirs:

... After looking at the picture of Joan Pflueger, champion trapshooter ("Champions," LIFE, Sept. 11), I don't think she will be champion too long if she continues to stand with her hand over the muzzle of the gun and the bolt of the gun closed.

WILLIAM C. FORCEY

St. Paul, Minn.

Sirs:

... The pose ... indicates she could very easily lose her pretty head and miss the next meet. ...

Captain L. M. DANNER

Ordnance Department

Washington, D.C.

Sirs:

... for the benefit of humanity, run the picture again and head it, "Never do this."

D. T. SIMMONS

Montesano, Wash.



NEVER DO THIS

AMERICAN ELEGANCE

Sirs:

If you call that (LIFE's cover, Sept. 11) elegance I don't want any. Overdone. Elegance is simplicity. Note jewelry—pearls and rhinestones—again overdone.

S. LEWIS

Wichita, Kan.

Sirs:

Since when did American elegance consist of simultaneously wearing everything but the kitchen sink?

BETH LITTLEFIELD

Dalhart, Texas

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Look, Mom-MUSCLES!



I'm Strong for PEP



the "BUILD UP" WHEAT CEREAL

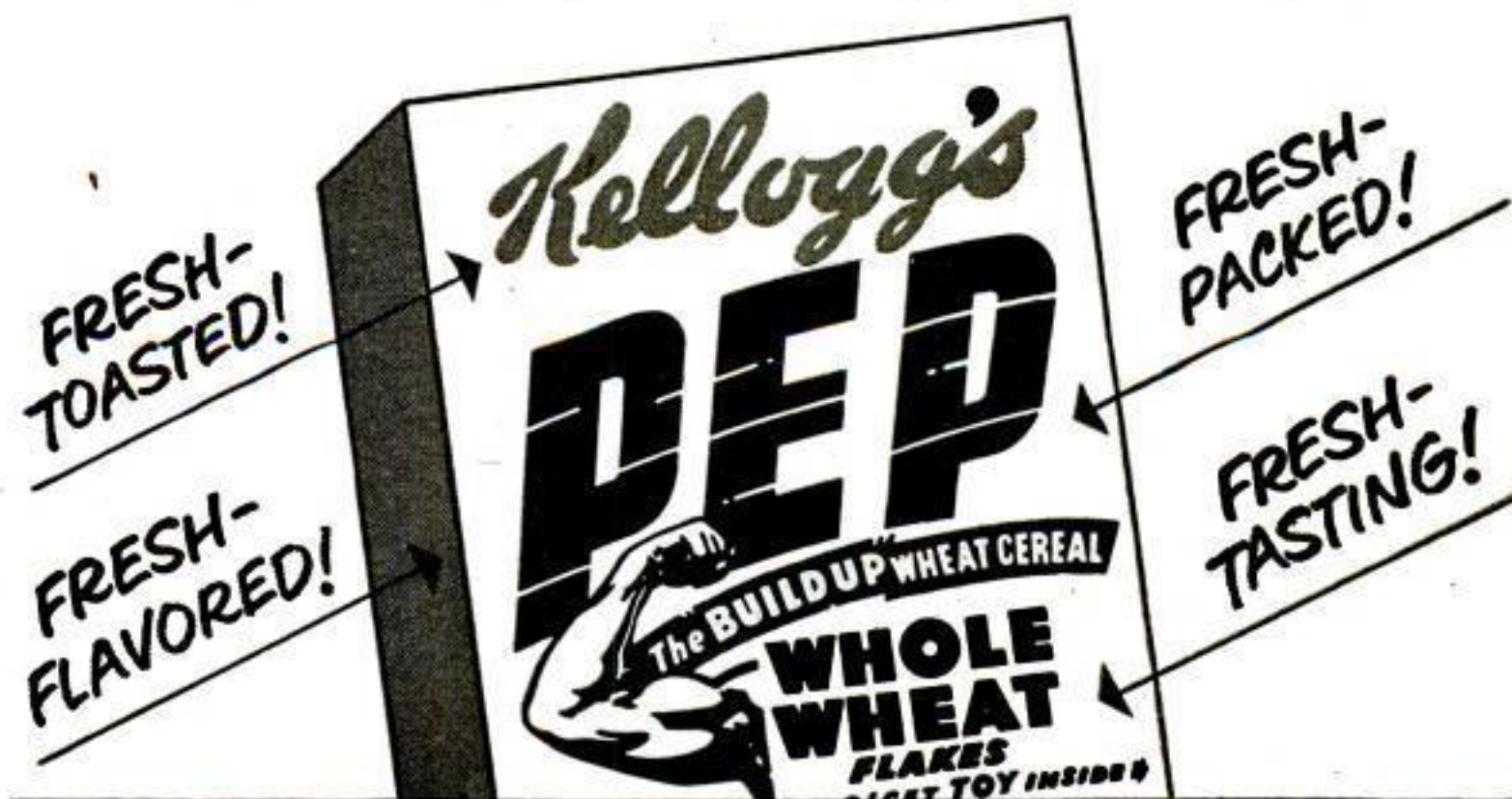
Crispy! Delicious! Crackling with all the nourishing goodness of wheat!

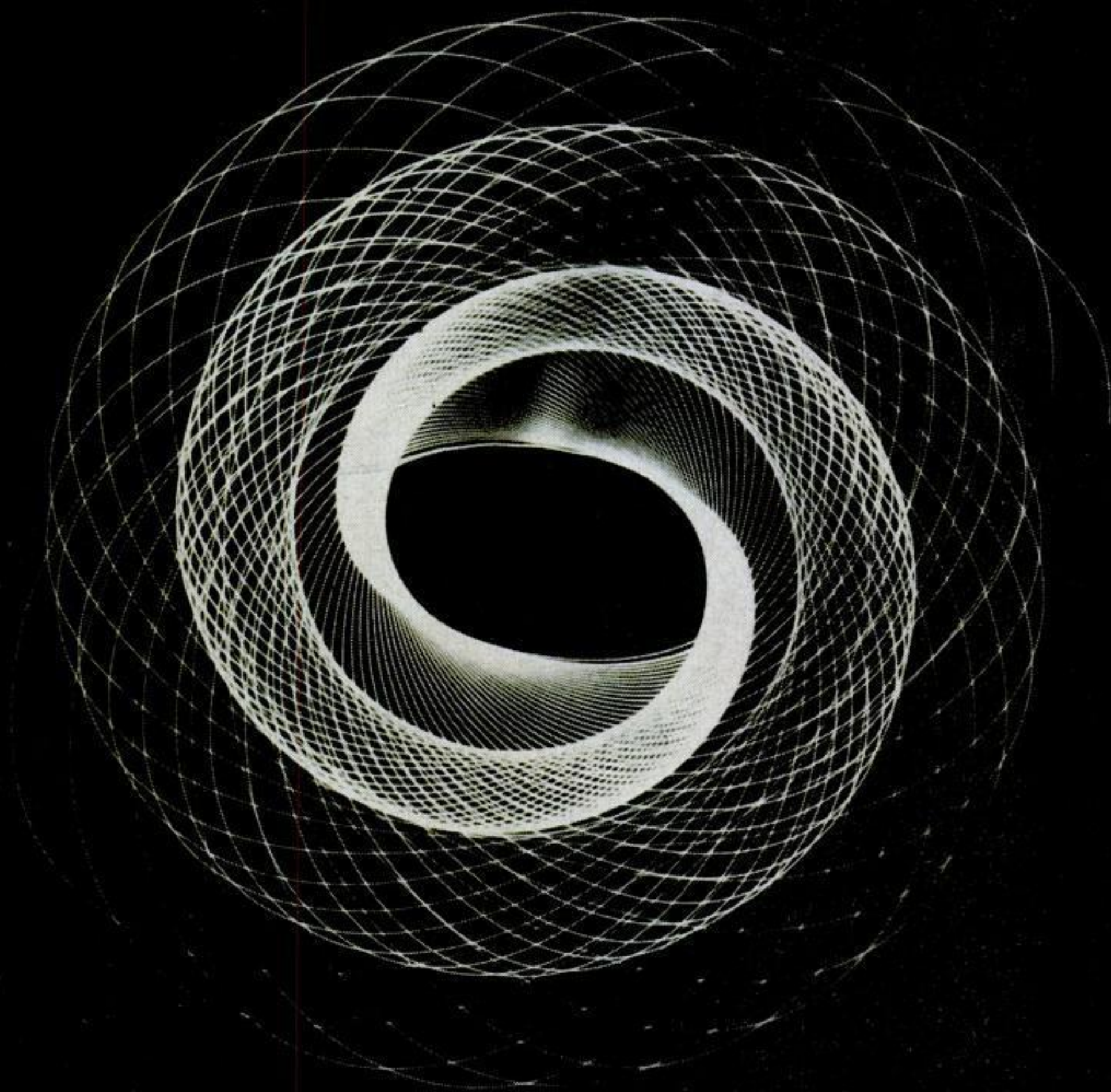
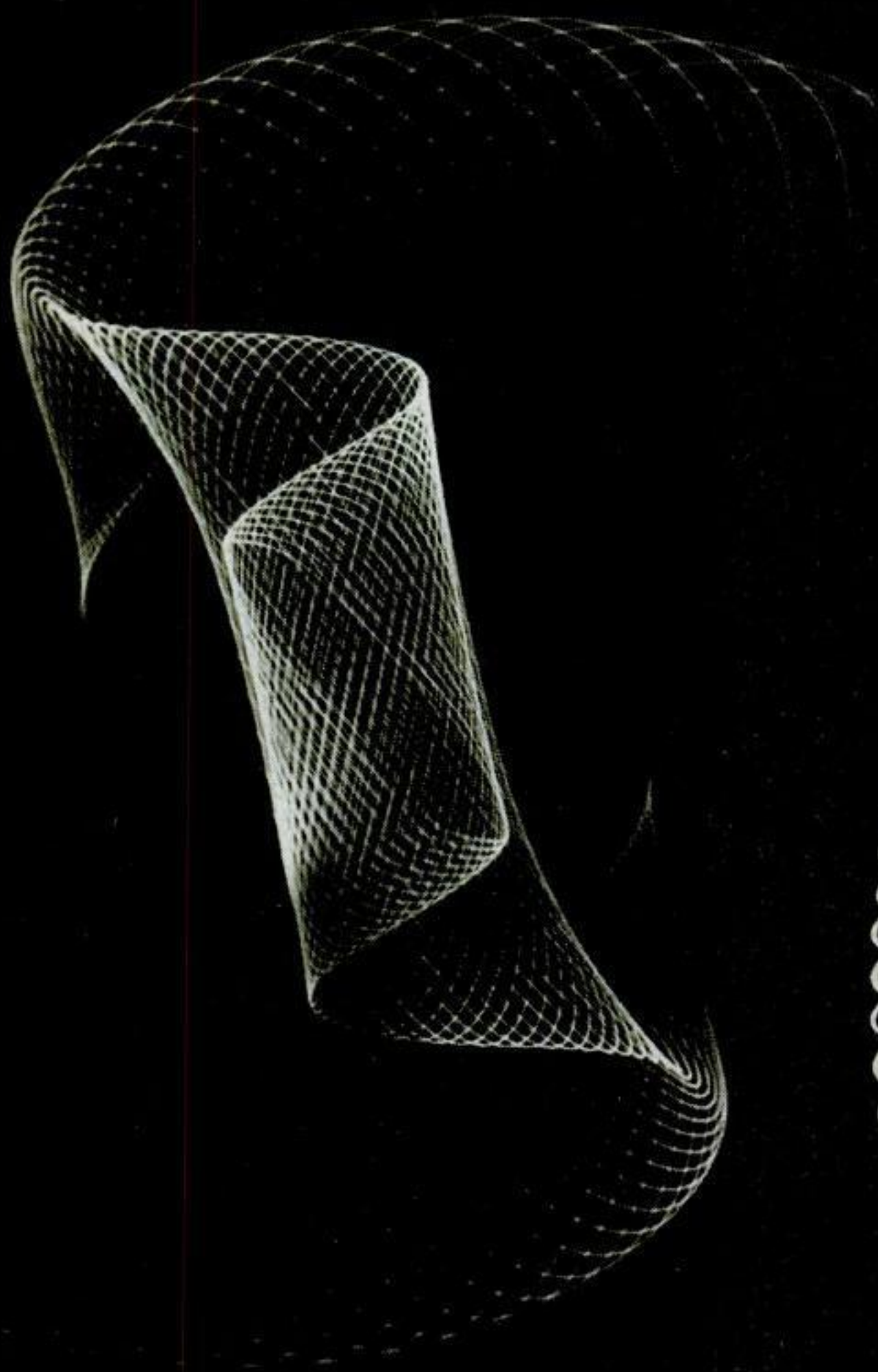
PEP has more "builder-upper" vitamins than any other ready-to-eat wheat flakes cereal.

Only PEP supplies a full day's need of "Sunshine" Vitamin D in every bowl-

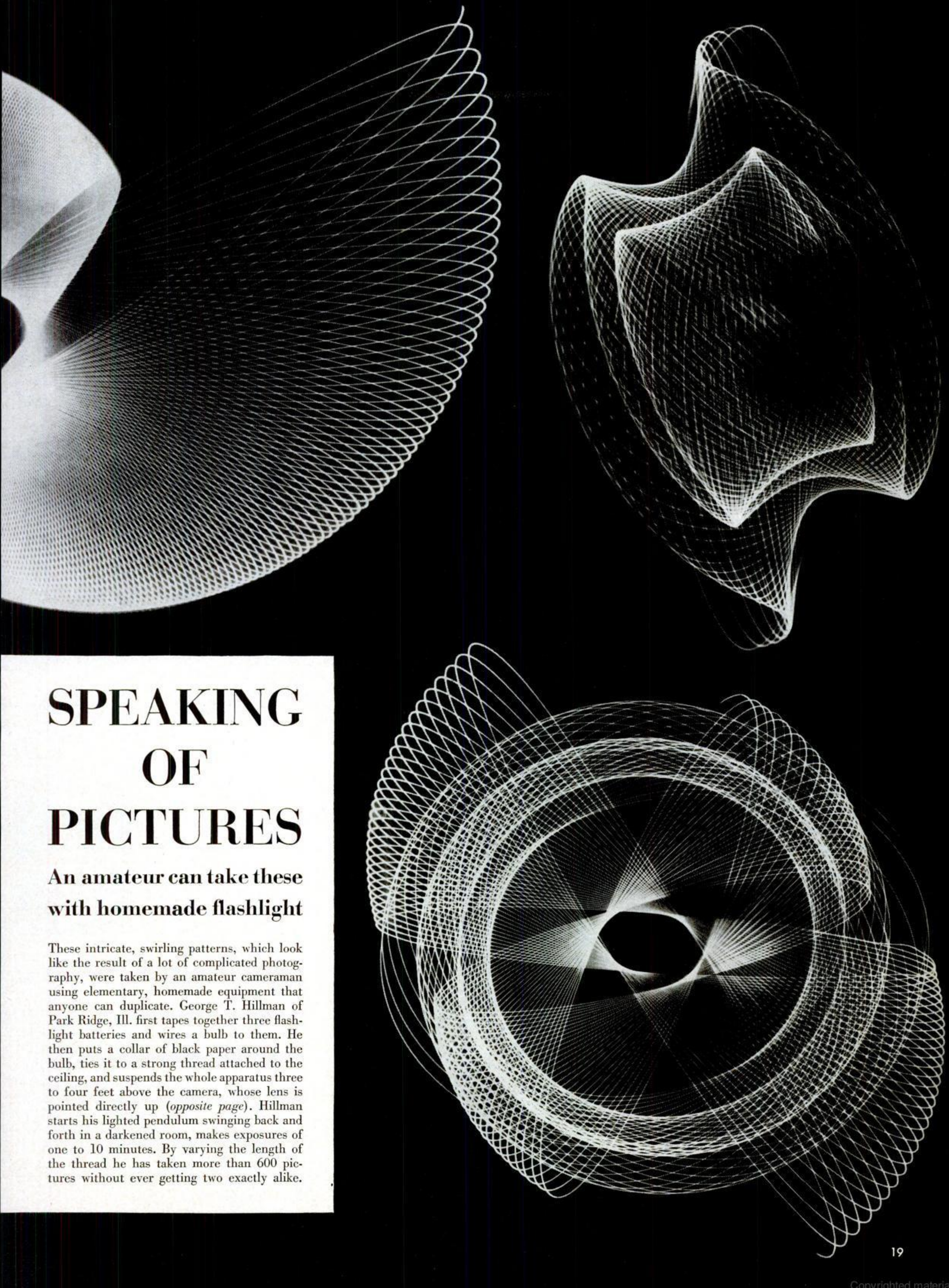
ful. Only PEP is twice as rich as whole wheat in Vitamin B₁. It contains iron too—essential for good, red blood.

So—for bone-growing, muscle-building, tooth-developing, energy-giving nutrients—serve delicious Kellogg's PEP with cool, fresh milk.





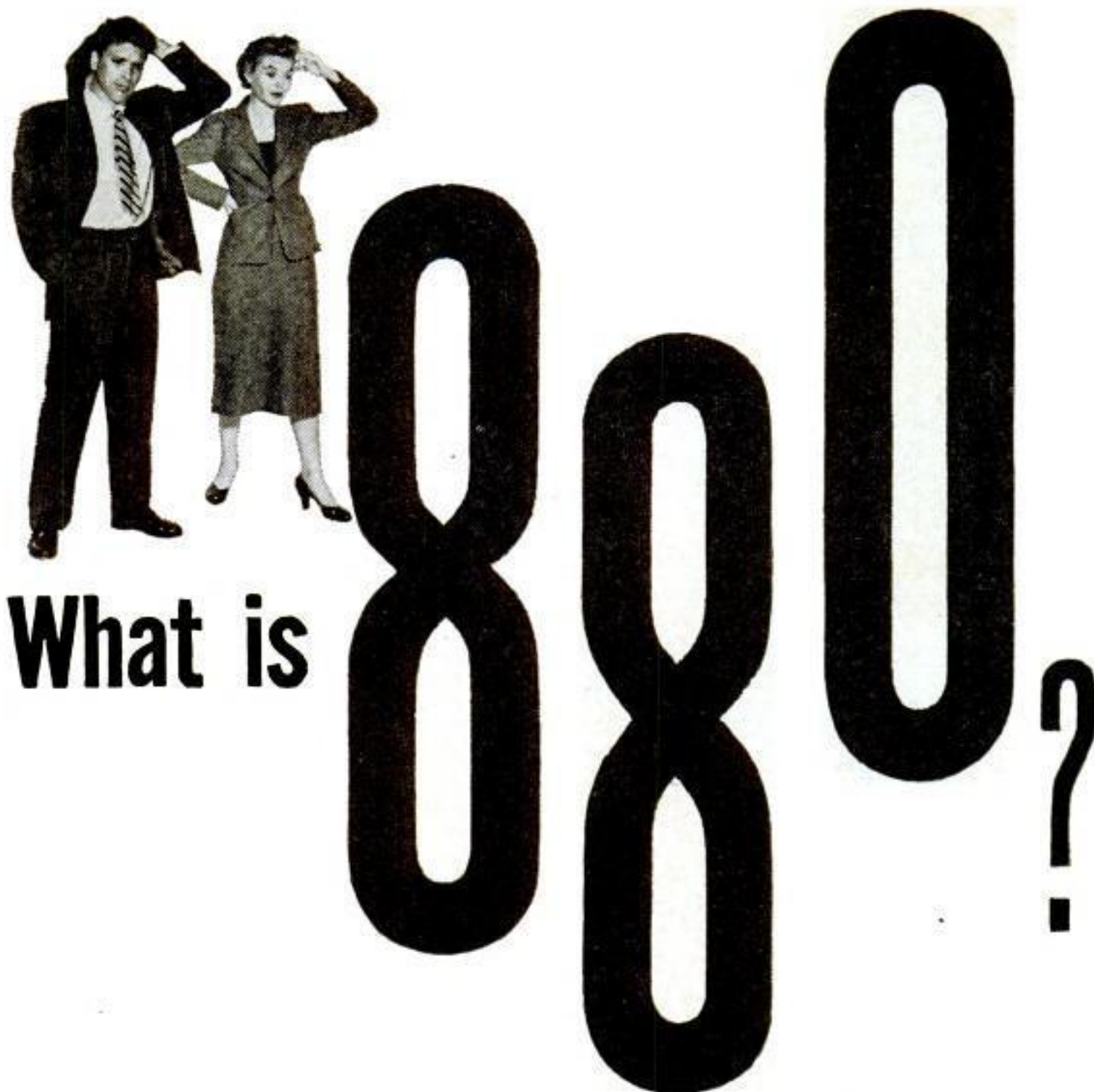
MAKING PATTERNS, Hillman here uses Graf-lex. He can use any camera, even a folding Brownie.



SPEAKING OF PICTURES

**An amateur can take these
with homemade flashlight**

These intricate, swirling patterns, which look like the result of a lot of complicated photography, were taken by an amateur cameraman using elementary, homemade equipment that anyone can duplicate. George T. Hillman of Park Ridge, Ill. first tapes together three flashlight batteries and wires a bulb to them. He then puts a collar of black paper around the bulb, ties it to a strong thread attached to the ceiling, and suspends the whole apparatus three to four feet above the camera, whose lens is pointed directly up (*opposite page*). Hillman starts his lighted pendulum swinging back and forth in a darkened room, makes exposures of one to 10 minutes. By varying the length of the thread he has taken more than 600 pictures without ever getting two exactly alike.



What is

880?

It could be **Burt Lancaster's** address...

Or it might be the price of roast beef...

It might be **Dorothy McGuire** (But since 880 is a mister, that rules her out).

It might be a famous locomotive...
an important license plate...

a small town phone number...

This much
we will tell you...
It's a wonderful
new motion picture...
So warm and human—
So alive and real
It will always be
on the tip of
your tongue...
It's just about the
grandest movie
you'll be seeing
in a long, long time...

Burt Lancaster
Dorothy McGuire
Edmund Gwenn

Mister 880

20th
CENTURY-FOX

with MILLARD MITCHELL • Directed by EDMUND GOULDING
Produced by JULIAN BLAUSTEIN • Screen Play by Robert Riskin
Based on an Article in The New Yorker by St. Clair McKelway

LIFE

Vol. 29, No. 14

REG. U.S. PAT. OFF.

October 2, 1950

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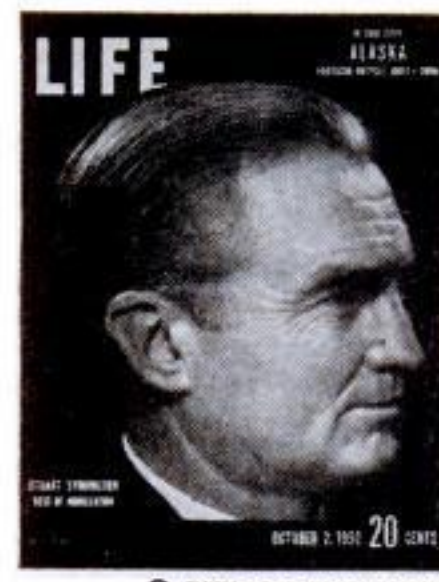
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LIFE'S COVER

Whether or not President Truman imposes price controls, rationing or wage controls, "freezes" strategic materials, cracks down on "profiteers" or otherwise tightens the U.S. belt in the next year or so depends to a large extent on the judgment and advice of the handsome man shown on LIFE's cover this week. W. Stuart Symington is officially chairman of the National Security Resources Board, which means that he is unofficially boss of the home front. For a description of what this job amounts to and what kind of man is setting out to do it, see the close-up by Robert Coughlan on pages 104-118.

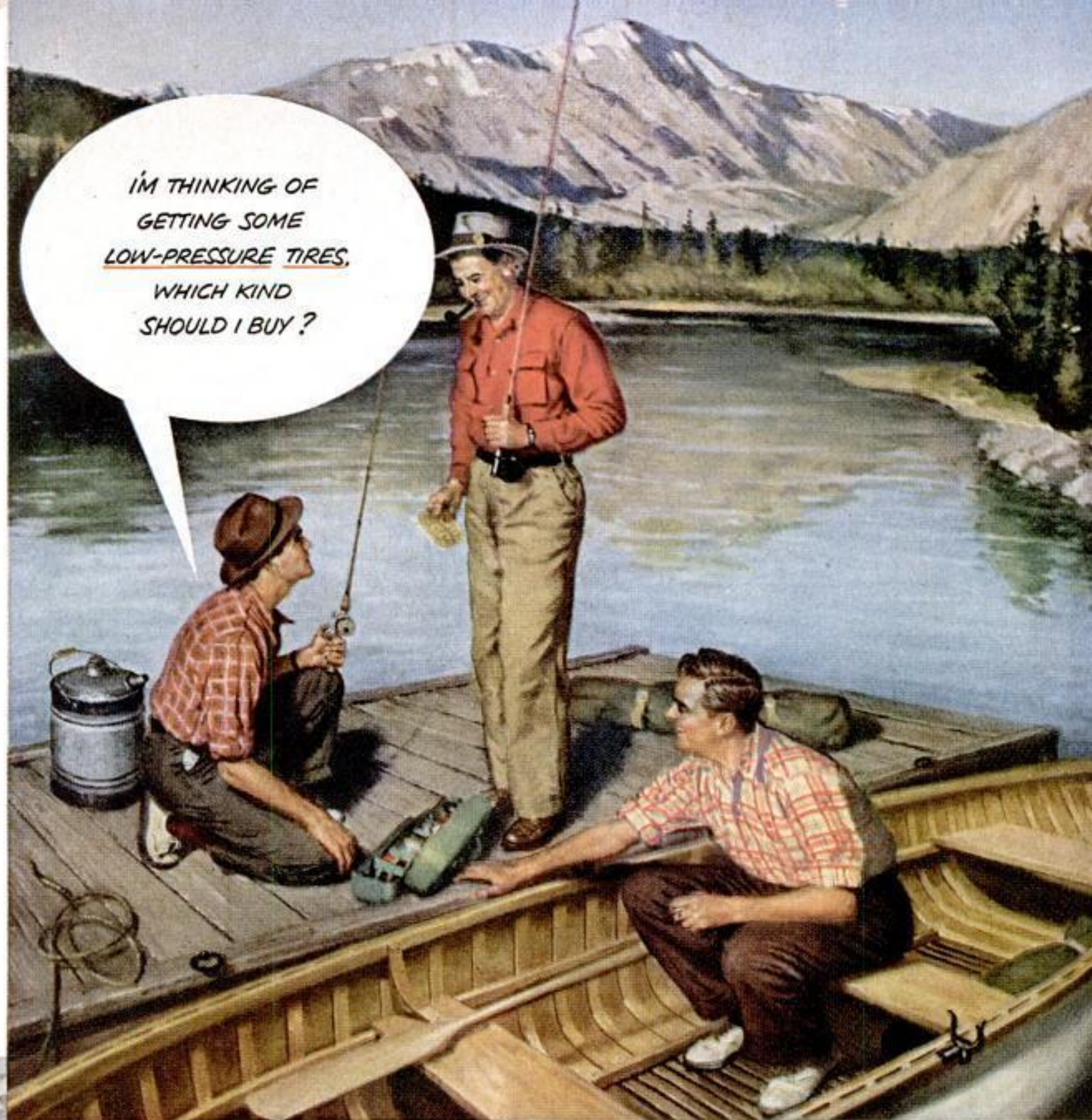


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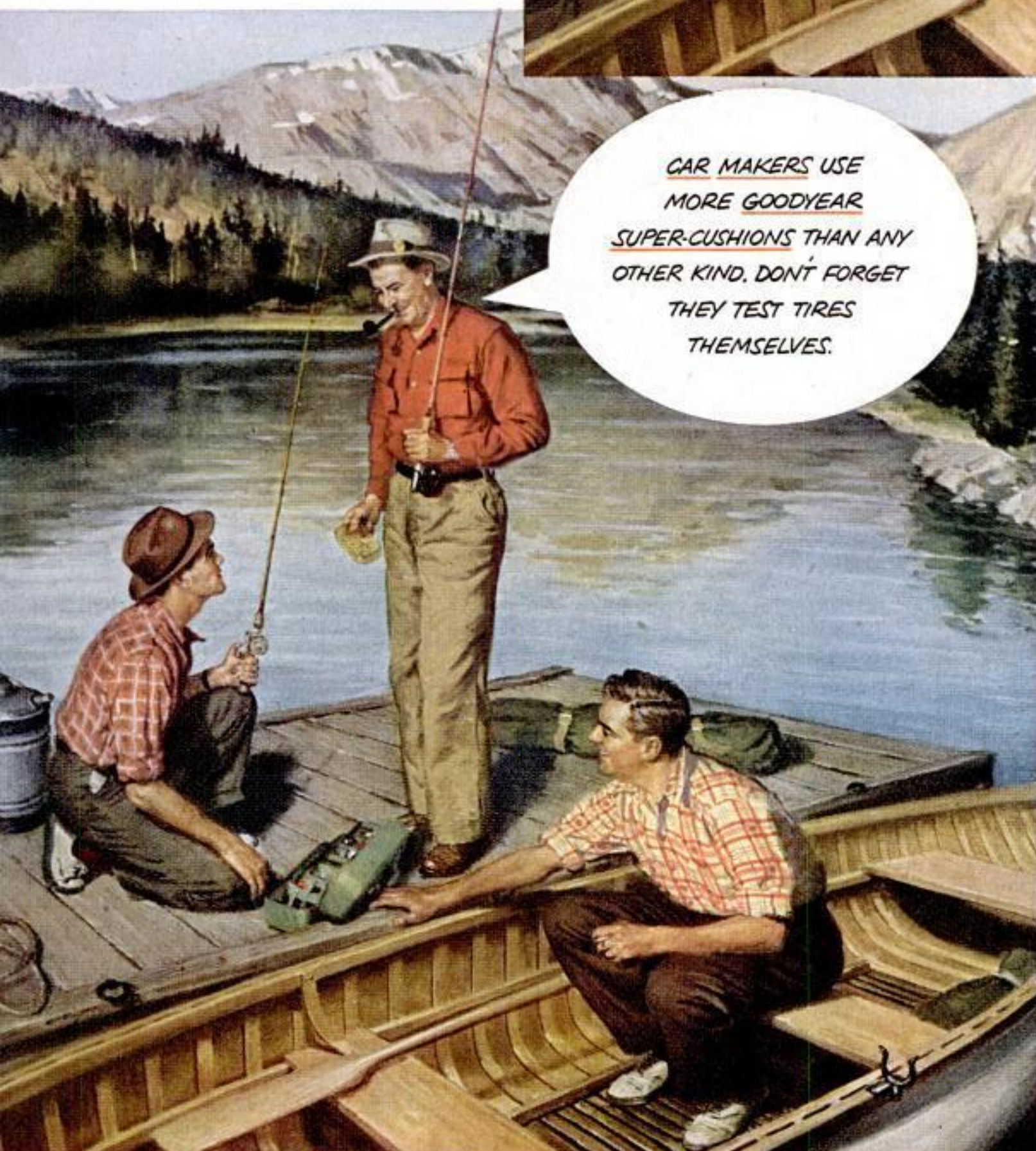
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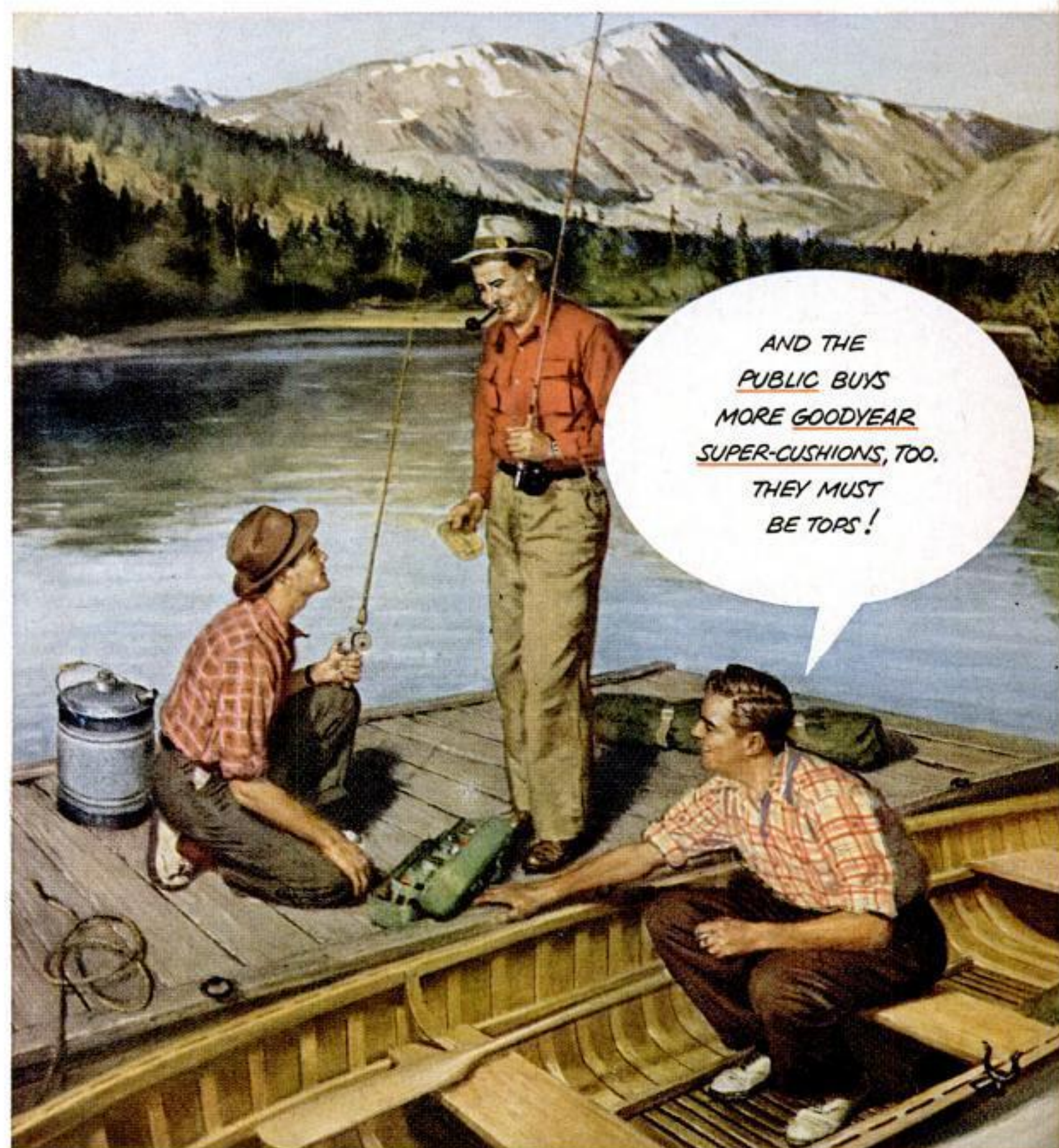
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CROUCHED IN LANDING BOAT, ASSAULT MARINES LOOK THROUGH THE FLYING SPRAY AT THE BOMBARDMENT OF BEACH WHERE THEY ARE ABOUT TO LAND

THE INVASION THE PATTERN OF THE WAR IS CHANGED AS U.N. FORCES STRIKE THE RED REAR

PHOTOGRAPHED FOR LIFE BY HANK WALKER AND CARL MYDANS

When General MacArthur's X Corps struck at Inch'on behind the Red forces in South Korea, the course of the war was reversed. Now, from a series of scrambling retreats followed by the desperate, dangerously fluid defense of the Pusan perimeter, the pattern has suddenly shifted to a general U.N. offensive aimed at wiping out the North Korean army.

The assault troops of the X Corps—two regiments of the 1st Marine Division—hit the sea

walls and the beaches of Inch'on on the morning of Sept. 15. It took the Marines less than a day to capture the city from a battalion of Reds who were all but mummified by the naval and air bombardment. Virtually unopposed, the Marines advanced swiftly along the road to Seoul and overran Kimpo airfield. They were slowed down by stiff Red resistance on the outskirts of Seoul, but the Army's 7th Division, which had landed at Inch'on behind them, swung down

and cut off the southern approaches to Seoul.

MacArthur's plan had an immediate and decisive effect on the Pusan beachhead. Cut off in the rear from their supplies, the Red divisions attacking the U.N. perimeter suddenly gave ground. This enabled elements of the Eighth Army to break out of the perimeter and drive northward toward a junction with the forces around Seoul. It began to look as if the fighting in South Korea might be over before winter set in.



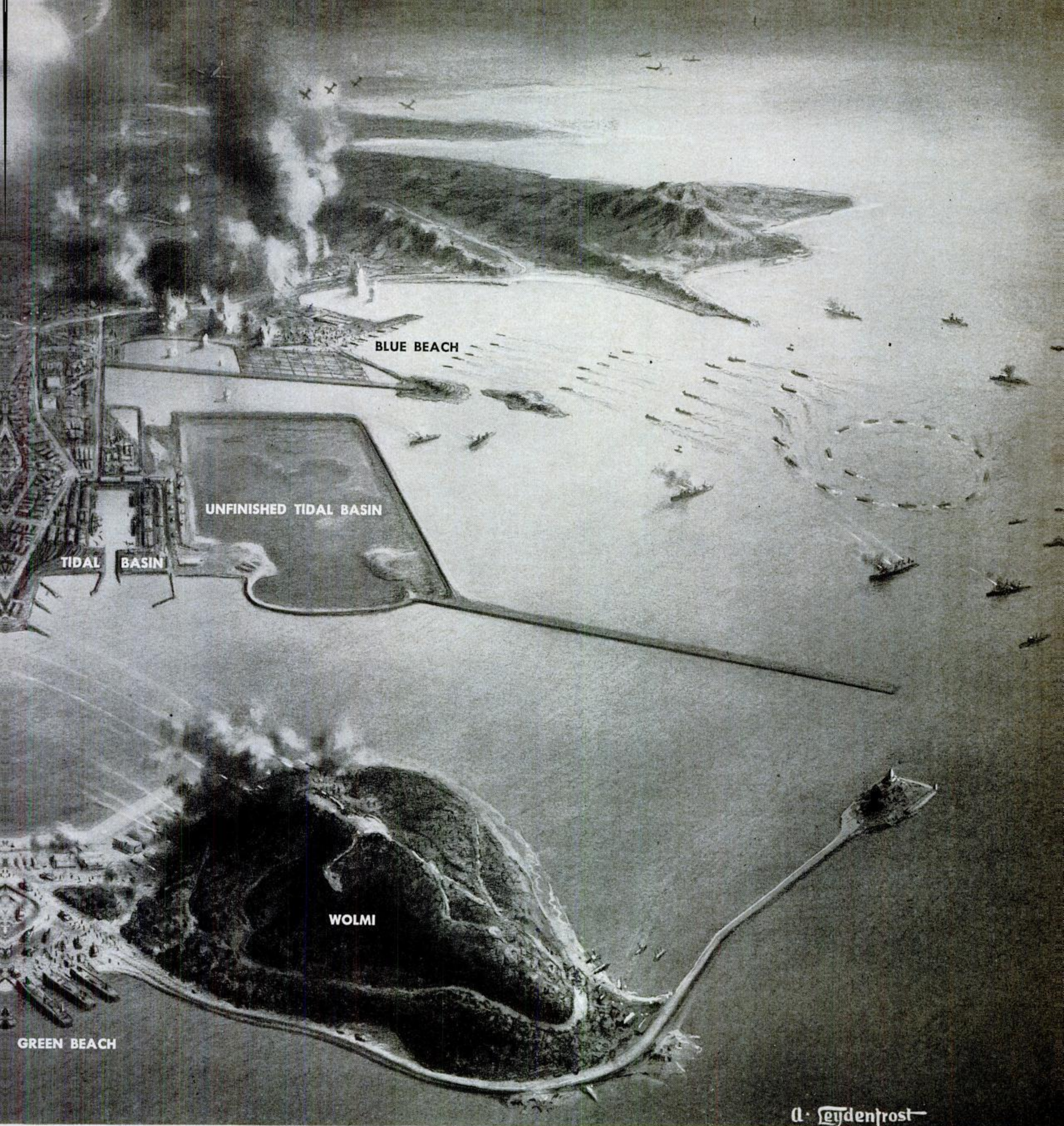
THE MARINES LAND AT INCH'ON AND TAKE THE CITY IN 12 HOURS

The plan for the invasion at Inch'on centered around the humped island of Wolmi (*in foreground*) which commands the harbor. Beginning at 6:30 a.m. the 3rd Battalion, 5th Regiment landed at Wolmi with tanks and an artillery battalion. By 9:30 the island was secure. As the tide was on the ebb (falling some 30 feet),

the attack on the city proper waited until high tide at 5:30 p.m. This is the phase of the invasion represented in the drawing above.

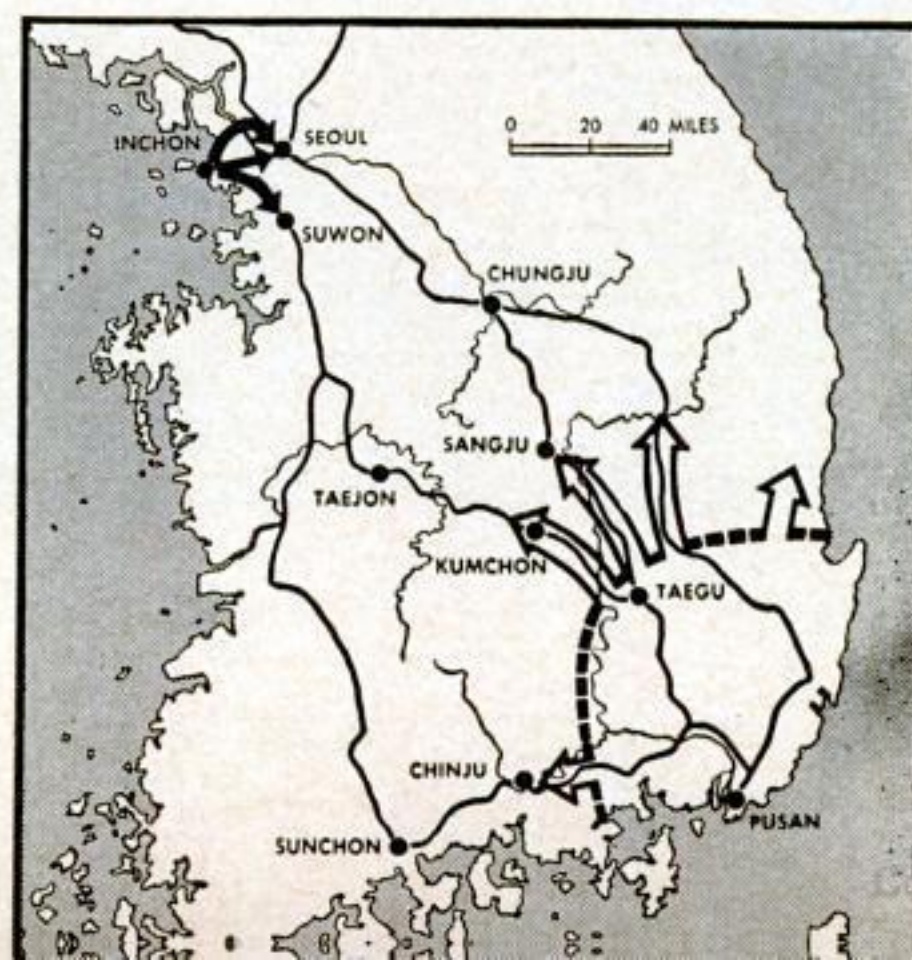
In the left center of the picture the first assault wave of the 2nd Battalion, 5th Regiment is storming the 9½-foot sea wall at Red Beach. Behind it come the second and third waves of

troops which, like the first, are riding in LCVPs (Landing Craft, Vehicle, Personnel). The landing is closely supported by artillery fire from Wolmi and tanks and troops advancing across the causeway from Wolmi to Inch'on. The four landing craft disgorging heavy equipment on Green Beach are LSTs (Landing Ships, Tank).



At upper right on Blue Beach, beyond the unfinished tidal basin and flats where sea salt is dried, the 1st Marine Regiment is making a landing simultaneously with the one on Red Beach. Its assault waves are hitting Blue Beach in LVTs (Landing Vehicles, Tracked), which are troop-carrying amphibious tractors. The boats at far right, LCVPs carrying the reserve units, are circling before forming into waves for their run to the beach. Supporting this landing are two rocket-firing ships close to the shore.

Farther out are destroyers. At far left, beyond Red Beach, two other rocket ships bombard the city. The planes are Marine Corsairs. After making its landing, the 1st Regiment wheeled to the left and advanced into Inch'on, where it made contact with the 5th Regiment. The next day the two regiments began their attack eastward up the road to Seoul (*upper left*). By D-day plus nine the Inch'on invasion had carried to Seoul and changed the whole situation in the southern beachhead, as shown on map at right.





SCALING SEA WALL, an assault wave of the 5th Marine Regiment climbs out of its landing craft at

Red Beach. Carrying only light combat packs, Marines ran or rolled into the nearest ditches as Red

machine guns opened up on them. But as wave after wave swept over the sea wall, the Marines beat down



the defenders and pushed into the burning and exploding city. By nightfall the beachhead was secure.



A PRAYER is said by Marines on deck of transport before going over the side into waiting LCVPs.



A SCALING LADDER is put into LCVP for use in climbing sea walls, some of which were 14 feet high.



SMOKE RING curls into the sky from an exploding oil tank. Small Marine landing craft plow toward

the smoke-shrouded beaches as the sea-air bombardment reaches crescendo seconds before the landing.





ON BRIDGE of flagship MacArthur shouts order. He wore similar old cap with gold braid in last war. Whimsically, he carries identification on his jacket.



ABOARD LAUNCH MacArthur watches explosion on Wolmi through binoculars after island was taken. He could not land this trip as tide had run out.



GOING ASHORE day after the invasion the general laughs gleefully and slaps Vice Admiral Struble, the commander of the Seventh Fleet, on the knee.

MacARTHUR WATCHES LANDING AND SPENDS A SPIRITED DAY ASHORE

Seated on the bridge of his command ship, the U.S.S. *Mount McKinley*, General Douglas MacArthur, his face a study in intentness, watched his invasion plan go into effect. With him was LIFE Photographer Carl Mydans, who had been with MacArthur when he landed at Lingayen Gulf on his return to the Philippines in the last war and had been personally chosen by the general to accompany him on the Inch'on landing.

MacArthur's plan for the landing incurred great risks. Tides and mud flats at Inch'on were treacherous. In the narrow channel the landing ships would be easy targets for Red shore guns. More, General Walton Walker, hard-pressed in the south, might need the very troops MacArthur was committing at Inch'on just to hold his dangerously shifting perimeter.

As early as July 24 MacArthur had weighed the risks against the advantages. At a conference in Tokyo he described his strategy to General J. Lawton Collins, the Army's Chief of Staff, and Admiral Forrest P. Sherman, the Chief of Naval Operations, who received it dubiously.

MacArthur delivered an impassioned sales talk. It was true, he said, that Inch'on presented the most difficult obstacles of any landing he had ever known. But if we were to drive up slowly northward from the Pusan-Taegu perimeter, it would cost 100,000 casualties. Pointing to Inch'on on the map, he declared, "Gentlemen, this is our anvil, and Johnnie Walker can smash against it from the south." After he had talked for 45 minutes, there was no one left in the room who seriously disagreed with him.

The preparations for Operation Chromite were accomplished in a burst of speed. At a staging area on Japan's southeastern coast, the 7th Infantry Division was assembled, drawn from all parts of Japan. From the U.S. the 1st Marine Division began to arrive at the staging area, a battalion at a time, hurriedly assembled from training camps and security and headquarters detachments. One battalion was even transported from the Mediterranean, while from Korea came the 1st Marine Brigade.

When the U.S. flag was raised over Wolmi

Island, General MacArthur stood up on the bridge of the *McKinley*, smiled and went below for coffee. The morning of the second day he went ashore. In a jeep he drove to the front lines, bubbling with compliments for the Marines, who in turn gawked with surprise to see the five-star general striding about the front, laughing like a boy and cracking jokes. Pointing to a dead Red, he said to his doctor, "There's a patient you'll never have to work on." The dead Korean was, he observed as he climbed back into his jeep, "a good sight for my old eyes." He examined captured equipment, poked his fingers into a hole a shell had made in a T-34, passed out Silver Stars to Marine commanders and to two South Korean officers. On a hill, watching the Marines move up the valley below him, he talked of battles that have now become history, of Leyte Gulf where, as at Inch'on, he counted on the Navy "which has never failed me." Then he walked from the hilltop, commenting that a downhill grade was easier on old legs like his than an uphill one, and drove back to Inch'on.



ASHORE MacArthur walks from beach with Admiral Struble and Major General Smith (extreme right), commander of 1st Marines.

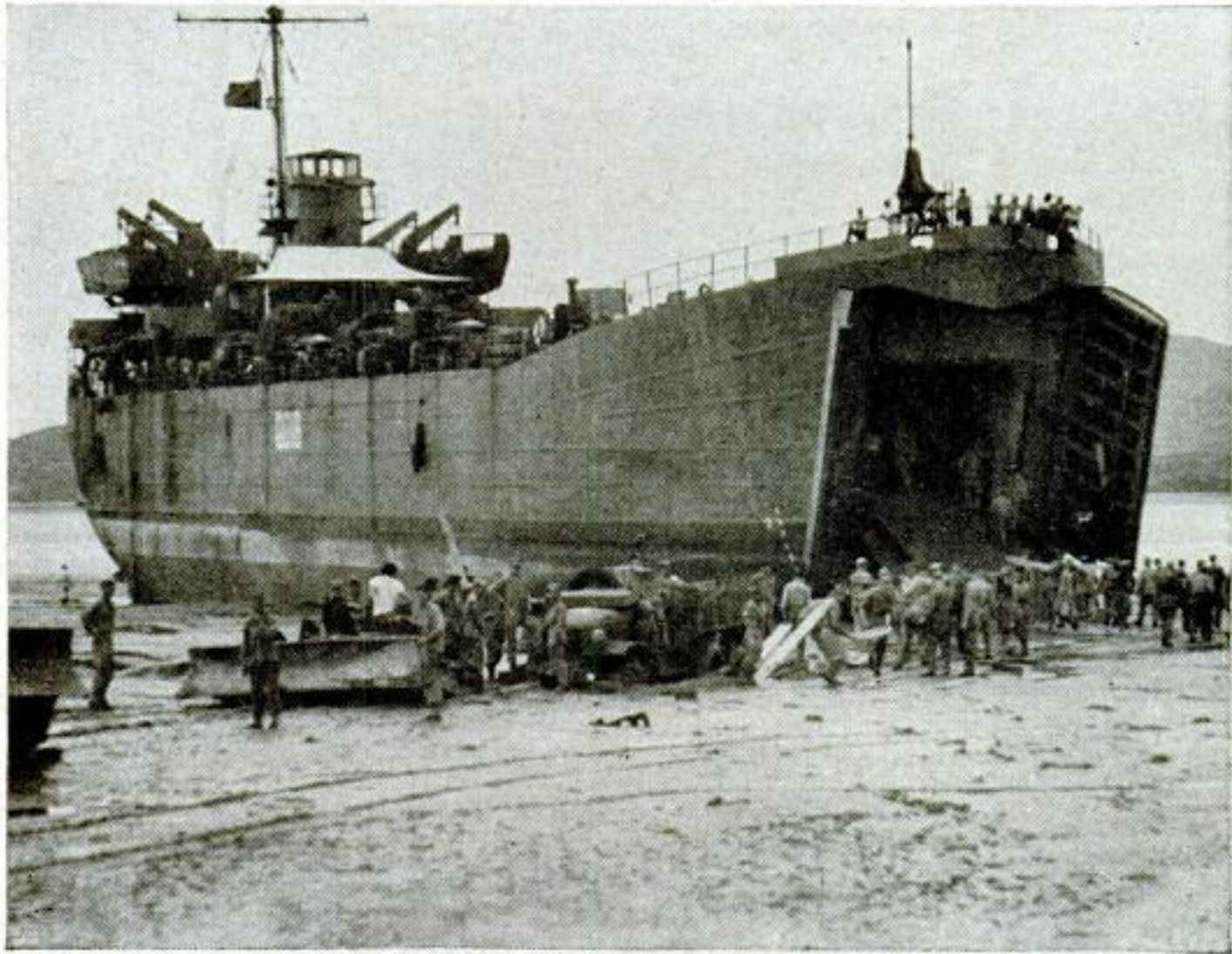


AT PW CAMP the general looks over a batch of Communist prisoners (left) while a Marine sentry, carrying carbine, holds an alert position for the benefit of both the prisoners and the general.



AT FRONT MacArthur looks at the bodies of North Koreans. At his left is Major General Edward Almond, commander of the X Corps.

TAKING CHANCES, MARINES MOVE RAPIDLY INLAND FROM THE BEACH



ON THE BEACH an LST is stranded by Inch'on's 30-foot tide. Seabees use wooden planks and a bulldozer to get a truckload of badly needed supplies ashore.



ON THE KIMPO ROAD Marines move forward with fixed bayonets. Red tanks, which vainly tried to block them, were knocked out and left smoking (*background*).



IN THE HILLS overlooking the Kimpo road, Marine gunners prepare to cover the advance as artillery smoke shells blast possible hiding places of Red snipers.



A MARINE STUMBLES as he races across dangerous open ground, where he makes a perfect target for enemy snipers. Another Marine (*left*) keeps running



forward, but his eyes stay on the brush-covered hills (*background*) watching intently for any signs of hidden enemy riflemen or machine gunners. There were

not many North Korean snipers along the road. By taking their chances, the Marines were able to move fast and come up to Kimpo airport with few casualties.



TANKS AND INFANTRY SWARM THROUGH TALL GRASS AROUND KIMPO, FLUSHING OUT SURVIVORS OF REDS' NIGHT ATTACK. THERE WERE VERY FEW LEFT

KIMPO IS TAKEN AND THE HAN RIVER REACHED

The first objective of the Marines after they had secured their beachhead was Kimpo airfield, Korea's biggest and best. The 2nd Battalion of the 5th Regiment, veterans of No Name Ridge (LIFE, Aug. 28), were chosen to make the 12-mile advance. With them went LIFE Photographer Hank Walker and TIME-LIFE Correspondent Jim Bell.

After beating off an early morning Red tank attack, the battalion started out with Captain Sam Jaskilka's Easy Company, which had led the assault on Red Beach (pp. 24, 25), again leading the way.

Jim Bell describes the march. "The Marines trudged down both sides of the road. Said a Pfc., who had picked some purple cosmos he said he was going to present to the New York *Herald Tribune's* Marguerite Higgins (p. 51), 'The newspapers will say this was a flying column knifing across Korea. Look at my tired feet. Do I look like a flying column?'

"At each small village the citizens came out to meet us waving flags, clapping their hands and bowing. One of the most unexpected and pleasant experiences of this operation has been the genuine enthusiasm which has greeted the Marines. Lieutenant Kim, E Company's interpreter, explained, 'These people don't understand when you say Communist. But when they come and take all the rice and chickens then

they understand that Communism is bad.'"

At dusk the 2nd Battalion reached Kimpo and sent patrols across the concrete runways and through the deserted buildings. As night fell, a perimeter was established on the field.

"At 3:25 a.m.," Bell continues, "the attack which we were all sure was coming began. Some 600 to 800 enemy troops came down off the high ground to the east and started hitting our exposed positions on the airfield. The frenzied cry of 'Banzai' could be heard all around the perimeter. One of the enemy called out in English, 'Are you Marines?' Almost with one voice the whole 1st Platoon yelled back, 'Hell, yes!' and let go a searing wall of fire.

"In the first light of morning I saw one Red officer, a Japanese sword in his hand, leading a group of 30 men. He was hit once but got up and rallied his men, screaming at the top of his voice. His men dropped about him until he was the only one left. Hit again, he struggled to his feet and stumbled to within 15 yards of Jaskilka's hole. There he fell for good, a victim of Company Gunnery Sgt. Bob Barnett, a fiercely bearded old pro.

"At 5:30 a.m. six of our big Pershing tanks rumbled slowly onto the runway. The tank guns joined with those of Easy Company, catching the enemy in a deadly cross fire. At 6:30 the enemy's back was broken. Kimpo was ours."



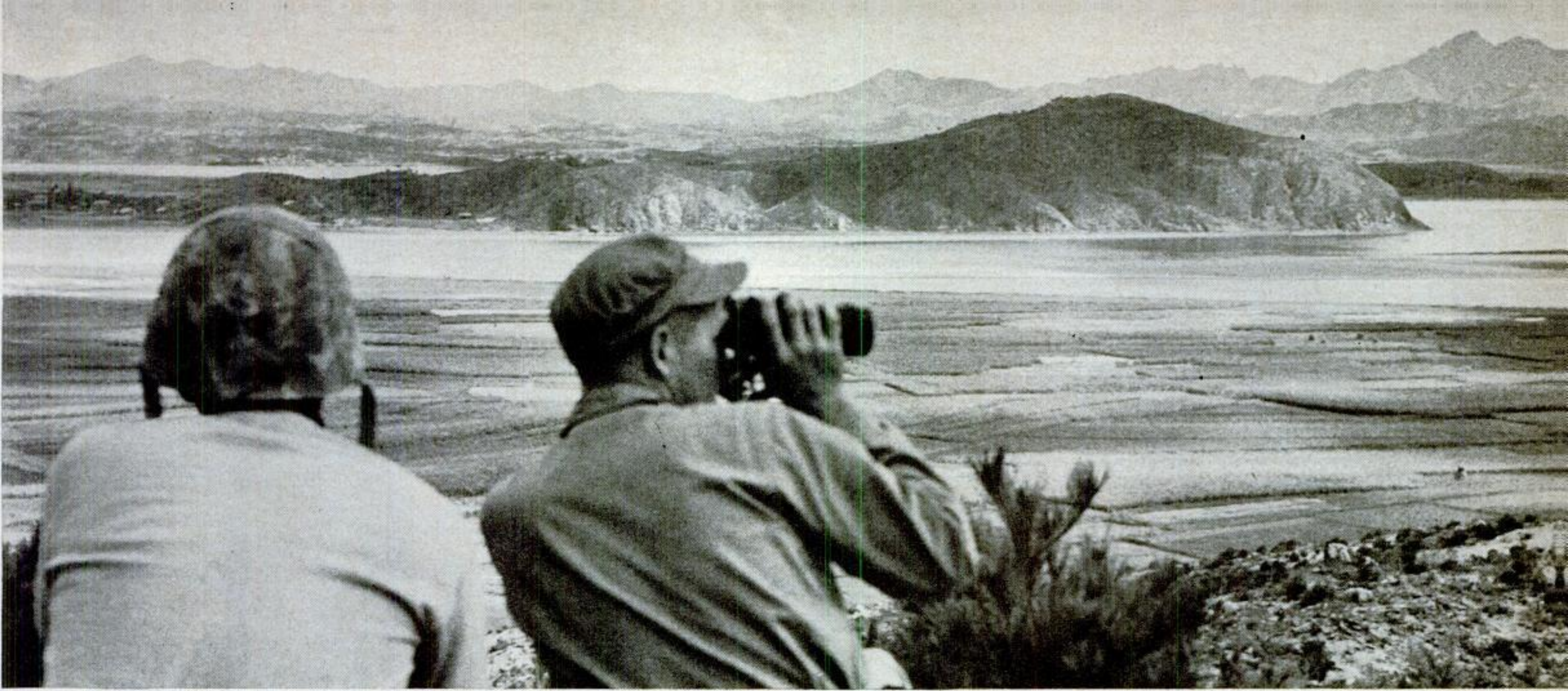
CAPTAIN JASKILKA (left), C.O. of E Company, points out objective to interpreter, Lieutenant Kim.



NAKED RED is taken back for questioning after being stripped and searched for concealed weapons.



TIRED MARINES MOVE UP ON THEIR PRIZE, THE CONCRETE RUNWAY AT KIMPO →



ON A HILL OVER HAN RIVER, MARINES AT 5TH REGIMENT'S OBSERVATION POST TRAIN THEIR BINOCULARS ON SEOUL, ONLY FIVE MILES TO THE SOUTHEAST





AT 11 A.M. AS THE FILIBUSTER STILL DRONES ON, WISCONSIN REPUBLICAN JOE MCCARTHY GETS SOME SLEEP ON A COUCH IN THE SENATE CLOAKROOM

LIMP SENATE

Filibuster fails to sustain veto

In 5,500 vigorous words President Truman had vetoed Congress' antiradical bill as more helpful than harmful to domestic Reds. Many a lawmaker privately agreed but knew it would be fatal to go home and face an election opponent who could say, "He voted for the Reds!" So in short order the House overrode the veto.

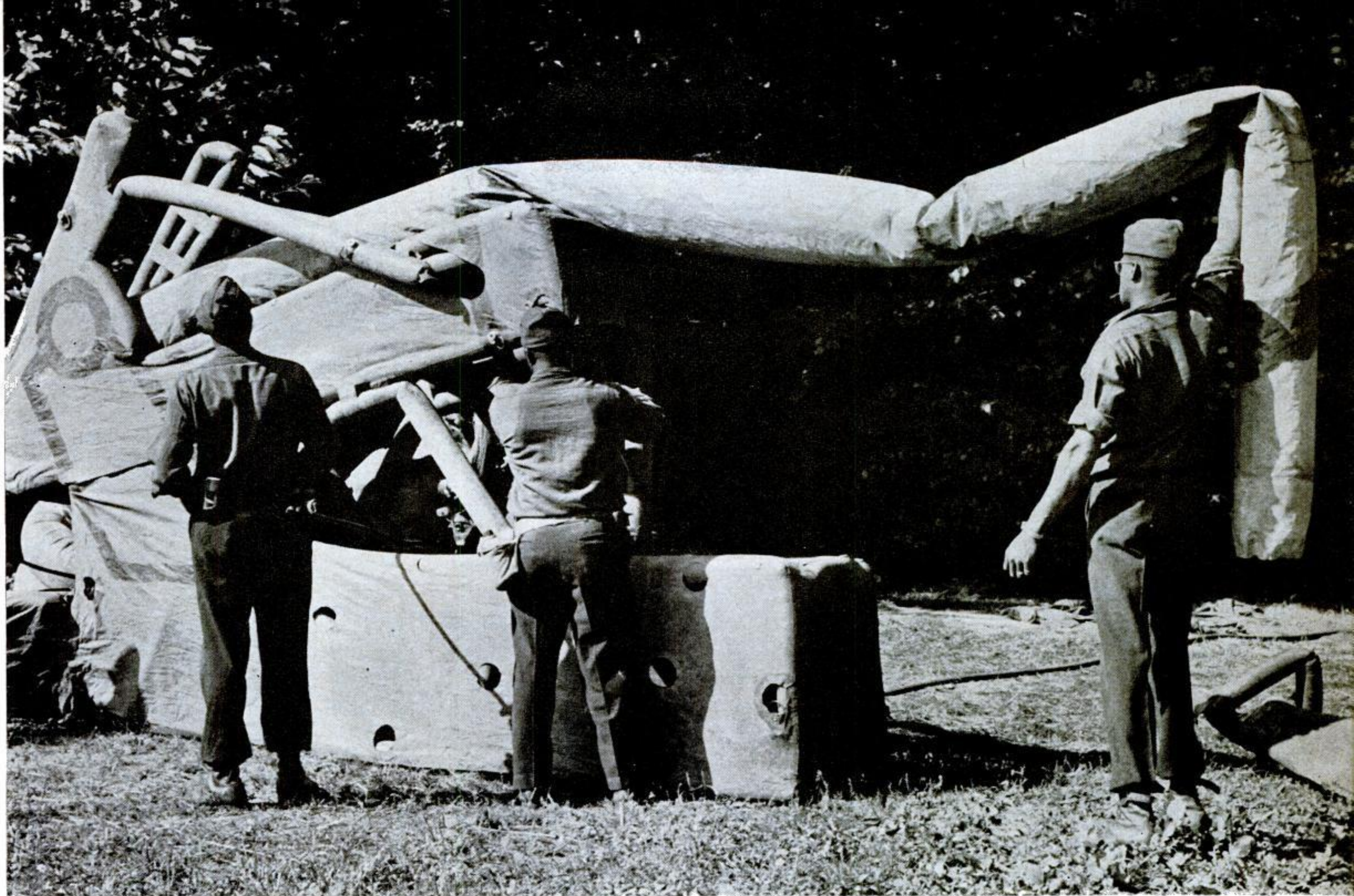
But in the Senate a little band of men sought to postpone the inevitable. All night, while they filibustered, tired senators took turns catnapping. The climax came at dawn, when North Dakota's William Langer collapsed after holding the floor five hours. The Senate finally overrode the veto, 57 to 10, and headed for home.



HIS GREAT EFFORT ENDED, LANGER IS CARRIED FROM FLOOR AT 5:30 A.M.



ANOTHER FILIBUSTERER, TENNESSEE'S KEFAUVER, SHAVES AFTER SPEECH



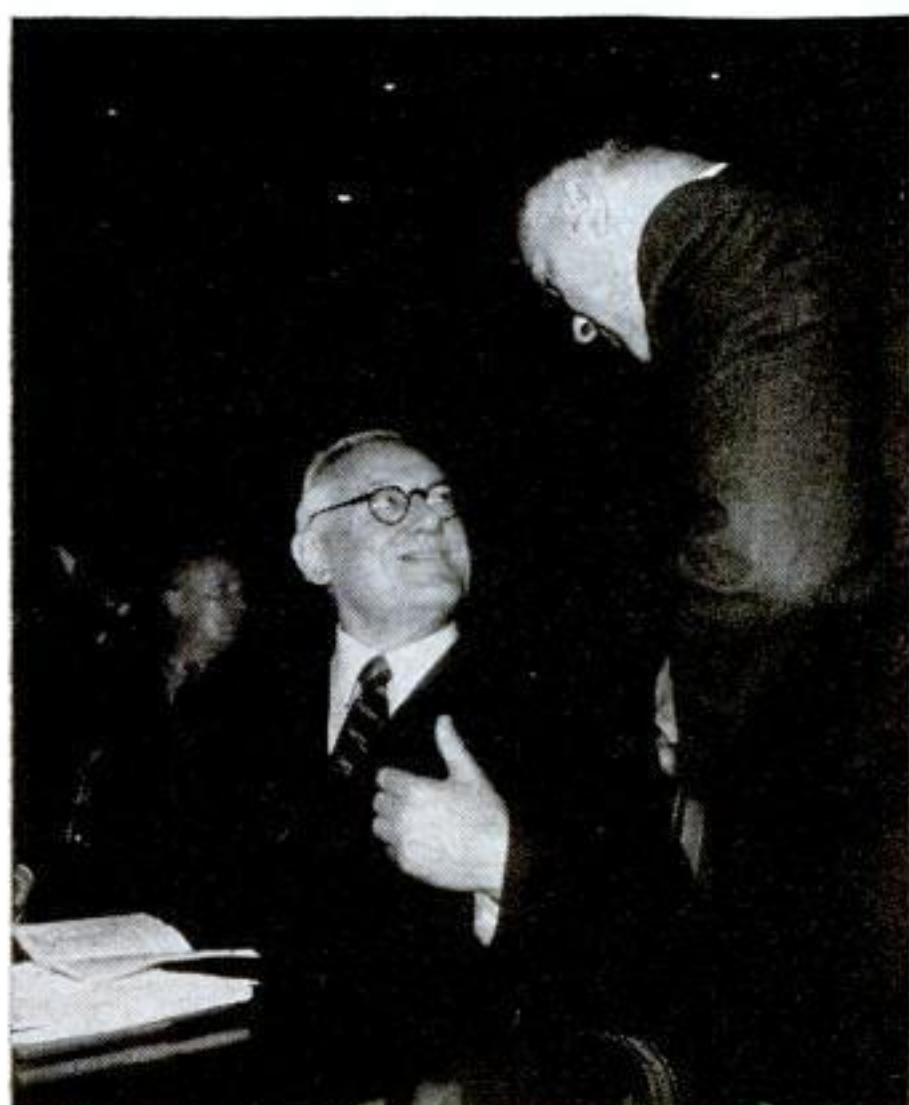
BEFORE THE "INVASION" OF WEST GERMANY A COMBAT ENGINEER SUPPORTS RUBBER BARREL OF DECOY "LONG TOM" WHILE IT IS PUMPED FULL OF AIR

LIMP CANNON

It is decoy in German maneuvers

When the droopy gun barrel shown above is inflated with air, it looks so much like a 155 mm. Long Tom that an aerial spotter might have trouble distinguishing it from the real thing. Along with other balloons shaped like trucks and jeeps, this was used as a decoy by "aggressors" who last month "invaded" the U.S. zone

of Germany. In "Exercise Rainbow," involving 100,000 American, British and French troops, the Allies fell back to the Rhine, then counter-attacked successfully. The U.S. decoy weapons held up better than real field equipment, most of which had seen service in World War II and had to be repaired with dismayed regularity.



HAPPY VISHINSKY JOKES WITH ADVISER AT U.N.



UNHAPPY VISHINSKY (FAR RIGHT) LEAVES THE DAIS AT THE WALDORF AHEAD OF MALIK AND AIDE

WALDORF WALKOUT

Dewey wipes off a Russian smile

Fit as a fiddle and in the finest of fettle, Andrei Vishinsky smiled for the cameras last week when he showed up for the U.N. General Assembly opening (above, left). Two nights later, at the Waldorf-Astoria, the smile was abruptly wiped off his face. It happened at New York City's dinner for retiring Assembly President Carlos

P. Romulo. In a speech that was supposed to be a welcome to the Assembly, Governor Tom Dewey accused Russia of keeping the world from sleeping securely by keeping 10 to 15 million people in slave labor. Vishinsky frowned and stalked from the Waldorf, abandoning his dinner partner, Trygve Lie, and his brandy.



SHATTERED PAVEMENT (above) is all that remains of a once straight highway. When the earth was opened, subterranean water rose to surface, adding minor floods to those caused by blocking of rivers.

FLOOD-STREWN VALLEY of the Brahmaputra (below) is tangle of fallen trees in deep mud. Landslides poured so much soil into the rivers that countless thousands of fish were suffocated by the mud.



"GOD SPEAKS," ASSAM SHAKES

These pictures show August quake,
the severest of the 20th Century

The most puzzling earthquake of modern times practically disabled every respectable seismograph in the world on Aug. 15. Seismologists knew that the quake was violent but could not tell where it was: Japanese scientists guessed America, and some Americans guessed Japan; others thought the South Pacific, the East Indies or Tibet. At last, reports trickling out revealed that it was in India's mountainous quake-ridden province of Assam (*map*).

The quake took about 1,000 lives, wrought huge property damage and, according to an Indian government geologist, shoved Mount Everest up 198 feet, to a new height of 29,200.

Photographer Jim Burke, who flew to Assam

to take these pictures for LIFE, reported: "This almost certainly was the greatest quake so far in the 20th Century, more severe even than those in 1906 in Colombia-Ecuador and California. It was caused by a slipping of the Himalayas' subterranean rock along the rim of India.

"The first big jolt came at 7:40 p.m. People ran or crawled from houses into the open fields, where they danced about to stay upright on the throbbing earth, or just lay or knelt on the jolting ground and watched houses and trees wave about in crazy patterns.

"More terrifying even than the buckling and jolting was the deafening roar that came with the shock waves. A British tea planter said it



WHERE THE QUAKE SWEEPED AWAY A FORESTED MOUNTAINSIDE, ONLY ONE HUT (CENTER, FOREGROUND) IS LEFT OF A WHOLE HIMALAYAN TRIBAL VILLAGE

sounded to him like an express train rushing through a tunnel. Natives said it was like the stampeding of wild elephants.

"Then after the first shocks came new sounds, like naval gunfire, but out of the Himalayan ranges. These sounds came from the shaking apart of mountainsides.

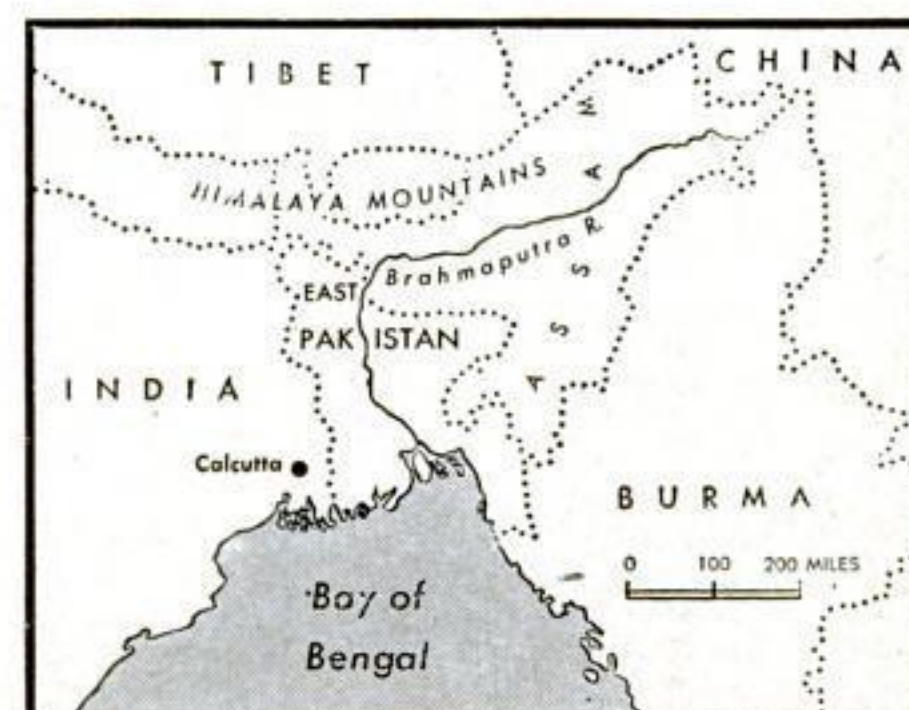
"And added to all the other sounds were the shoutings and screamings of people. The peasantry could be heard all over the land, calling out '*Hari bol!*' (God speaks!). The peasants could not explain why they shouted this, but their reasoning seemed to be that by shouting they let their god know that his voice was recognized.

"An almost more disastrous phase of the

earthquake came with landslides in the mountains. They blocked up the tributaries that flow into the Brahmaputra, building great muddy reservoirs. When these burst, taking trees and houses with them, the result was catastrophic.

"The thunderous sounds of these mountain rivers breaking their earthen dams gave some warning to people in the valley. Some ran to the jungles and climbed trees (one young woman gave birth to a baby in a tree), but many were trapped by the floods.

"The aftershocks still continue, and they are a healthy sign. They mean that the earth is settling down again. Without aftershocks another big quake might come at any minute."



AREA OF QUAKE is geologically unstable because earth strata in the Himalayan range keep slipping.

AN ARMY OF THE FREE

ANTI-COMMUNIST REFUGEES SHOULD BE WELCOMED TO ITS RANKS

GUARANTEE OF WELCOME

In our editorial to the right we comment on Senator Lodge Jr.'s proposal to create a voluntary army of the free out of the thousands of young anti-Communist refugees from East European countries inside the Iron Curtain. Would such an army be welcomed by the exiled leaders of East European democracies?

Says Stanislaw Mikolajczyk, former Premier of Poland, in his *The Rape of Poland*: "I believe the time will come when . . . a planned offensive, strengthened by truth, righteousness and a faith in victory, will intensify a current of freedom that will push back the waves of Communism and meet the mighty longing for freedom that lies in the hearts of . . . people living under the yoke of Red fascism. The counterwave can, and must, break down the prison bars, not only of the nations behind the Iron Curtain, but also of the enslaved peoples of the Soviet Union itself."

Says Ferenc Nagy, former Prime Minister of Hungary, in *The Struggle Behind the Iron Curtain*: "In re-enforcing and marshaling the strength of Western Europe, it must be clearly recognized that a defensive policy against the Soviet Union's dynamic thrust is destined to defeat; only a policy intent on liberation and designed to insure an ultimately united Europe could successfully confront the Soviet Union."

This ought to be enough to show that the Lodge proposal would have a wonderfully reviving effect on the exiled East European democratic leaders who have been living practically without hope ever since the day the world was carved in two by shortsighted men at Yalta.

It has taken a long time for the Western world to wake up to the fact that 190 million Russians and some 600 million serfs in the Soviet satellite states are organized, not for peace, not even for static defense, but for violently aggressive war.

The sudden shock of the realization that a tremendous avalanche of crude manpower could be thrown at a moment's notice against the free world has caused a flurry of excited stocktaking. Secretary of State Dean Acheson has set forth a plan for designated armed forces on U.N. call in each U.N. country outside the Soviet orbit. Winston Churchill, among others, has called for some 60 divisions to defend Europe.

It is a burdensome thing to raise 60 divisions in an industrial economy that must keep strong to avoid trouble from local Communists. But with all the old Western Allies—England, France, the Low Countries, the U.S.—contributing, the job can be done. Moreover, a 60-division minimum can be supplemented by permitting Germany and Japan to raise divisions for their own defense.

The very fact that Western civilization is at last talking of defending itself is a vastly encouraging thing. But there is one shortcoming that must be eliminated from the official attitudes toward rearmament—and that is the tendency to think of defense in purely static terms. It is good to think of Americans and Englishmen, Frenchmen and West Germans, all contributing to the defense of freedom. But if France and Germany, for instance, are really to be free, the defense of Europe cannot forever rest on an arbitrary line somewhere along the river Elbe.

What is really needed to dramatize and inspire the unity of the West is an army of the free that will include thousands of young men from countries inside the Iron Curtain who wish to rescue their homelands from the grip of a terrible tyranny. None of the official plans for a Western army contemplates the use of freedom-loving Poles and Czechs, Lithuanians and Hungarians. But one man has a plan for forging an army out of the violently anti-Communist refugees from Iron Curtain lands. That man is Henry Cabot Lodge Jr., the senator from Massachusetts.

The Lodge plan is to enlist under the U.S. flag a voluntary army from among the million or more potential soldiers who are refugees from the East European satellite states. The political and propaganda value of such an army would be incalculably great. Raised by voluntary means, it would truly dramatize the idea of free devotion to a cause. With such an army in existence, the Voice of America would really begin to speak to the enslaved populations of Poland and Hungary, Czechoslovakia and Romania.

The problems involved in the voluntary recruitment of an international legion to serve under the American—or the U.N.—flag are no doubt considerable. But there would be plus factors working to mitigate the difficulties of training, officering and integration. To begin with, the potential soldiers who are refugees from Iron Curtain

lands hate Stalin with a fierce and bitter hatred. All of them speak one or more of the languages of central and eastern Europe—Polish, German, Czech, Slovak, Lithuanian, Hungarian, Romanian or Bulgarian. Since they are people who have known the horrors of Soviet occupation from close up, they would fight to the death to keep Stalin from catching up with them in their new Western homes or billets. But since they are also people who have been deprived of their old homes in the East, they are the very people the Western democracies need to carry the war against Stalin once he has started his eventual great retreat to the legitimate Russian borders.

An army of the free raised by voluntary enlistment from among the displaced nationals of central and eastern Europe would be extremely effective in promoting the ultimate defection from Russia of Poland, Czechoslovakia, Hungary, Romania and Bulgaria. Such an army, raised in time to provide it with officers who come up from its own ranks, would eventually go home to the enduring cheers of thousands of oppressed people who don't want to fight for Communism. No Polish, Romanian or other satellite troops fighting under Russian officers could oppose such an army with any real conviction in their hearts.

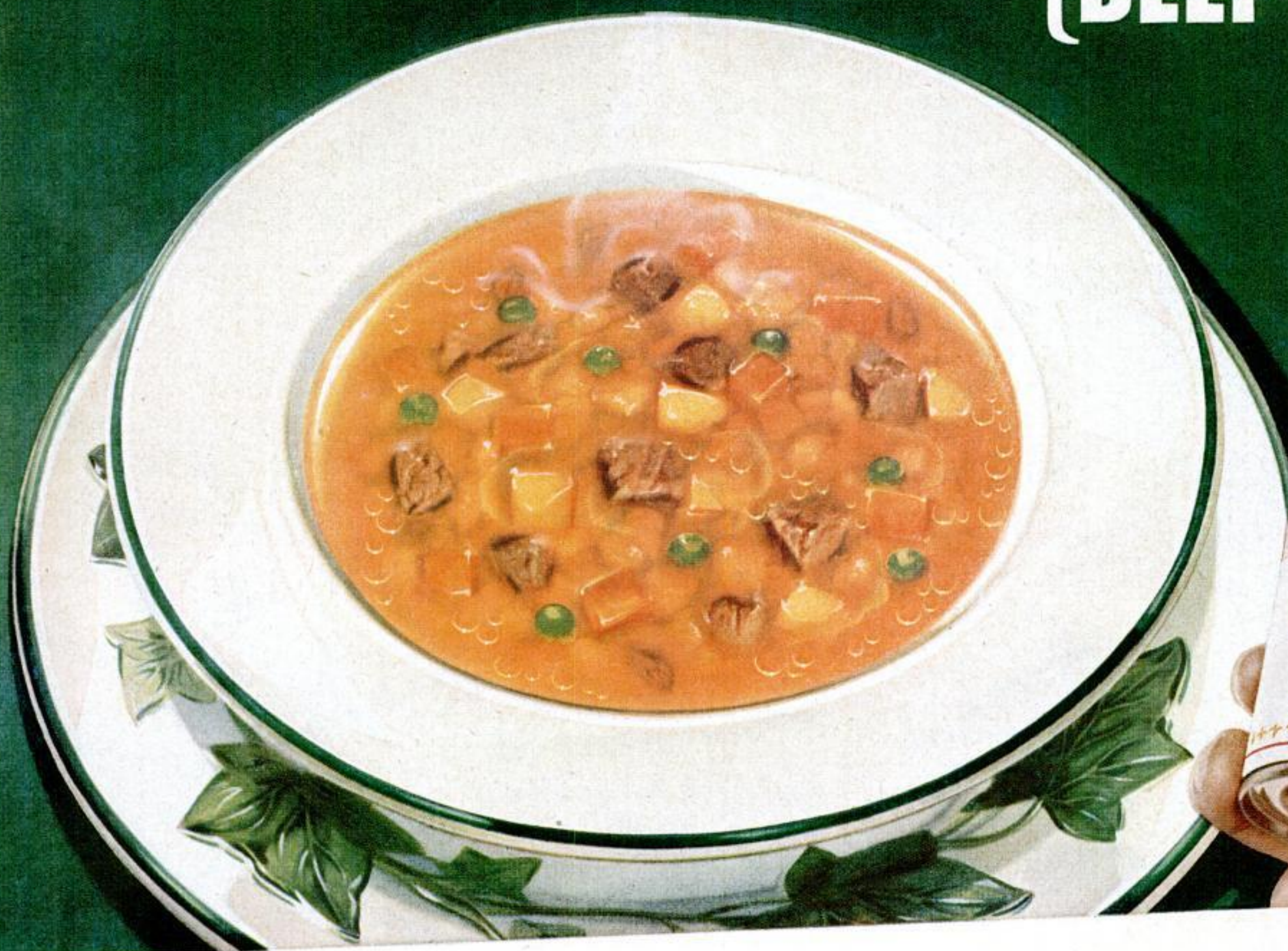
The Lodge idea for raising a voluntary army of the free has had a brief mention on this page before (*LIFE*, Aug. 14). A year ago the Senate passed a bill authorizing the enlistment of aliens in the U.S. Army, with a promise of citizenship after five years' service. Lodge hoped originally to get the figure for enlistment set at 25,000, but Congress ultimately trimmed the number down to a paltry 2,500. On Sept. 14 of this year the senator from Massachusetts returned to the subject. He still wants to see the U.S. enlist 25,000 aliens under the American banner. But he also would like to have the U.S. Army authorized to enlist up to 250,000 aliens for two years' overseas service in a "Voluntary Freedom Corps." That would be a beginning toward organizing a voluntary army of the free from among those with the greatest stake in the overthrow of Communism. Eventually, as it must be seen, the Lodge idea can be applied to Asia as well as to Eastern Europe. Only free Chinese armies can reconquer China for freedom.

Why is it that the senator from Massachusetts has had such meager support for his idea? In the American Revolution the Colonials enlisted the voluntary aid of men named Lafayette, Kosciusko, von Steuben and so on. They were professional soldiers, but they were also amateurs (*i.e.*, lovers) of freedom. Freedom is a banner that knows no boundaries. It attracts ardent souls everywhere, as Americans have recognized in the past. When the Lodge idea finds lodgment (no pun intended) in the popular imagination, as it must do once journalism has performed its proper function, we look to see U.S. citizens take it to their hearts in a way that is in keeping with their own American past.

Pieces of Beef

... lots of VEGEABLES

IN THIS OLD-FASHIONED { **VEGETABLE-
BEEF SOUP**



The **SQUARE MEAL SOUP**



Oh, let the wind whistle,
Oh, let the rain rain,
We'll warm us, we'll cheer us
With hot soup again!

There's so much Beef—good Beef—in this soup, you spell it with a capital B. In the rich, deep-flavored beef stock, you'll find tender pieces of lean beef—of generous size and plenty for every bowlful. And then, luscious vegetables add their goodness to the beef in this old-fashioned meat-and-vegetable soup.

It's easy to *tell* you about this soup. But, better yet, just pick up your spoon and try it! You'll find out how delicious and nourishing it is . . . truly a square meal soup.



Snuggle into a bed that's like sunshine! Say good-bye to icy sheets, mounds of covers, forever! The new, fluffy-light General Electric Automatic Blanket gives you summer-like warmth from corner to corner, *all night, every night!* Just

set G.E.'s new, extra-accurate Bedside Control for the exact sleeping warmth you want. It will adjust *automatically* for all normal "ups" and "downs" in room temperature. So you get the *same* cosiness, no matter how the weather may change during the night!

General Electric brings you a **new**

**Enjoy automatic sleeping comfort at its newest and best...
delight in luxurious new warmth without weight!**

HERE'S automatic sleeping comfort more glorious than any ever enjoyed before! A beautiful new kind of General Electric Automatic Blanket, *which has been use-tested in over 200,000 homes.*

It is the proud result of G.E.'s experience in making more than *one million* automatic blankets!

Its advanced engineering gives you a superb new circuit,

with a super-sensitive control that's tuned to last-word accuracy and comfort. Guards against cold spots, overly-warm spots. Gives you luxurious, *even* sleeping warmth, all night long!

Read about the new General Electric Automatic Blanket described in these two pages. Before you buy *any* blanket—*compare*. See for yourself why it *must* be a G-E Automatic Blanket for you! General Electric Co., Bridgeport 2, Conn.

AUTOMATIC BLANKETS
FIRST IN SLEEPING COMFORT

GENERAL  **ELECTRIC**



Lighter than ever! Longer-lasting, too! So luxurious, so downy-light you'll scarcely believe it! You're so snug under just *one light* blanket! You can give it the same use you'd give any blanket (even let the children bounce on it) without danger to G.E.'s miraculous, new circuit!



Look at the savings you get! One fluffy G-E Automatic Blanket takes the place of *three* ordinary blankets—saves storage—cuts laundry bills (it washes beautifully)—simplifies bedmaking. In lovely shades of rose, blue, green, cedar. One- and two-control models for twin and double beds.

kind of Automatic Blanket!

**New G-E Automatic Blanket
costs more than some makes
—and worth it!**

Yes—model for model, General Electric's new kind of Automatic Blanket costs more than some makes, for this very excellent reason: The G-E Automatic Blanket is the *best* automatic blanket made! More goes into it . . . and you get more out of it! And above all, you get the ultra-advanced *new* G-E circuit which will give you years of sleeping comfort. And *only* when you buy the G-E Automatic Blanket can you have product confidence based on General Electric's experience in manufacturing over 1,000,000 automatic blankets.

READ WHAT DELIGHTED OWNERS SAY:



"It's swell! Cozy, restful sleep all night!" Clifford Smith, Roslyn, New York.



"It's wonderful to slip into a *pre-warmed* bed!" Mrs. Jack Titus, Los Angeles, Cal.

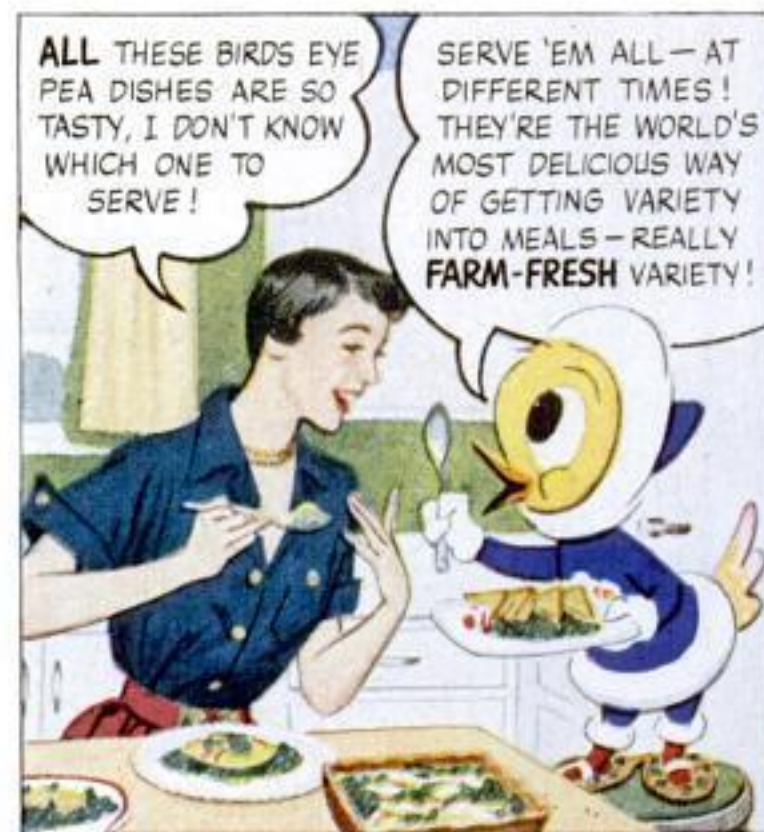


"It's wonderful to keep deliciously warm with only one blanket." Mrs. Alfred Buell, Winnetka, Ill.

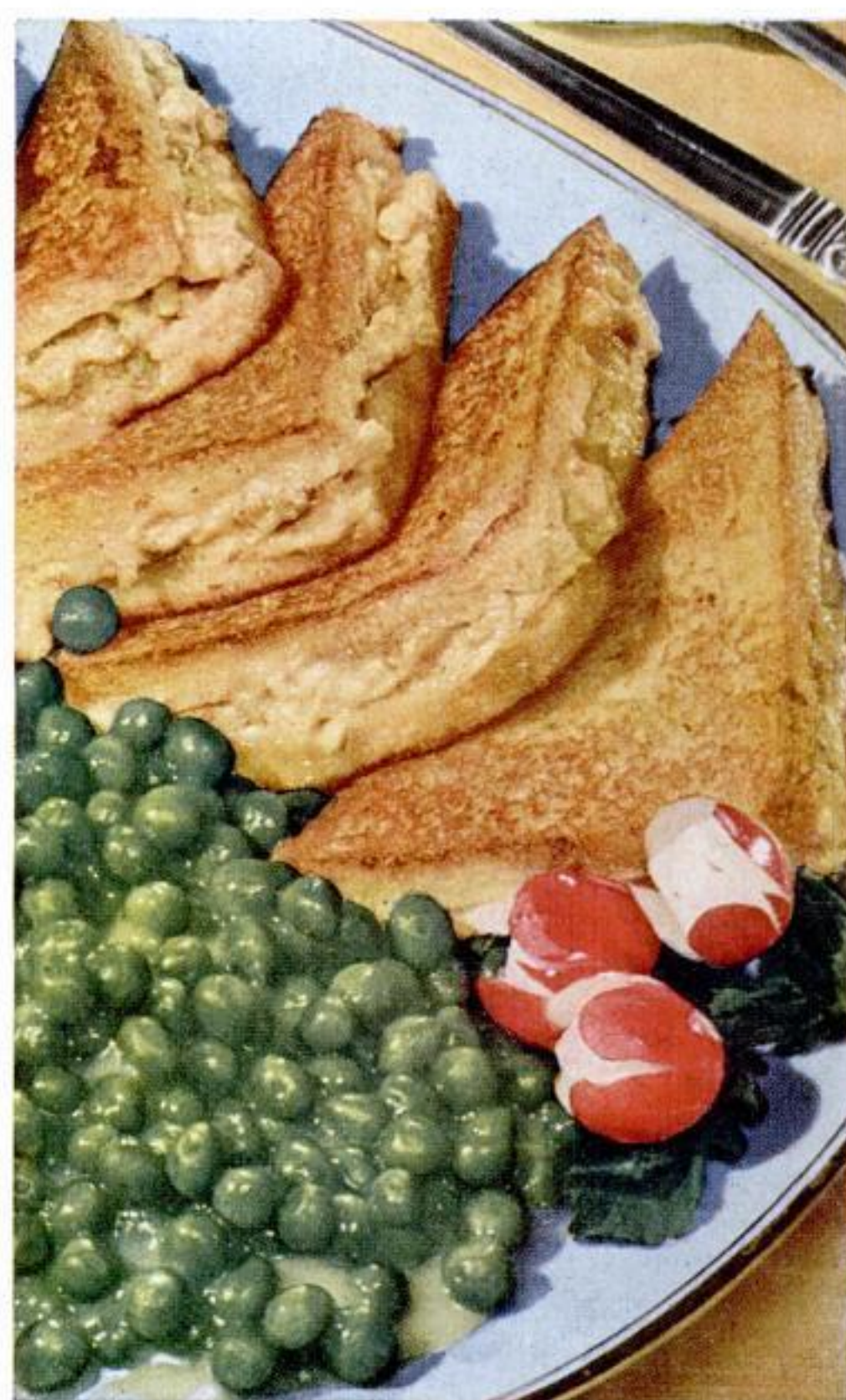
**OVER 1,000,000
G-E AUTOMATIC
BLANKETS
NOW IN USE!**



Thrifty Tilly discovers the "Versatile Vegetable"



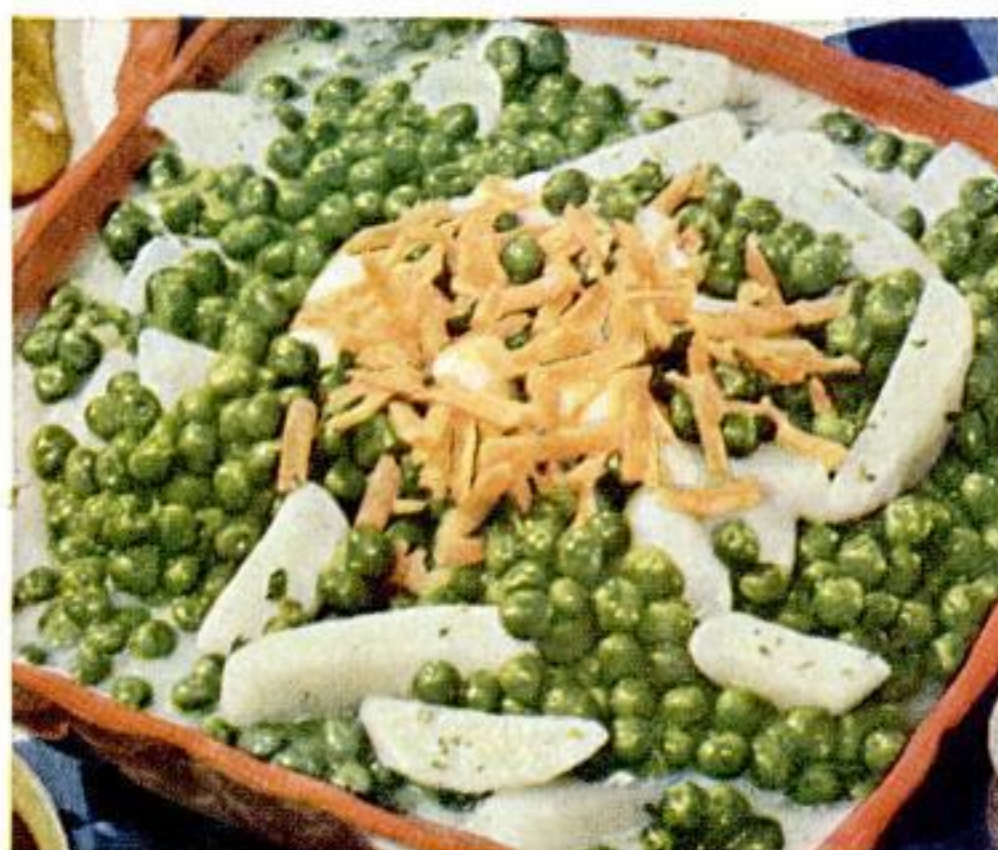
Sweet farm-fresh Birds Eye Peas and butter—MmmMMM!



Make a meal of 'em—creamed and served with chicken french toast sandwiches!



Serve 'em in squash nests for lunch!



Cook 'em in the same water with thin potato strips same number of minutes—cream 'em!



BIRDS EYE-
BOUND TO BE BETTER!

Copyright 1950, General Foods Corp.



BOARD OF REGENTS meets at California, watched by a crowd of students in the doorway. Second from the right is John F. Neylan, proponent of the non-

Communist oath. At far right is California's Lieutenant Governor Goodwin J. Knight, who went along with Neylan although Governor Warren opposed him.

THE REGENTS vs. THE PROFESSORS

University of California drops 40 courses as battle over non-Communist oath is carried into court

At the University of California last week a very sad fact was being proved. The fact was that in opposing Communism, Americans sometimes create another evil. Already 163 professors had been dismissed, and 40 courses in subjects from Greek drama and physics to psychology and economics of insurance had been dropped from the university's curriculum because there were no qualified men to teach them.

The trouble began in June 1949, when the university's Board of Regents asked all U. of C. professors to sign a non-Communist oath. Most signed it, but after over a year's wrangling 31 still refused, among them many distinguished scholars. Their position was that while they too opposed Communism, they also opposed the

dictatorial attitude of the regents and felt that their academic freedom was threatened. Thereupon the regents (*above*), egged on by John F. Neylan, former attorney for the university's big benefactor, William Randolph Hearst, and Oilman Ed Pauley, whom the Senate did not confirm in 1946 when President Truman tried to make him Under Secretary of the Navy, gave the professors their choice: sign or resign.

Not even the most vociferously anti-Red regent publicly claimed that the 31 professors had Communist leanings. In fact several regents, including University President Robert Gordon Spraul, Governor Earl Warren and Admiral Chester Nimitz, were opposed to the "sign or resign" ultimatum and wanted to keep the

31 on the faculty. They were overruled. In the face of this, six professors decided to sign the oath and avoid further trouble. One resigned. Twenty-four took no action at all and were dismissed, joined by three other faculty members whose cases were still in doubt. Eighteen of these, led by 64-year-old Psychologist Edward Chace Tolman (*next page*), decided to take their fight with the regents to court. On Sept. 14 a district court of appeals heard their case for reinstatement and took it under advisement—it may take as long as seven months before a decision is reached. Meanwhile the professors, who have not been paid since last July, will continue to draw no salaries, and the University of California will continue to offer fewer courses.

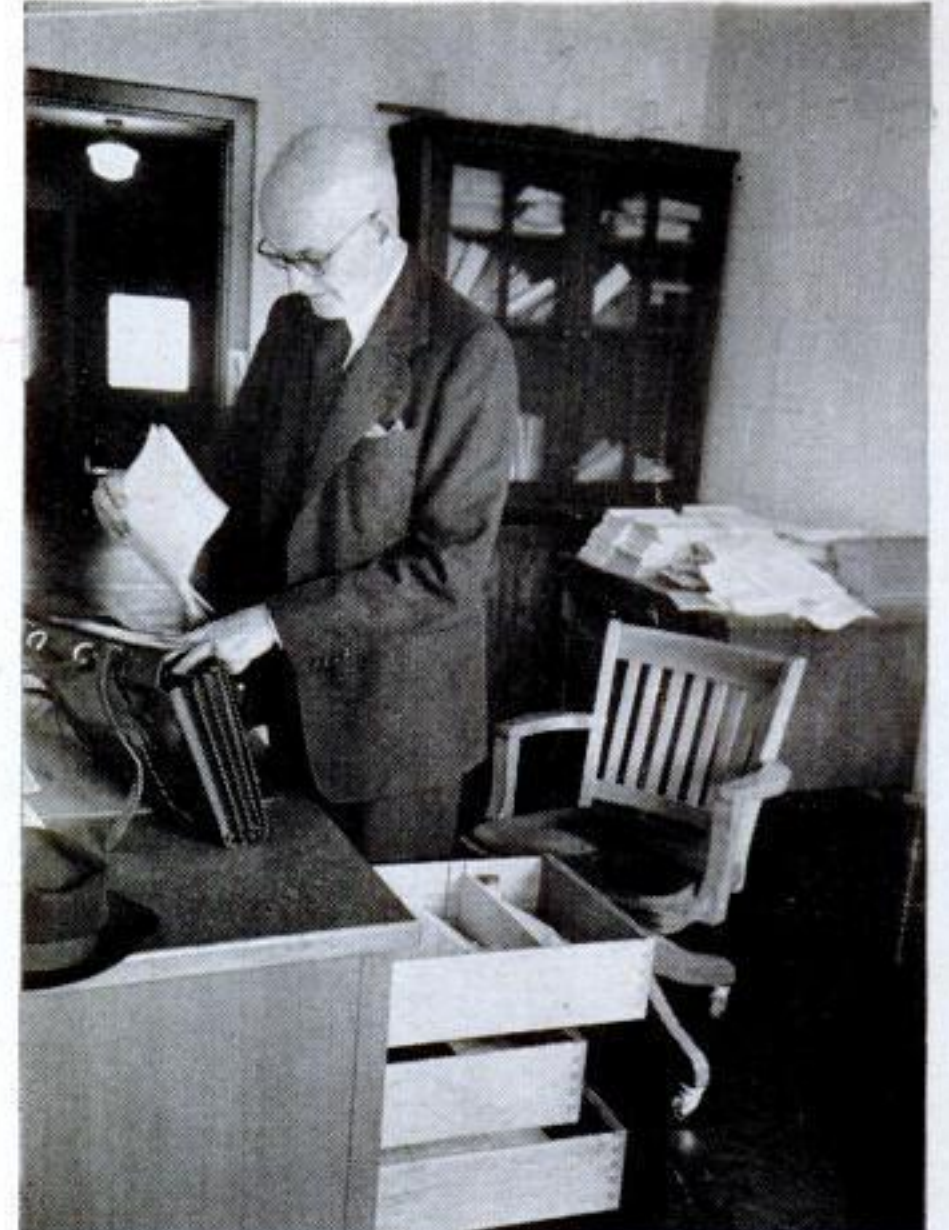
ANTIOATH LEADER GETS SUPPORT BUT GOES ON EMPTYING HIS DESK



EDWARD TOLMAN, professor of psychology, is the leader of the fight against the non-Communist oath. He is 64, has taught at California for 32 years.



HE GETS ENCOURAGEMENT from friends—M.I.T. Associate Professor Richard Bolt (*left*) and his parents. Leaving, Bolt said, "Don't let it get you."



HE EMPTIES DESK, taking home a load of papers each day. "I don't think of myself as a martyr," he says. "The students have gotten the raw deal."



FACULTY SYMPATHIZERS, most of whom signed oath, chat with him in faculty dining room. He has lost some friends, "which was the hardest part."



A STUDENT STOPS HIM to shake hands. Campus paper blames professors and regents, says no oath requirement should have been imposed in first place.

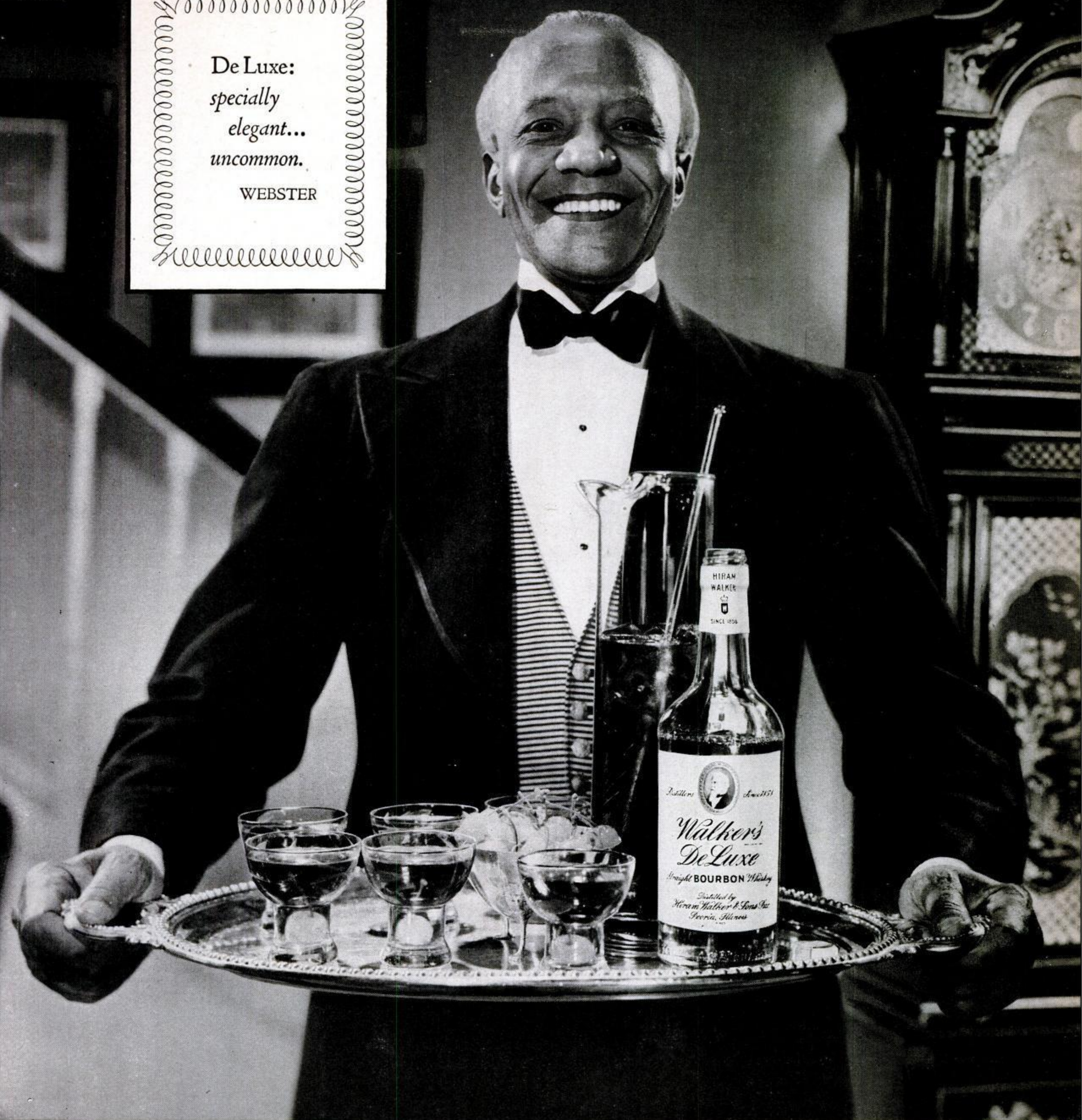
CROSSING CAMPUS on way to faculty club, he passes under arch given by Class of 1910 in memory of Phoebe Apperson Hearst, W. R. Hearst's mother.



CONTINUED ON PAGE 45

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specially
elegant...
uncommon.

WEBSTER



*Walker's De Luxe is a straight Bourbon whiskey,
elegant in taste, uncommonly good—a Hiram Walker whiskey.*

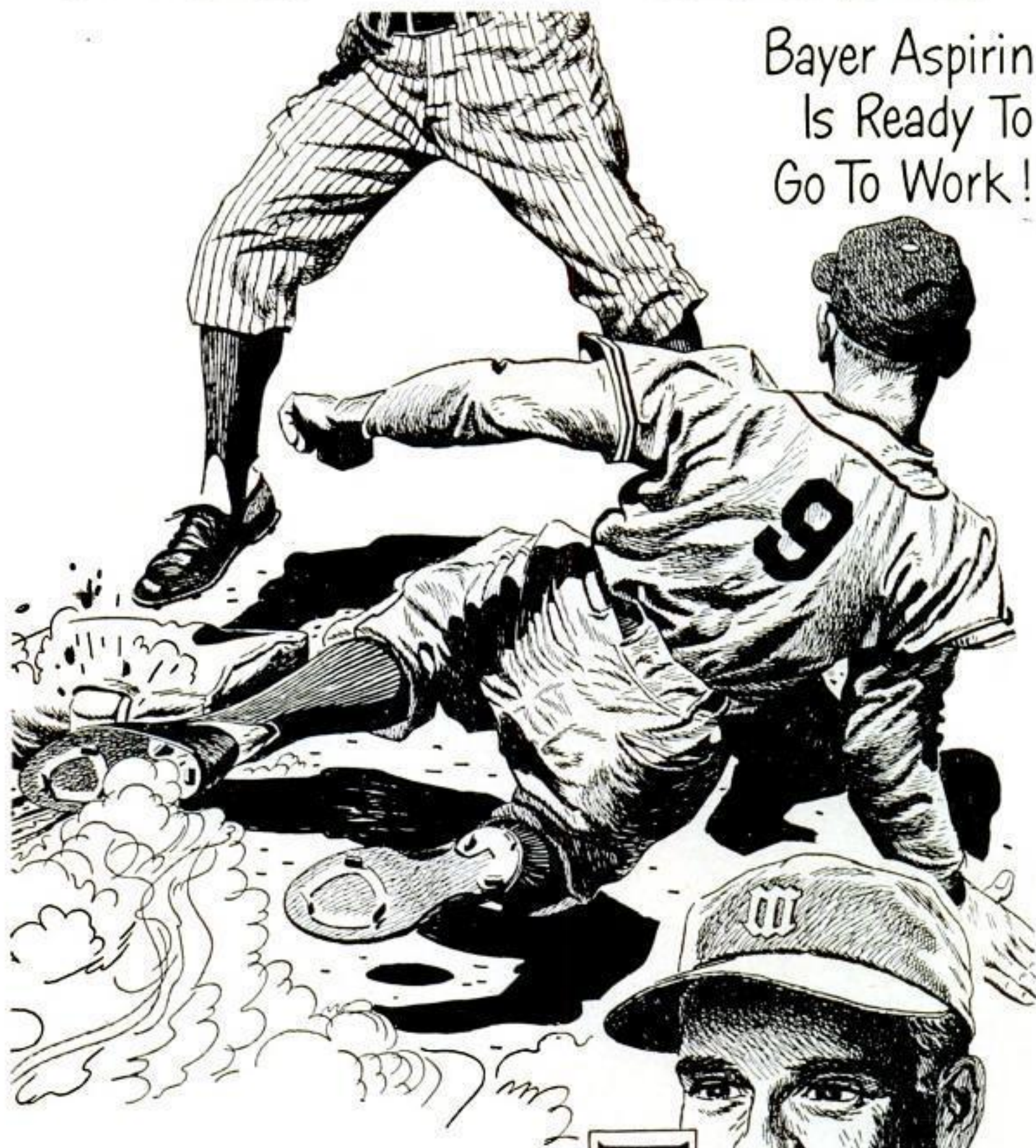
Hiram Walker & Sons Inc., Peoria, Ill. 86 Proof.



In 3.3 Seconds A Major
League Ball Player Can
Steal Second Base
... But In Only

TWO SECONDS

Bayer Aspirin
Is Ready To
Go To Work!



MAKE THIS TEST!

To see how fast it's ready to go to work, drop a Bayer Aspirin tablet in a glass of water and time its disintegrating speed. What happens in the glass, happens in your stomach.



For really *fast* relief from ordinary headache, neuritic or neuralgic pain, use Bayer Aspirin tablets. One reason they bring you relief with amazing speed is that they start disintegrating almost instantly you take them. Timed by stopwatch, they're ready to go to work in *two seconds*.

But *fast* relief isn't the only reason why it pays to use Bayer Aspirin. Also important is the fact that you can take it with *complete confidence*. For Bayer Aspirin's single active ingredient is not only *so effective* that doctors prescribe it for pain relief, but is *so gentle* to the

system mothers give it even to small children on their doctors' advice.

So when you're in pain, don't experiment with drugs that have not been proved by years of successful use. For the *fast* relief you want—and the *dependable* relief that's important to your health—take genuine Bayer Aspirin.

NOW... BAYER ASPIRIN IN CHILDREN'S SIZE

New 2½ grain tablets (containing half the amount of regular size Bayer Aspirin tablets) provide proper children's dosage as prescribed by your doctor. They're neither flavored nor colored, so they cannot be mistaken for candy. 30 Tablets—25¢.

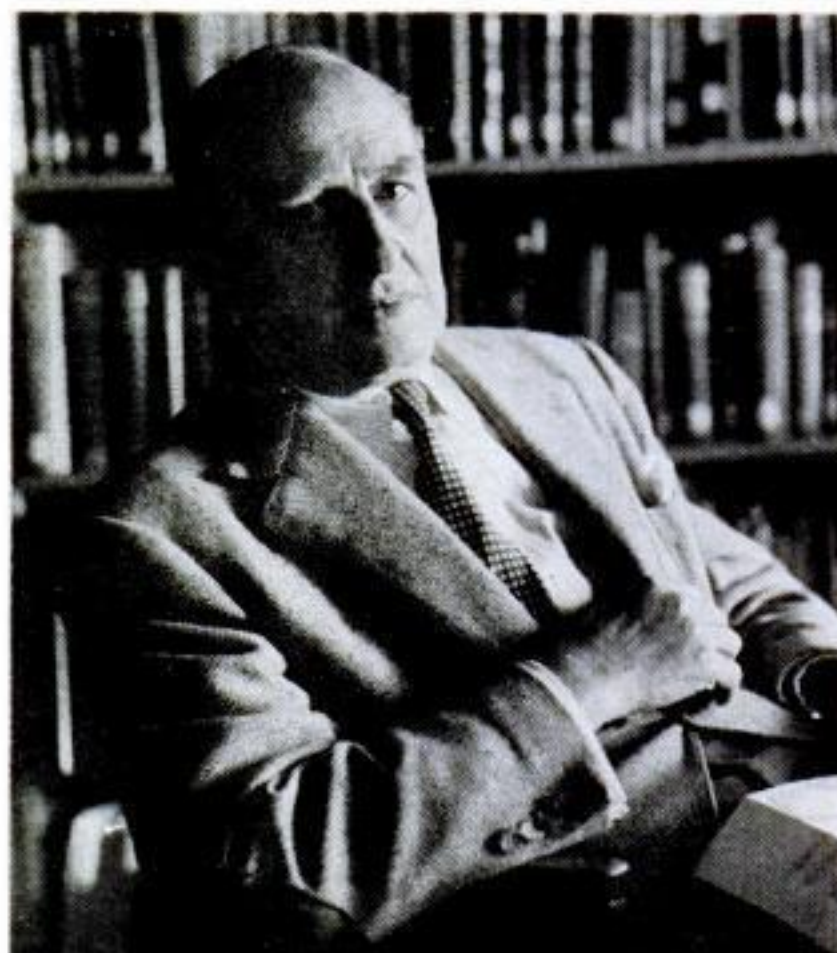
***Because no other pain reliever can match its record of use
by millions of normal people, without ill effect,
one thing you can take with complete
confidence is genuine**

BAYER ASPIRIN

Regents CONTINUED



HISTORIAN Ernst Kantorowicz, 55, has been at California for 11 years, has written four books of medieval history. Polish-born, now a U.S. citizen, he was wounded in 1918 in Munich battling Communists. He too refused to sign: "I would not accept a compromise."



HISTORIAN Leonardo Olschki, 65, was thrown out of Germany by the Nazis, out of Italy by Mussolini. He refused to sign, saying, "I have the impression I am fighting the same foes. The oath is inadequate... pernicious... harmful to the prestige of my profession."



ECONOMIST Emily H. Huntington has taught at U. of C. for 21 years, served on the National War Labor Board and California State Industrial Welfare Commission. She refused to sign for a long time, finally did: "To take up my roots would be a very serious problem."



PSYCHOLOGIST Warner Brown, 68, has been at University of California for 42 years, has been chairman of his department for several periods. He too resisted but signed at last: "If you don't have an office and facilities for research, you're pretty well out of it."



Very personally yours

New gayety lightens your step, your spirits, on days when your calendar calls the tune—and you answer with the comfort of the new Kotex.

Comfort that comes from new, downy softness—luxurious and lasting. The kind that holds its shape, because Kotex is made to stay soft while you wear it.

New, too, is the smiling confidence you feel. From the moment you let Kotex dismiss worrisome “hazards” from your mind. For those flat, pressed ends prevent revealing outlines . . . and with that special safety center you can count on extra protection. Unquestionably . . .

Freedom begins when you choose Kotex. No matter which absorbency you prefer, you find Regular, Junior or Super exactly meets the particular needs that are *very personally yours*.



Super Kotex in the Brown Box—extra absorbency for more-than-average needs.

Junior Kotex in the Green Box—for women who prefer a slightly narrower napkin.

Regular Kotex in the Blue Box—perfectly suited to the needs of most women.

New Kotex Sanitary Belt made with soft-stretch elastic—non-curling, non-twisting. Won't cut. Washable. Dries fast.

More women choose Kotex than all other sanitary napkins*

*T. M. REG. U. S. PAT. OFF.

Thirteen Thrills for you cheeselovers! Natural Cheeses* from Kraft

They're "eatin' cheeses"—
"fancy cheeses"—
the pride of Holland
France and the U.S.A.!



Maybe you've thought that Kraft makes only the popular process cheeses.

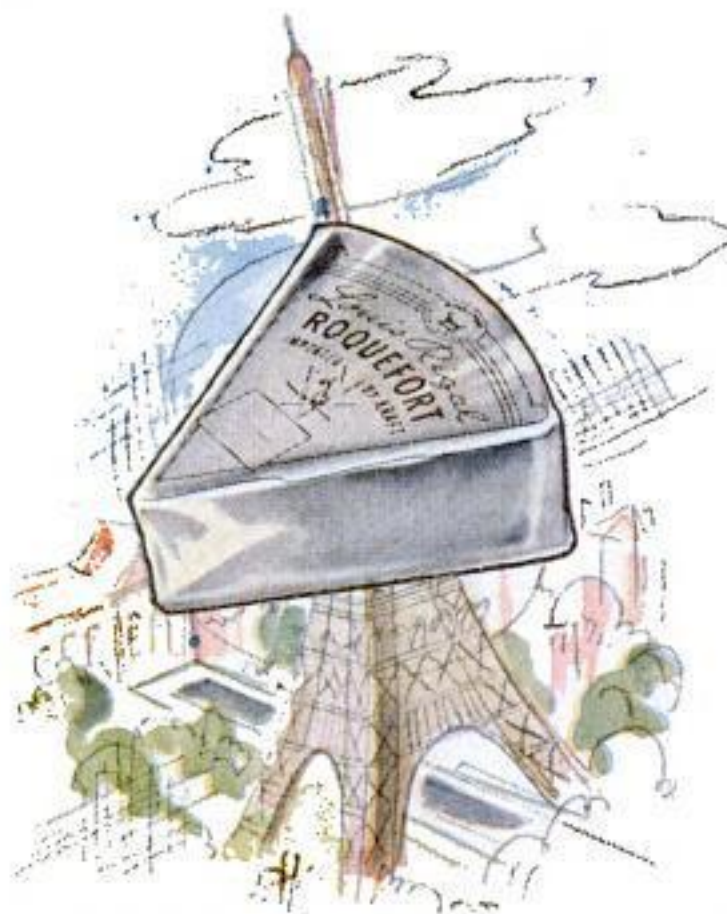
Well, take a look at the varied array of *natural* cheeses here. Truth is, besides being the world's largest maker of fine process cheeses, Kraft has long been the world's largest maker, importer and distributor of *natural* cheeses!

Here are special delights you really should investigate, one by one—for dessert, for snacks, for cheese trays, for your own eating fun!

Some come from far away; some are as American as Yankee Doodle; every one is a special experience in grand eating! Start discovering them . . . at your favorite grocer's.



Rhapsody in Blue! Casino Brand Blue is zesty, natural cheese, richly veined with marble-like markings. Blue Chips—a tangy blend of blue cheeses in a roll for easy slicing, crumbles when cold, spreads at room temperature. For appetizers, salads, and for dessert with fruit.



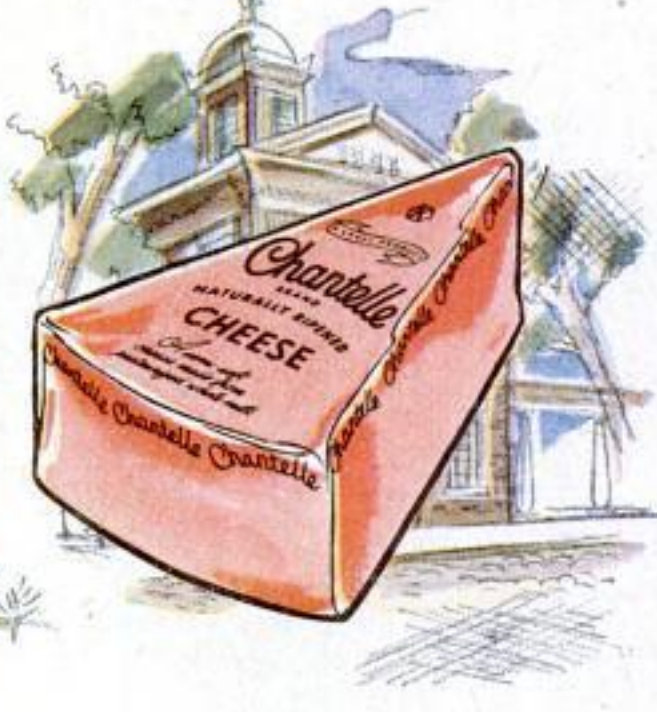
French Delight! Direct from la belle France, Kraft imports wheels of the very finest Roquefort—beautifully balanced in richness and pungency. The name to look for on the individual Kraft-wrapped wedges of that cheese is Louis Rigal. Bring sheer joy to your Roquefort fans.



Temperamental—and tantalizing. French Camembert has always been too temperamental to be a traveller. So Kraft makes delicate, velvety-crusted Casino Brand here, that your gourmet-soul may delight in its ripe, soft goodness—as with guava jelly and crisp rye bread toast.



Dutch Treat. Direct from Holland comes this traditional Dutch cheese. Big sparkling-red Edam made by Betz and Jay—golden and richly mild at heart. A beauty for the center of your next party cheese tray. Always a "conversation piece."



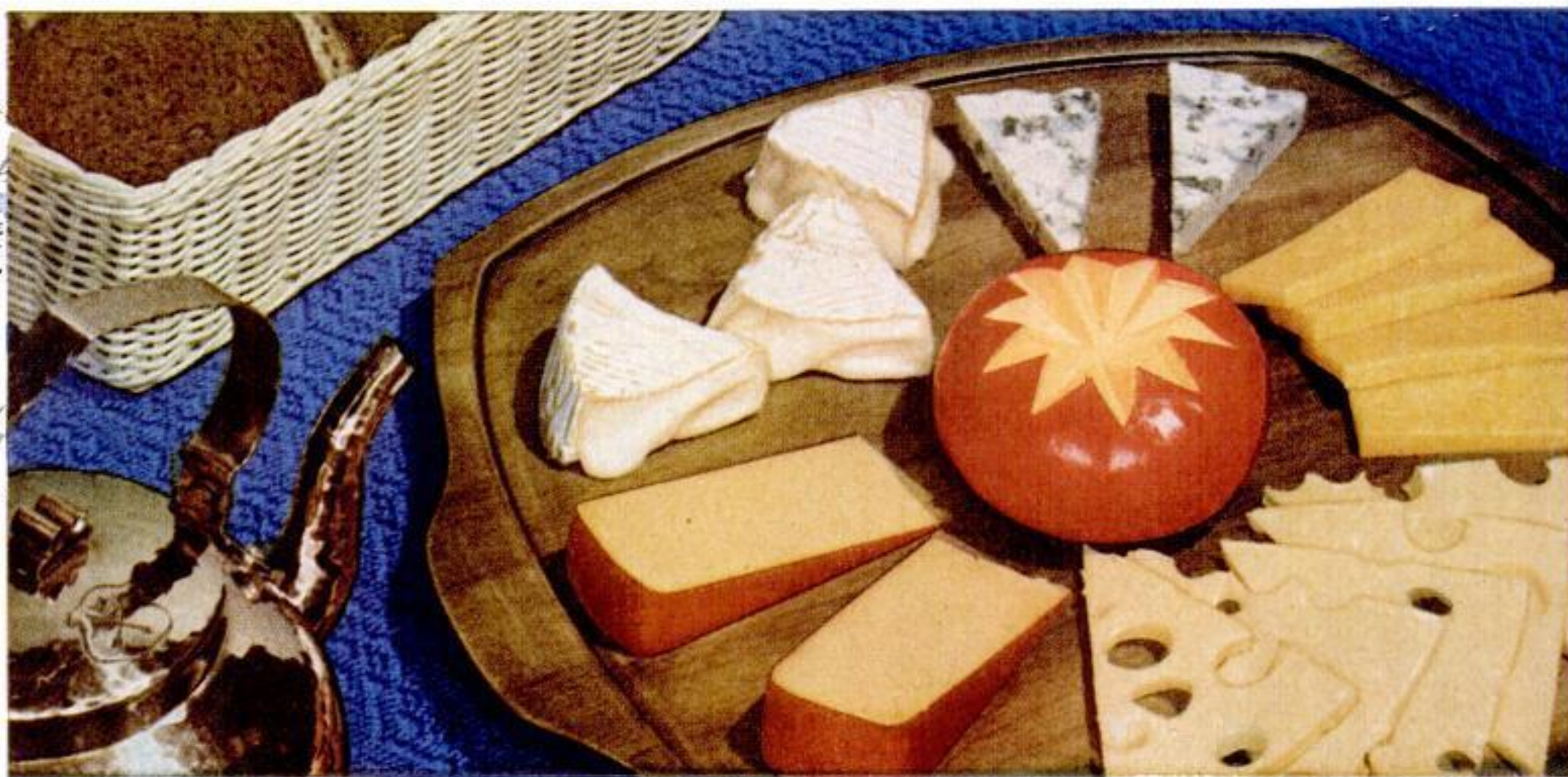
Rare Dessert Cheese. You might call Chantelle Brand an American cousin of French Brie. This distinguished natural semi-soft cheese is made by Kraft at the historic river town of Galena, Illinois, beloved home of General Grant.



Brilliant Scarlet. Dan-Dee Gouda is a traditional Dutch-type made in the U.S.A.—bright red outside, marigold in color and mildly rich within. It brings a dinner to a delicious, dramatic climax. A bright thought for your appetizer tray, too.



Beloved of the West. Cheese fans out West are devoted to Kraft High Moisture Jack—a mild dessert cheese with a very pleasing flavor. Friendly as a Westerner's handclasp—a 100% U.S.A. idea of good eating!





NATURALLY
FROM KRAFT
the finest of
Natural
cheeses



Famous Club Cheese. For many years MacLaren's Imperial was made only in Canada. But now Kraft makes this "aristocrat of sharp cheddars" in this country. Wonderfully sharp blend. Spreadable, so you just set it out for the snackers to use.

The world's favorite cheeses
are made or imported by

Kraft

Mild American Cheddar. This has exactly the same old-time flavor and texture of cheese once made *only* in bulk shapes. But Kay Brand is even better because it's made of pasteurized milk, is cured without rind and is sealed in a convenient package by Kraft! A very special mild natural cheddar for very particular people!



Hearty Cheddar. The choicest of natural American cheddar, long-aged with patient care, Kraft Sharp Cheddar has the deep-mellow goodness and texture so many cheeselovers prize. Packaged without rind, it combines convenience with old-time ripe goodness. Look for Kraft Sharp Cheddar.



Sharp Cheddar. From the lush-green dairy section of New York State comes this aged natural Yankee-type cheddar, really sharp and naturally good. It is called New York State Sharp Cheddar everywhere except west of the Rockies; there this very same sharp cheese is known as Martin's Rabbit Brand.



"Heart-of-the-Swiss" Goodness! Every portion and slice of Casino Brand Swiss brings you the goodness you'd expect in a premium-price cut from the center of a huge Swiss wheel: More nut-sweet flavor! Firm texture, fine "eye" formation. Not a bit of rind! Don't miss this Swiss for sandwiches!



For the Robust! Here's all the "aroma" and rugged goodness genuine Limburger-lovers go for. Both Mohawk Valley Brand and Badger Brand are natural, "untamed" Limburgers, famed for many years as pure flavor joys. Not for timid tastes!

YOUR OIL CHANGE TIME IS DETERMINED BY MANY THINGS—WEATHER—MILEAGE AND THE WAY YOU DRIVE

YOUR SHELL DEALER GETS UNDER YOUR CAR'S HOOD AND CHECKS YOUR OIL

EVERY TIME YOU DRIVE INTO HIS STATION—WHEN HE SAYS "BETTER CHANGE" HE MEANS SHELL X-100

Incomparable!



JEROME
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Corrosive Acid Action—not friction—causes up to 90% of engine wear. Millions of miles of use by motorists have proved that Shell X-100 Motor Oil counteracts acid action—prolongs engine life.

DRAIN-FLUSH AND REFILL YOUR CRANKCASE NOW WITH SHELL X-100 MOTOR OIL



IN HER "WORKING CLOTHES" AS A WAR CORRESPONDENT IN KOREA, MARGUERITE HIGGINS STILL MANAGES TO LOOK ATTRACTIVE

GIRL WAR CORRESPONDENT

The New York "Herald Tribune's" Maggie Higgins is winning battle of the sexes on the Korean front

by CARL MYDANS

A CORRESPONDENT-laden jeep spinning a cloud of dust behind it was cheered last week as it passed a line of foot soldiers moving toward the front. Said Keyes Beech of the *Chicago Daily News*, who caught himself in the act of waving back, "When will we learn that those guys are not shouting at us?" To which Jimmy Cannon of the *New York Post* added sadly, "Riding in a jeep with Maggie is like being a jockey on Lady Godiva's horse."

Maggie is Miss Marguerite Higgins, a 30-year-old war correspondent for the *New York Herald Tribune*. She arrived in Korea from Tokyo on June 27, two days after the Communist invasion, and has been there most of the time since, usually at the front or in front of the front. A small, slight blonde, sometimes described as winsome, Miss Higgins already has become a legend, both in Korea and the U.S. In the war theater she

KOREA has proved alarmingly brave, extraordinarily durable and pretty even in her fighting clothes (above). In the *Herald Tribune* her dispatches have been exciting if not brilliant, and they have revealed, by modest implication, that Miss Higgins customarily is in the thick of the fighting. In addition to all this she has become a sort of GI heroine.

On the Chonui front a group of angry GIs under intense enemy attack complained to

No other way of shaving...no other shaving cream gives you closer, cleaner, longer-lasting shaves...



**and is so
good for
your
skin!**

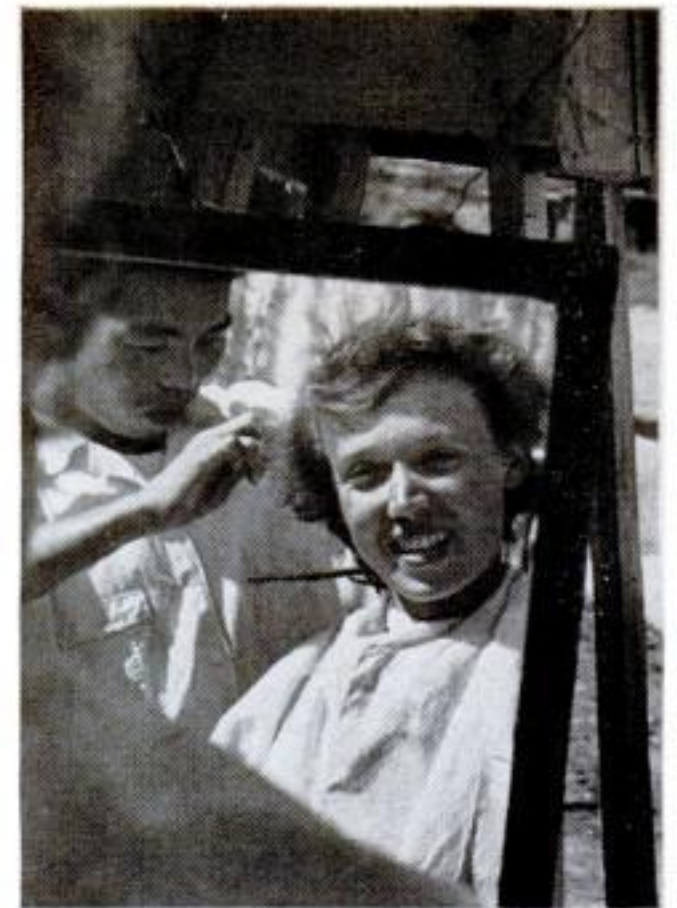
TRY IT!



● No brush
No lather
No rub-in



Avoid Athletic Aroma
use **BARZ**
Lotion Deodorant



HAIRCUT FOR MAGGIE is provided by Korean barber in outdoor shop at the Pusan air base. The barber began his unfamiliar chore confidently (*upper left*), but after a look in the mirror Miss Higgins finished job herself (*below*).

GIRL CORRESPONDENT CONTINUED

Maggie that U.S. tanks were failing to support them. Just then a retreating tank passed and its commander shouted down, "Hey, lady, you're in the wrong place." Miss Higgins shouted back, "So are you!" and the beleaguered infantrymen got up out of their fox-holes and cheered.

When Maggie joined the Marines for the Masan offensive, Brig. General Edward Craig ordered a cot set up for her. She sent a message to the general, saying she preferred to sleep on the ground. The general was understandably impressed. Maggie's insistence on sharing Korea's hardships on equal terms with troops and male correspondents prompted one colleague to remark, "Maggie's the only gal you can brag about sleeping with and not be a cad."

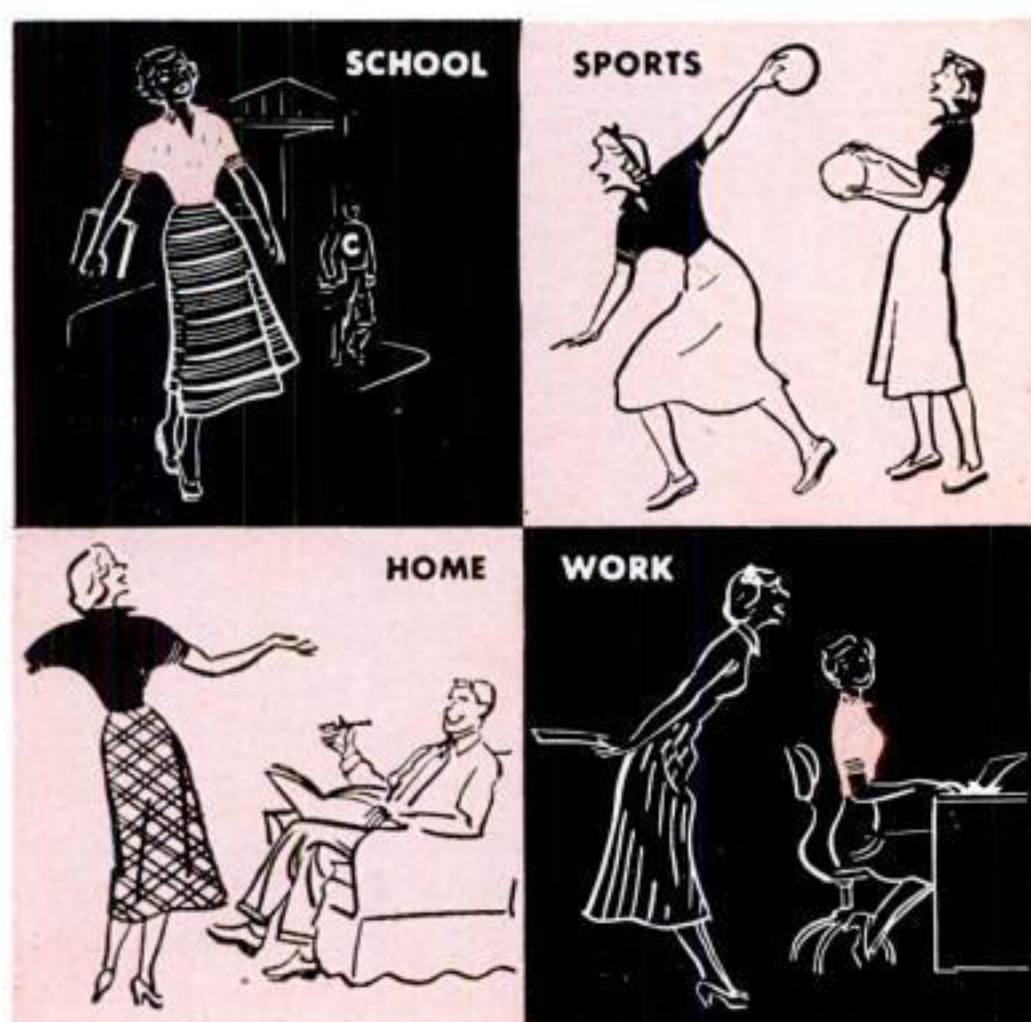
"We've learned Maggie will eat, sleep and fight like the rest of us," said Colonel Richard Stephens of the 21st Infantry Regiment, "and that's a ticket to our outfit any day."

Early in August, North Korean infiltrators launched a surprise attack against the command post of the 27th Infantry Regiment as Maggie and several officers were at breakfast. In her *Herald Tribune* report Miss Higgins wrote: "A coffeepot knocked off the breakfast table by machine-gun fire was the first warning this correspondent and most of the regimental officers had of the attack." Later in the same dispatch she said: "Medical corps men began to bring in wounded, who were rather numerous. One correspondent learned

CONTINUED ON PAGE 54

IT'S A BLOUSE...IT'S A SLIP...ALL IN ONE!

Blue Swan Slipmates



\$2.98

SIZES 32 (dress 9/10) to 40 (dress 17/18)

Also TEEN SIZES for ages 10-12-14

- **ECONOMICAL** . . . Serves a Double Purpose!
- **FASHIONABLE** . . . Styled For Wear Almost Everywhere!
- **NEAT** . . . The Blouse Can't Slip Out!
- **SMOOTH-FITTING** . . . Cut From Exacting Slip Patterns!
- **PRACTICAL** . . . As Easy To Wash As a Regular Slip!

Just slip into Slipmates — step into a skirt and you're smartly dressed! Wonderful for wear with a suit too! The blouse top is styled with the popular "bat" sleeves in soft interlock combed cotton jersey with a smart heather effect. Permanently attached is a runproof tricot rayon half slip that beautifully molds to your figure. A clever new idea — at an unbelievably low price.

Hurry to your favorite store for your Slipmates today!

Blouse tops in a choice of lovely heather tones.

GOLDEN ERA YELLOW • DRAMATIC RED • FLIGHT BLUE • GLAMOUR PINK
DYNAMIC GREEN • AUTUMN RUST • FROSTY WHITE



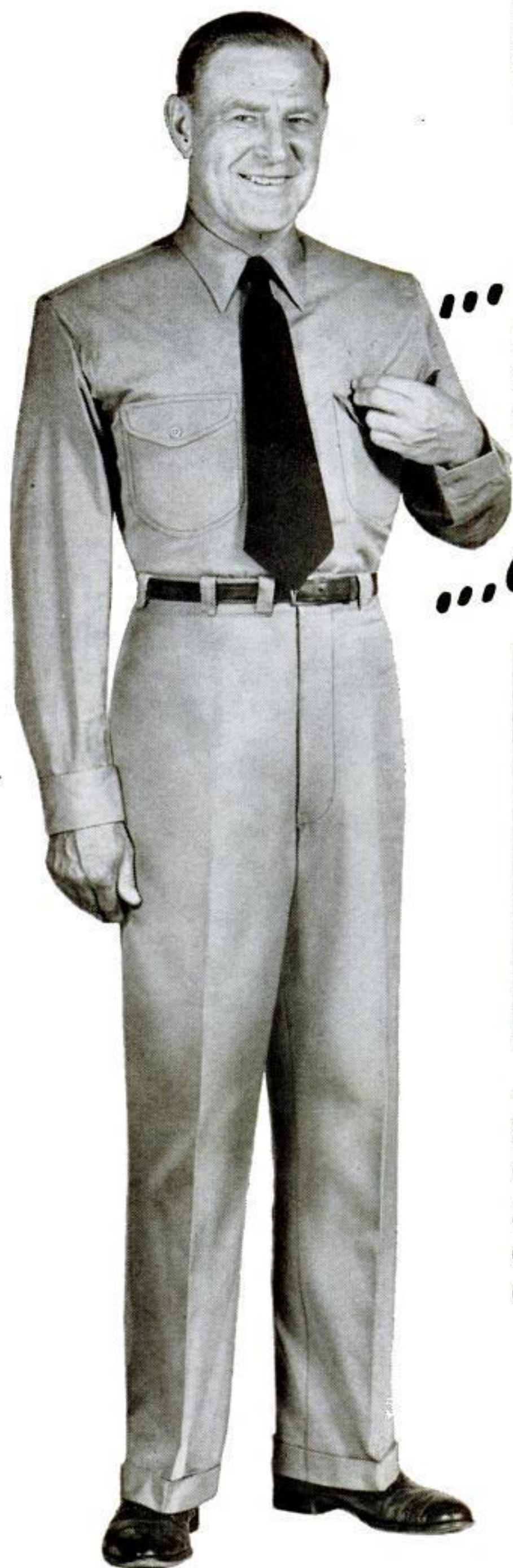
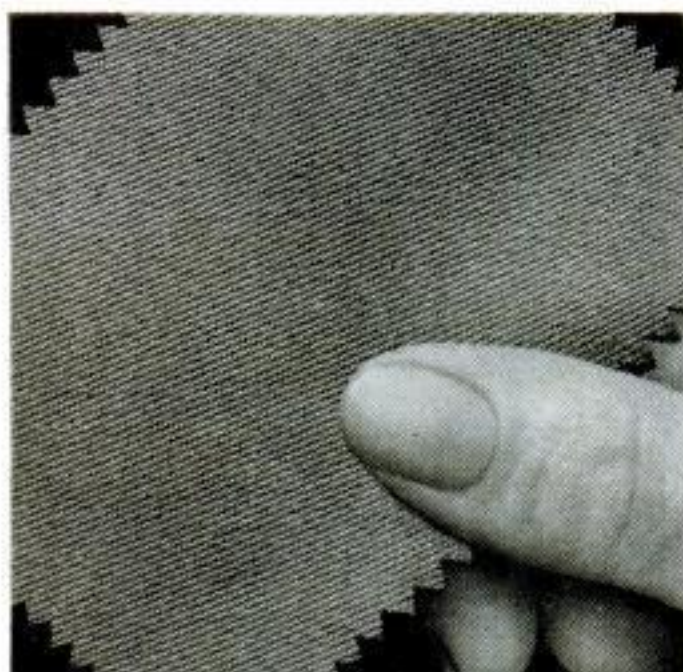
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CREATORS OF
Suspants and minikins

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WORLD'S LARGEST MANUFACTURER OF UNION MADE WORK CLOTHES



WITH THE GENERAL on his first visit to Korea, Miss Higgins wore feminine attire and received gallant treatment—and a story—from MacArthur.

GIRL CORRESPONDENT CONTINUED

how to administer blood plasma. Firing still struck the building from time to time."

Concerning this report, the commander of the 27th Regiment, Colonel John H. Michaelis, recently wrote the *Herald Tribune*: "[It] struck me as being the height of understatement insofar as the personal activities of Miss Higgins were concerned. During the attack, which lasted over four hours and which reached to within 75 yards of the Command Post, Miss Higgins, completely disregarding her own personal safety, voluntarily assisted by administering blood plasma to the many wounded as they were carried into the temporary Aid Station. This Aid Station was subjected to small arms fire throughout the attack. The Regimental Combat Team considers Miss Higgins' actions on that day as heroic, but even more important is the gratitude felt by members of this command towards the selfless devotion of Miss Higgins in saving the lives of many grievously wounded men."

On Sept. 15 Maggie landed with the Marines at Inch'on, going ashore with assault troops under enemy fire. This amphibious enterprise was a change for Miss Higgins, but for the Marines it must have seemed revolutionary indeed. During the Japanese war the Navy refused to take women correspondents anywhere near prospective beachheads, let alone put them on assault landing craft. Although Maggie did not comment on the unique nature of her feat, she did

CONTINUED ON PAGE 56



WITH RIVAL REPORTERS at front Miss Higgins crouched in an infantry battalion observation post to watch progress of the battle in the fields below.

AMAZING NEW INVENTION

MAKES LEWYT VACUUM CLEANER A GREAT CARPET SWEEPER TOO!

Look!

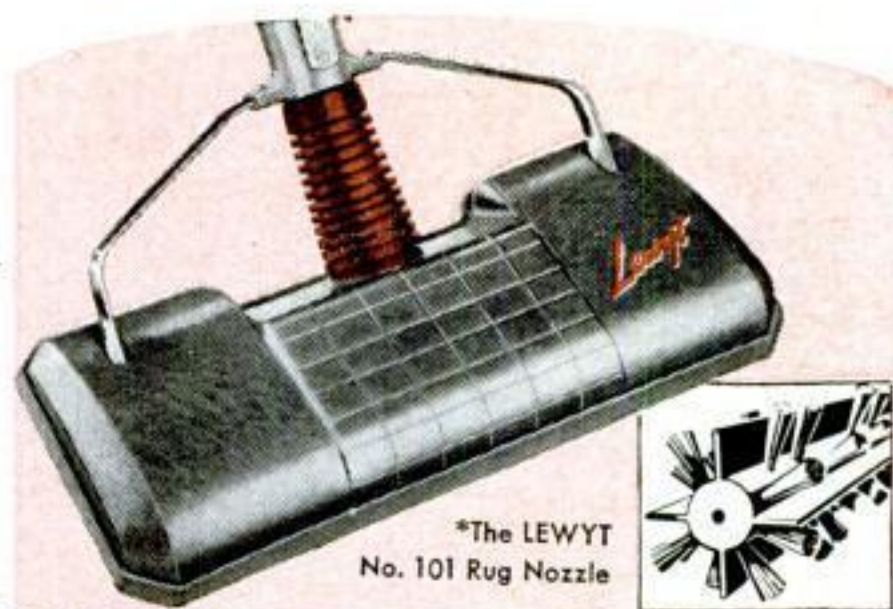
Attached to
the Lewyt, it's a
VACUUM CLEANER!



WITH the LEWYT it's the perfect vacuum cleaner—the world's first high-suction Rug Nozzle with a revolving brush! Its pick-up of embedded dirt, lint, threads and hair will astound you! Far outcleans heavy, noisy, old-fashioned cleaners! So much lighter, quieter, and easier rolling, too! Revolving brush automatically cleans itself... also adjusts itself to all rugs! Ideal for "highs and lows" in sculptured carpets!

Presto!

simply detach
the HOSE and...



THE WORLD'S FIRST HIGH-SUCTION RUG NOZZLE WITH REVOLVING BRUSH

Greatest home cleaning invention in 20 years! It's a vacuum cleaner one minute—a carpet sweeper the next! Empties itself automatically! Self-cleaning, self-adjusting revolving brush—a 2-in-1 space-saving miracle! *(Optional equipment. Present Lewyt owners can purchase at nominal cost.)

Change-O!

by itself it's a
CARPET SWEEPER!



WITHOUT the LEWYT it's the world's most amazing carpet sweeper! Crumbs, tobacco shreds, bits of paper, dog hairs—nothing escapes it! What's more, it never needs emptying! Suction empties it automatically each time you use it as a vacuum cleaner! Lower-slung to slip under hard-to-move furniture... streamlined for cleaning wall-to-wall carpeting... and just about half the weight of ordinary carpet sweepers!



Plus NO DUST BAG TO EMPTY when you

- No muss... no fuss! Simply throw out Lewyt's new paper "Speed-Sak" a few times a year!
- It's quiet—no annoying roar!
- Allergy-proof filtering system—no leaking dust!
- First high-suction Rug Nozzle with a revolving brush!
 - Neat, compact storage—no cluttered closets!
 - Light-weight, easy to use! Big 32-foot cleaning range!
 - Lewyt a complete Home Cleaning Center! 10 wonder-working attachments that dust furniture... spray paint... brighten drapes... sweep bare floors... wax linoleum... clean crevices... even de-moth closets!
- Yet a Lewyt COSTS NO MORE than conventional cleaners!

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WORLD'S MOST MODERN VACUUM CLEANER

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Dept. 10, 70 Broadway, Brooklyn 11, N. Y.

- ☐ Without obligation, rush me FREE copy of Lewyt's brand new 16-page full color book "Home Cleaning Made Easy"!
- ☐ I would like free demonstration of the marvelous new Lewyt invention on my own rugs.

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Listed by
Underwriters'
Laboratories

NICOTINE and TARS

are better in **HERE**
→
than in
YOU!



If you smoke a pack of cigarettes a day, it is estimated that you take in a full ounce of nicotine and tars every 11 days—reason enough to get a Denicotea Holder today!

Nothing filters smoke like Denicotea!



Before use:

Crystal filter is pure white.



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Filter absorbs nicotine and tars—turns black.

Many doctors and dentists strongly recommend Denicotea! Nicotine and tars trapped in its remarkable crystal filter *can't reach, can't harm* your mouth, teeth and gums... your nose, sinuses, throat and lungs! You can actually see how thoroughly it traps impurities in the smoke... just look at the filter inside.

Yes, Denicotea definitely reduces dangers of smoking. It's like smoking *less*—without giving up a single cigarette!

COMPLETE, WITH EXTRA FILTERS:

Denicotea holder, with aluminum ejector, \$2.00

Lady Denicotea, long, slim, with gold tone ejector, \$3.50

dunhill

DE-NICOTEA
Crystal Filter Cigarette Holder

GIRL CORRESPONDENT CONTINUED

tell her story of the invasion, quite properly, in the first person:
"I was in the fifth wave that hit 'Red Beach,' which in reality was a rough, vertical pile of stones over which the first assault troops had to scramble with the aid of improvised landing ladders topped with steel hooks.

"Despite a deadly and steady pounding from naval guns and airplanes, enough North Koreans remained alive close to the beach to harass us with small-arms and mortar fire. They even hurled hand grenades down at us as we crouched in trenches which unfortunately ran behind the sea wall in the inland side. . . .

"We struck the sea wall hard at a place where it had crumbled into a canyon. The bullets were whining persistently, spattering the water around us. We clambered over the high, steel sides of the boat, dropped into the water and, taking shelter beside the boat as long as we could, snaked on our stomachs up into a rock-strewn dip in the sea wall. . . . Whatever the luck of the first four waves, we were relentlessly pinned down by rifle and automatic weapon fire coming down on us from another rise on the right. . . . Suddenly, as we lay there intent on the firing ahead, a sudden rush of water came up into the dip in the wall and we saw a huge LST (Landing Ship Tank) rushing at us with the great plank door half down. Six more yards and the ship would have crushed twenty men. Warning shouts sent every one speeding from the sea wall, searching for escape from the LST and cover from the gunfire . . . enemy bullets caught a good many in the semi-darkness."



AFTER CRASH, in which her jeep ran into a wall, Maggie had a swollen nose but went right on working.

From the beginning of the Korean war Maggie actually has been engaged in three separate campaigns. One, of course, is the coverage of the war itself, and she has convinced both her rivals and the troops of her bravery and professional capability. The second is a personal (and bitter) competition with the *Herald Tribune's* Homer Bigart, who has long had a reputation for covering warfare "at the cannon's mouth." The third is an effort to deny that sex has anything to do with war corresponding.

In July, when Lieut. General Walton H. Walker returned Maggie to Japan with the advice that war is no place for a woman, she protested to General MacArthur: "I am not working in Korea as a woman. I am there as a war correspondent." MacArthur removed the ban and sent her back to Korea, but not before her fame had extended even to Moscow. The Soviet magazine *New Times* ran a cartoon showing Miss Higgins being marched out of Korea at bayonet point, under a headline which read: "MacArthur's First Victory." This was accompanied by a subtitle, reading, "Enemy hemmed in, one piece of mechanical equipment captured." One officer, who had worked with her for several weeks, delighted her with this dubious tribute: "You're the kind of a girl I'd like to have for a brother." She was less pleased when, having completed a hasty bath in a Korean river well shielded by a curve of ridges, she saw a GI approaching. "Are there many more of you guys around here?" Maggie inquired anxiously. Replied the soldier, pointing to the ridge above, "A few. But there's going to be a lot more, and they've all got field glasses."

A toothbrush, a towel and a lipstick

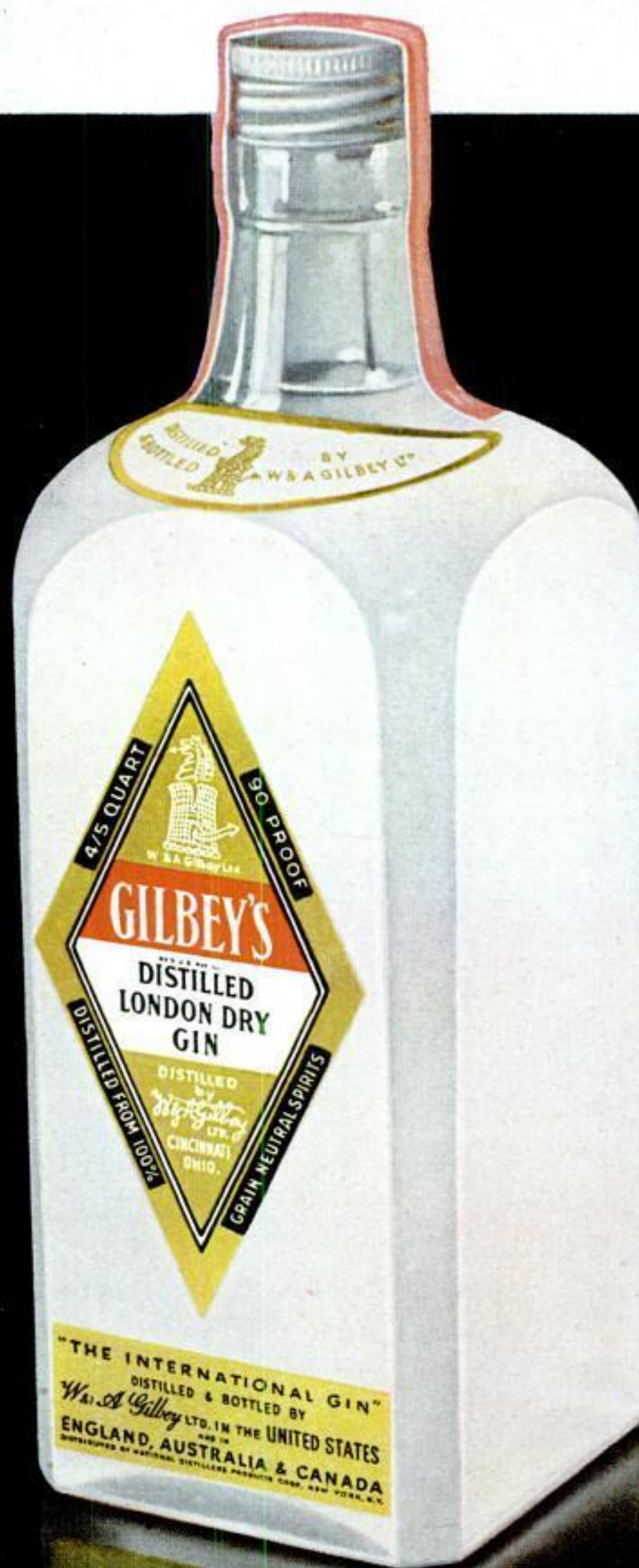
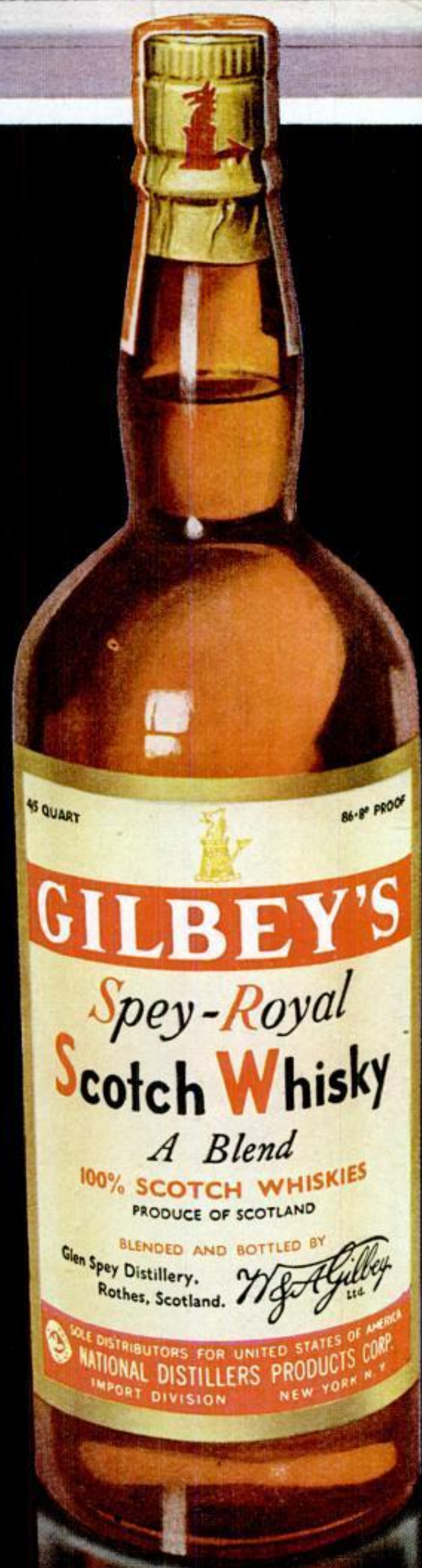
EVEN a solid covering of Korean dust and dirt fails to disguise Miss Higgins' attractiveness. She does little to emphasize it. Her standard battle apparel consists of a GI shirt and trousers, a fatigue cap and a pair of muddy gray tennis shoes. She wears no socks and carries with her only a toothbrush, a towel and a lipstick. She often loses the latter, and when she recovers or replaces it the word sometimes is passed along the line that "Maggie's got lipstick on today." Said an admiring observer, "Maggie wears mud like other women wear make-up."

Miss Higgins owes her physical properties to an Irish-American soldier-father and a French mother. A young flier in World War I, Larry Daniel Higgins married 18-year-old Marguerite Goddard. They settled in Hong Kong, where the present Marguerite was born in 1920. She spoke only French and Chinese until the age of 12. The family returned to America after the stock market crash, and in 1941

CONTINUED ON PAGE 59



IN MOST OF THE WORLD'S
FINEST CLUBS ...
IN ALL OF THE WORLD'S
FINEST DRINKS !



*The world
agrees on
"Gilbey's please!"*

GILBEY'S SPEY-ROYAL BLENDED SCOTCH WHISKY 86.8 PROOF . . . 100% SCOTCH WHISKIES DISTILLED BY W. & A. GILBEY LTD.

Gilbey's Distilled London Dry Gin 90 Proof. 100% grain neutral spirits. National Distillers Products Corporation, New York, N. Y.



WASH IT AGAIN AND AGAIN

You can't mar its Matchless Beauty!



It's so easy to bring new beauty to your home with SUPER KEM-TONE.
This room has Wedgwood Blue on walls, Shasta White on woodwork.

Super Kem-Tone

SENSATIONAL NEW PAINT

Gives Your Rooms Enduring Beauty . . . It's Guaranteed* Washable!

Here's a completely new and different paint for walls and woodwork that's ready to use, easy to apply, *guaranteed** washable. SUPER KEM-TONE combines breath-taking beauty with an amazing ability to resist dirt and soiling.

Wash it again and again! You can't mar its matchless beauty . . . SUPER KEM-TONE forms such a tight, impervious coating that, unlike ordinary flat paints, dirt does not penetrate its lovely finish.

SUPER KEM-TONE gives you practically an unlimited range of gorgeous colors . . .

from lovely light shades to beautiful, new, easy-to-use deep tones. And they all go on easily and uniformly with brush or ROLLER-KOATER, over almost any interior surface, including wallpaper.

Convince yourself, be sure to see SUPER KEM-TONE demonstrated at leading paint, hardware, lumber and department stores.

SUPER KEM-TONE is Guaranteed* Washable (or your money back) by seven leading paint companies . . .

Acme Quality Paints, Inc., Detroit John Lucas & Co., Inc., Philadelphia
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AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE



\$1.49 PER QUART **\$4.69** PER GALLON
DEEP COLORS SLIGHTLY HIGHER

IT'S READY TO USE . . . NO THINNING



Dirt just can't get a "foothold"

SUPER KEM-TONE's tight, non-porous surface, a new achievement of paint chemistry, prevents dirt from penetrating. It's easy to keep clean.



Washing doesn't harm it—*After it is thoroughly dried, tests show SUPER KEM-TONE withstands repeated washing with usual household paint cleaners without impairing its beauty.



KEM-TONE—Top Value in Thrifty Home Beauty

KEM-TONE, the oil paint that mixes with water, is your outstanding value in good home decoration where extreme washability of SUPER KEM-TONE is not required. Thinned with water,* a gallon of KEM-TONE makes a gallon and a half of paint, ready to use, at only \$2.46 a gallon.

\$1.27 Quart . . \$3.69 Gallon . . (in concentrated paste form)



KEM-GLO—Looks and Washes Like Baked Enamel

KEM-GLO, the miracle lustre enamel for kitchen and bathroom walls and woodwork in every room. Washes as easily as your refrigerator. Needs no undercoater, goes on like magic, dries in 3 to 4 hours. Looks new after *hundreds of washings*. 10 colors plus KEM-GLO Stay-white.

\$2.39 Quart . . . Economy Size, \$7.98 Gallon





ON FIRST ASSIGNMENT overseas Miss Higgins (right, with a pre-Korea hairdo) followed U.S. armies into Germany, interviewed wives of Nazi bigwigs.

GIRL CORRESPONDENT CONTINUED

Marguerite graduated—with honors—from the University of California. She became a *Herald Tribune* campus correspondent while working for her master's degree in journalism at Columbia and, in 1942, joined the paper's New York city staff.

In 1944 Miss Higgins got the chance she had been asking for: because of her fluency in French, the *Herald Tribune* sent her to Europe as a war correspondent. There she covered Buchenwald and reported the capture of Munich, the liberation of Dachau and Berchtesgaden. For the last two of these stories she was given the New York Newspaper Women's Club award for the best foreign correspondence of 1945. The same year, at 24, she became chief of the paper's Berlin bureau.

The question of what makes Maggie run so hard and so fast fascinates her nearly 300 male competitors in Korea almost as much as the war itself. It also has produced a good deal of resentment among seasoned correspondents who feel that some of Maggie's bravery is sheer foolhardiness. Nor do they take kindly to the fact that General MacArthur, seldom available for interviews, demonstrated the gallantry that the Miss Higgins side of Maggie says she's against, by inviting her forward in his plane on his return from Korea. The general told her he was asking for U.S. ground troops, and Higgins the correspondent was happy to transmit this report even though other reporters felt that it had been volunteered to Higgins the woman.

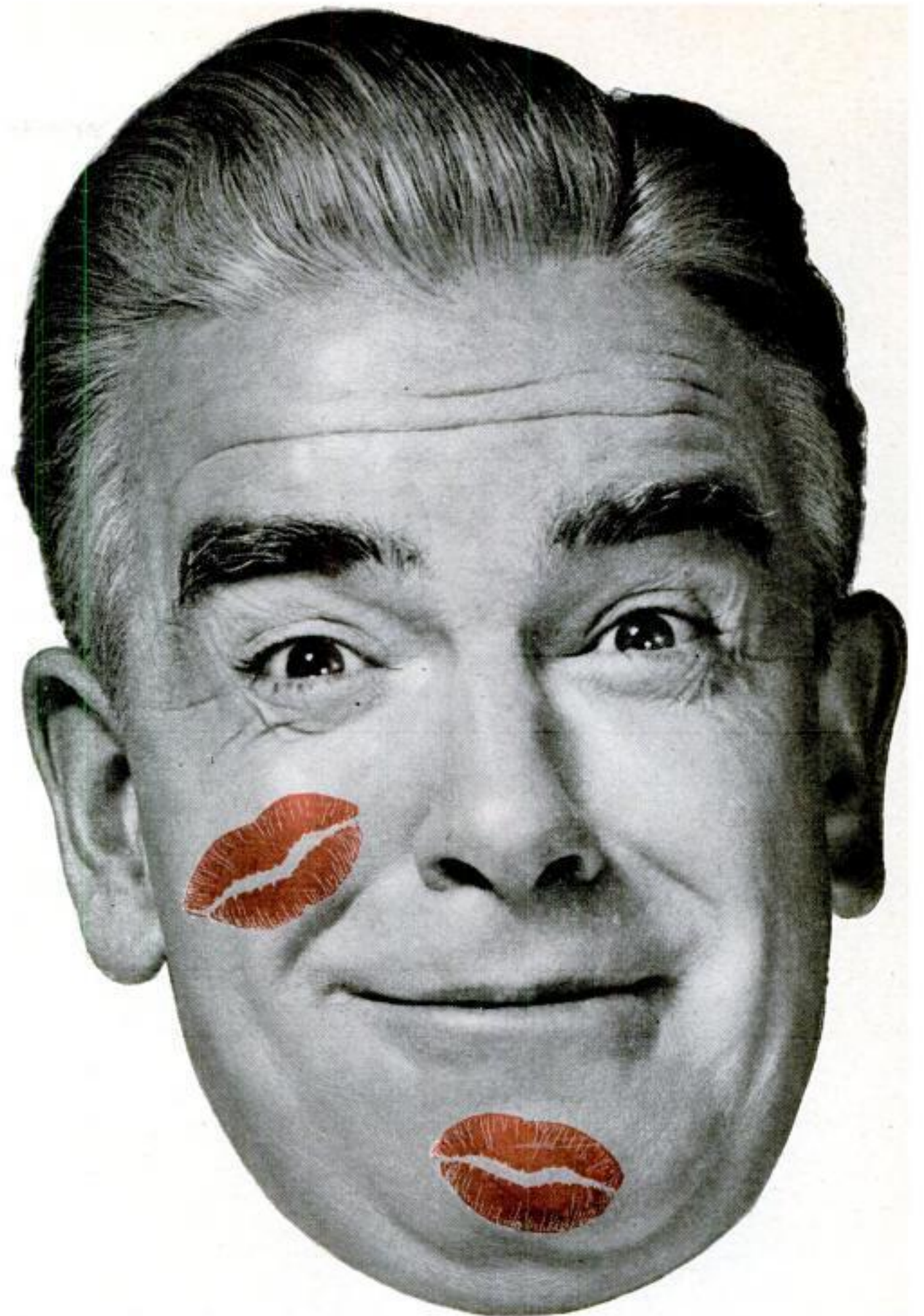
One correspondent, commenting privately at the time of Maggie's ouster from Korea by General Walker, said, "Higgins set up her own howl when she heard of the ban and is now fighting it out with the Eighth Army. I feel sorry for the Eighth Army. Higgins is about as winsome as a maddened adder. Let anything get in the way of her ambition to spend each day on the front page of the New York *Herald Tribune*!"

Maggie's war with Bigart

THE daily battle with Bigart for front-page space obviously has a good deal to do with Maggie's aggressiveness. The associated Press's Tom Lambert said recently, "As soon as Homer kills off Maggie or Maggie kills off Homer the competition will wane and so will the coverage of the Korean war." Both Maggie and Homer were in attendance at the Inch'on landing, and their stories appeared side by side on the front page. In the early edition the *Herald Tribune* copydesk accorded Maggie a sort of accolade, simply headlining her piece: "Miss Higgins' Story of the Landing." Philip Potter of the *Baltimore Sun* believes "Maggie is driving Homer right into the Pulitzer prize for the best coverage of the Korean war." If this proves to be the case; Bigart presumably will forgive W. H. Lawrence of the *New York Times*, who passed a dull Sunday by teaching a group of non-English-speaking Korean urchins to chant, "Bigart loves Higgins! Bigart loves Higgins!"

To such ribbing Maggie seems oblivious. She travels the fronts with Keyes Beech in a "liberated" jeep which they got in the early days of the war, the history of which has been obscured by time and innumerable retreats. Frequently she drives herself, with a back seat full of fellow correspondents. On one occasion she picked up a hitch-hiking GI who called her "Sir" and told endless stories about the battle in front-line language, unaware that a head of blond

CONTINUED ON NEXT PAGE



IT PAYS TO USE MOLLÉ

the "TAILORED SHAVING CREAM"
that guarantees face protection

COMPARE MOLLÉ with your present cream, and if Mollé doesn't give you a *quicker, cleaner, closer, cooler* shave . . . and leave your face feeling more comfortable and looking more "kissable" . . . we'll refund double your purchase price.*

Because it is *heavier*, Mollé Shaving Cream is a match for the toughest beard! But, if *your* beard is light or if you prefer a lighter cream, Mollé can be "Tailored" to meet *your* requirements. You simply add water by leaving your face wetter.

Unlike many shaving creams, Mollé has no astringent action. Its emollient oils and beneficial sterols are your guarantee that your face will feel better . . . and also look better! Start today to use Mollé!



IN CONVENIENT, INEXPENSIVE TUBES
AND EVEN MORE ECONOMICAL
1/2 AND 1 POUND JARS



*Return empty tube to The Centaur-Caldwell Division, P. O. Box 280, New York 18, N. Y.



captures the spirit of elegance

Nylon net, so fragile to look at (but with all nylon's renowned strength) forms fabulous and fashionable petal points . . . exquisite as the points on a lacy French hanky. Slip about \$6, gown about \$7. Both of finest rayon crepe in black, white, desert sky, or adobe pink.

For name of your store write WEIL-KALTER MFG. CO., St. Louis 1, Mo.



IN THE FIELD Miss Higgins, her face coated with dust, punches out battle story in primitive Korean press shack.

GIRL CORRESPONDENT CONTINUED

bobbed hair was stuffed under the frayed fatigue cap of the driver.

One day when another correspondent was driving the jeep over an unusually rough road, Maggie doubled up with her arms held tightly around her. "What's the matter?" asked one of her companions, "have you got a stomach ache, Maggie?"

"No," said Maggie, "but I lost my bra somewhere last night and this road is shaking me to pieces!"

Despite the controversies that swirl around her, Maggie Higgins' achievements, in some 14 weeks of war, have been substantial. She has done some excellent reporting (her writing is less admired). She has proved once again that women are just as brave and sometimes braver than men. She has underlined recent scientific findings that women frequently have more stamina than their male opposites. She has won the universal affection of the troops, if not of her colleagues. (Leaving a front area recently after a day under fire, Miss Higgins happily heard the GIs call, "Come back anytime, Maggie—you're a soldier!") She undoubtedly has warmed the hearts of her old journalism professors by advising an alarmed officer, who feared for her safety, "I wouldn't be here if there were not trouble. Trouble is news and the gathering of news is my job."

But perhaps Jimmy Cannon, the *Post* reporter who has established himself as the wit of the theater, best sums up Maggie's effect on the Korean front. Says he, with a sigh, "Meeting Maggie at the front for the first time is like meeting Brenda Frazier in the gents room at Grand Central Station."



IN TOKYO for a few days, Miss Higgins types out background reports on the war and dresses like a glamour girl.



Scotties 
are softies !

Scotties, "Soft as old linen," Reg. U. S. Pat. Off.

Scotties are thrifties too!

Scotties are "softies" on your skin and pure white-white. Yet, marvel of marvels, they have the 2-way strength you want for practical use. You don't poke a finger through a Scottie when you "blow." And when you remove make-up, a Scottie doesn't crumble. Scotties are "thrifties" too. See how economical these soft white tissues are by comparing Scotties' value with all others.

 another tissue by **Scott** that's soft as old linen

"With my **Duff's**

Gingerbread

Mix

You'll make old-fashioned gingerbread just like my mother used to make!"



SAYS

Dorothy Duff

OF THE FAMOUS DUFF'S KITCHEN

Youngsters love the combination of old-fashioned gingerbread and whipped cream. And no dessert could be simpler to prepare. With my **Duff's Gingerbread Mix** and **Reddi-wip** to top your hot-from-the-oven gingerbread, you've prepared gingerbread *just like my mother used to make* and in *half* the time!

The secret? Everything's in. Egg, milk—everything. So there's never a chance of failure. All those wonderful home-quality ingredients are perfectly measured and blended to give you real old-fashioned gingery gingerbread—every time you bake. You just add water—that's all!

WITH MY DUFF'S Devil's Food Mix—you just add liquid, beat and bake, and out of your oven comes a wonderful cake!



YOUR FRESH-BAKED ROLLS are plump and perfect every time—thanks to my Duff's Hot Roll Mix.

I GUARANTEE* PERFECT RESULTS WITH MY DUFF'S MIXES— EVERY TIME YOU BAKE!



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GINGERBREAD MIX ★ WHITE CAKE MIX ★
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HOT MUFFIN MIX ★ SPICE CAKE MIX

*Money back if not satisfied. Send box top to Dorothy Duff, 22 E. 40th St., New York 17, N. Y., and I will refund your purchase price.

Reddi-wip

Makes gingerbread and all your

Desserts

Sensational

No wonder housewives everywhere are calling Reddi-wip the most sensational "dessert magic" of all time. INSTANTLY—at the merest touch of a finger—it transforms the simplest dessert into a glamorous treat. **Reddi-wip and Duff's Gingerbread Mix** produce a dessert masterpiece, of famous old-fashioned deliciousness—but with none of the old-time work and effort. Reddi-wip is made with fresh, rich cream. It whips itself *automatically* as it swirls from the handy, throw-away container. No fuss—no bowl and beater to wash. And never any last-minute failures.

Reddi-wip is economical, too. Dozens of delicious servings in each thrifty can. Reddi-wip stays fresh in your refrigerator for days!

Order sensational, new Reddi-wip from your grocer or milkman now. Use it daily. It's guaranteed to turn your easy-to-prepare, everyday desserts into delightful treats that will make your family "oh" and "ah" with delight.



Reddi-wip gives pies, cakes, fruit and ice cream a glamor they never had before.

Even the most inexpensive gelatin molds and puddings hit a thrilling new high in taste-appeal when glorified with Reddi-wip.



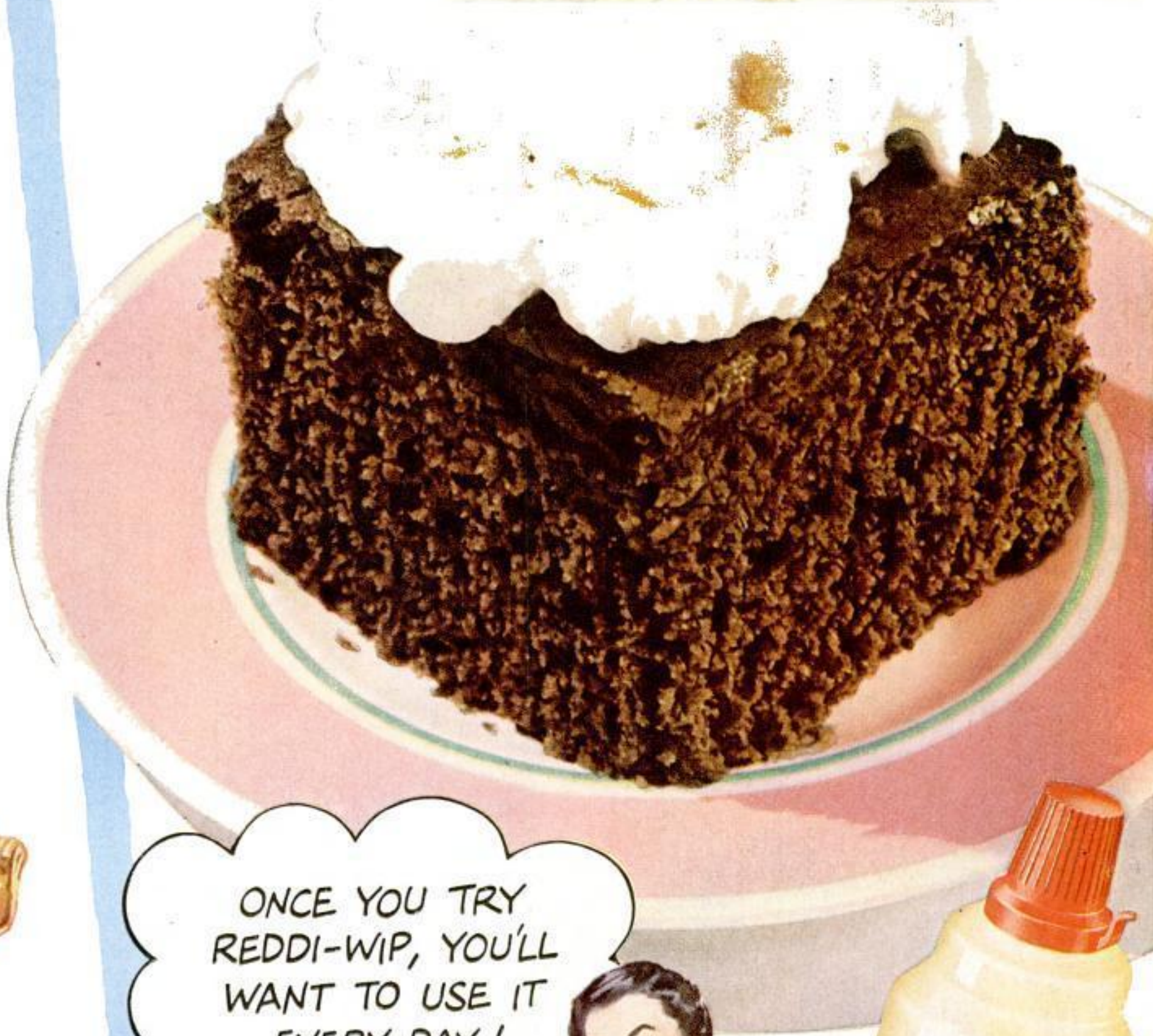
ONCE YOU TRY
REDDI-WIP, YOU'LL
WANT TO USE IT
EVERY DAY!



ASK FOR **"Reddi-wip"**

FROM YOUR GROCER
OR MILKMAN

REDDI-WIP Inc., St. Louis 8, Mo.





FEARLESS MOOSE stalks across farm land at the edge of the swamps. Moose live by browsing on the tender sprouts of the cedar, maple and dogwood trees.

Marshlands in the Fall

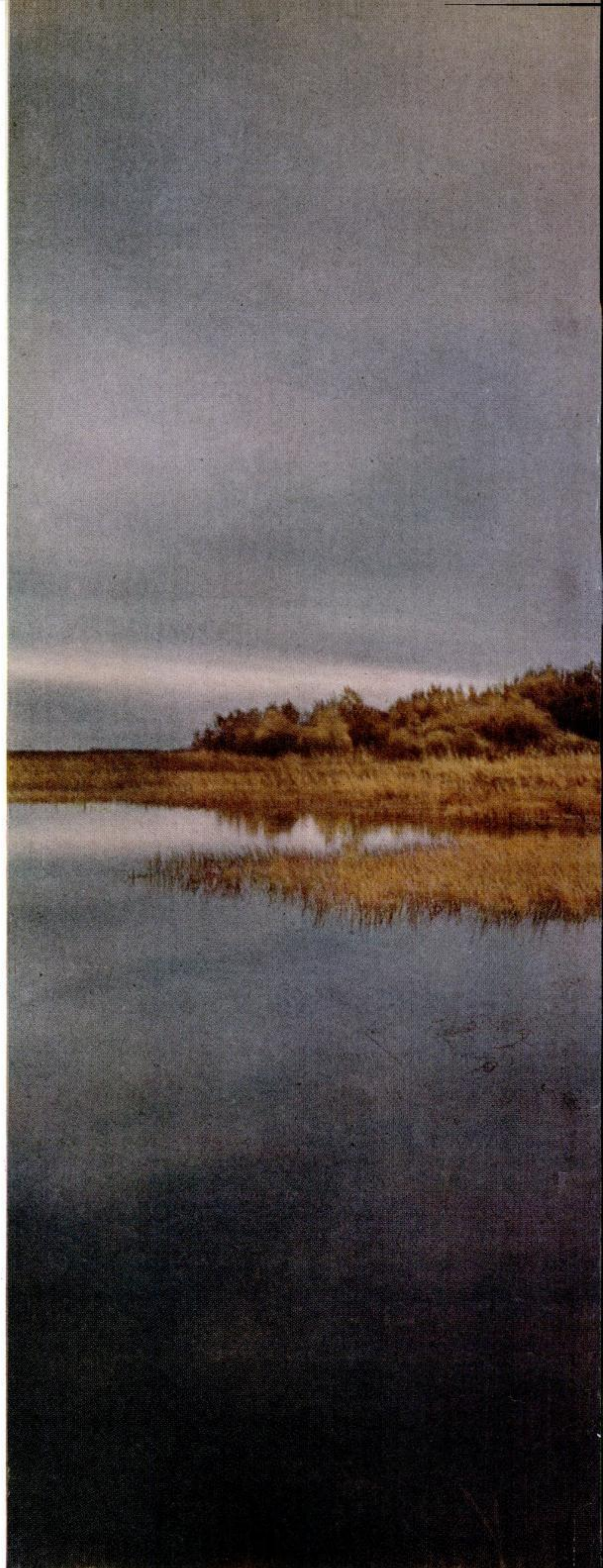
THEY HAVE A MELANCHOLY BEAUTY

PHOTOGRAPHED FOR LIFE BY ELIOT ELISOFF

Like most marshlands, the Big Bog, which covers about 4,700 square miles of northern Minnesota, is monotonously flat and desolate. Once it was thought that the sloughs could be drained and the land farmed. But one major attempt to do so failed, and most of the reclaimed marshes were given back to the wildlife which thrives there. During most of the year the land is lonely and uninviting, and only a few humans—mainly Indians, trappers, game wardens and hunters—trek through it. But in the fall the Big Bog takes on an unexpected charm, a somber, melancholy beauty. The water reflects the grave grays and blues of the sky and, along the shore, the reds, browns and yellows of the frost-touched trees. Bears amble about, fattening on berries and grubs. Beavers fell trees and drag them into the water for their winter larders. Only the occasional crack of a rifle shot or primitive sounds like the lonesome call of a loon, the honking of geese or the howl of timber wolves breaks the marshlands' still, reflective mood.



DAPPLED FAWN, about six months old, pauses while walking through path in cattails. Spots on fawn will disappear when it grows a new coat in the late fall.





AT DAWN a brooding quietness lies on marshlands. Break in tall grass in right foreground is passageway followed by beavers who have dragged tree limb out

into the water (*right, center*). The trees lining the shore are shrubby willows and aspens. The water over most of the Big Bog country is from one to four feet deep.

CONTINUED ON NEXT PAGE



A DEAD FOREST, a forlorn jumble of bare and broken trees, pokes out of the murky water in a state game refuge near Red Lake. Beavers flooded the area,



building a dam across an old drainage ditch and killing the aspen trees. They benefit from such destruction because aspen bark is one of their favorite foods.

CONTINUED ON NEXT PAGE

ON THE WING, mallard duck rises above a stand of cattails. Ducks and the other migrating birds from Canada fatten up on wild rice while stopping off in the marshlands on trip southward.





When you brush your Rayve-clean hair, you can *feel* the new life in your wave

The only shampoo
that praises your
hair 5 ways...and
makes your hair
want to curl!

✓ **Washes more shine into your hair!**

New-formula Rayve Creme Shampoo washes each hair diamond-bright—flashing with light and life!

✓ **“Cream-conditions” your hair!**

Scientists say *frequent gentle* shampoos mean lovelier, healthier hair! Rayve’s special hair-cosmetic oils “cream-condition” your hair to new beauty every time you shampoo!

✓ **Quick, rich lather!**

Instantly—even in hardest water—Rayve bursts into energetic lather—works down to scalp *fast*—for deep-down cleansing!

✓ **Free-rinsing . . . no soap-drag!**

No other shampoo rinses out faster! Free-rinsing Rayve *bathes* your hair with highlights!

✓ **Solves short hair’s #1 problem, too!**

Short curls *must* be dancing-clean or they go limp . . . Rayve’s *gentle* cleansing lets you shampoo *often*—keeps short hair at glamour-peak!

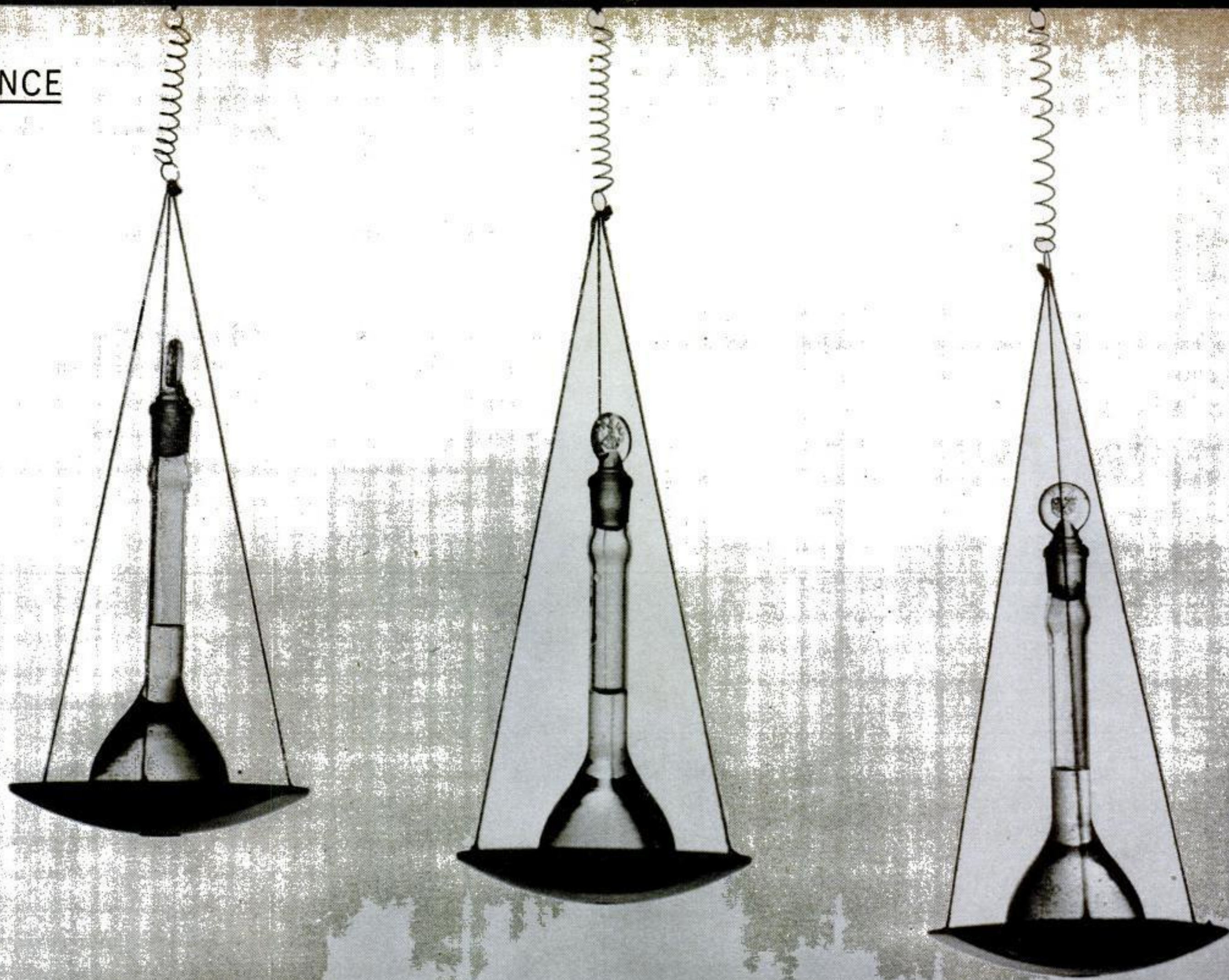
AND...makes your hair want to curl!

Rayve actually washes more life into your wave! It leaves every hair so springy, yet so obedient, new-found waves fairly *ripple* back from your brush! Rayve makes your hair *want* to curl!



In jars or tubes

Rayve CREME SHAMPOO



MODEL SHOWS HOW EQUAL AMOUNTS OF ORDINARY WATER (LEFT), DEUTERIUM WATER (CENTER), TRITIUM WATER (RIGHT) REGISTER DIFFERENT WEIGHTS

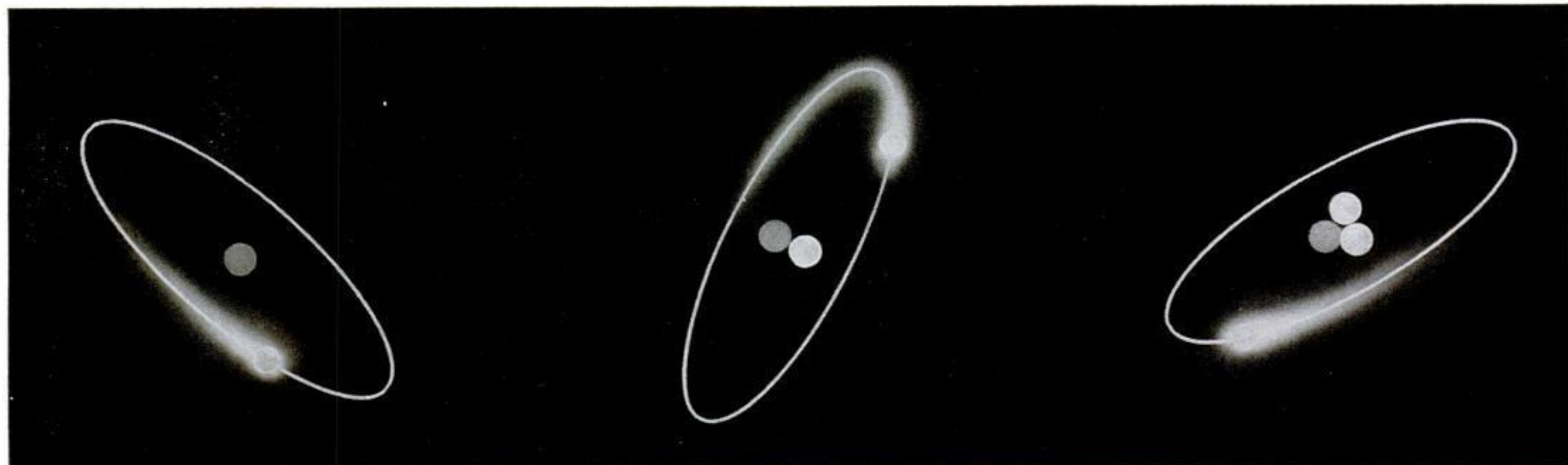
U.S. GRAPPLES WITH PROBLEM OF MAKING H-BOMB

This month the U.S. Atomic Energy Commission will receive \$260 million appropriation "for nuclear reactors with primary military uses." This somewhat cryptic language indicates for the first time exactly how the commission's scientists expect to produce fuel for a hydrogen bomb. For the construction of an entire new group of atomic piles could have only one purpose—the large-scale production of "tritium," an isotope of hydrogen which is so rare that

when scientists recently found it for the first time in ordinary water they estimated that the whole of Lake Michigan would yield only a few grams of this element.

Two different hydrogen isotopes have been considered seriously as potential H-bomb material. One is "deuterium," or heavy hydrogen; tritium, the heaviest hydrogen, is the other. If the bomb could be made of deuterium alone, the task would be comparatively simple. For

deuterium occurs in nature and is available in large quantities. But tritium must be produced artificially. Such large-scale production is possible only in gigantic atomic piles like those at Hanford, Wash., where the AEC manufactures plutonium for A-bombs. Since the commission is now undertaking another such project, it is clear that some tritium will be necessary for the superbomb. The evidence indicates that the job will be a formidable one indeed (pp. 73, 74).



THREE ISOTOPES of hydrogen differ in their atomic structure and weight. Ordinary hydrogen (*left*) has a nucleus of a single proton (black ball). Deuterium

(*center*) has a nucleus of one proton and one neutron (white ball). Tritium (*right*) has one proton, two neutrons. Each hydrogen atom is circled by a single electron.



...of course,
it's electric!

The most exclusive couple in the world!

Westinghouse Speed-Electric Range with SUPER-COROX® Unit

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This exclusive new unit starts surface cooking instant-fast... gives piping hot soup for four in 3 minutes... afternoon tea for a quick pickup in two... brings fresh or frozen vegetables to steaming in only 3 minutes... warms leftovers in less time than it takes to set the table.

Yes, the SUPER-COROX Unit provides short-order cooking that is really *short*... clips precious minutes off meal preparation. See it on the new Commander. See the "Miracle Oven", too... the Color-Glance Controls, and other wonderful new features. At your Westinghouse Retailer's now.

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See TV's Top Dramatic Show... "Westinghouse STUDIO ONE"... Every Week

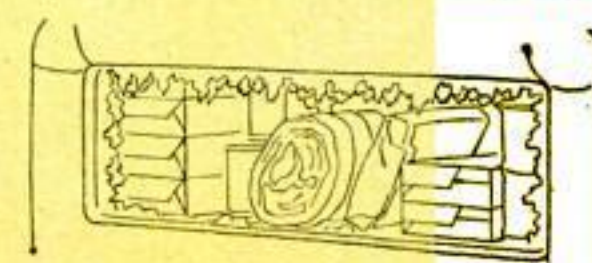
Westinghouse FROST-FREE® Refrigerator never needs defrosting

It's easy to claim "no defrosting"... but, if you're wise, you'll check these important facts.

Ask point blank if *all* defrost water is disposed of *automatically* so you *never* have to empty any trays, pans or jars. Whether frozen foods... especially ice cream and frozen fruits... stay brick hard *even during defrosting*. Whether *all* defrosting work is eliminated... no frost to scrape, no foods to remove. Make sure that "no defrosting" applies to the Freeze Chest. And that the refrigerator defrosts *only when it needs it*.

Only the Westinghouse FROST-FREE can answer "Yes" to all these questions. It's the *first and only* refrigerator that never needs defrosting... *anytime, anywhere*. Better see it, today.

A REFRIGERATOR THAT...



Ends defrosting
anywhere, anytime

Means no water
to empty... ever



Keeps ice cream
brick-hard, always

AND A RANGE THAT...

Cooks bacon and
eggs in 3 minutes



Bakes in any
rack position



Signals cooking heat by color

YOU CAN BE **SURE**..IF IT'S **Westinghouse**



Exhaust Fan



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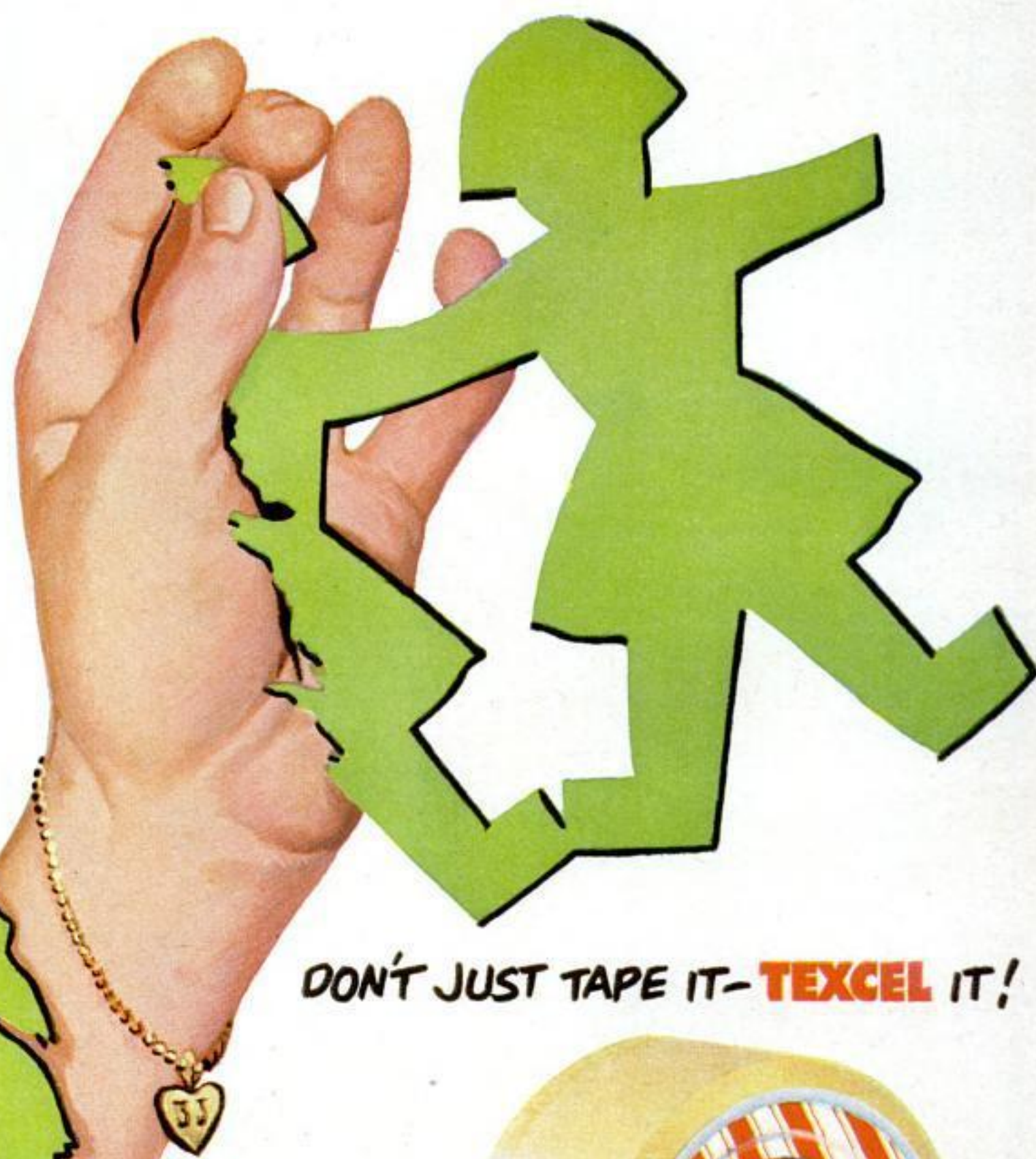


Coffee Maker



Roaster-Oven

"D-DADDY
GET THE
TEXCEL TAPE!"

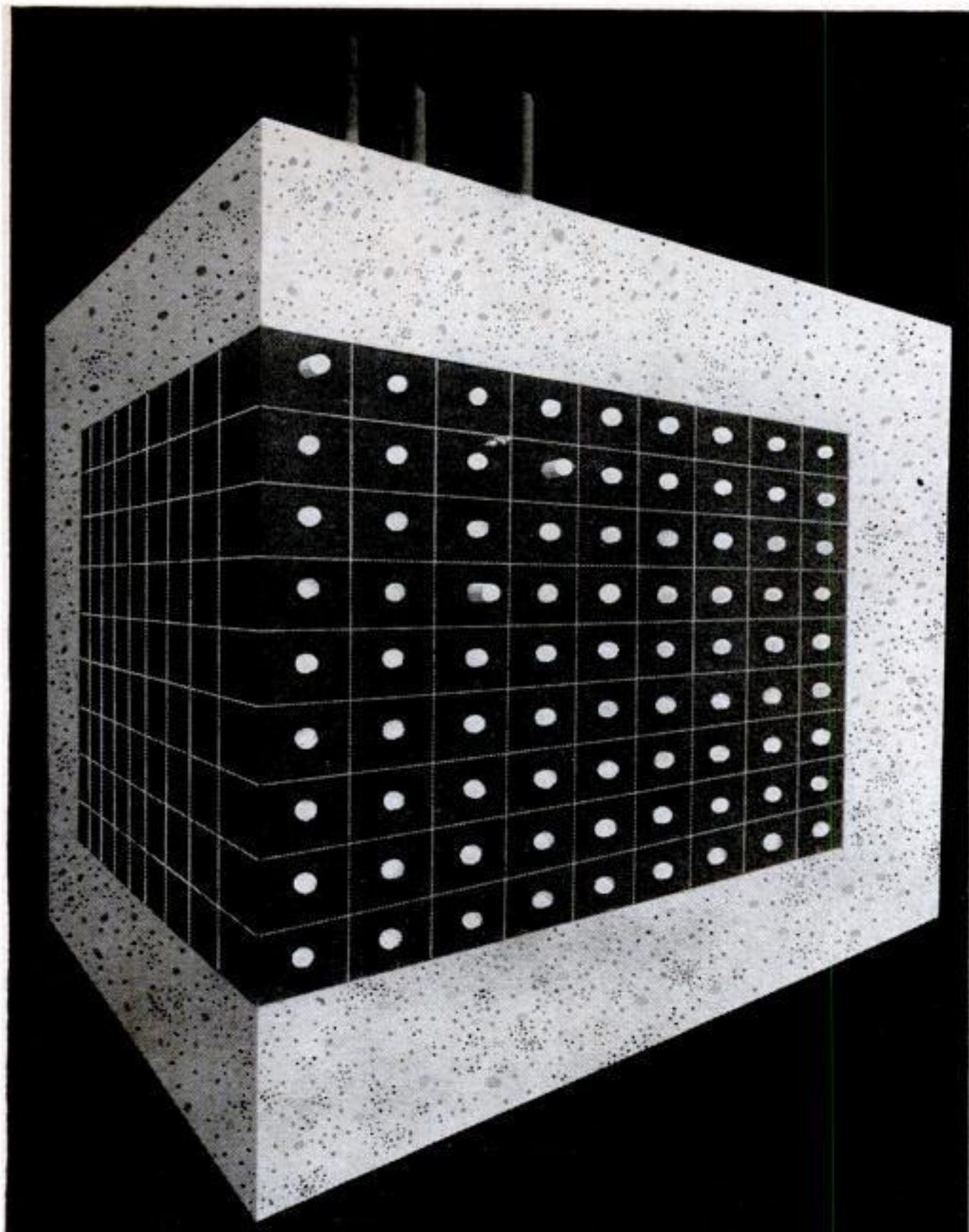


DON'T JUST TAPE IT-**TEXCEL** IT!

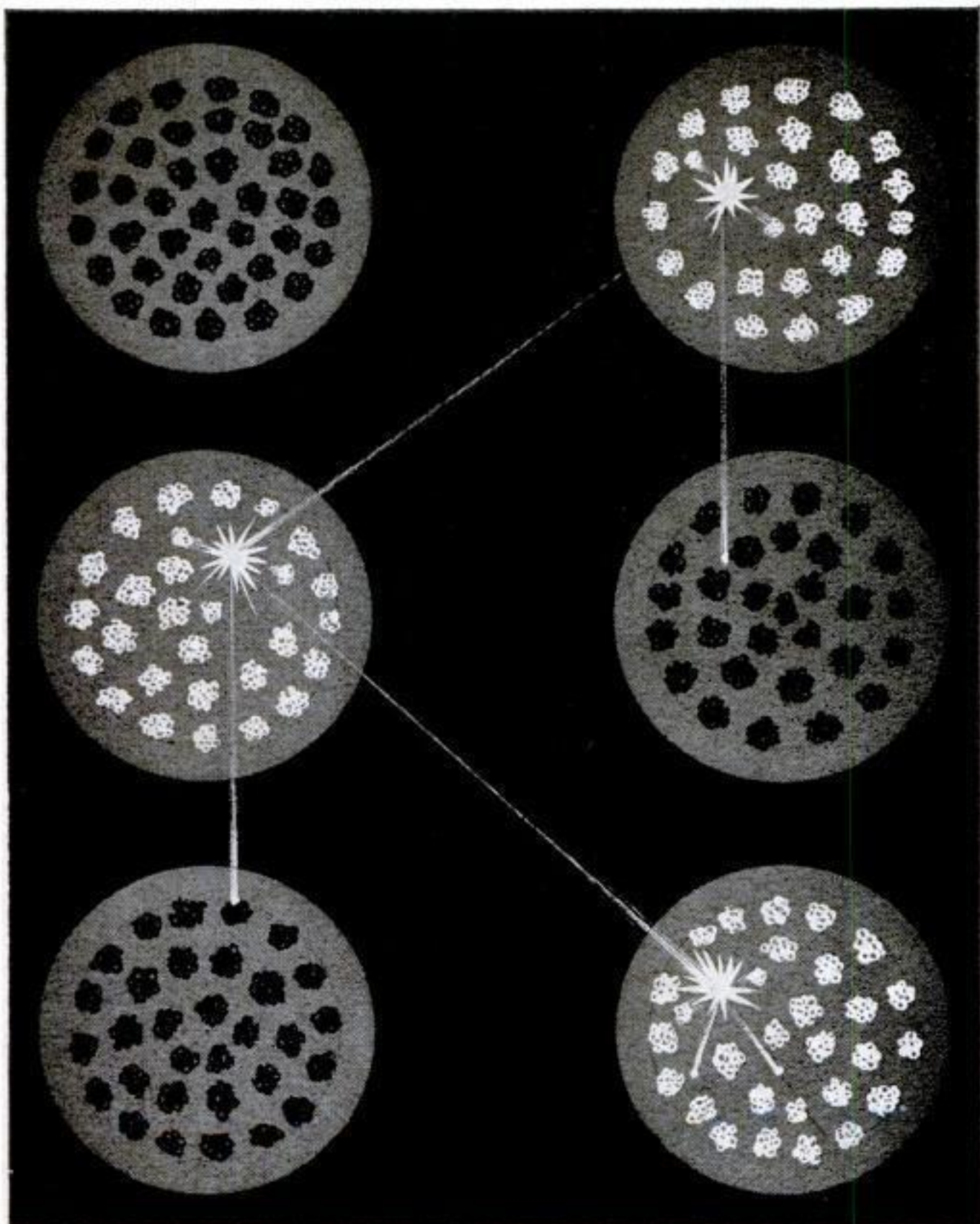


TEXCEL *CELLOPHANE* **TAPE**
HAS 1,001 USES!

INDUSTRIAL TAPE CORPORATION, NEW BRUNSWICK, N.J.

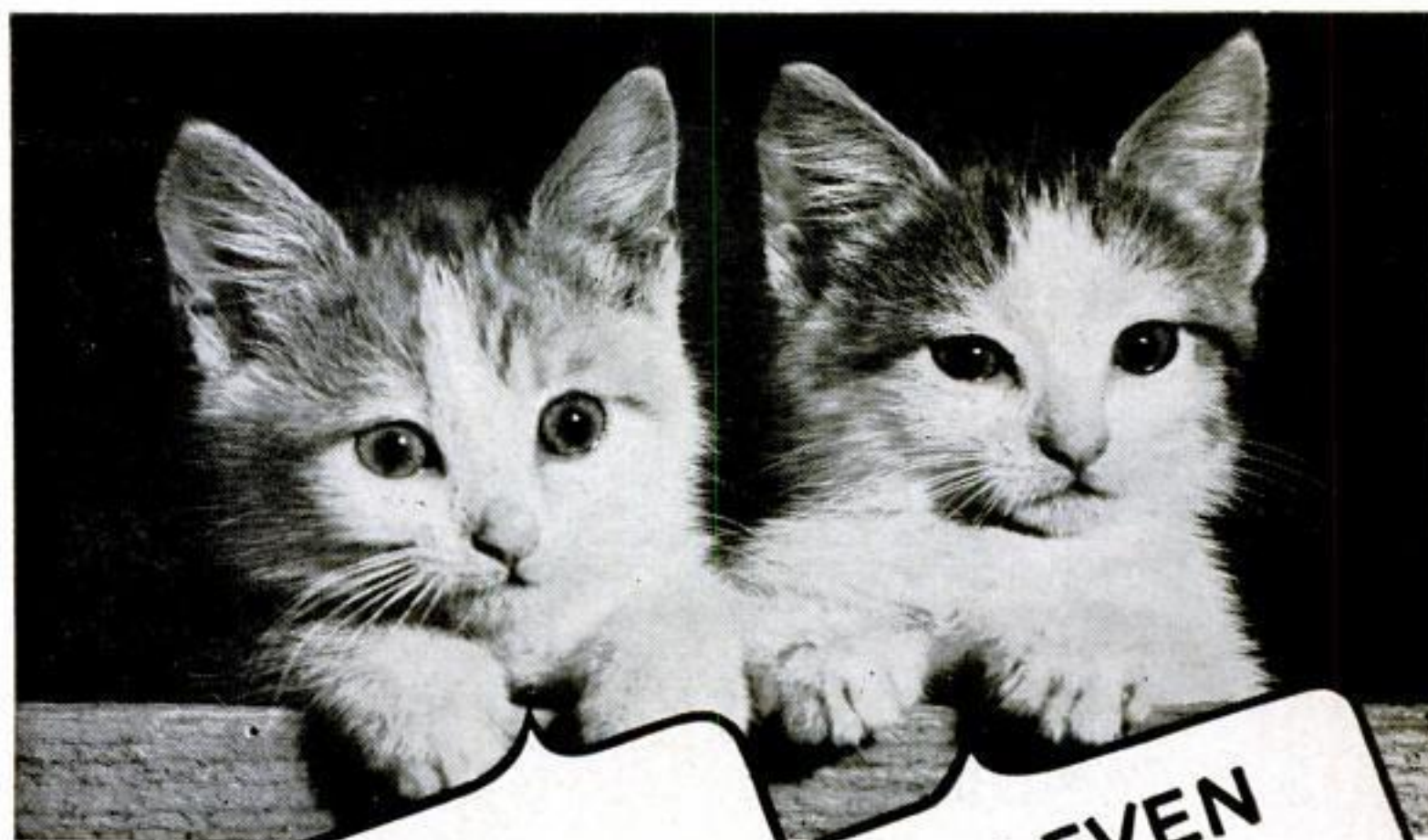


THE ATOMIC PILE is a cube of concrete-encased graphite honeycombed with long, thin rods of extremely pure uranium metal. Fissioning atoms of Uranium 235 emit swarms of neutrons, some of which are captured by U-238 atoms to form plutonium while others go on to strike U-235 atoms and split them to continue the chain reaction. By inserting lithium rods into pile so they too can absorb neutrons, the chain reaction can be used to produce tritium (*below*).



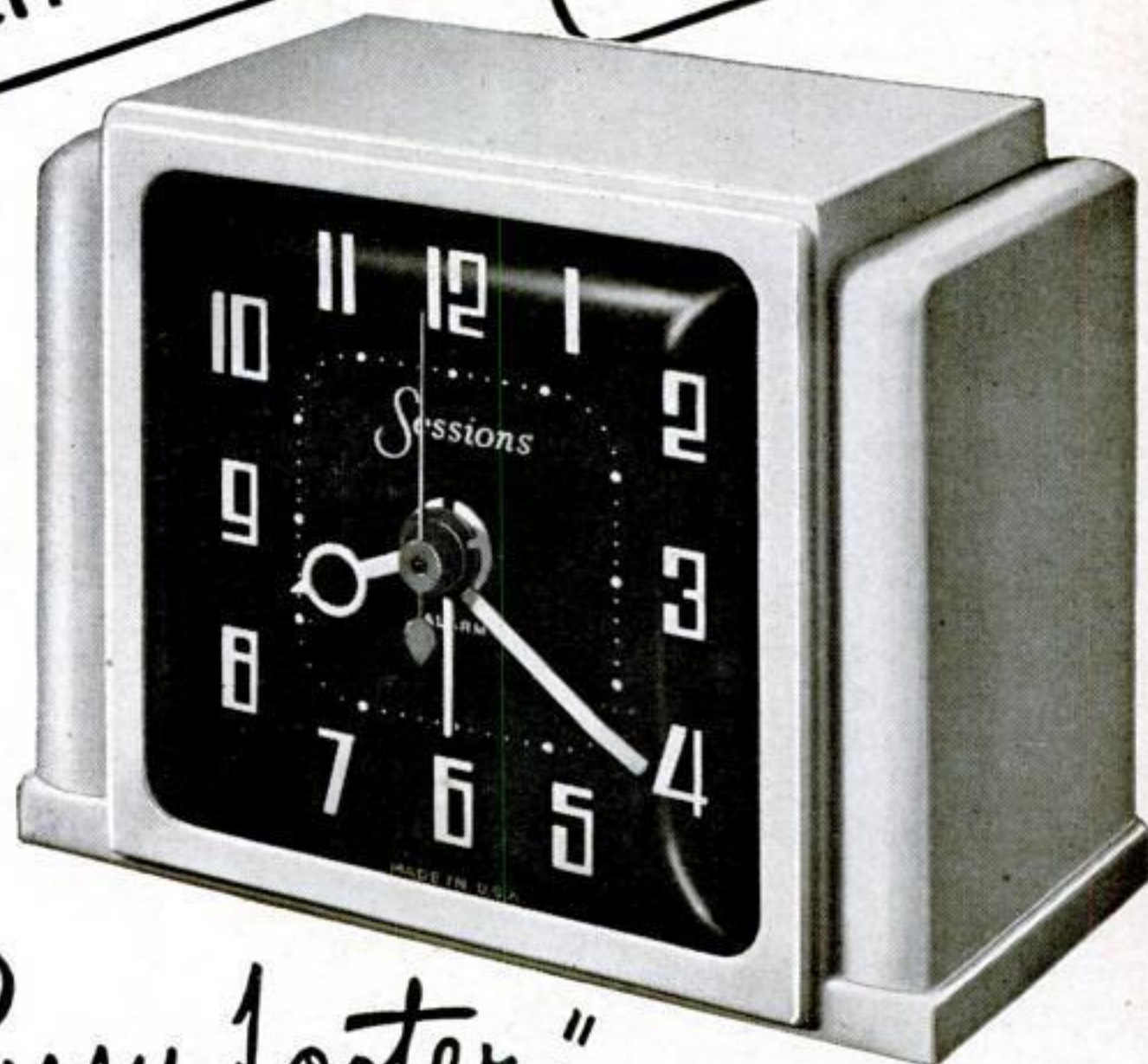
TRITIUM PRODUCTION occurs when neutrons produced in uranium rods (light atoms in cross section above) strike lithium rod (dark atoms). At upper right, an atom of U-235 in a uranium rod fissions, emitting two neutrons. One neutron enters lithium rod (*right, center*) and is captured by lithium atom which then breaks down into helium and tritium. The other neutron hits a uranium rod, causes another fission, which again emits two neutrons to continue process.

CONTINUED ON NEXT PAGE



IT'S
KITTEN QUIET

NOT EVEN
A PURR!



"Pussy-Footer"

\$4.50*

With Tru-Bel Alarm . . . Only
Luminous Hands and Numerals \$5.50*

*Subject to Federal Excise Tax. Slightly higher in far West.

It sleeps you more quietly, for the "Pussy-Footer", like all Sessions Electric Clocks, has far fewer moving parts than ordinary clocks.

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Night and Day this means the handsome Sessions "Pussy-Footer" is a *better*, all-around clock for you . . .

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KEEP THAT
YOUNG, HEALTHY LOOK!

Join
Burgess Meredith

IN ONE OF THE WORLD'S
FOREMOST CLUBS

As man's youth has gotten longer, by decades, more and more men are taking a YOUNG man's care of their appearance—more and more men are joining the Aqua Velva After-Shave Club. This circulation rouser brightens and braces your skin after shaving, gives that young, healthy skin-freshness everyone enjoys looking at. Try it!



A few of the members: Lauritz Melchior, Norman Rockwell, Lucius Beebe, Maj. George Fielding Eliot

Burgess Meredith, distinguished actor and member of the Aqua Velva After-Shave Club.

if it's tagged

UNISEC[®]

it's durably water-repellent, permanently wrinkle-resistant



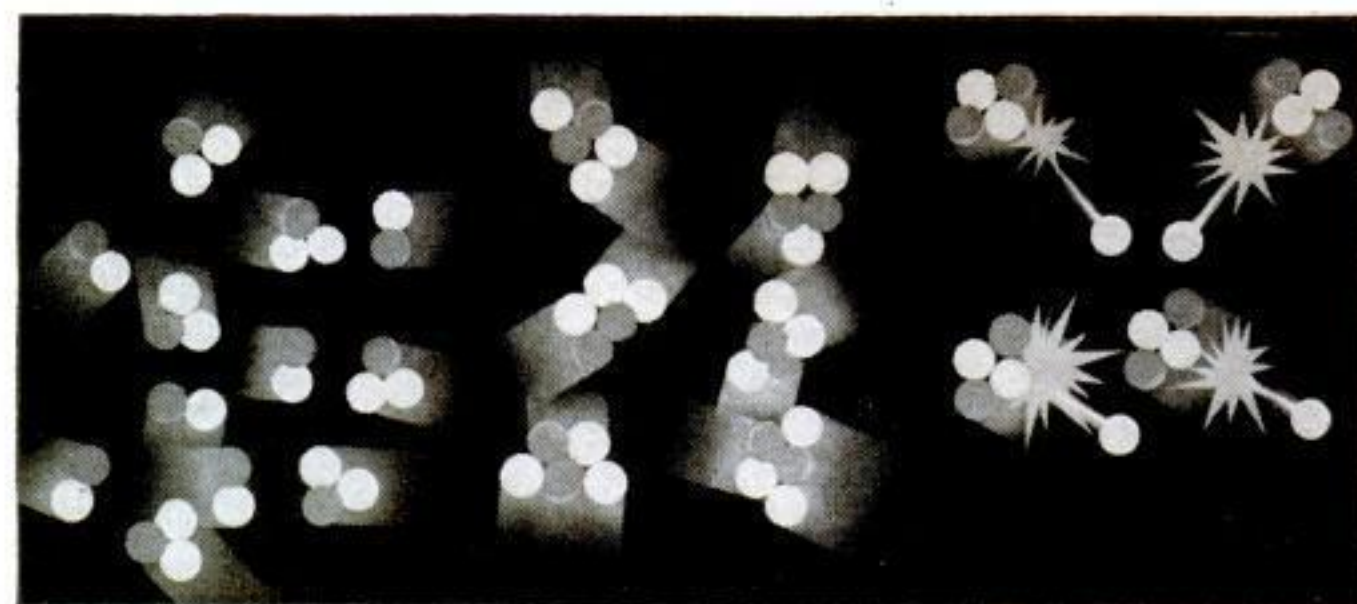
Renewable water-repellent finish

Dual-purpose UNISEC finish

SEEING IS BELIEVING... For this impartial test, halves of two different jackets were sewn together. One trip to the dry cleaner and the left half lost its water-repellence, requiring a costly renewal. Not so with the UNISEC-processed half! You can see that it still sheds water efficiently. Why? Because UNISEC is a durable water-repellent finish...gives protection **without renewal** even after repeated dry cleaning. UNISEC-processed garments breathe freely, providing body comfort...resist wrinkles, perspiration and non-oily stains. Look for the UNISEC tag on all men's, women's and children's outerwear of spun rayon and rayon-nylon...at leading stores.

THE UNITED PIECE DYE WORKS, 132 Madison Ave., N.Y. 16 • Lodi, N.J. • Los Angeles, Cal.

H-Bomb CONTINUED



HOW H-BOMB WORKS is shown in this three-stage drawing. Deuterium atoms (two balls) and tritium atoms (three balls) collide at left, coalesce briefly (center) and then throw off neutrons, thereby releasing explosive energy (right).

PRODUCTION OF TRITIUM WILL BE BOTH DIFFICULT AND EXPENSIVE

There is no question that the possession of the hydrogen bomb would add materially to the U.S. arsenal. The effective radius of destruction of the superbomb might extend to 10 or 15 miles whereas that of the A-bomb is only about one mile. Considering the many problems of high-altitude bombing, this increased radius would allow for a comfortable margin of error. Nevertheless the decision to go ahead with the construction of the hydrogen bomb was a hard one to make. The long deliberation which preceded that decision was shrouded in secrecy, but it is certain that it hinged on two basic questions: 1) Was it scientifically certain that the bomb could actually be made? 2) Would the weapon really be worth its great cost? The answer to the first question must have been a definite "yes." But there was some disagreement on the second. Said Physicist Robert Bacher, then a member of the Atomic Energy Commission, "It sounds as though the production of tritium in quantity is at least a fairly expensive, if not a formidable process."

The factors that make the production of H-bombs a "formidable" one are these: of the two possible fuels for the weapon—deuterium and tritium—one, deuterium, has always been considered doubtful because of its slow reaction time. Therefore some quantity of fast-reacting tritium would have to be used so that, when triggered by an A-bomb burst, the particles of the mixed isotopes would fuse together (*above*), releasing additional energy to produce a superexplosion. But tritium is much harder to produce than deuterium. It must be manufactured in atomic piles like those at Hanford (*below*). These piles are now devoted to the production of A-bombs, and therefore new ones must be built. Some physicists have argued that even a plant the size of Hanford would need 100 years to produce enough tritium for one half-tritium, half-deuterium H-bomb. Obviously, then, some means must have been found to produce the bomb with a minute amount of tritium.

It must be assumed that no matter how far the government scientists have been able to shave the requirements for this priceless isotope, the superbomb will be enormously costly—probably more costly than the number of A-bombs capable of doing the same damage. But the value of the H-bomb exceeds its military potential. Its psychological effect on a potential enemy will be great. More than the A-bomb, the superweapon may serve as a deterrent to the outbreak of an all-out war.



HANFORD PLANT (shown in drawing), where plutonium is made, will be a pattern for tritium production plant. AEC is now seeking 200,000-acre site.



How to build a bouncy dog!

3 times the nourishment in **"COMPLETE DINNER"** Gro-Pup!

Gro-Pup Ribbon is solid nourishment. Solid—not two-thirds moisture like leading canned dog foods. That's why, pound for pound, Gro-Pup Ribbon provides 3 times the nourishment for your dog.

Build up your dog with Gro-Pup. It's a *complete* food... a "complete dinner." Gives every nutrient dogs are known to need! No need to add meat or other foods.

Savings add up to \$1 per week—when you switch from canned dog foods to Gro-Pup.

Saves work, too. No mixing, no can openers, no leftover muss in your icebox! Start your dog today on Gro-Pup "complete dinner."



First dry dog food awarded this seal as a Complete Food.

FOR DOGS OF ALL AGES, SIZES AND BREEDS
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BUT THOSE OF PRACTICALLY **EVERY** ARTIST AND
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150 fit in one foot of an ordinary
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Changer itself is less than a foot
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Permanent Point pick-up.

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With your new "45" you get 6
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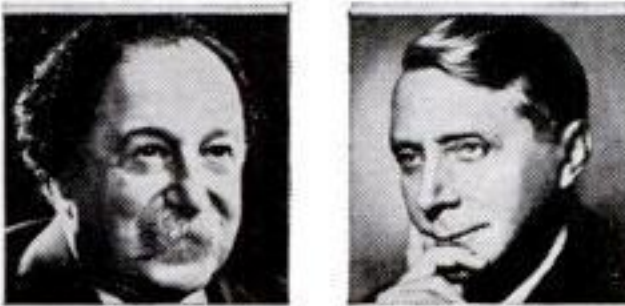
Jeanette MacDonald



Freddy Martin



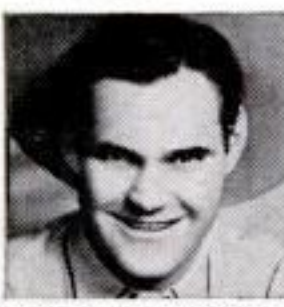
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Set Svanholm



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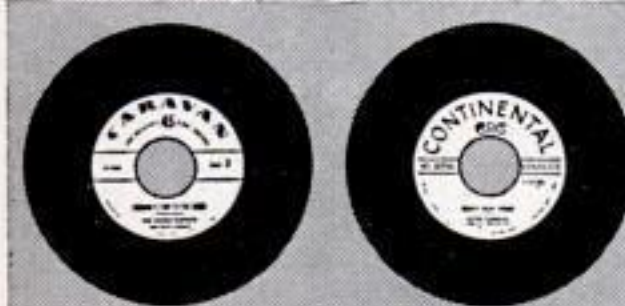
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Good-bye to old "spindle-seeking,"
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the first completely new kind of
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up a stack of records in 2 fingers—
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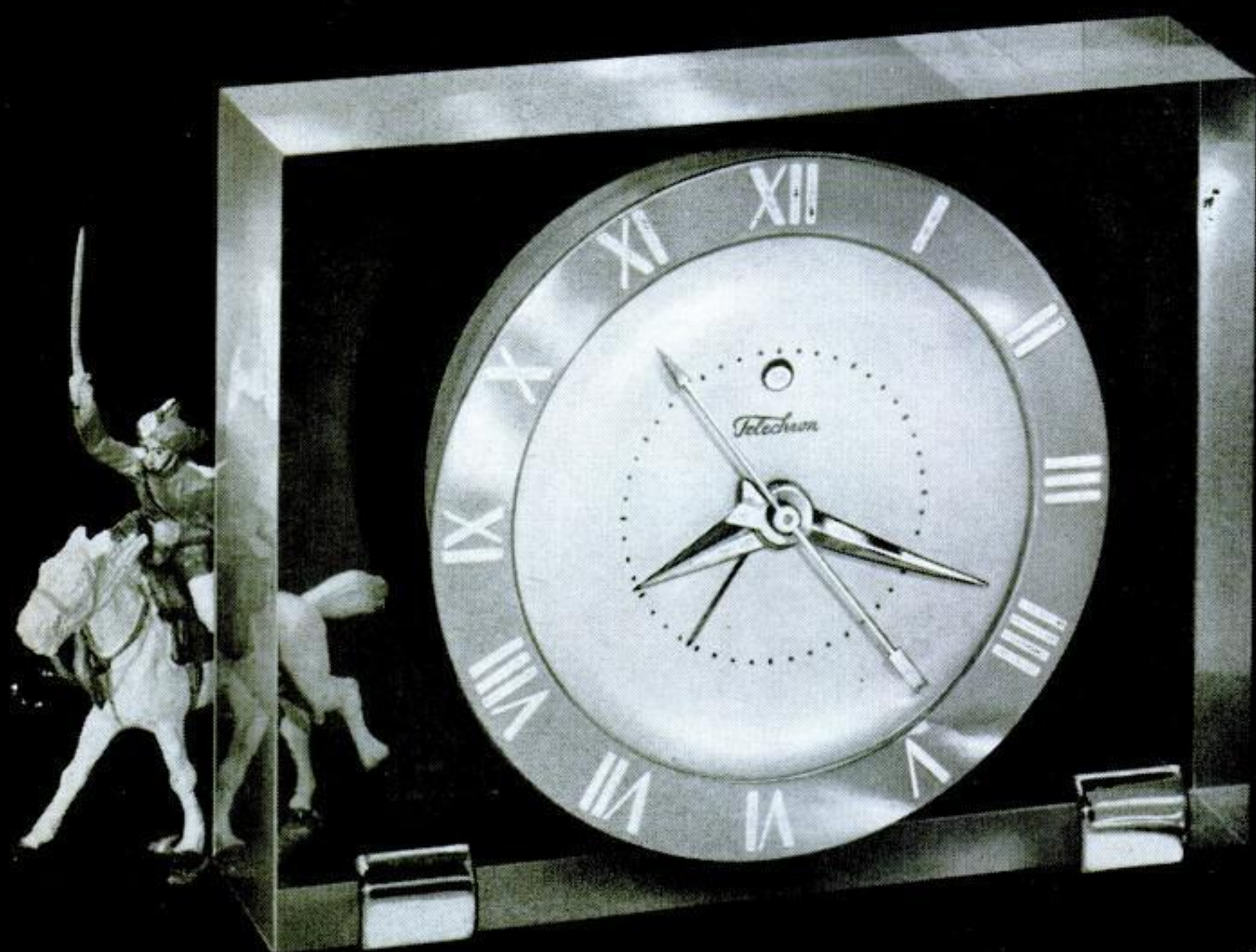




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Silent. No winding, oiling, regulating.

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IN A ROYAL RAGE the king, attended by courtiers, kicks up his heels because his beloved son has been cursed by a witch and sent on a dangerous quest for three magical oranges.



The Love for Three Oranges

A SLAPHAPPY FAIRY TALE MAKES A SMASH-HIT OPERA

Thirty years ago, when he was in America, Russian Composer Sergei Prokofiev was commissioned by the Chicago Opera Company to write *The Love for Three Oranges*. His opera turned out to be a flop. The music sounded too unfamiliar, the slapstick fun was too unorthodox. But now, tightened, brightened and translated into English, *Oranges* is being done by the New York City Opera and has become a hit. Last year extra showings were given on public demand, and it is a sellout again in the company's fall repertory.

While his opera is doing fine, Prokofiev himself, who is now living in Russia, is not. Although he is Russia's most distinguished composer, he is continuously in and out of

the cultural doghouse. Last year he was officially rebuked for his "absence of wholesome musical thought." This summer, bowing to pressure, he found favor again with a super-patriotic oratorio about Russia's desire for peace. To Americans, Prokofiev is best known for his *Classical Symphony* and for his children's tale, *Peter and the Wolf*, which displays his wonderful gift for musical fun. *Oranges*, a slap-happy spoof of oldtime robustious opera, tells about a sad prince who could not laugh and is sent on a wild hunt for three magic oranges. That such engaging nonsense—once a by-product of the Russian temperament—has now been squelched is sadder than the prince who couldn't laugh.

CONTINUED ON NEXT PAGE



AN OGRE COOK, sung by deep basso, does a coy dance when she is lured away by a magic ribbon from guarding oranges. Spectators in box are actors in opera.

THE JOYFUL ENDING finds the prince (center) back home in his own kitchen with his pretty fiancée who popped from one of the oranges when he cut it open.

LOVE FOR THREE ORANGES CONTINUED



THE PRINCE laughs for the first time when a nasty witch stumbles and falls as she enters his court. In revenge she sends him hunting for the magic oranges.





IN A PUFF OF SMOKE a friendly magician disappears down a trap door, as all good magicians should. He has just helped the prince and his jester (*left*) on their

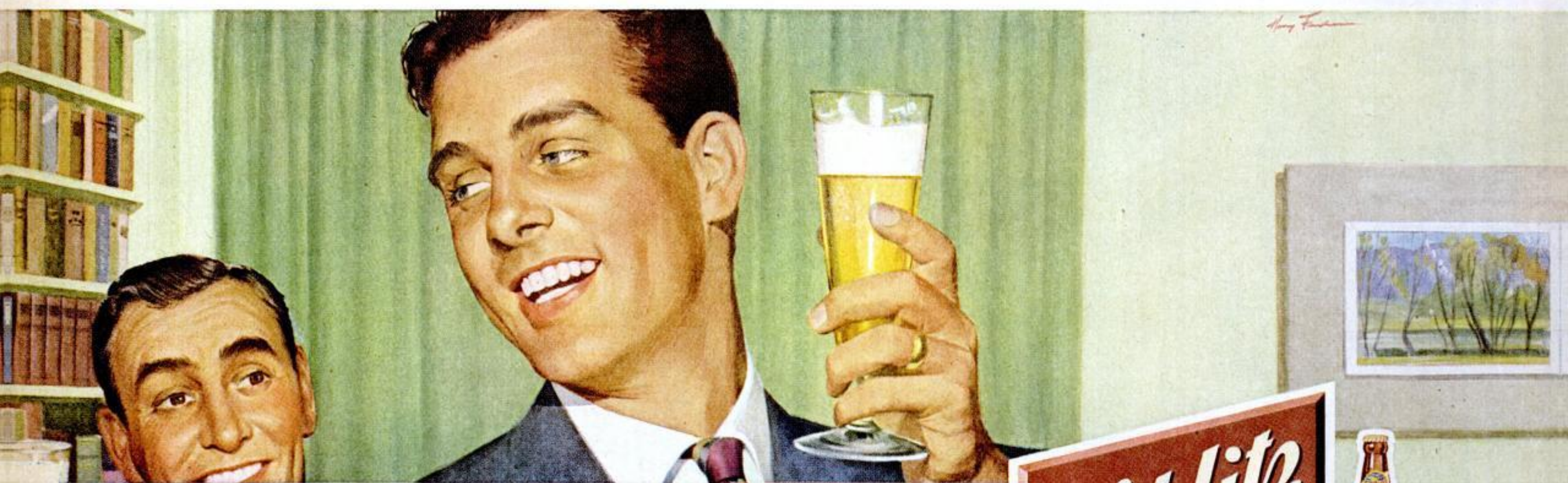
orange hunt by giving them a magic red ribbon. The leaping figure represents a busy wind which conveniently blows the two hunters on their way with a bellows.



"I was curious..."



I tasted it...

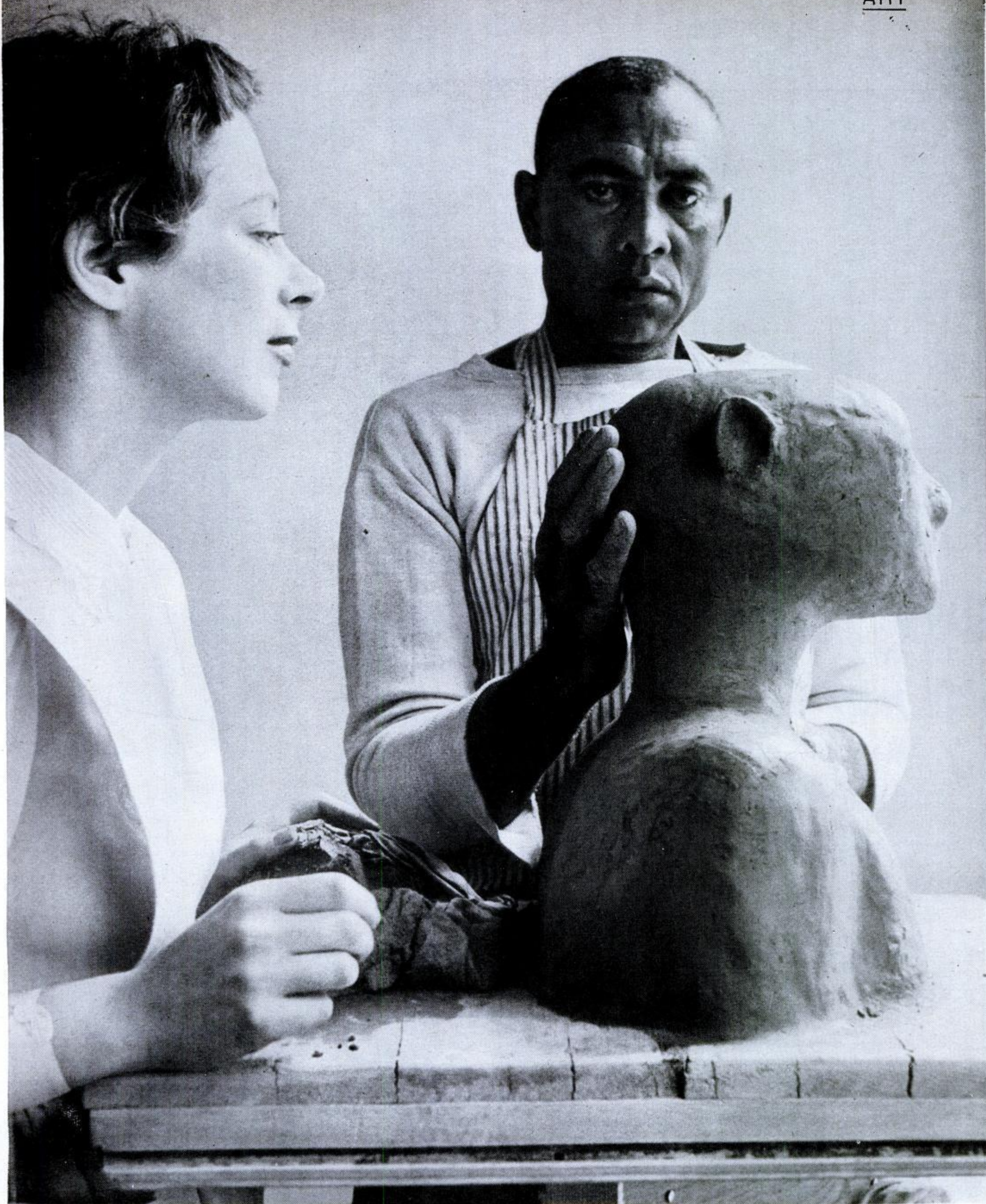


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No wonder Schlitz...

*The Beer that made Milwaukee Famous...
is the largest-selling beer in America!"*

TUNE IN! Mr. and Mrs. Ronald Colman, "The Halls of Ivy," Wednesday nights on NBC



JEANNE KEWELL (LEFT), TEACHER AT SAN FRANCISCO CENTER FOR BLIND, INSTRUCTS JAMES THORNTON, WHO IS WORKING ON HALF FINISHED SELF-PORTRAIT

Sightless Sculptors

Blind amateurs do extraordinary self-portraits

Last year a young teacher at the California School of Fine Arts, named Jeanne Kewell (*above*), started a sculpture class at the San Francisco Center for the Blind. Her purpose was to help train the blind to use their hands. This year her experiment paid off in one of the most extraordinary exhibitions of sculpture ever staged. First shown on the West Coast and now exhibited at New York's Bertha Schaefer Gallery, the works of 11 blind pupils proved to many critics that blind artists can master form more rapidly than those who can see and can pack it with great emotional strength.



Smart, warm friends in a cold, wet world

• You've got winter backed off in a corner with these handsome Walk-Overs on your feet.

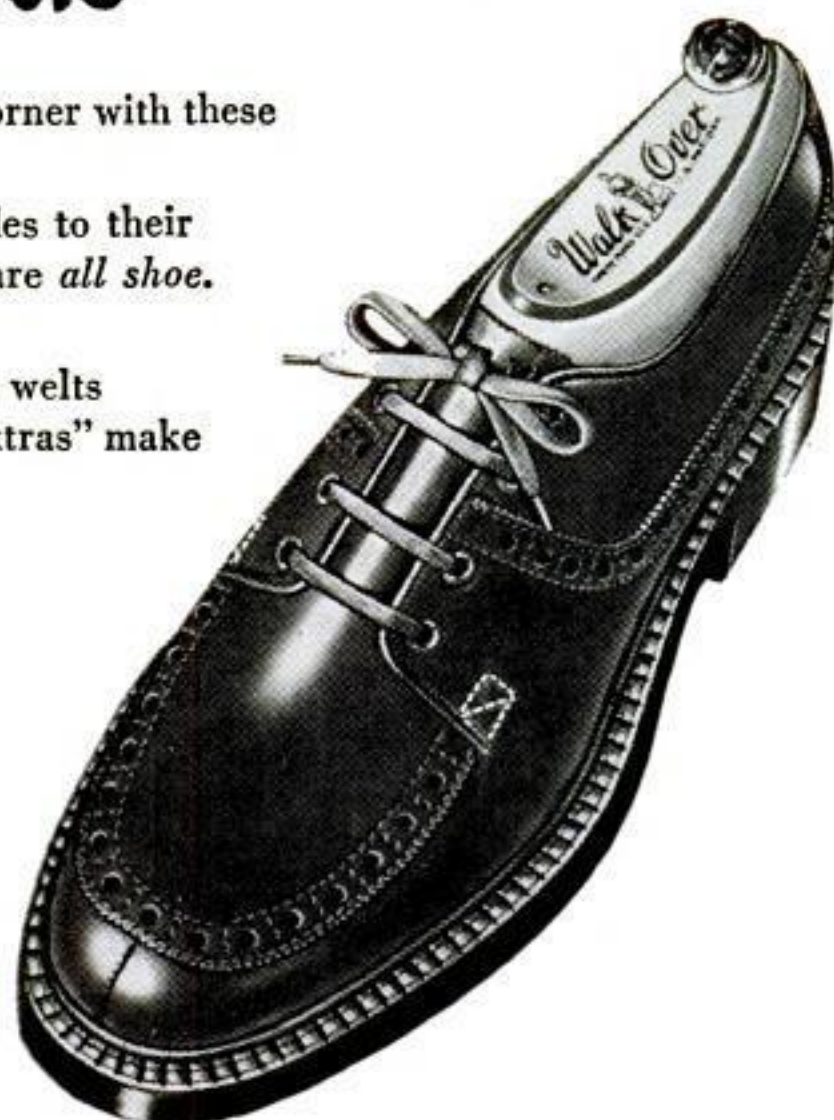
From their damp-proof, oil-flexed soles to their weather-control uppers, these shoes are *all shoe*. Husky without being heavy-footed.

Special wrinkle-proof linings, cushion welts and dozens of other craftsmanship "extras" make Walk-Over Shoes one of the smartest buys a man can make.

Top—MAJOR—Bridle Tan Heather Grain, Stormproof Welt.

Center—MAJOR—Bridle Tan, Cushion Welt.

Bottom—BROADMOOR—Bridle Tan.



Walk-Over MUDHOUNDS



Geo. E. Keith Company, Brockton 63, Mass.

Sightless Sculptors CONTINUED

THE BLIND SCULPT THEMSELVES



SELF-PORTRAIT was done in class by Patience Prevetz. It is an extraordinary likeness, down to her little smile. She worked on it for nine months.



THE ART CLASS builds figures in wet clay which will later be fired in a kiln. Each student works by feeling own bone structure—note the girl at left.



FIRST ATTEMPT at art by Leonid Malarevsky, an accountant before he lost his sight nine years ago in Philippines, produced this strong self-portrait.

CONTINUED ON PAGE 85

THE THIRD SHAKER

...the most exciting news in food today!

It holds a "white magic" which, adding no flavor of its own, dramatically brings out more flavor in familiar foods than you've ever tasted before. An infant product of alert American enterprise, it is already in daily use in thousands of kitchens

ALL OVER AMERICA, in homes, in dining places, in food plants, there's a growing hum of excitement about a product that does strange and wonderful things for the flavor of foods.

It is not a flavoring. Nor is it an ordinary seasoning or condiment. It is like nothing else American food-lovers have ever known. For without adding taste, color or aroma, it marvelously brings out the natural flavor already in foods.

More chicken flavor in chicken

The product is Ac'cent. Just a touch of this amazing Ac'cent, and chicken tastes more chicken-y. A bit of Ac'cent, and your steaks and roasts yield up a delightful fullness of flavor that you never dreamed they had. A sprinkle of Ac'cent in soups, stews, gravies, vegetables, gives a lift to flavor that home cooks and expert chefs are quick to recognize.

Another remarkable virtue of Ac'cent is in sustaining flavor. It combats the loss of flavor which occurs when food is held over for a period of time . . . actually conserves the good fresh taste of foods.



Ac'cent is the registered trademark of International Minerals & Chemical Corporation. General Offices: 20 North Wacker Drive, Chicago 6, Illinois.



An old flavor secret

Ac'cent is a new product. Yet the original discovery was made years ago by the flavor-hungry Orientals, seeking to give life and taste to their monotonous diet. They learned that the addition of one of the aminos—glutamate—remarkably enhanced the flavor of their pallid foods.

Since then, here in the United States—by substantial investment in research and facilities—techniques have been developed and patented for extracting monosodium glutamate from vegetable sources. This, refined to the highest known degree of purity (99+%), and in the form of sparkling crystals, is Ac'cent. The new Ac'cent plant in San Jose, California, is the world's largest and finest.

In many processed foods you buy

Unknowingly you may already have enjoyed the wonderful effect of Ac'cent. For it is in use today by food processors and canners whose brands you know well. And more manufacturers every month are inquiring about it and proving its benefits in tests on their own food products.

Also, Ac'cent is no stranger to the kitchens of many hotels and fine restaurants. Your own favorite dining-places

may even now be using Ac'cent to put an important extra notch of flavor in their dishes. The enthusiasm of such people is significant. For their very success depends on the good food they provide.

Makes food flavors sing

Ac'cent is not a substitute for anything you now use. You prepare your food in the usual manner—salt, pepper, season as always. Simply add a touch of Ac'cent—and cook in your regular way. The Ac'cent blends and brings out, like magic, the combined effect of the seasoning and the natural flavor of the food itself.*

The proof of Ac'cent is startling. A "with-and-without" test on some familiar food—hamburger, for instance—has given many a skeptic the surprise of his life. The fuller, richer flavor of the portion with Ac'cent is eloquent proof that Ac'cent "makes food flavors sing."

Few food items have ever stirred so much excitement. Ac'cent is headed straight, and moving fast, to its logical place—the third shaker on the American stove-top and dining table.

And it is coming your way—wherever you live. It is already in daily use in ever-increasing thousands of homes, and sold in more and more food stores everywhere. If you don't find it readily, write address below for names of nearest stores.

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*How does Ac'cent work? While science is searching for the complete answer, it has been established that Ac'cent urges the taste buds to a quick, intense and sustained appreciation of food flavors.



FLORIDA FRESH-FROZEN CONCENTRATED ORANGE JUICE

It's nothing less than an orange juice miracle! From a tiny can, you make a whole pitcherful of the most delicious orange juice you ever tasted. And you do it all without any squeezing or straining or *anything*... in less than 60 ticks of the clock!

All the fresh-fruit taste, all the nourishing food values of oranges just picked from the tree. You'll be delighted. Delighted with the marvelous fresh taste—the convenience—the economy. Ask for it at any frozen food counter—*today!*

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**1½ PINTS
OF FULL-STRENGTH JUICE**
prepared quick as a wink!

Just add 3 cans of cold water. Stir vigorously. Your delicious juice is ready to drink!

Sightless Sculptors CONTINUED



"SEEING" by touching, Anna Rutgers, 60, runs hands over Moore's *Composition*. She liked smaller pieces because she could get an idea of the whole thing.

THE BLIND "SEE" MODERN ART

At Amsterdam's Stedelijk Museum recently a group of blind people were asked by the museum's director to become critics of sculpture and give their opinions of the works of Henry Moore, one of the most controversial of modern artists (*LIFE*, Jan. 20, 1947). "Seeing" his figures by touching them with their hands, the guests moved about the exhibit hesitantly at first and were not at all sure they liked it. They were baffled because the figures, which do not look much like heads and bodies, did not feel much like them either. But after they had spent hours fingering, patting and rubbing the sculptures, they were enthusiastic. Many returned a number of times to the show. One woman commented, "It is better when you come to understand that Mr. Moore isn't imitating life but telling you about it. It is the same with music."



RUBBING HIS HANDS over Henry Moore's *Mother and Child*, Willem Kramer feels figure from top to bottom. His wife, who is not blind, looks on.

Why not you ?

A new triumph awaits at your very finger tips—a cake with all the tender deliciousness, all the sumptuous come-hither as the one you see here. And must you go through a struggle to score this new triumph? Not at all. You merely have to add milk to either one of

the two new Pillsbury Cake Mixes—White or Chocolate Fudge. Why don't you march in tonight with one of these truly wonderful cakes and give your family a thrill that they can feel right down to the tips of their toes? Why not? Why not you?



Just add milk—



Milk is *all* you add—no eggs, flavoring, or extras of any kind required. These are complete mixes.

Remember—
You and Ann Pillsbury
can make a great team



Pillsbury CAKE MIXES

WHITE AND CHOCOLATE FUDGE



FOR SUNDAY CALLS skirt (\$4.95) and jersey top are worn with one-strap flannel shoes (Sandler of Boston, \$5.95). Plaid hat (Englander) costs about \$6.



FOR BACKYARD PLAY plaid slacks (\$5.95) can go with jersey pull-over (*above*, \$3.95) or shirts shown on opposite page.

Small-Size Separates

CROWNUP DESIGNS ARE SCALED DOWN FOR GRADE SCHOOL GIRLS

The average American female is clothes-conscious by the time she reaches the first grade and stays that way the rest of her life. To catch customers young and hang on to them as they grow up, some forward-looking women's garmentmakers are developing children's wear divisions. These adapt adult clothing ideas, such as coordinated separates, to the needs of grade school girls. In Sacony Sportswear's fall children's collection, part of which is shown here, are included no less than 29 mix-and-match jackets, skirts, slacks and blouses tailored like grownup sportswear. All of them, including wool flannels, can be safely washed. They come in related solid colors, plaids and stripes that can be combined in trim outfits for school, play and parties. Such adult fashion features as shoes in gray flannel and hats in matching materials can be had along with the clothes to make complete ensembles.



IN SCHOOL the short-sleeved blouse (\$3.95) shown on opposite page is worn (left, above) with plaid skirt (\$4.95). Red skirt (center, \$3.95) is topped by striped

jersey (\$3.95), navy jumper (right, \$5.95) with white rayon jersey shirt (\$1.95). Red sandals (Sandler, \$6.95) are more popular than standard brown this year.

CONTINUED ON NEXT PAGE



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1847 Rogers Bros. brings you a joyous new pattern—

Now at your silverware retailer's. 52-pc. set, complete service for 8, \$69.75, with tarnish resistant chest. No Fed. tax. Easy terms.

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It's a LILTING, lighthearted love of a pattern—1847 Rogers Bros.' new "Daffodil"!

With the century-old artistry that characterizes *all* 1847 Rogers Bros. designs—a perfection of detail and fine balance, an exquisite

height and depth of ornament.

Yet there's a new, fresh, "tomorrow" look to it—a beauty unlike anything you've seen in silverplate before! Truly a pattern for the young in heart—for you!

1847 ROGERS BROS.

America's Finest Silverplate

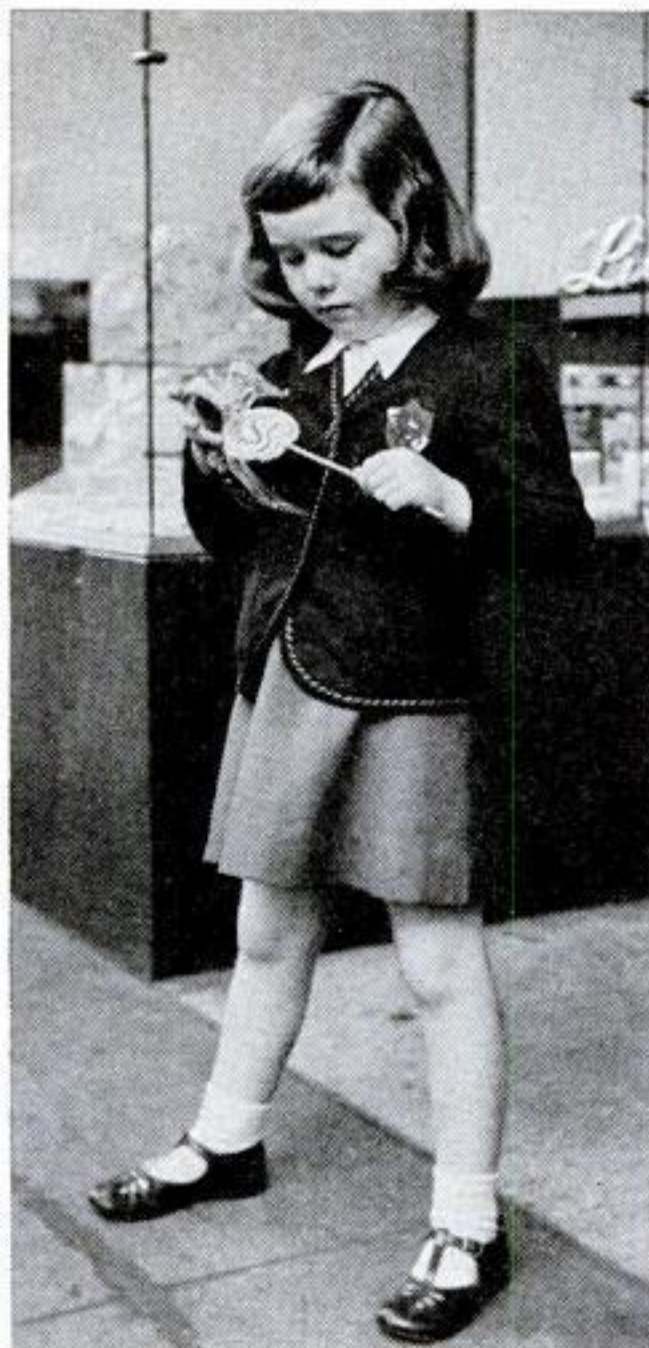
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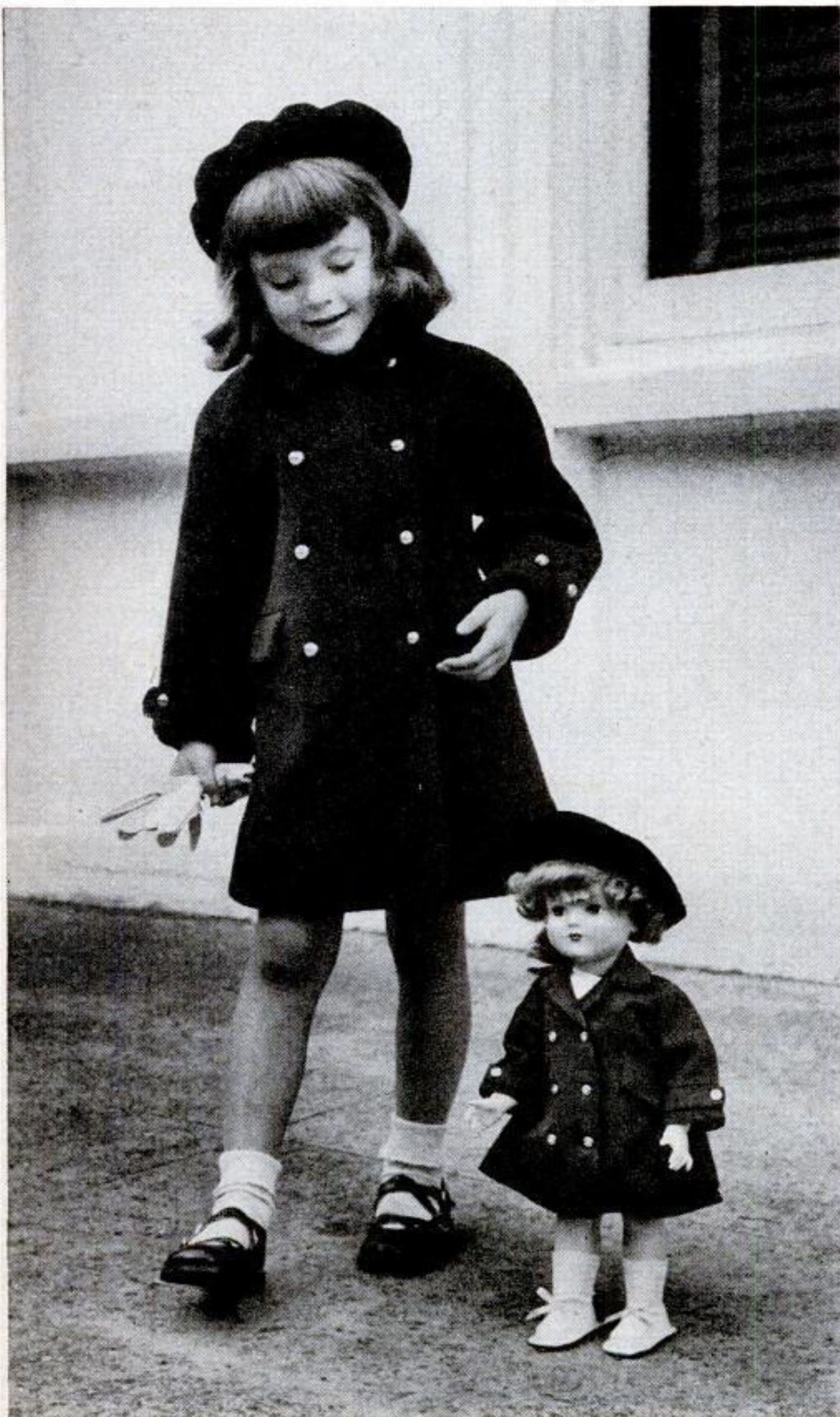




ETON JACKET combined with the gray skirt on page 89 makes a snappy suit worn with matching flannel shoes, white gloves. Jacket costs \$5.95.



BLUE BLAZER trimmed with a shield like a schoolboy's jacket goes with any skirt in collection. It has a collarless cardigan neck, costs \$5.95.



DRESS-ALIKES for Wanda the Walking Doll and friend are first children's wear venture by Designer Sophie of Saks Fifth Avenue, who specializes in expensive clothes for society matrons. Girls' navy chinchilla reefer, with leggings, is \$55. Doll, which can shuffle-walk alone, is \$14.95. Coat is \$3.50 extra.

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the BRA that hooks
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ESQUIRE
BOOT POLISH

For a dazzling shine you can see your face in . . . for a shine that's easy to get and hard to lose; for a repeat shine that comes back again and again with the quick flick of a cloth or brush . . . Lanolize your shoes with Esquire Boot Polish!



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ALASKA

Again our stepchild outpost enjoys a boom born of crisis

PHOTOGRAPHED FOR LIFE BY THOMAS D. McAVOY

Long before there was a Washington, D.C., the morose mountain ramparts of Kodiak and the great land mass to their north were coveted by the czars of St. Petersburg. It was Peter the Great who ordered his captains to sail east from Siberia and see what they could see, and it was the Russians who, on Kodiak Island, established Alaska's first permanent white settlement. Under successive owners and various names—Russian America, Seward's Folly, Icebergia—the territory until recently received fairly uniform treatment, mostly shabby. The Russians made off with boatloads of seal and sea otter pelts, investing little in return except for sibilant place names like Menshikof, Morzhovai and Vosnesenski. The Americans made off with salmon and gold, leaving behind new place names, a rich and whisky-flavored folklore but not much in the way of money for development.

Today the stepchild outpost, which knows too well the cycle of boom and bust, is riding a different kind of boom. For the second time in a decade its defenses are being mended against attack from Asia, an attack that would bring rapid expansion of the Kodiak Navy base shown at left—if it did not bring its rapid destruction first. The quarter of a billion dollars a year that the government is spending in the process includes millions for roads, bridges and all sorts of permanent improvements that Alaska otherwise might wait indefinitely to get. (It is still waiting for risk capital, which it needs even more.) As in the gold-rush days, the boom is bringing in new people. But this time the newcomers' aim is to put down roots instead of making a quick pile and getting the hell "Outside."

With the boom has come an amplified cry for statehood, led and dinned in Congress' ear by brilliant, controversial Governor Ernest Gruening. Although opposed by salmon industry spokesmen, assorted absentee owners and some oldtimers, statehood has been indorsed by a plebiscite of Alaskans. Along with Hawaiian statehood, it is given a fair chance of passage when Congress reconvenes this winter. On these pages LIFE reports on the new Alaska and the measures being taken to defend it. The article is the result of a two-month expedition by Photographer Thomas D. McAvoy and Reporter Ruth Adams that ranged from Ketchikan to Attu to Point Barrow and much of the 586,000 square miles that lie in between.

← AT STRATEGIC KODIAK, U.S. NAVY BASE NESTLES UNDER SNOWY PEAKS



MATANUSKA dairy farm of Victor Falk spreads under Pioneer Peak. It is more prosperous than most farms in the colony, a famed New Deal experiment.

OIL RIG (*below*), at the Navy's Arctic exploration project near Barrow, is isolated by melting slush in the summer, supplied by sled trains rest of the year.

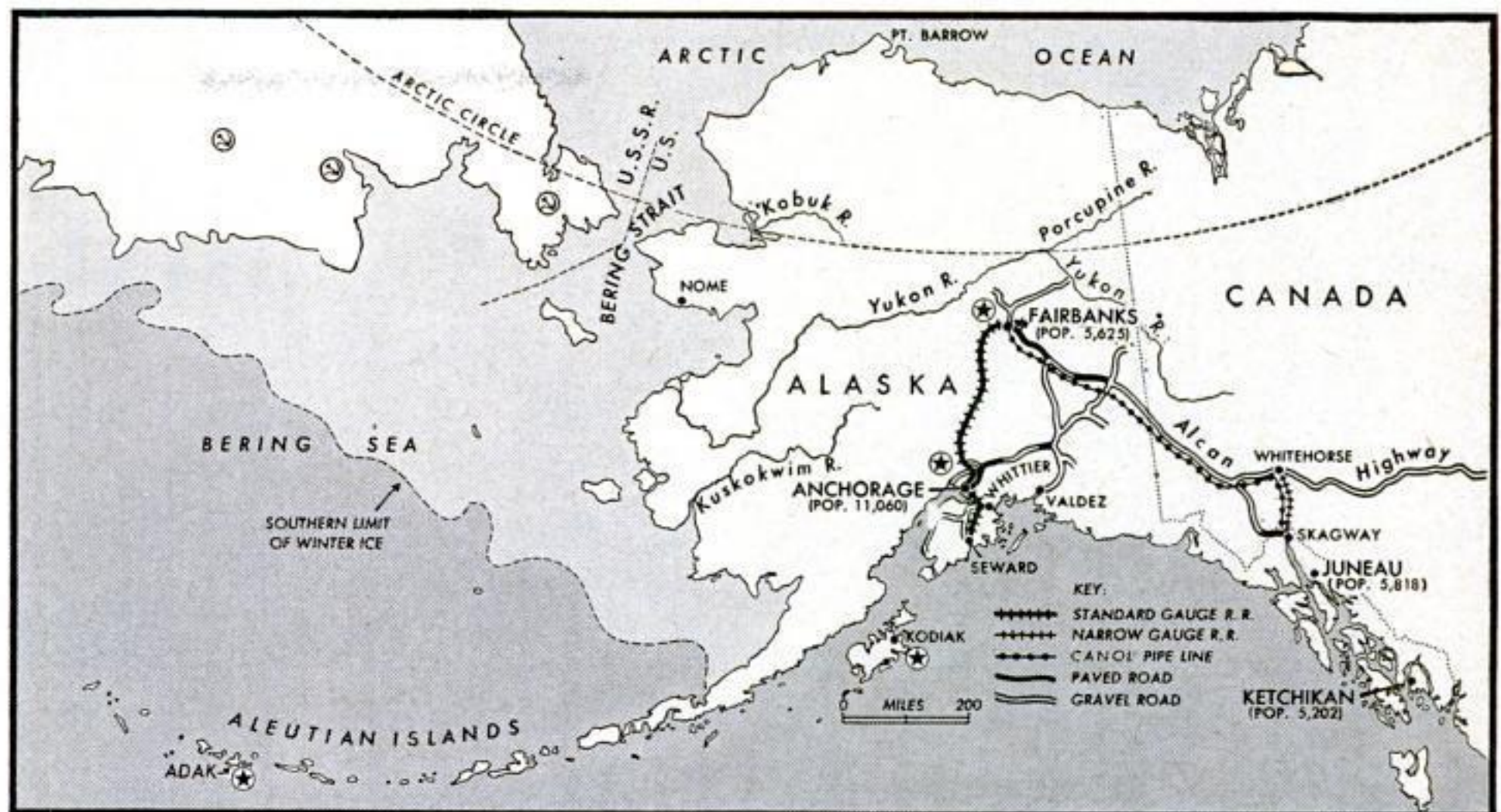


ANCHORAGE, booming headquarters of Alaskan Command, has tripled population in 10 years, has only eight paved blocks, all on Fourth Avenue at left.





THE YUKON (below), storied artery of territory, is crossed by a storm near Rampart. Fifth largest river on continent, it is navigable only in summer.



LACK OF ROADS is shown on this map, which indicates only the main network. Short "roads to nowhere" extending from Juneau, Nome and other

towns are not shown. Still unfinished is the road from Anchorage to Seward and around Kenai Peninsula. The circled symbols show U.S. and Russian bases.

Space is vast, transport scarce

The pictures on these pages suggest one thing that is typical of Alaska's vastness: it is only from the air that it can be appreciated, let alone negotiated. Ever since the white man learned how to get from point to isolated point behind a team of yowling Huskies, lack of transportation has kept the territory from integrating the scattered communities that dot its map. For want of an adequate network of roads and railroads, Alaska has had to skip the automotive age. It is the airplane that Alaskans take for granted. The sinews of their transportation system are the 16 scheduled airlines and the daring bush pilots flitting like gnats through their skies in fair weather and foul.

Such a system, however, is at best a substitute. It is land transport (and handiness to two

ice-free ports) that has swollen the population of the strategic Anchorage area to 31,000—more than one fourth of Alaska's total—and has enabled nearby Matanuska Valley to help feed them. And it is lack of land transport that hinders exploitation of oil and mineral riches that lie under the 160,000 square miles of tundra stretching north of the Arctic Circle. Gradually, under pressure of military necessity, the country's scanty system of highways (3,200 miles) and railways (650 miles) is being extended and strengthened. But until it is extended much farther, and until the Alcan Highway is rebuilt into an adequate trucking artery (or the dream of a railroad from the Pacific Northwest is realized), Alaskans will continue to be burdened with high prices and low mobility.



TAILINGS of gravel left by gold dredge lie on the landscape like ugly stacks of coins at Goldstream Creek near Fairbanks. In 22 years U.S. Smelting

Refining and Mining Co., biggest operator in Alaska, has sifted over 600 million tons of material here and at Nome, taken out perhaps \$125 million in gold.

ALASKA CONTINUED

Radar and jets form first line of defense



POINT BARROW camp and airstrip (*top*) lie back of ice-piled Arctic Ocean beach at left. Since picture was taken, the F-80 jets at Elmendorf Air Force Base (*below*) at Anchorage are no longer lined up in rows for an enemy strafing run.



QUONSET HUTS at Shemya, on "the Chain," have been abandoned to the williwaws, which are burying them in sand and volcanic ash. But the Air Force is keeping its Aleutian bases flyable. Shemya is a key field in the Korean airlift.



RADAR SITE at undisclosed Alaskan point was this far along in the ground-clearing stage in late June. It is part of the radar screen on which Air Force is making a \$50 million start; three fifths of this money will be spent in Alaska.

How can sprawling Alaska, with its coastline of 25,000 miles, be defended? Realistically U.S. military planners now agree that it cannot. So instead of trying to man every hole in the Arctic ice, they are pulling their forces into four strongpoints, at Adak and Kodiak on the perimeter and at Anchorage and Fairbanks in the heartland. Their objective is no longer the defense of the whole territory but its use in the defense of the U.S.

itself against atomic attack from Russia. The defense, based on radar and jet fighters, is now the responsibility of Lieut. General William E. Kepner, who took over from Lieut. General Nathan Twining in July. Kepner is an Air Force officer who commanded an Eighth Air Force division in the last war. Like Twining, he is devoted to the cause of unification, and Army, Navy and Air Force units work together smoothly in Alaska.



LIEUT. GENERAL W. E. KEPNER



ESKIMO SOLDIERS of National Guard unit at Nome do "port arms" on the edge of the Bering Sea behind Sgt. David Trantham Jr. Alaska National Guard has 1,014 men. The guard's function is "surveillance of mountains and frigid areas"

looking for unusual happenings. In an emergency the native and white guardsmen would perform scouting missions and serve as guides to regular Army. The Air Force is abandoning Marks air base at Nome; CAA probably will maintain it.



SHIRT-SLEEVED CROWD turns out on a warm July evening to watch a fire on Lacey Street in downtown Fairbanks. In summer the temperature in Fairbanks gets up to 99°. In winter temperatures as low as minus 66° have been recorded.

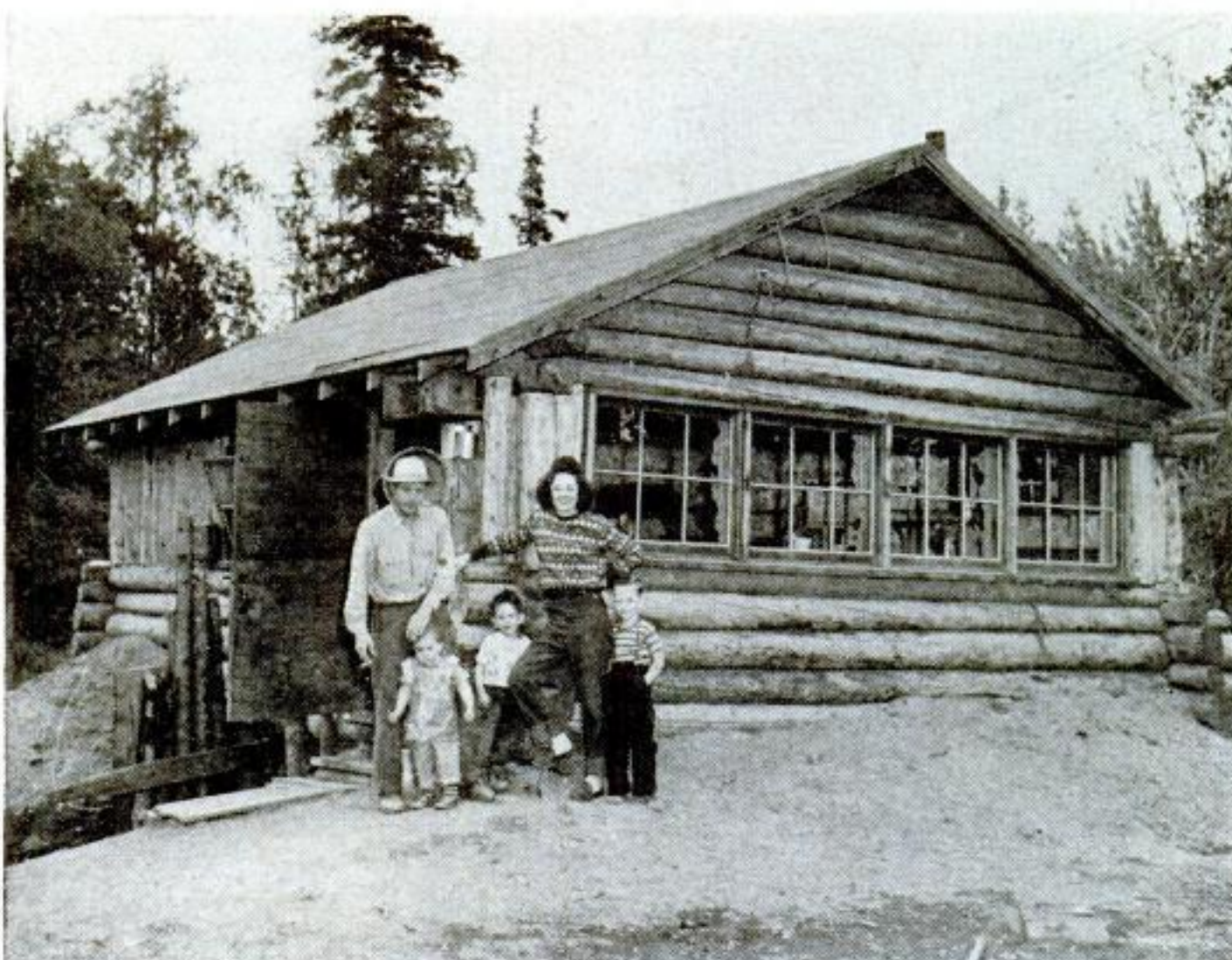


"SOAPY" SMITH, in reasonable facsimile, stands in Skagway museum run by Jack Griesbach (*left*). It is replica of Soapy's saloon, but dry. At rear is "Dangerous Dan" McGrew in effigy. Being imaginary, he was never there in the flesh.

As a way of life, it

Many a tourist experiences the first surprise of his Alaskan trip right after he steps off the steamer at Skagway, once the brawling jumping-off place for Klondike gold seekers. When he opens the door of the tiny "Soapy" Smith Museum shown above, Soapy's head suddenly turns to look him balefully in the eye while gravely raising a glass in welcome. It can be even more disconcerting for a visitor to find a Rotary Club functioning in Nome, or a concert season being planned in Fairbanks, or a greenhouse producing petunias and pansies on the Bering Sea shore or a creative writing group struggling with creation in Anchorage.

Alaska today is full of such surprises, which have displaced such earlier sources of astonishment as the 30-pound cabbages that grow in the Matanuska Valley and the three-block stretch in Anchorage which has 26 bars and 13 liquor stores. The people who come up to live in Alaska now are not looking for oldtime frontier atmosphere or for gold nuggets, big as a baby's fist, that they hope will be lying around loose. They come because there is money to be picked up in the territory, or at least a good living, for settlers who are willing to work for it. Alaskans, by the way, discourage people from heading their way, as so many have, without a grubstake of several thousand dollars, or assurance of a job or preferably both. To those who qualify the land offers much: a choice of terrain and climate,



PIONEERING PETTIT FAMILY lives in a log cabin on a 160-acre Matanuska Valley tract. With \$3,000 stake they drove from Midwest in a war surplus ambulance, traded it for a tractor, were broke by time they got the cabin built in 1947.



IN A CLEARING on their land, Bob and Jane Pettit study plans for a permanent house. Bob has bought a small, second-hand sawmill to cut his own lumber for the place but has found no way to finance all or part of the \$10,000 cost of materials.



ALDRICH FAMILY, Ed and Pat, who came from Seattle, talk with a priest outside their new radio shop in Fairbanks. They decided on Alaska during war, used Ed's terminal Army pay as a stake, nearly went broke, are getting ahead now.

still offers surprises

a change of environment, a chance for independence. It is the hope of such rewards, and breathing space too, that is attracting a new migration of pioneers to the north.

The way of life they find there can be glimpsed on these pages. As in any frontier community it is a life that includes both the frustrations and the joys of isolation. For women particularly the sense of isolation is inescapable. The Alaskan housewife is reminded of it when she pays 27¢ for a can of tomato soup (at Nome) and 45¢ for a pound of bananas (at Anchorage), or when she faces a long winter in which, if she got all dressed up, there would be almost no place to go. Actually there are as many places to go as in many rural parts of the continental U.S. Alaska seems more isolated because "Outside" seems so far away.

It was less to make money than to help dispel the tedium in his neighbors' lives that the late Austin E. Lathrop, first man to make millions in the territory and stay there to plow them back, started radio stations and a chain of movie houses. "Cap" Lathrop refused to admit popcorn-vending machines in his lobbies. People came to get away from it all, he said, not to listen to the crumpling of a lot of paper bags. Now that Lathrop is dead, popcorn will inevitably invade his theaters, but Alaska is still a good place to get away from it all—for those who are sure they want to.



ON WAVY TRACKS of Seward Peninsula Tramway at Nome, Earl Clark, in charge of the local weather bureau, and his son Don, 7, hike to fishing ground. The old road hauls gold-mining supplies and a few tourists, is open only in summer.



CARRYING WATER from creek, Pettit trudges uphill; the kids tag behind. The cabin has no plumbing and they use an outhouse. To help get ahead, Pettit works at various jobs. Farm income, mostly from eggs and potatoes, is negligible.



GIVING NIGHTLY BATHS, Jane Pettit lines up Rickie, 5½, Collie, 2, and Mickie, 4, on kitchen counter. The war may change the family's plans; if Bob goes back in Air Force, the family will go back to States, save money for a new start.

The wilderness falls back



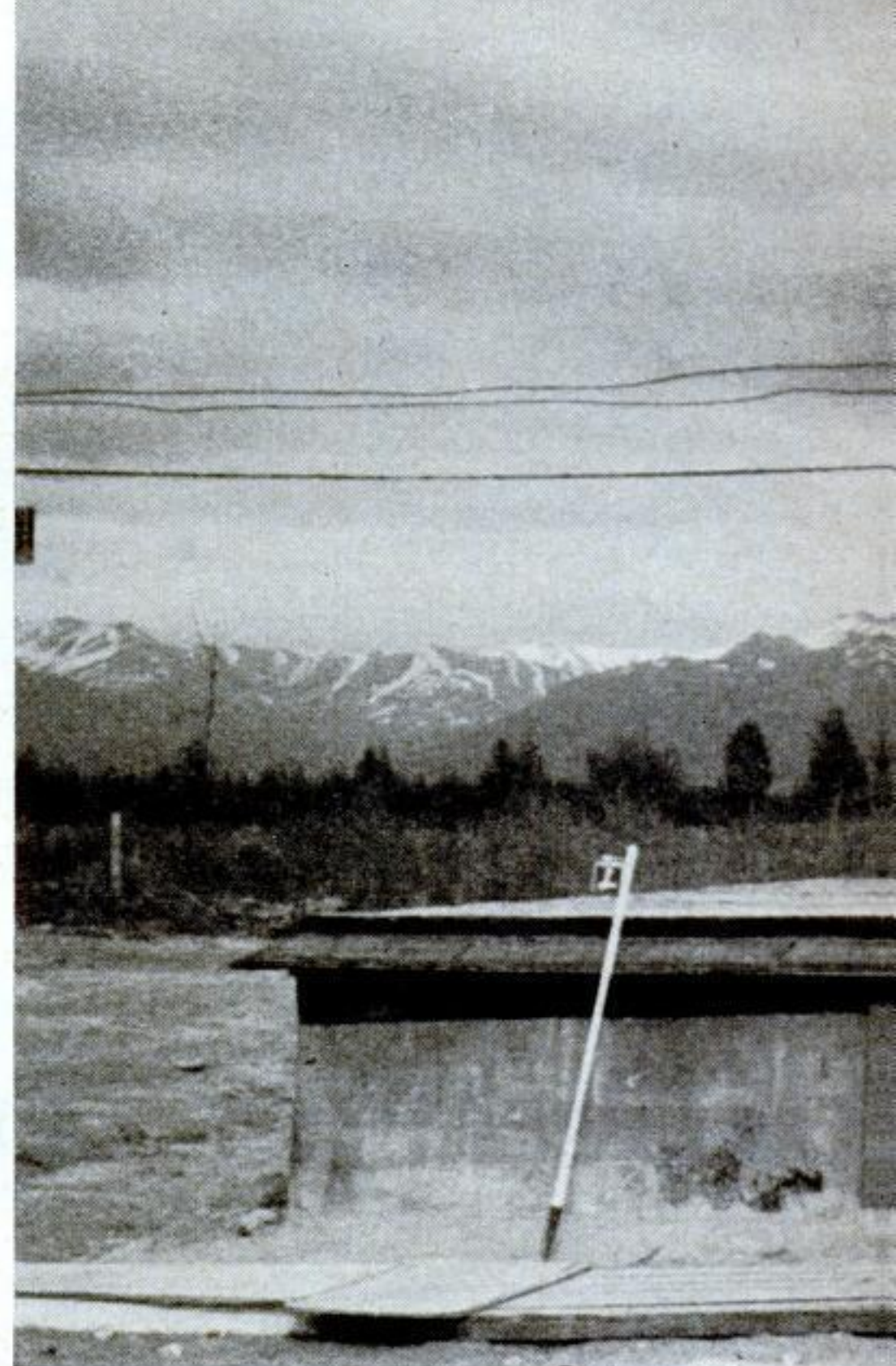
IN JUNEAU, the cliff-hanging capital where flat land is scarce, Alaska's first skyscraper, a 12-story, \$1.4 million apartment house, is being built. Down

Franklin Street is the modern Baranof Hotel, named for the Russian "lord of Alaska." Juneau is very proud that all streets within its city limits are paved.



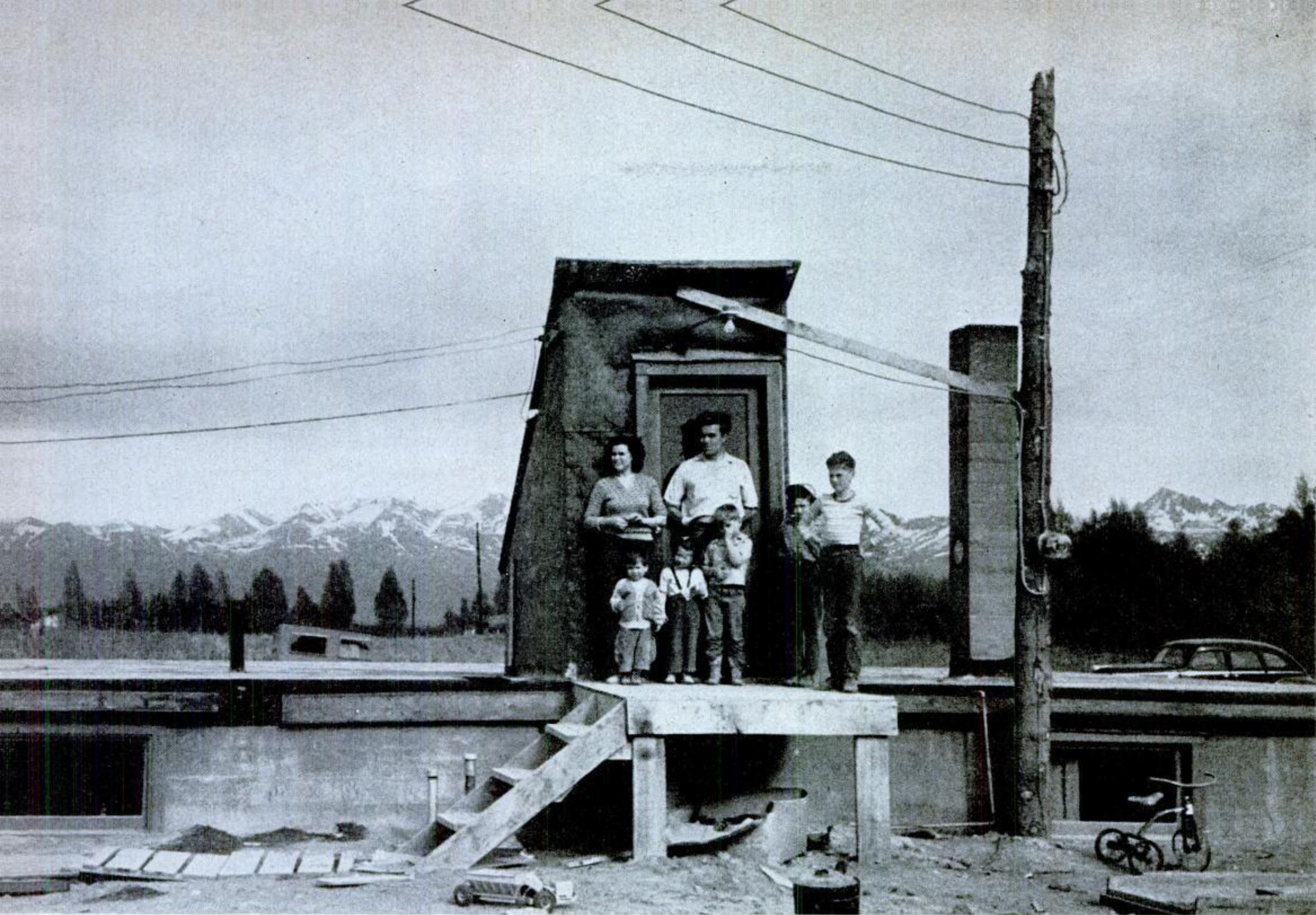
NEAR ANCHORAGE, Bill and Hazel Lewis, from Wyoming, enjoy the fruits of nine years' labor: a fine five-room house they built by themselves from

the ground up. Outside their picture windows is a 3½-acre plot they bought for \$500, now worth \$12,500. Lewis is utilities superintendent at Fort Richardson.



IN BASEMENT dug on their acre near Anchorage, CAA Official Virgil Lamb and his wife, who came from Denver, live cozily with their five children.





Many Alaskans start out this way, building a basement to live in until they can afford to put up rest of the house. Lambs hope to finish theirs next year.

AT SUMMIT of windy Thompson Pass (2,700 feet) on the highway between the port of Valdez and Fairbanks, two tank trucks meet (*below*), silhouetted

against the swirling mists of Worthington Glacier. A vital supply road, the Richardson Highway was kept open by snowplows for the first time last winter.



CONTINUED ON NEXT PAGE



IN "SOUTH SEAS," an Anchorage nightclub, Saturday-night crowd stomps a folk-dancing tune. No grizzled prospector is in sight, and if one ever showed up, one glance at the décor would send him straight for the bourbon (75¢ a shot).

In places like this business suits outnumber lumberjack shirts; women wear anything from evening dresses to slacks. Anchorage supports a lot of nightlife, and liquor taxes help to support Alaska, producing about a quarter of its revenue.

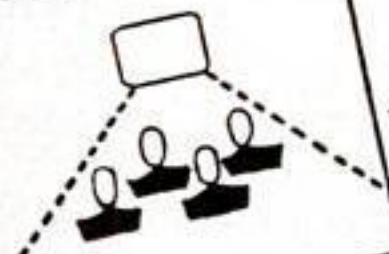
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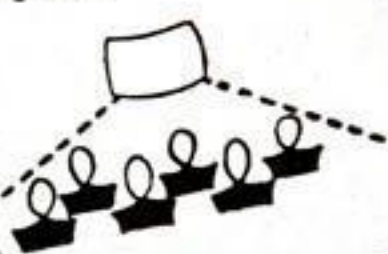


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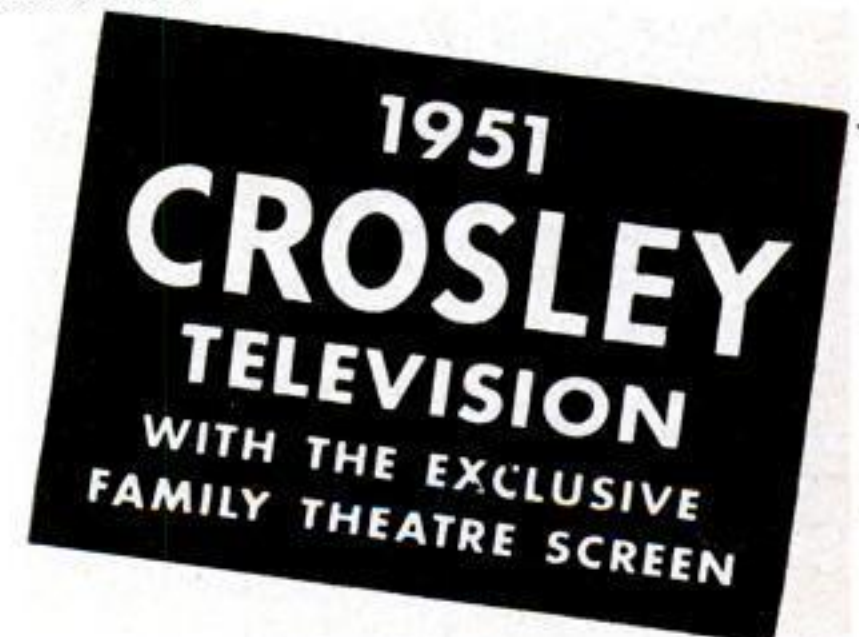
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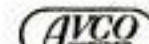
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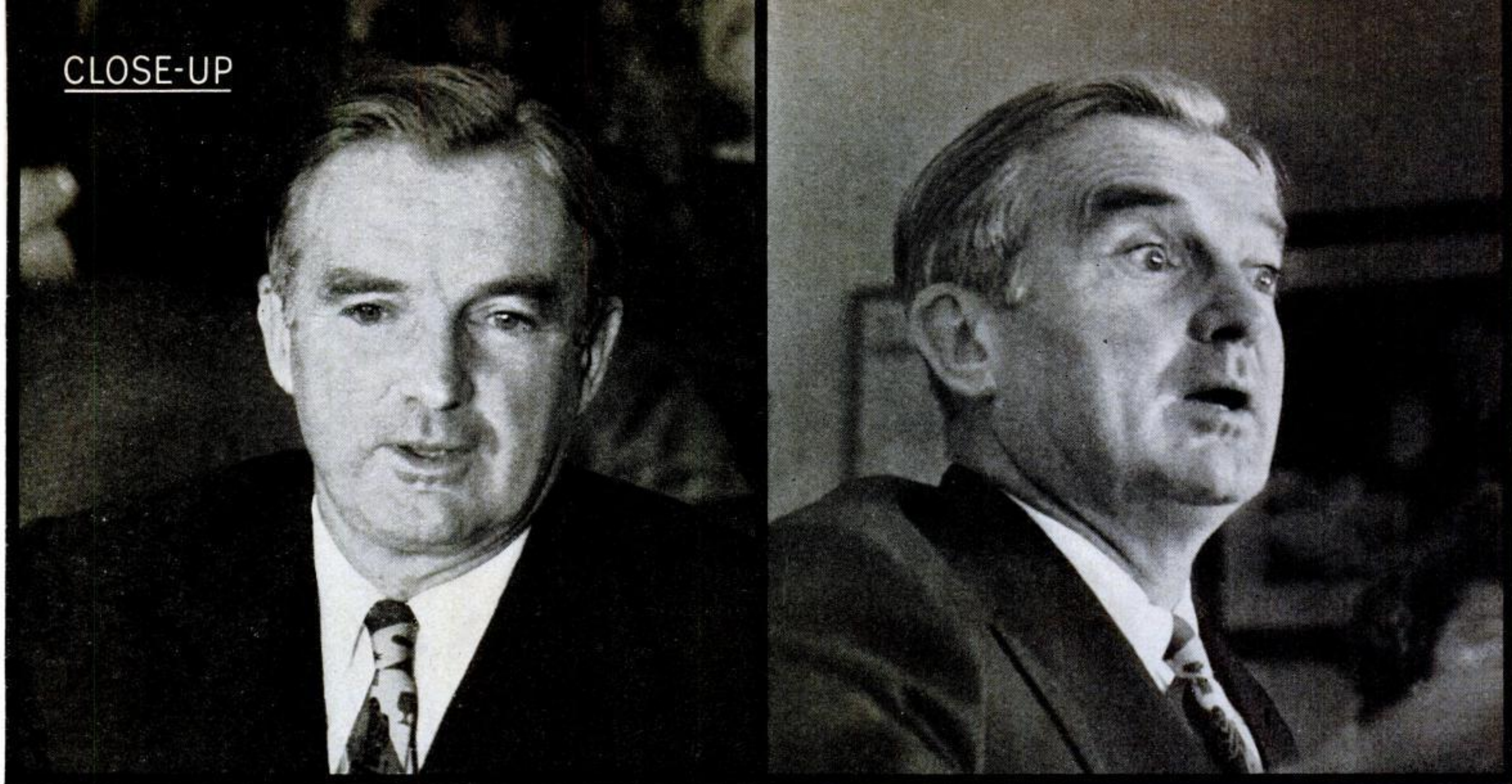


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SYMINGTON AT WORK looks like this. Appearing before Senate Armed Services Committee, he made the most of his mobile face, interjected, "I completely

HOME FRONT BOSS

AMONG the important things to know about W. Stuart Symington, the man in charge of mobilizing America's resources for an increasingly "hot" war, are what he is not and has not been. For instance, although he is known as a member of the President's "Missouri gang," he is no more from Missouri than, say, Ferenc Nagy, the former premier of Hungary, is from the Virginia farm where he has been living the last few years. Symington likewise has not been the president of the Emerson Radio and Phonograph Corp., although commonly he is thought to have been, and neither is he the socialite scion of a rich family. Also he has never been a "playboy." To the contrary, it can be questioned whether he has ever really played at anything, and there is some doubt that he has ever been a boy, at least in the standard old-swimmin'-hole sense.

It is necessary to straighten the record on these matters, if only because the myth of family wealth, social position and frivolity that has attached itself to Symington has somewhat marred his otherwise congenial relationship with Congress, a relationship which will have some bearing on the security of the U.S. in days to come. As one important U.S. senator said, when asked how Symington stands on Capitol Hill, "He gets along fine. I'd put him right up at the top among the people in the Administration. But, of course, there's some feeling that he was born with a silver spoon and it hasn't been too hard for him. There's that atmosphere of the man about town. He's a little bit jaunty. We like 'em homey, you know."

This may be one of the minor tragedies of Symington's life, and if so it is of the Greek type, inasmuch as it has nothing to do with his own wishes but is a spinning out of fate. Beyond a doubt Symington aspires to be homey and thinks of himself as rather a rough but likable

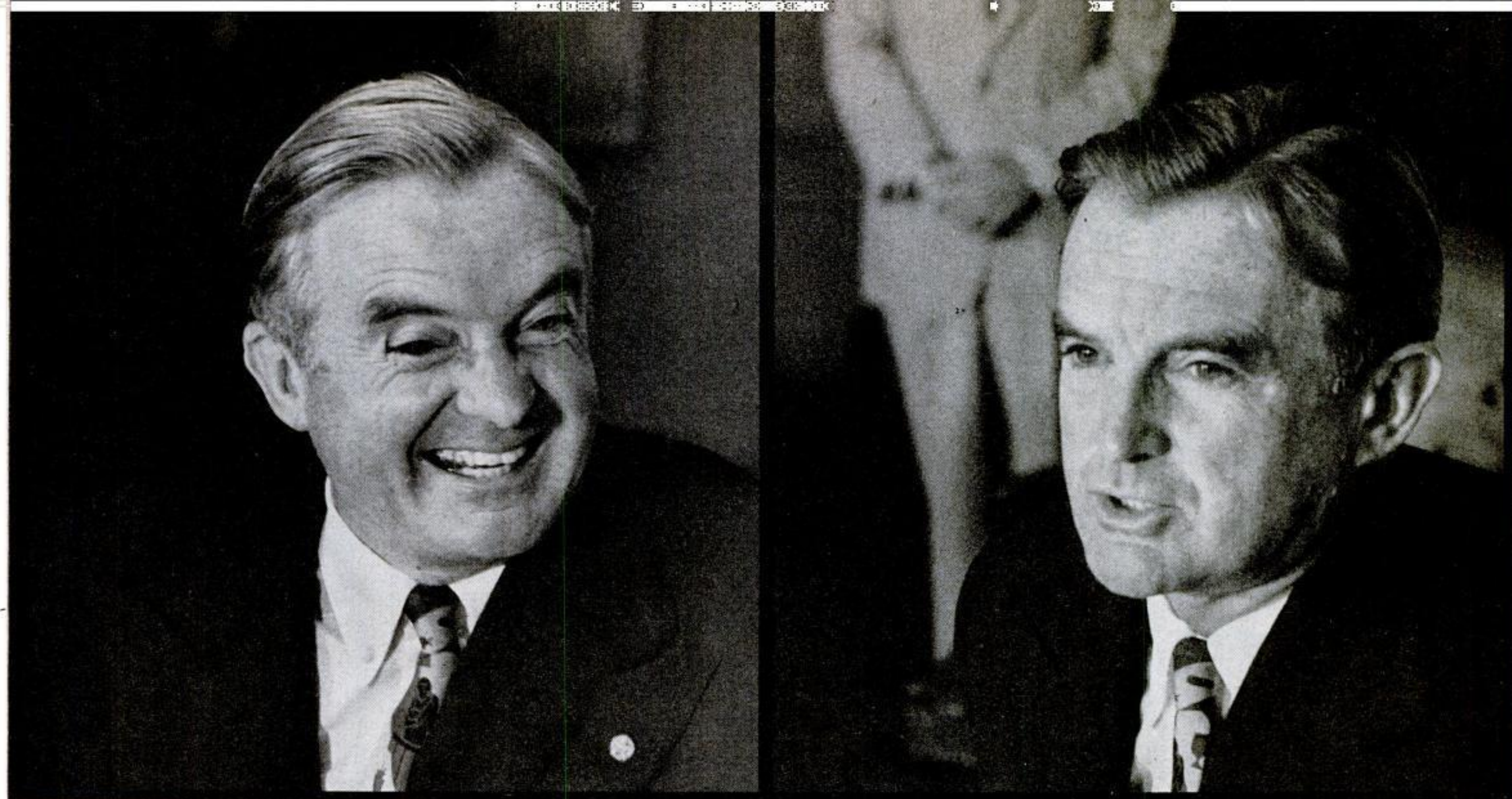
sort. His language is informal and vigorous, with a soft, semi-Southernized inflection, and he likes to take his coat off and put his elbows on the table or drape his long legs around the furniture. He likes all sorts of people but especially Texans, who are nothing if not homey and with whom he feels a temperamental affinity. Two years ago at the Texas Democratic Victory Banquet, he was greatly pleased to be the only non-Texan who was asked to speak. "Ah told them," he said recently, lapsing into a Great Plains drawl at the recollection, "about the paratroop general who went down the line askin' all the boys if they lahked to jump. Each boy said 'Yes, sir,' he lahked to jump, until he came to the last boy in the line and he said 'No, sir.' 'Whaaat?' the general said. 'You don't lahk to jump? Then what are you doin' here?' And the boy said, 'Because I lahk to be around fellers that lahk to jump.' And that's the way I feel about Texans. I lahk to be around 'em."

A genetic accident

THE difficulty appears to be that Symington is a superior product of nature, a genetic accident of the sort that produces champions in the animal world; he is not merely a thoroughbred but the lucky amalgam of the best in his blood lines. He is immensely handsome, in a rugged and thoroughly masculine way, and is a superior athlete. He has a quick, searching, probing, elastic mind; not intellectual or "deep" but alert, direct and logical. His social behavior is as effortless as his golf swing, and as effective; he has the kind of engaging personal charm that is supposed to make birds fall out of trees and may yet get him in trouble with the Audubon Society. Together with and yet beyond all this, he has style. If he lounges, walks, tells a story, dances the

Charleston or testifies before a committee, the action carries a certain innate air of distinction, as if this were, indeed, the right thing to do just then, and his the right way to do it. The general effect is thus both reassuring and impressive, but it is not homey.

Symington's job as chairman of the National Security Resources Board can be defined in a general way as that of an assistant president in charge of coordinating the home front, its human and material resources. The board, which is made up of the Secretaries of Defense, State, Interior, Agriculture, Commerce, Labor and the Treasury, was created in 1947 at the time the armed forces were unified, and was conceived of as an economic and social general staff. It is not what is called in Washington an "operating agency" but is a "staff agency": it plans and it supervises. Thus, when Congress a few weeks ago authorized a system of priorities and allocations of strategic materials, stand-by price and wage controls, and regulations of agricultural and power production, the authority to operate the various features of the law was delegated to the Departments of Commerce, Interior and Agriculture, which have the staff and facilities to do so. Their chiefs, since they are board members, can meet there to iron out any conflicts in their respective demands. It is part of Symington's job, in turn, to arbitrate such conflicts when they appear and, in case of a failure to agree, to make the decision. He is not merely the board's presiding officer but its executive head, with authority subject to reversal only by the President. "There are three big jobs in the government now, besides the President's," says Clark Clifford, looking at the scene objectively from his present vantage point as a Washington lawyer. "They are Acheson's, Marshall's and Symington's."



agree with you" and "Let me ask your advice." He won them completely: after he explained his actions on rubber they sent Truman a commendatory message.

The charming Mr. Symington has led a charmed life. Now his genius as a manager is facing its biggest test: mobilization's chief of staff

BY ROBERT COUGHLAN

This being at least approximately so, it is pertinent to ask, as many people in government, business and the military will have increasing reason to ask, whether he is a good man for the job. Five years ago Symington was merely a successful manufacturer of electric fans and small electric motors. The amount of misinformation about him, as noted, testifies that he is still more or less a stranger in national life. Who is he?

W. (for William) Stuart Symington III was born on June 26, 1901 in Amherst, Mass., the second child and first son of William Stuart Symington II and Emily Harrison. Great-great-grandfather Symington came to this country from Scotland in 1790 and settled in Maryland, where he opened a stone quarry; this business was continued by his son. The next in line, the first William Stuart Symington, went into the fertilizer business and became fairly prosperous. He was a major in the Civil War, serving on Lee's staff and under the renowned Pickett. The war left him dispirited and without ambition, and there was no money from then on but only a middle-class and fairly impoverished gentility. Stuart's mother's family, the Harrisons, had been wealthy plantation owners in their time and were so aristocratic that, according to one of their descendants, their blood was not merely blue but was "well clotted." However, they were ruined by the Civil War and Emily Harrison brought only good breeding and some handsome heirlooms to her marriage with Stuart's father, who then was a professor of Romance languages at Amherst.

Lack of funds beyond the modest rewards of schoolteaching apparently bothered neither parent until, in the fullness of time, children began to accumulate. There were to be six all told, of whom five survived childhood.

W. Stuart II decided to give up teaching in favor of law and moved to Flushing, N.Y. where he settled his family in a modest house and went to the New York University Law School. The necessities of life, and no more, came from his tiny savings and the small amounts of money he could earn from doing translations. From this financial nadir, affairs were slow to improve. After the law degree the family moved to Baltimore into what has been described by one member as "an incredible dump" a block from the Pennsylvania Railroad station and "definitely on the wrong side of the tracks." Thereafter the older children often were farmed out to friends and relatives who were better off and could furnish some of the amenities that were lacking in their own succession of dreary neighborhoods.

Mother was extraordinary

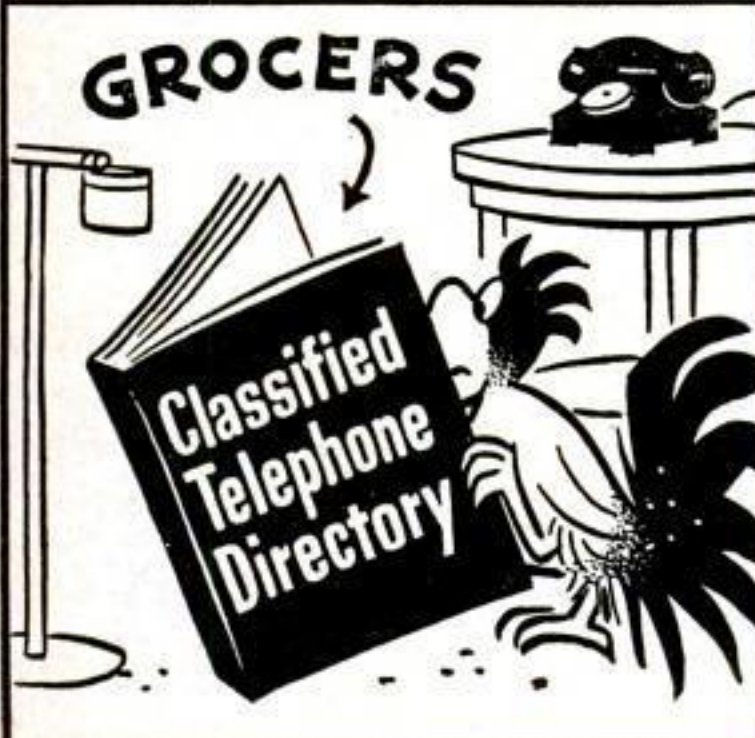
PERHAPS these interludes were as welcome to the parents as to the children. Emily Harrison Symington seems to have been an extraordinary woman: courageous, strong-willed, impractical, exceptionally beautiful and, above all, devout. Stuart remembers her as "almost a nun." She was an Episcopalian. The family stood at grace before every meal; there were endless Bible verses to learn; and there was endless churchgoing; with the result, one of her children says, that "she made us all into agnostics." Her Christianity was dynamic; she rebelled at social injustice and hurled herself into a succession of good causes, particularly into the suffrage movement and a lifelong campaign to get full rights for Negroes. Parenthood was perhaps equally a Christian duty. Her husband was of a warmer, more humorous

temperament, but also he was by nature a scholar and an intellectual, and he had a stern concern for "building character." The children learned not to ask him questions, for his reply was always, "Look it up for yourself," or "Try it and find out what happens." Between his intellectual hobbies and the vicissitudes of his fitfully growing law practice, he had little time for trying to understand the six small individuals whom he did his best to support. Each was different; but the most different was Stuart.

He was an amazingly beautiful child, with blond, almost white, hair, fine features and huge china-blue eyes. His lashes were so long that his mother at one time seriously considered trimming them, for they seemed to bother him and to make him blink. He was also, it soon appeared, a gifted child. His older sister Louise remembers, "Stuart's star came with him. He did everything well from the beginning, and it's always been that way. Whenever there was a family prize Stuart uniformly won, which got pretty boring. One time my mother offered a tennis racquet that one of us should have at the end of summer for something or other, memorizing a psalm I suppose, and my next younger brother said, 'Please, Mama, give it to Stuart now, so we can have it to play tennis all summer.'"

Stuart, for his part, was not unaware of his superiority. He read widely and avidly; at 10 he asked for and got a set of the Encyclopedia Britannica for Christmas. And what he learned he liked to show off. He took nothing for granted, not even the pronouncements of his father. The elder Symington, having a Ph.D. and an LL.D. as well as the benefit of his years, was perhaps naturally incensed at this premature intellectual arrogance; his response frequently was to forbid argument

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and dismiss Stuart curtly from the table. There was, in fact, a temperamental polarity between father and eldest son that was to keep them always apart. Symington senior's outlook on life was basically easygoing and quizzical. Stuart's was aggressive and dead-earnest. The father's code was that in games the result was less important than the pleasure of participation. Stuart always played to win, and almost always won. With his contemporaries he was supremely self-assured, dogmatic and sometimes disdainful. "He was never part of a group," one of them says. "He was someone to be avoided. He wasn't a comfortable, cozy person to be around." "As a matter of fact," another recalls, "he was pure poison."

W. Stuart Symington II had six brothers, who also lived in Baltimore and who were, in due course, to re-establish the family fortunes in a very substantial way. Already, at the time Stuart was growing up, their enterprises, including chiefly a railway equipment company,



"THE PROFESSOR" was what family called Stuart at 6 because of his avid reading. At party they dressed him thus.

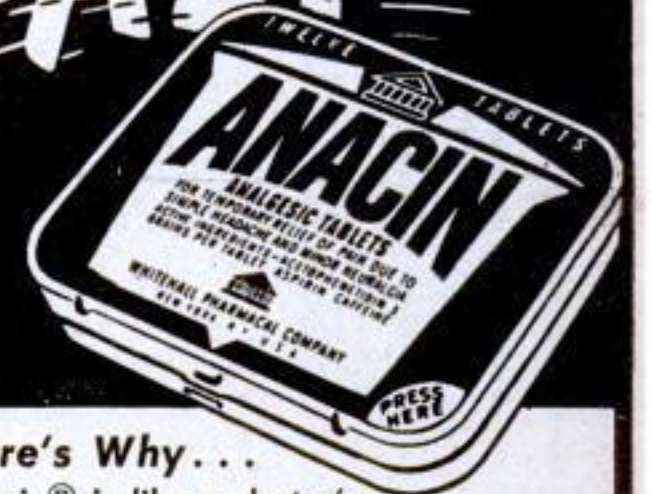
had brought them a considerable amount of prosperity. Through his cousins and their friends, Stuart thus was exposed to wealth and the kind of life it bought, and the lesson was by no means lost on him. They went to private schools. He and his brothers went to public school, except for one year when he attended the Gilman Country School for Boys in Baltimore. But his mother, having somehow got the money for tuition, overlooked the fact that there was nothing left for shoes, and so he was sent off barefoot. Stuart today does not talk of these things except in generalities: "We never had real money. Sometimes we were poor. I mean poor. And I wanted to do the things the others could afford to do." With inborn confidence and every asset except tact and humility, he set about effecting this in the most direct ways he knew. He had a paper route; one summer he sold bottled spring water from his wooden coaster wagon, pulled by his dog; another, he was an office boy; the next year, when he was 15, he worked on a lathe turning shell casings for the Russians (it was 1916). The summers of his college years he worked as a cub reporter on the Baltimore Sun, covering sports and local politics. He was always in the market for odd jobs. Meantime, with something of the same intensity, he worked at becoming an athlete. He was good enough at tennis to compete in the Boys Nationals at Forest Hills. And he continued to read insatiably—not fiction but fact.

He was 17 in 1918 and managed to get in the Army for a few months before the war ended. By then his father's law business had taken a turn for the better, and there was enough money to send him off to Yale; although several times thereafter he had to borrow from relatives to keep going. He played on the tennis team, reported for the News, got satisfactory grades, made Deke and Elihu, and was an all-around campus success. One holiday, while visiting his Yale roommate in Washington, he met Evelyn ("Eve") Wadsworth, whose father was Senator James Wadsworth of New York. She was lovely, charming and talented; but most important, as Stuart reported to his family, "She's a girl who can think." They were married in 1924.

The Army, Yale and simply growing up had by then done their part to leaven Stuart's sense of personal importance with tolerance, but his education in human values really began in these first post-college years. He had a job with one of his uncles' companies in Rochester, N.Y. The theory was that he would start with fundamentals and eventually work his way up. Accordingly he was put to work as an apprentice molder, heavy work at long hours. There, in the murk and smoke of the foundry, as he grew to know the dust-caked figures who were his fellow workers and teachers, he began to realize something about the lives and aspirations of ordinary men. He talked about it recently: "There was this old Hungarian, all gnarled and beat-up from doing that kind of work. He got to telling me about himself, how he came over here and settled. He'd had all kinds of troubles and he was pretty hopeless. The thing that got me was when he said, 'Before, I used to have a way out. I'd get a bottle every Saturday and start drinking and then for all those hours I wouldn't have no more troubles. Now they've taken that away.' He had no out left, see? And I remember the big Negro loading

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foreman. Jesus, he was a good man. Smart, see? In Baltimore we didn't know about Negroes like that. It's a Southern town and things are different. But here was that big Negro, a good executive, a real smart man, and he had the respect of all of them. And there was an Irishman. He had 12 children. I remember once, after I got to know him, he told me, 'I can hardly wait 'til Sunday so I can cook dinner.' I was surprised at that and kidded him, 'What's the matter, don't you like your wife's cooking?' He said, oh, no it wasn't that, his wife was a fine cook, only she had all those children to look after, and she worked so hard all the time and never had time for herself or just to sit down and rest, and he couldn't wait for Sunday to come around to help her out. He wanted to cook the dinner. I don't know. All that kind of thing did something."

His marriage had complex effects on Stuart's life. In Eve he had a wife who could match him in every natural asset and whom he



FATHER-IN-LAW James Wadsworth will retire as congressman at end of the session.

could admire, but one, moreover, whose serenity was a counterfoil to his aggressiveness and hot temper, whose tact and intuition smoothed his impatience with people, and whose own patience endured even the long evenings of their early marriage when, instead of behaving as a normally sentimental bridegroom, he was off at night school improving his mathematics. This had been his poor subject at Yale, and he had decided now to review it all, from the beginning. During the next two years, at night school and through the home-study courses of the International Correspondence Schools, he covered not only higher mathematics but metallurgy and electrical engineering. The

marriage also brought him his first and lifelong hero in the person of his father-in-law. Senator (now Representative) James Wadsworth was not only one of the leading political figures of the country in that Republican era, but he was—and is—a man of great wisdom and integrity, combined with humor and tolerance. Perhaps it was admiration for him and his concept of public service that first stirred in Symington's mind the idea that someday he too might enter public life; certainly, after he had done so, Wadsworth's influence on his thinking was important in shaping him into the kind of public servant he is. But meantime the marriage, far from dulling his ambition to make money, had greatly aggravated it, and not merely because he had the usual family responsibilities. Eve's parents were rich, and her assorted relatives—Jock Whitney is a first cousin—and most of her friends were rich. Symington's boyhood urge "to do what the others could afford to do" was now magnified several hundredfold.

Symington stayed with his uncles' companies, except for one or two minor excursions on his own, for the first seven years of his career. He is remembered by one of the older executives as "an enthusiast, a real fireball who kept things stirred up all the time. But for a while he was pretty bumptious and there was a question as to his judgment. Several times we had a duckfull of him." One duckfull, a case of outright insubordination, resulted in his being fired. Family ties were soon mended, however, and Stuart was brought back as a roving spark plug and trouble shooter. From then on he got a steadily wider experience and an increasingly bigger salary. But he was not getting rich. "I realized early in life," he recalls, "that the only way to make real money is to get in on the ground floor of something and build an equity." His chance came in the radio business. Independently he had entered the radio-parts field, and soon he talked his uncles into a \$500,000 investment in the Colonial Radio Corp. He merged his parts business with it and became Colonial's president and a substantial stockholder. He proceeded to build Colonial into one of the biggest companies of its kind, with a consequent increase in the value of his equity. Thereby he made his first, and fairly large, fortune. Soon afterward he had a chance to do a similar job on the Rustless Iron and Steel Co., owned by his friend Charles Payson, a relative through marriage. He took a stock option as part of his pay and so reinvigorated the company that when it was sold later his holdings made him really rich.

It was during this interval, when he was doing some of the hardest work of his life, that he acquired his reputation as a "playboy." He and Eve and their two small sons, William Stuart IV and James Wadsworth, had moved to New York in 1933. As handsome, well-bred, well-off, personable young people they were immediately in demand, and they went out a good many evenings. Eve was naturally gay, and Stuart's early earnestness had long since mellowed.

CONTINUED ON NEXT PAGE

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HOME FRONT BOSS CONTINUED

"We had a lot of fun," he recalls. "No one ever liked better than I did to have a good dinner at '21' or spend an evening at Morocco. We were young. We could be up all night some place and go right on through and play tennis the next morning. Age has taken care of that." Another thing that happened was that Eve suddenly became a celebrity. She had a fine voice; and one night, at a charity party at a nightclub, she helped fill out the entertainment by singing a few songs. She was so good that the club management asked her to come back and sing for pay. Shortly she was being booked into such places as the Waldorf's Sert Room and had become famous as a "society singer," earning a reputed \$1,000 a week. Apparently the money was not her main inducement, however. A close friend says, "Stuart is such a dominating person, such a strong personality, that she felt herself being overshadowed completely and lost. She wanted to do something to become a person again. It was her chance for self-expression." He was a proud and devoted fan. "I liked to hear her sing," he remembers. "I was around a lot, y'see? And she sang in clubs. I suppose that added to the playboy idea."

After Colonial Radio and Rustless Iron, with his fortune securely made, Symington could have indulged any playboy fancies he chose. There was no practical reason to work. And for awhile he didn't. But, as Clark Clifford has said of him, "Inertia to Stu is like bubonic plague to other people. He can't stand still. He wants and needs a challenge at all times." Soon he was looking around for something to organize. For awhile he was enthusiastic about the possibilities of silent, two-wheel roller skates; and again, about the big money to be made in parking meters. Finally, within a year, came the job that indirectly was to land him in Washington.

The Emerson Electric Manufacturing Co. of St. Louis, manufacturers of electric fans and of small motors such as are used in fans and refrigerators, was a good company that had gone wrong and, like Rustless Iron, needed a complete overhaul by a new management. The investment banking firm of Van Alstyne, Noel & Co., which had a heavy financial commitment in it, was looking for a man to take over. David Van Alstyne had learned the investment banking business under James Forrestal at Dillon, Read & Co. and solicited Forrestal's advice; and Forrestal, who was a good friend of Symington's, nominated him for the job. In 1938 the Symingtons moved to St. Louis and Stuart took charge of a situation exactly to his liking. The company was in miserable shape and the stock was selling low. If he could put it on its feet, the stock option which went along with his contract would net him another fortune.

How to cure a business

SYMINGTON by this time had worked out a standard procedure for curing sick businesses. Briefly it is: 1) get a good lawyer, 2) fire the accountants and get new ones who will have a fresh approach to the figures, 3) call in a firm of management engineers for a survey, 4) get all the facts about everything affecting the business, 5) reduce the facts to the simplest possible terms, 6) issue a chart of structure and function so that everybody knows exactly what he is supposed to do, how he fits in and to whom he reports, 7) be tough ("Men don't mind how rough you are if they think you're tryin' to get something done and you're fair"), 8) keep it simple. These rules of thumb were all applied at Emerson Electric, with suitably electric results. However there were complicating factors. One was that Emerson's labor relations were abominable. The union was led by William Sentner, a Communist and an officer of the national union, which was dominated by Communists. The previous management had had as little as possible to do with the union, with the result that there had been a 53-day sit-down strike and a history of bitterness and slowdowns. Symington not only met Sentner but demanded that the union hurry forthwith to organize the shop, saying, "If I'm going to have a union here, I want it to be a strong one." He also negotiated a contract in which he voluntarily included the checkoff. He talked of profit sharing, when and if there were any profits. The bemused workers went back to their tasks and there was no more labor trouble.

The second complication was not so easily handled, for it was the war. By 1940-41 the defense program was beginning to bite into the domestic economy, and Symington began to look around for something of a military nature to which he could "convert." Van Alstyne suggested bomber turrets which, at that time, were still in the developmental stage. Symington "got all the facts," decided Emerson could build turrets and began to bombard Washington with requests for a contract. Finally he was asked to fly there for a meeting with William S. Knudsen, head of the OPM, a dim collateral ancestor of the National Security Resources Board of today. Within six days he was, in practical effect, in the turret business,

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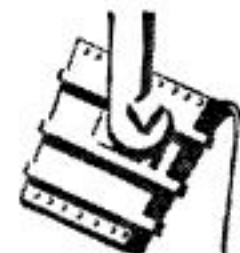
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GLAMOUR-GIRL EVE Symington looked like this back in 1935 when she was a "socialite singer."

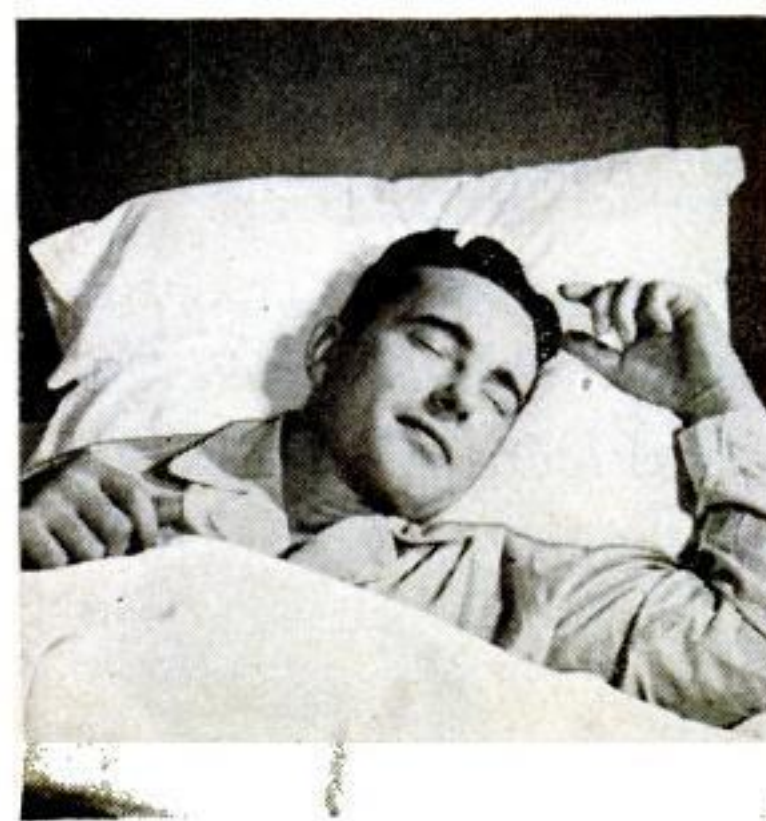
HOME FRONT BOSS CONTINUED

and by the end of the war he was turning out turrets at a rate in excess of \$100 millions a year. Naturally there were many production problems, and at one point the situation was so muddled that the House "watchdog" committee under Andrew May started an investigation. Later on Senator Truman, head of the corresponding committee in the Senate, happened to be in St. Louis, looked things over, talked at length with Symington and was not only satisfied but deeply impressed by what he learned. He left Symington with the heartening and, as it turned out, accurate opinion that "it isn't you who ought to be investigated. It's the people who wanted you to be investigated."

Symington could not know it, but with that encounter he had taken out membership in the future "Missouri gang." Truman did not forget him; and later when John Snyder, a St. Louis banker who also had formed a good opinion of him, had arrived in Washington as Secretary of the Treasury and suggested him as a good man to head the Surplus Property Board, President Truman readily agreed. Symington was surprised and, on second thought, flattered. He accepted and came on to Washington in mid-1945, leaving Eve back home in St. Louis since he regarded the job as entirely a temporary one. He has been in Washington ever since, always, however, only "temporarily." He and Eve keep their house, which is at Creve Coeur, a St. Louis suburb, staffed with servants and in full running order, and they visit there as often as possible and have only a small apartment at the Hotel Shoreham as their Washington residence.

As Surplus Property Administrator, Symington was charged with

CONTINUED ON PAGE 115



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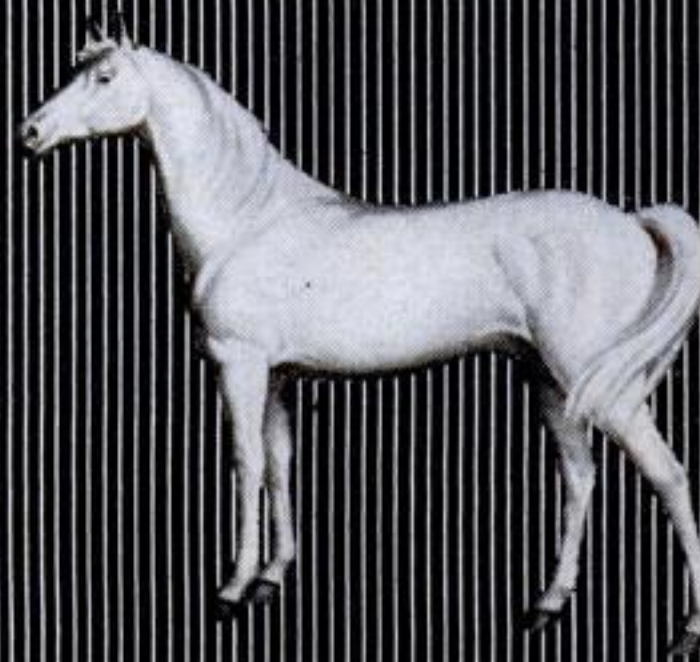
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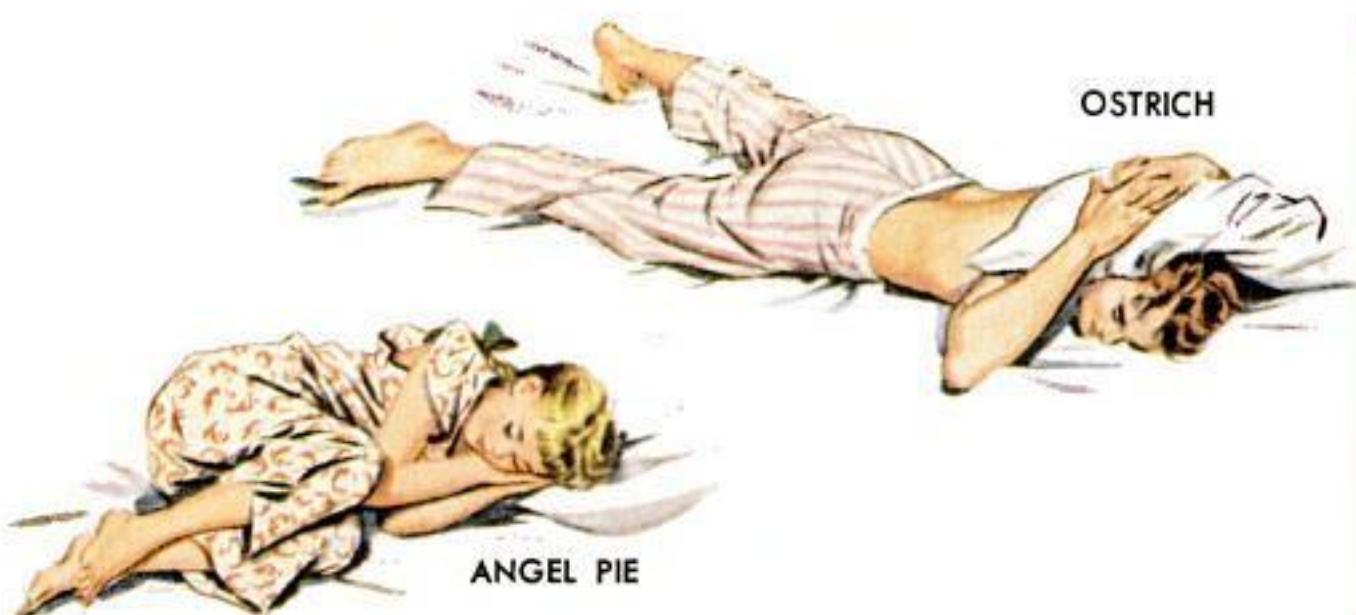
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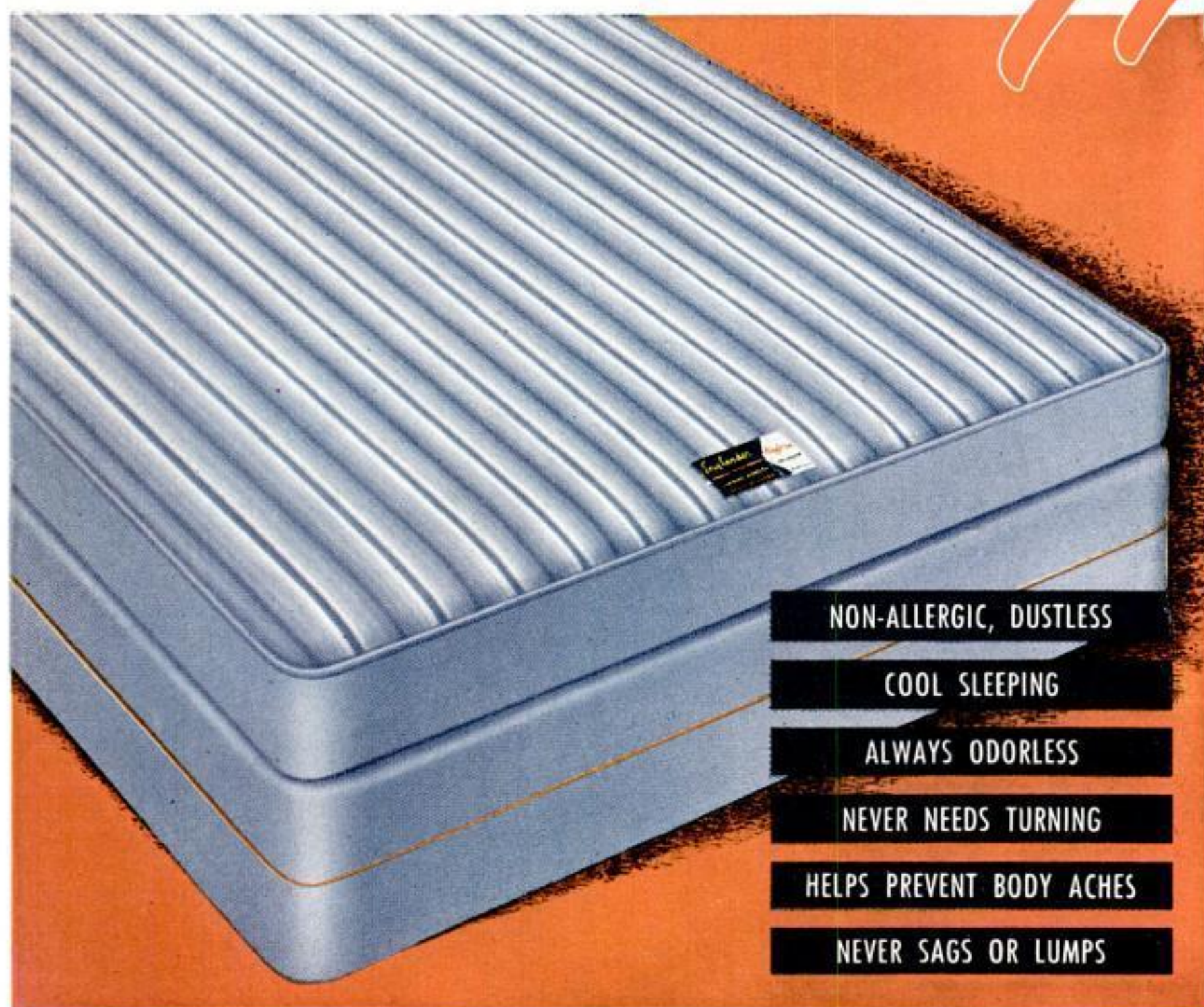


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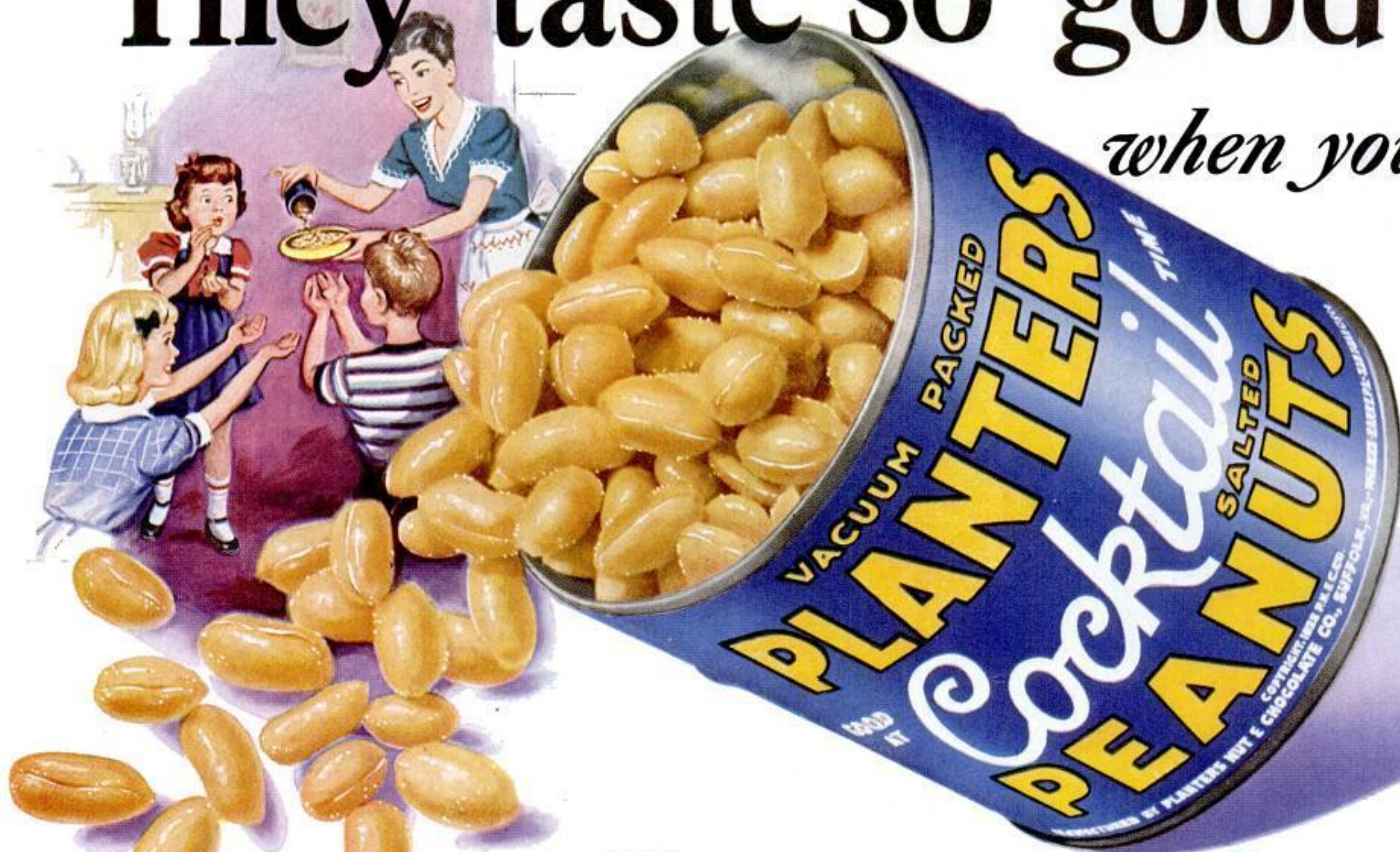
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disposing of many billions worth of government property of every description, from GI toothpaste to huge manufacturing plants. The administrative machinery was clogged by the fact that it was run by a three-man board whose members often were in disagreement. Once that was put aright, at Symington's insistence, and he was given the sole executive responsibility, the agency began to function smoothly; and within a few months he was ready to return to St. Louis. Then, however, the President offered him a choice of several important posts, including that of Assistant Secretary of War for Air. The idea appealed to Symington, who knew many of the Air officers through his turret-building experience. He liked them, believed in airpower and was attracted temperamentally to the whole atmosphere of the Air Force. He took the job; and in due course, when Air was given its own identity under the unification act, he became the first Secretary of the Air Force.

His regime there brought him much praise and not a little criticism. He fought for Air Force objectives, especially the 70-group program and the B-36 superbomber, with all his characteristic energy and persuasiveness. In the process he was embroiled in a huge and noisy public quarrel with the Navy, which he won. He was also, less to his satisfaction and perhaps less also to his credit, engaged in a running argument with his old friend and benefactor, James Forrestal, the Secretary of Defense. Forrestal wanted a "balanced force" of Army, Navy and Air; and when his original specifications as to its size were cut deeply by the President, he believed that each of the services should be trimmed back in the same relative proportion. Symington disagreed. He was sincerely sure that the best protection the U.S. could buy was airpower, particularly the long-range bombers that could fly the atomic bomb to Russia. He argued his case not only with Forrestal but with the President and before the military committees of Congress, with a consequent splurge of headlines. It was, in a sense, insubordination—although he asked, and got, Forrestal's permission before he filed his views with Congress. The two men remained good friends and continued their arguments during many golf games together. Forrestal's admirers, however, still bear some resentment on his behalf. It can also be charged against Symington that he oversold the idea that "Air Power Is Peace Power" to Congress and the nation at large, and thus contributed somewhat to the lack of preparedness for nonatomic war so stunningly revealed in Korea. His reply is that a direct war with Russia is what he fears and what he believes the B-36s may forestall. Talking about it a fortnight ago, he commented dryly, "It would be a right interesting thing for us now if we didn't have the B-36, wouldn't it?"

A problem of desuetude

SYMINGTON loved the Air Force in a complete fashion and feels a deep sentiment for it still. But, by last January, circumstances had made him begin to think of leaving it. Instead of Forrestal, the Secretary of Defense was the economy-bent Louis Johnson. Symington felt that neither he nor the Air Force had much to gain under Johnson's rule and, having won his major battles and seeing no profit in the future, the old urge to move on to a new and different job overtook him. He was receptive, therefore, when the President, who was aware of his growing wish for a change, offered him the chairmanship of the National Security Resources Board. The post seemed tailored for him, and he for it. The President, annoyed by the Senate's refusal to confirm his previous nominee, his friend Mon C. Wallgren, had allowed it to go vacant for 15 months. In that time the condition of the board had sunk to what someone has described as one of "innocuous desuetude." There was a big job of revitalizing and reorganizing to do. He began on April 26.

Naturally there was a morale problem among the staff, and Symington forthwith called a "pep meeting." Then he packed a trunk with books and papers and headed for St. Louis, where he spent the next two and a half weeks reading up on what the board had done and should be doing. When he came back he "started moving people around the checkerboard" and recruiting from the outside. Then he put himself "in a position to know the facts" by revamping office functions and procedures and by applying his trusty rule of "keeping it simple." By the time the Korean crisis came along, the NSRB was becoming a going concern and there was no more desuetude.

Korea suddenly lifted the NSRB's functions out of the area of theory into that of immediate and urgent fact. Symington's life since then has been practically a nonstop series of meetings to attend, of committees to recruit, of reports to read and listen to, of orders to give, of surveys and plans and negotiations, of telephone calls and correspondence, of quick trips to the White House. Undoubtedly he enjoys it. "He's like a good horse," one of his friends has said. "You can tell a really good horse from the look in his eye—it's what they



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HOME FRONT BOSS CONTINUED

call 'the look of eagles.' You know that he'll always be ready for the next fence. Stu has it. He's always eager to take that next barrier. Of course, it's equally true that the best horses sometimes break their necks that way."

Probably Symington has a spill or two ahead of him in his present job, and possibly he will even figuratively break his neck. He has never lacked confidence. Perhaps, as he tears into the complex issues and the subtle economic, social and personal relationships on which his job impinges, he will have too much confidence for his own or the country's good. He is a great executive; by almost universal acknowledgment, one of the best in the Administration and, for that matter, in the whole country. He has enthusiasm, intuition, persuasiveness, directness ("an instinct for the jugular," as one of his staff says) and the indefinable but important asset of personal charm. He has learned to be likable. Rating his own qualities recently, he said, "A good thing—the thing I'm proud of—is the ability to get along with all kinds of people"—a justifiable pride, considering his early ability to antagonize people. Beyond this he has integrity and sincerity and the taut, driving energy to carry through on anything he starts. "He's strung up like a banjo," as a friend says. At the same time, perhaps as a natural accompaniment to these assets, he is given to impatience, quick flashes of temper and a certain remaining intellectual truculence. When his blood is up, his surface amiability vanishes like a boxer's smile.

What may save him from these defects are the lessons in government he learned from Representative Wadsworth and from another wise old hand, the late O. Max Gardner. Wadsworth's influence was early and constant, of course; Gardner's came during Symington's early years in Washington. He and Gardner shared quarters for awhile, until Eve came on to stay, and then and later a relationship almost of father and son developed between them. From these two seasoned political philosophers he learned to understand the processes of practical democracy, to realize that it is fallible and often foolish and often inefficient, and that such flaws go along with the idea of freedom. He learned also that congressmen and senators are, on the whole, intelligent and sincere people whose views deserve honest respect. And learned that the way to earn their respect was to be direct and factual with them. As a result, Symington's relations with Congress are marked by an almost unheard-of mutual cordiality.

Those relations will count during the next months. But, of course, as a presidential deputy, the one man whose goodwill he must value most is the President. He is in the peculiarly delicate position—a "high-wire act," someone has called it—of trying to coordinate and supervise the work of men who ordinarily answer only to the President. Moreover he has no statutory power at all: his authority stems from the President, and the members of the board have the right to appeal directly to the President if they choose not to accept his decision. This is a weakness in the NSRB's organizational setup that potentially could clog and disrupt the whole defense effort. It will remain potential, however, as long as Symington can count on presidential support. He has it now. He is intensely loyal to the President; and the President has both confidence in him and a considerable affection for him. He is one of the group of presidential intimates who, as another of them says, "meet every two or three weeks for discussion and perhaps a little social pleasure."

These social pleasures are among the few Symington has time for currently. Also he must watch his health. In 1947 he had an extremely serious operation for high blood pressure, and although he made a complete recovery there has always been the chance that too much work and activity would bring a relapse. He almost never goes out in the evening, even for dinner, unless it is incidental to a business meeting. Usually Eve cooks dinner for him at the Shoreham, and breakfast as well. He manages to play golf once a week. About a year ago he decided that he could be a better golfer and, by a process described by an interested friend as "just thinking about it," has since taken 10 strokes off his game. A few weeks ago he shot a 72, which, he reported to a relative who was concerned about his health, made him think he had "pretty well got over the operation."

The whole defense program is still too new and, for that matter, too ill-defined for any arbitrary judgments to be made about it or about Symington's performance in it. Its effects on the civilian economy so far have been spotty and, on the whole, small, and they



A ROOMMATE of Symington's in early years was Max Gardner, who died in 1948.



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MAJORITY VOTE

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in the course of 13 weeks.

"EVEREADY"

THE BATTERY WITH



"NINE LIVES"

CONTINUED ON PAGE 118

LIFE

About the Picture History of World War II

Last spring the subscribers to LIFE and TIME and FORTUNE received a letter announcing LIFE's plans for the publication of a picture history of World War II. To the 450,000 readers who ordered copies in advance, this 376-page, LIFE-size volume is now being dispatched. For the books are now printed and are being bound and mailed at the rate of 90,000 a week.

If it were possible to ship out at one time the 450,000 copies that have been ordered in advance, they would fill 63 railroad cars. However, under the present maximum shipping schedule of 90,000 copies a week (which represents some 300 tons of book), all LIFE readers who ordered the picture history in advance should receive their copies by the end of October.

This is the first book LIFE has ever published. It represents the work of an editorial task force of 21 men and women hand-picked from every branch of TIME Inc., and headed by March of Time's associate producer, Arthur Tourtellot, editor of the film *Crusade in Europe*. The more than 750 pictures in the book have been gathered by this task force from LIFE's own three-million-picture library, from the files of wartime Allies, captured enemy archives, formerly restricted U.S. Government files and the major picture and press associations. Novelist John Dos Passos and War Correspondent

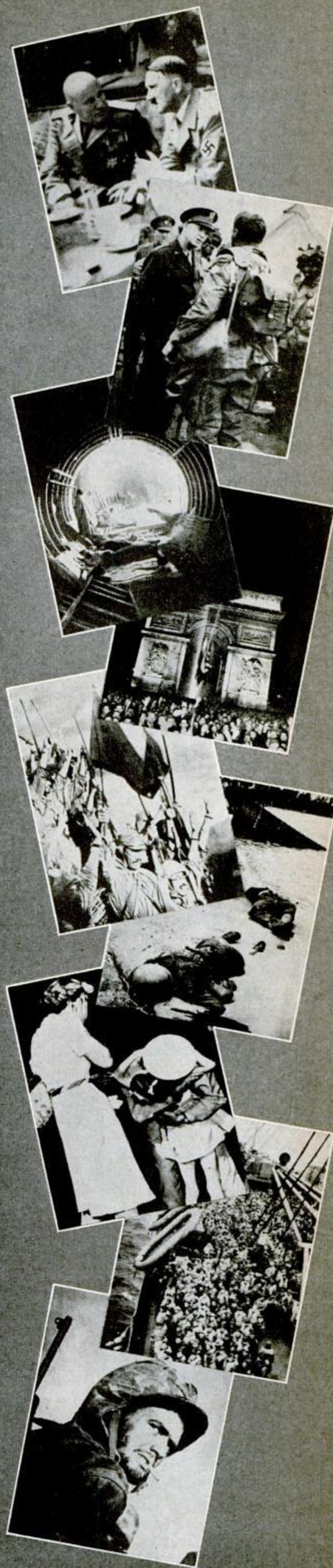
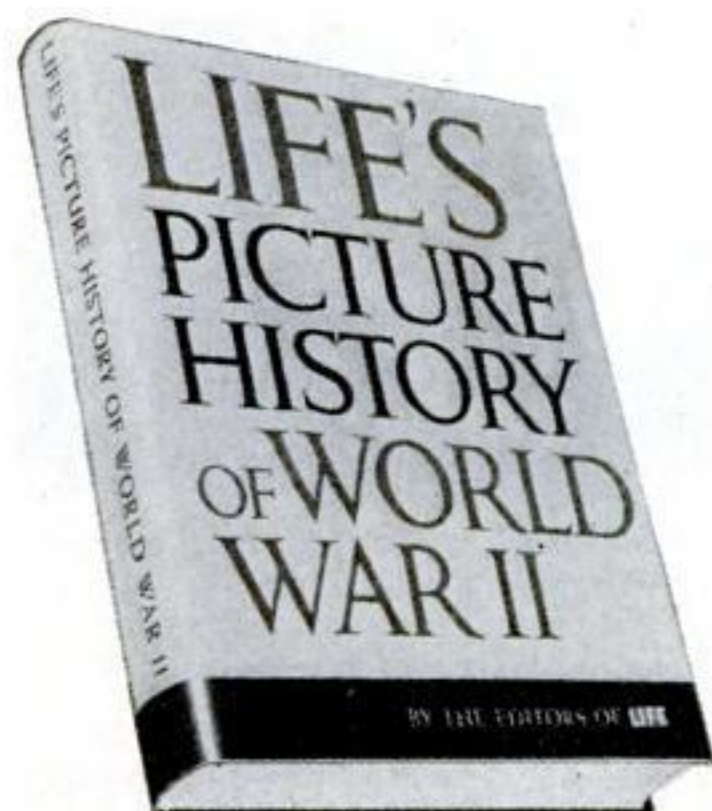
Robert Sherrod have contributed some 75,000 words of text.

The editorial effort that went into making LIFE's *Picture History of World War II* an important book has been matched by the production effort and ingenuity that went into making it an impressive book. New engravings were made for all of the pictures to give the clearest and best possible reproduction on the paper specially made for this book. The 64 pages of color were processed by LIFE's electronic "Scanner," a new device for making reproductions true to the original color and detail. The stamping on the book's binding is 21-carat gold, because foil or other substitutes would chip or tarnish. Many shipping cartons had to be tested before one was found that would carry the 7-pound volume without danger of damage.

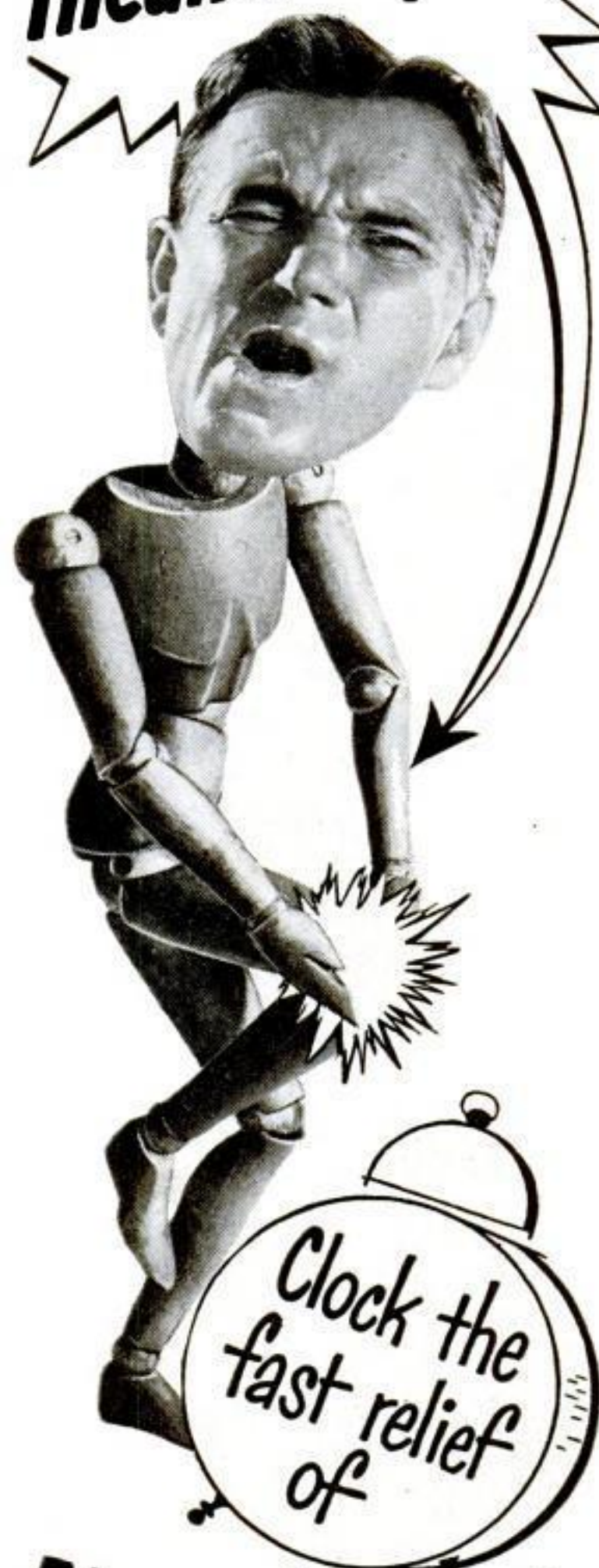
The book's official publication date is October 16, when Simon & Schuster will distribute it to the bookstores. After that date copies will be available to the general public at \$10 for the regular edition, \$12 for a deluxe edition.

These are but a few of the vital statistics behind LIFE's *Picture History of World War II*, which the editors have tried to make "a monument to the magnificent pictorial recording of World War II and a concise survey of the military history of the war."

ANDREW HEISKELL, *Publisher*



**Oh! that
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HOME FRONT BOSS CONTINUED

are not likely to get much bigger for at least several months. Symington believes in using voluntary controls for as long as possible. "After all," he says, "when you're taking only 3% of the steel industry's production for defense, you can't turn around to the housewife and say, 'Look, there's an emergency, you've got to have price control and rationing.' She just won't go along with you, because it doesn't make sense to her—not while the market is full of goods." From the scheduled size and pace of the defense program, the market will stay more or less full of most kinds of goods through 1951 and probably even 1952, beyond which no even reasonably solid estimates have been made. Price controls may well have to be imposed in the interval: not so much because of shortages, but because of full employment and the natural pressures on wages and prices to go up in even a semiwar economy. Meantime, as pressure points appear, the means exist to deal with them. Two weeks ago the National Production Authority cracked down on hoarders of a wide list of industrial materials. Price rises in certain goods and materials are being studied and the worst offenders warned. If voluntary methods fail, price controls and rollbacks are sure to follow.

But all these fairly sanguine calculations are based on figures that may be wrong. The President has asked for total defense expenditures for the fiscal year of about \$30 billions, and has indicated that the rate of spending will go higher the year following. But already, as the Korean war goes on and the worst realities of the U.S.'s strategic situation in the world are being faced, there are unofficial but authoritative estimates that the rate will have to go to \$40 billions for this fiscal year, and then to perhaps \$50 billions. But even these amounts may not be enough. The central issue is whether we should rearm merely enough to make the Russians think twice before attacking us, or enough to fight and win a war with them if it comes. If the decision is to prepare for full-scale war, then even \$50 billions a year will be not nearly enough to spend. There are many degrees of opinion as to what should be done. Symington's is (keeping it simple): "We've got to get strong quick. If we don't, they're going to hit us when they have enough bombs." The final decision, as erudite Senator Paul Douglas says, will be "like the solution of a problem in vector analysis—the result of many converging forces." Until there is a decision, the size of Symington's job—how much mobilization? how many controls?—will remain indeterminate.

If there is all-out mobilization or something approaching it, the present system of delegating controls to the Cabinet departments probably will end, and special agencies such as the late WPB and OPA will be formed again. There would again have to be someone at the top to coordinate them—a later-day James F. Byrnes but with greater responsibilities than even Byrnes faced. If that happened, Symington says, "I don't know whether they'd want me or somebody else to run it. That's unimportant." But if he were asked to stay—to face this final grandiose challenge, this highest jump in history—there is no doubt whatsoever what his answer would be.



NSRB MEETS Fridays after Cabinet meetings. Members above (clockwise): Budget Director Frederick Lawton; Presidential Aide John Steelman; Labor Secretary Maurice Tobin; Agriculture Secretary Charles Brannan; Defense Department Aide Stephen Early; Under Secretary of State James Webb; Symington; Stenographer Ruth Doyle; Treasury Secretary John Snyder; Interior Secretary Oscar Chapman; Commerce Secretary Charles Sawyer; Presidential Aide Averell Harriman; Federal Reserve Board Chairman Thomas McCabe.

They're all Yellin'...

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Western
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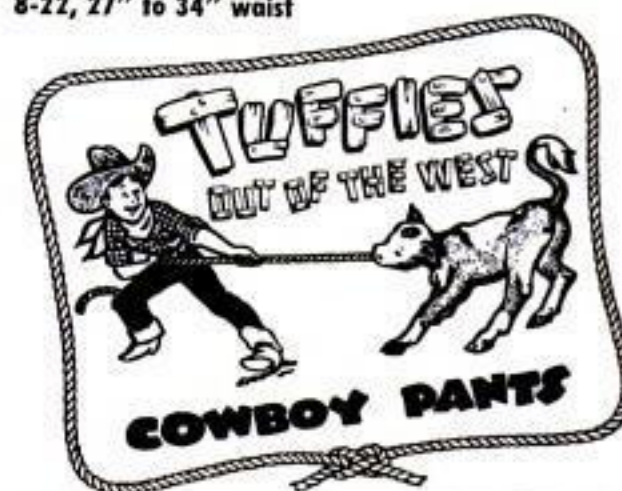


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ANTHROPOLOGISTS' VERSION OF PREHISTORIC WOMAN STANDS LUMPISHLY IN MUSEUM



A HOLLYWOOD VERSION DOES A "MOON DANCE" FOR THE CAMERAS

THERE WERE CUTIES IN THOSE CAVES

Hollywood dishes up its own version of prehistoric times, streamlining our Stone Age grandmothers

The figure at the left above is the best that the scientists have been able to do, after all their digging and sifting of bones, to re-create the woman who may be the mother to us all. She is a Neanderthal *Hausfrau* who went poking through caves in dark millenniums before the

dawn of history. But maybe the scientists' best is not good enough. A Hollywood producer has made a movie, called *Prehistoric Women*, embodying a wholly different conception. Made for an audience that likes its scientific research spiced with fair female bodies, it is not likely

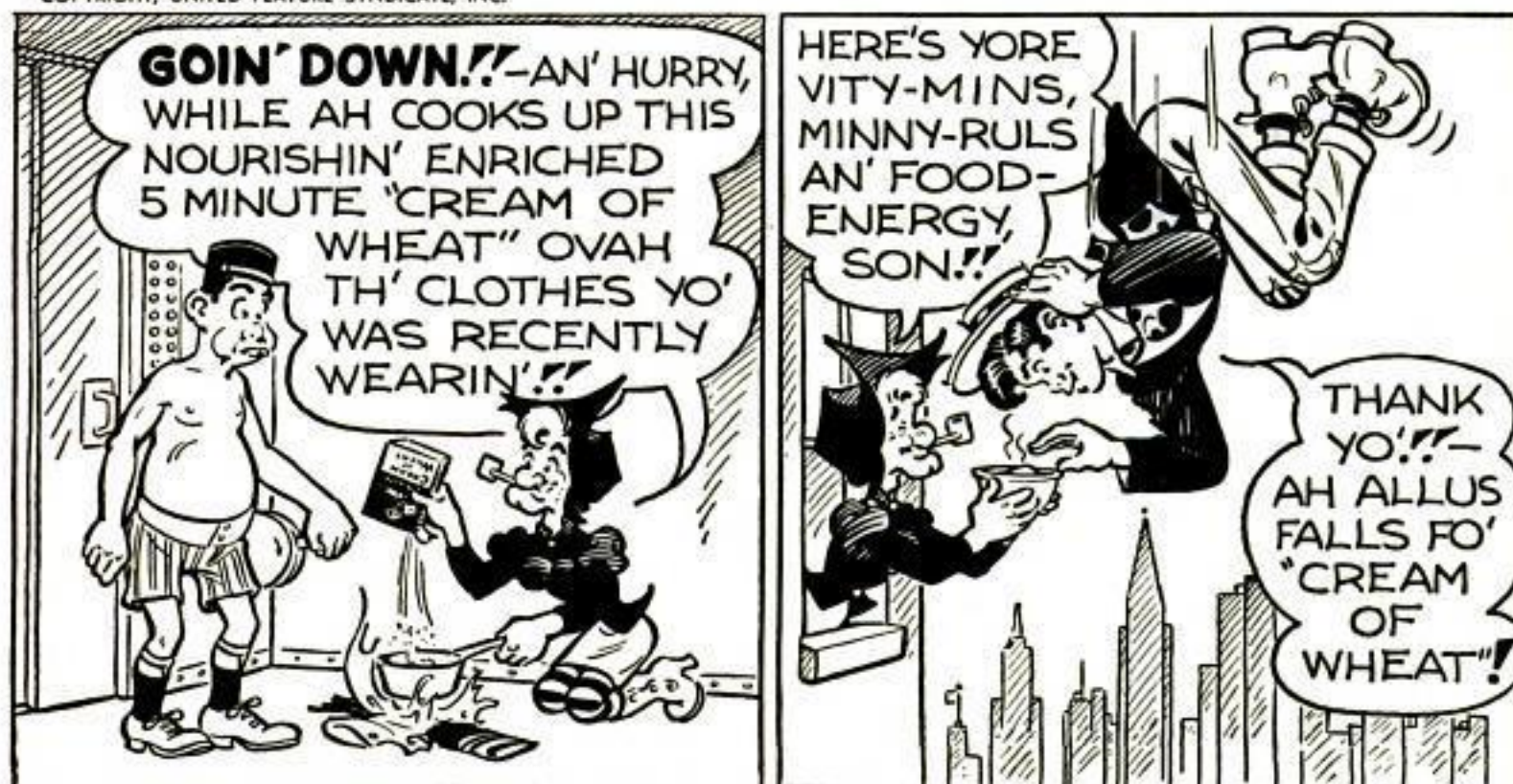
to win any prizes for skill or good taste. But it does leave the happy impression that our ancestresses were creatures who shone with a grace and beauty (*above, right*) which must have made the Stone Age caves as pleasant places to visit as a model agency in Hollywood today.

LI'L ABNER by AL CAPP

Reg. U. S. Pat. Off.



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"Prehistoric Women" CONTINUED



HUNT FOR MEN is undertaken by a band of prehistoric women in movie. The men are sniffed out by a panther (really a mountain lion with its hair dyed).



HUNT FOR WOMEN is undertaken by wicked giant named Guaddi. The women are rescued when their prehistoric boy friends discover fire, burn giant.



FRIENDLY GIANT, back in 20th Century attire, embraces victims. He is Johann Peterson, stands 8 feet 2 inches in his socks, usually works for a carnival.



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to insure baby's comfort!*

Baby's a *welcome* lap-lander in Softex Baby Pants. They protect perfectly . . . because Softex fabric is waterproofed without rubber — by an exclusive Kleinert process. Moisture won't penetrate . . . yet Softex pants are breeze-cool and comfortable, won't overheat delicate skin. And these scientifically correct pants help shoo away diaper rashes. Full cut for comfort . . . feather-light (weight less than one ounce). And Softex pants wash and dry in minutes, won't crack, peel or get stiff. Make life lots easier for baby and you! Get Kleinert's Softex pants, today — Small, medium, large, extra large sizes. (Illustrated above) Snugfit Softex Pants in white rayon . . . 75¢

*More protection!
more freedom from rashes!
stay soft after washing!*



1.



2.



3.



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***Snugfit Nylon Pants**
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3 pairs in 3 pastels . . . gaily gift packed. A perfect baby gift! . . . \$3.00
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Waterproof rubber, bouncily quilted. Lets air circulate under baby. Baby colors 69¢ to \$3.50

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ON TRAIN TO NEW YORK, DICKY AND NANCY DO THEIR BEST TO APPEAR CALM

Life Goes to the Harvest Moon Ball

TEEN-AGE DANCERS BRIGHTEN ANNUAL CONTEST

To amateur ballroom dancers—those who take the fox trot, waltz and rumba so seriously that they will practice for years to perfect every step—the highest of all honors is a first prize at the Harvest Moon Ball, a dancing contest staged annually by the New York *Daily News* Welfare Association. Usually the finals are monopolized by slick, hardened competitors, many of whom have entered the contest ever since it was first held in 1935. This year's finals, held in New York's Madison Square Garden, had a younger look. Four teen-age couples, coached by Instructor Phil Jones in Stamford, Conn., had reached the finals. One pair, 16-year-old Nancy Charleson and 17-year-old Dicky Robertson, were about the youngest team ever to get that far in the ballroom competition (the minimum age limit is 16).

All summer long Nancy and Dicky had been

practicing together, smoothing out their most intricate routines. They passed the semifinals with no difficulty. But the nervous tension and excitement in Madison Square Garden was too much for them. Terrified at the possibility of slipping, of bumping into another couple—the worst error of all—or of being crowded out of sight of the judges, they tightened up, concentrated too grimly. Nancy's \$40 evening dress, made by her mother, seemed insignificant beside the sequined gowns of other women. But even though they won no prizes, they had the most exciting night of their lives and cheerfully headed back to Stamford brimming over with confidence. They planned to start practicing for next year's ball just as soon as Dicky got through a rather large school chore: having talked in history class the week before, he had to write out the entire U.S. Constitution 20 times.



RESTING before ball, Nancy flops down in dressing room. Shoes have rubber soles for added traction.



PRACTICING, they take advantage of a deserted area in Garden to go through their steps once more.



WAITING to go on before Grand March, Nancy primps, Dicky examines checks for his street clothes.

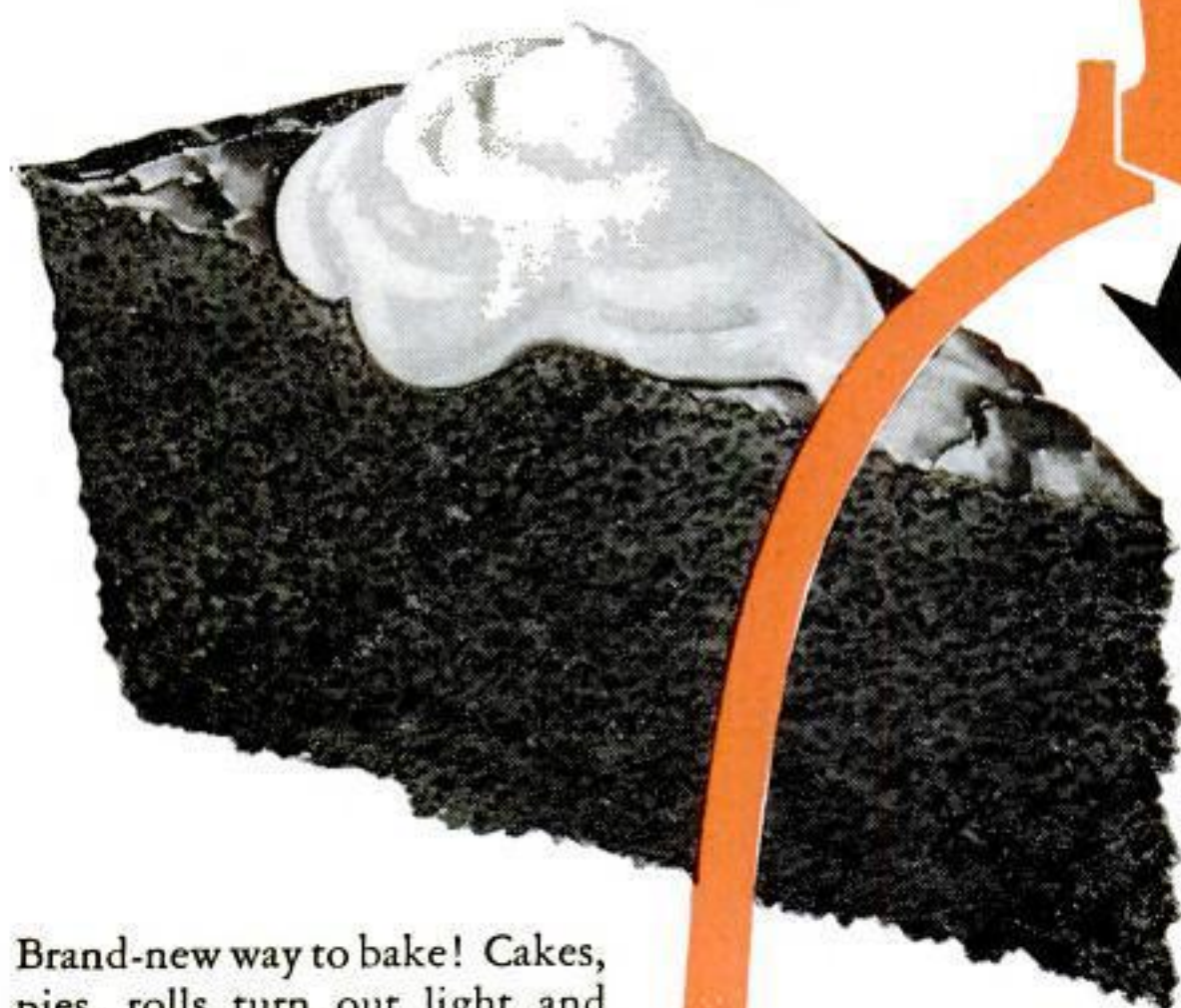


WAVING, they finally catch sight of Dicky's parents, who came in from Stamford to watch the show.

← A QUICK TANGO TURN SENDS NANCY'S SKIRT FLARING UNDER GARDEN LIGHTS

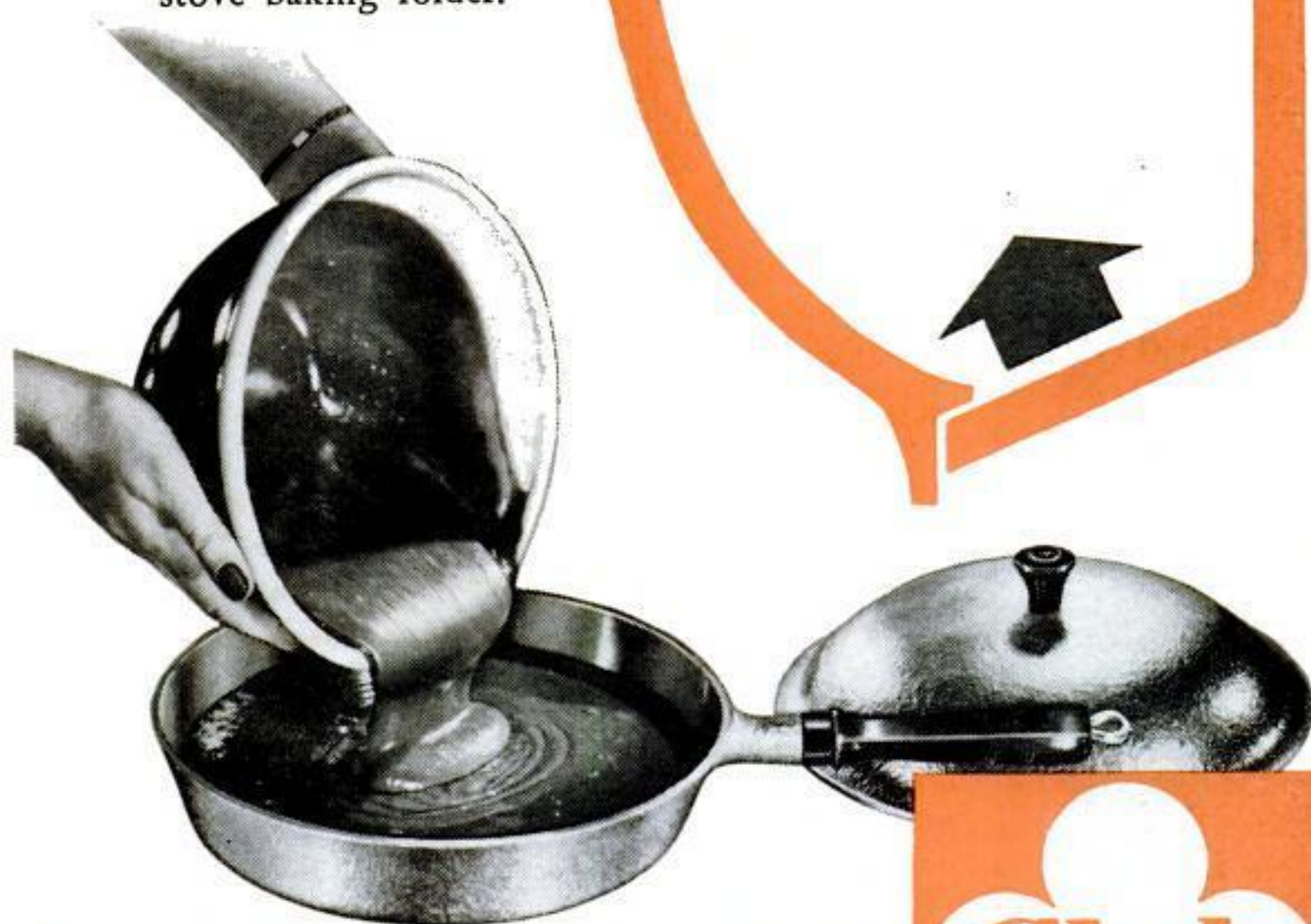
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Harvest Moon Ball CONTINUED



JITTERBUGGING, for which a separate prize is awarded, is traditionally the wildest event of the evening, a premium being placed on acrobatics. Here



Delma Nicholson (*right*) flips Partner Rubina Harris into the air as another couple goes through a more conventional step. Neither pair won any prizes.

CONTINUED ON NEXT PAGE



"That Formfit Look"

A Sweetheart of a Figure

YOURS FOR **SURE** WITH FORMFIT

Not satisfied with your figure? Then transform it *instantly* into a sweetheart of a figure with Life Bra and Life Girdle by Formfit! Together they combine these 3 exclusive wonder-working features: **EXACT FIGURE FIT**—Formfit designers work from *live models* of every figure type to assure *you* an exact fit. **FREE-ACTION COMFORT**—Formfit's exclusive comfort cut allows free play with your every movement. **TAILORED-IN CONTROL**—Formfit's own special tailoring keeps bust high, young, separated... waist and hips slimmer, smoother. Be fitted and see, at better stores everywhere. You'll know then why *more women wear Formfit than any other make!*

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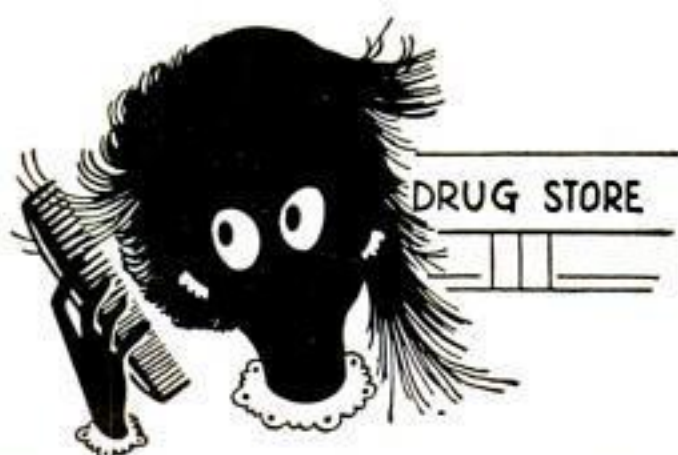
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Alas, her tresses!



She bought an Ace



Now gets caresses

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Cost less because they last longer

A type for every purpose
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Harvest Moon Ball CONTINUED



CONSOLATION for Dicky and Nancy was the chance to meet Movie Star Ginger Rogers, who attended the ball and awarded prizes to winners. This was taken at end of the evening after Dicky had changed back to his street clothes.



ALL-AROUND CHAMPIONS were Benny and Gloria Vitucci, shown here with son Chris, 6. Benny is a used-car dealer. They competed for 4 years. Prizes include \$450 in gift certificates, two weeks' stage show contract worth \$1,500.

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MR. WILLIAM PAHLMANN — distinguished interior designer. Raised in Texas, Mr. Pahlmann worked his way through art school—then labored steadily for ten years before his unusual talent for blending modern and traditional styles around a client's personality gained widespread recognition. Today, his warm, melodramatic interiors beautify many of the country's outstanding hotels, department stores and private homes. The Westchester, N. Y., home above, with its 24 sq. ft. mosaic coffee table, is typical of his work.



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Go Lucky!**

I like to throw a tricky curve,
But this I'll tell you straight -
The strike that I like best of all
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Enjoy your cigarette! Enjoy truly fine tobacco
that combines both perfect mildness and rich
taste in one great cigarette - **Lucky Strike!**

Perfect mildness? You bet. Scientific tests, confirmed by
three independent consulting laboratories, prove that
Lucky Strike is milder than any other principal brand.
Rich taste? Yes, the full, rich taste of truly fine tobacco.

Only fine tobacco gives you both real mildness and
rich taste. And Lucky Strike means fine tobacco. So en-
joy the happy blending that combines perfect mildness
with a rich, true tobacco taste. Be Happy—Go Lucky!

**L.S./M.F.T.-Lucky Strike
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COPR., THE AMERICAN TOBACCO COMPANY

Luckies are my favorite brand
At home or on the range.
When she finds a smoke like this
A gal's a fool to change!

I carry letters all day long
As happy as can be.
But the letters that I really love
Are L.S./M.F.T.!

